



Ah, to be young and in love. Love with all its splendor rushes forth, ebbs and flows, like the tide, on a spring morning.

New strategies for tough times...

Private sector funding

by Ken Lenz

As a result of current financial difficulty, the University of Alberta is preparing to launch several campaigns to encourage private sector funding.

Last year, the University's 75 Anniversary fund-raising campaign raised about \$25 million from corporations and individuals in the private sector. This money, according to University President Myer Horowitz is not used in the day to day operation of the Institution.

Rather, it is used to finance programs such as scholarships and research, the programs which make the difference between "quality and excellence."

Director of Fund Development Al Holender, who is responsible for developing the twelve separate fund-raising strategies says "what we are doing now is building bridges in the corporate community."

But it is still the policy of the University that education be publicly funded and not have to rely on the private sector for any part of its capital budget as these funds are usually one-time only donations.

One of the programs up for approval is a senior pledge program where graduating students will be "given a way to pay the University back for their degree, with the money earned from their degree." According to Holender, "the way it works is that a student graduating this year,

1984, would be asked to donate \$84 in three yearly installments," after graduation. "The students themselves would designate where the money should go into; what they perceive as worthwhile projects," he says.

SU President Robert Greenhill supports this program, saying "graduating students get a lot out of the University, I hope they choose to put something back in."

Last year, \$649,000 was donated by University of Alberta faculty. By February or 1985 Holender hopes to establish an Inter-faculty Council and Class Agent Program to raise money and "build stronger alumni relations."

"Geographical class agents would represent fund-raising on a regional basis," according to Holender. Regional volunteers would be responsible for making personal calls to fellow alumni in their immediate locale."

This program when combined with a General appeal, Phonathons and Reunion Giving for Alumni will hopefully "introduce alumni to the concept of regular giving" and "convert potential non-donors to donors" as well as maintain on-going contact with alumni.

To stimulate corporate donation, the university intends to launch several programs, the most notable of which is the President's Club.

All donors who contribute \$1,000 or more will belong to the President's Club and will receive several perks for their generosity. Included are: an annual black tie dinner hosted by the President, a Gold Card which gives members free access to University athletic facilities and libraries and a quarterly newsletter with information on what the University is doing with the money it receives.

"Part of the problem in the past is that we haven't gone to corporations with an effective story," says Holender who intends to use the President's Club as a vehicle to change this.

A U of A Parents Association is another of the proposed fund-raising projects. As well as encouraging giving from non-alumni parents Holender hopes to "give non-alumni parents the opportunity to participate in University life."

Finally, a Guide to Giving will be mailed to "estate planners and chartered accountants, so they may advise their clients on the merits of bequeathing their monies to the University of Alberta."

According to Holender the brochure will describe "all aspects of giving to the University, including deferred giving, designated and non-designated gifts, scholarships, bursaries, endowment funds, special awards, wills, bequests, memorial gifts and life insurance annuities.

Finance Board pressures parents

by Angela Wheelock

Finance Board representative Bryce Bell presented preliminary findings on single parent students to the Senate Meeting on Friday, Feb. 17.

Bell was asked to address the Senate as the result of controversy over proposed changes in the Finance Board's policy on maintenance grants for single parent students. The Senate expressed concern that single parents continue to receive adequate levels of aid, and that they not be singled out as a group apart from other students receiving financial aid.

The controversy began last year with the Finance Board's investigation of single parent students receiving aid. The Board was concerned that single parents were not taking a full-course load, and therefore were taking longer to complete a program.

"We want to make sure they don't bankrupt their future," Bell told the Senate, "by taking longer to complete University." He expressed the Board's concern that these students will bump up against the debt ceiling before completing school.

Initial findings show that in fact only eight per cent of single parents at the U of A are taking five courses. About 16 per cent take more than eight years to finish a program. Consequently the potential for incurring debt is high among this group.

Under current student aid legislation this debt ceiling is a maximum of \$19,800, during a student's undergraduate career. Bell estimates that 61 per cent of single parent students will reach this debt level before graduating.

At present, single parent students are eligible for maintenance grants of a maximum of \$12,800 over two semesters.

Of course, not all students will take this maximum amount, but the board is concerned over those taking longer to complete programs.

However, solutions to the problem are controversial. There would be strong opposition to aid cutbacks for single parent students. Many of these students are single mothers who have gone back to school, in some cases as an alternative to Social Assistance, to make a new life for themselves and their children.

"If they're on welfare," one Senator commented, "they're breeding second generation welfare. But if they're at University they have hope."

A recent Maclean's feature on poverty in Canada estimated that almost 50 per cent of female-

headed, single-parent families were living below the poverty line.

Mr. Rossier, a representative from the Mature Undergraduates and Graduates Society, and himself a single parent, spoke to the Senate on this issue.

"University gives a person a chance to start a new kind of life," he said.

"People coming out of welfare into University have left a dead-end system."

Mr. Bell denied that the Finance Board has any wish to see those students return to the welfare system. He is concerned, however, that students' maximize their studies. One preliminary proposal is that single parent students take four courses. This would alleviate the problem somewhat, but the added pressure of stiffer guidelines may discourage single parents from returning to school.

"A single parent is under pressure continuously from day one," Rossier claimed. They have double responsibilities, as parents and as students. Ideally he believes they should be expected to carry all the responsibilities any student would, but this may not always be possible.

"Single parents don't have a live-in sitter or a cleaning lady," one Senator pointed out.

But in a time of economic cutbacks, single parent students may be an easy target. While they represent only four per cent of students receiving aid, claims Bell, they consume 25 per cent of grant funds.

"Quite frankly, I'm amazed at the amount of grants," Senator Hunt commented. "But largess (def. liberal giving (as of money) to an inferior) has to have some limits. The taxpayers are paying for this."

"I'm going to champion the cause of married students," Bell said, "before I see more money thrown in the single parent pot."

But the bottom line may be whether these students will survive without continued support for education at current levels. There is no evidence yet that single parents at the U of A are misusing funds.

In fact, as Bell himself admitted and Rossier confirmed, single parents are all doing well academically, better, in fact, than average students.

The general consensus of the Senate seemed to confirm support for these students. More than one Senator urged that we not be shortsighted, and shortchanged the future by discouraging these single parents from going back to school.

Native internship program

Edmonton: Native students are once again invited to participate in the Native Internship Program (NIP). The Program can provide summer employment opportunities in Canada Employment and Immigration Commission (CEIC) offices throughout Alberta.

To be eligible, candidates must be Native (status Indian, non-status Indian, Metis or Inuit) and Canadian citizens. They must also be students in attendance full-time at a secondary, post-secondary or vocational school who will be returning to school in the following academic year.

NIP will operate from April through September 1984 and will provide the participants with work experience in a variety of jobs, for example: Employment Development Project Officer Assistants,

Immigration Examining Officers, Employment Counsellor Assistants, Information Officers and also in the finance, administrative and personnel branches. Hourly rates of pay will start at approximately \$8.50 and may be higher depending on the degree of job responsibility and level of classification.

Positions will be available in CEIC offices in Edmonton, Slave Lake, Grande Prairie, St. Paul, Ft. McMurray, Rocky Mountain House, Calgary, Lethbridge, Carway and Coutts.

In addition to providing train-

ing and work experience, NIP provides Native students with an opportunity to determine if they are interested in a future career with CEIC.

Students interested in applying for a NIP position must be registered with a Canada Employment Centre (CEC), a Canada Employment Centre on Campus (CEC-OC) or a Hire-A-Student (HAS) office.

For further information on the Native Internship Program, contact your local Canada Employment Centre or Lynne Nahanee, Native Employment Coordinator: 420-2416.

**Newswriters meeting.
Room 282 SUB.
Thursday, 3:30 pm.**

