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Editorial Talk

Gradually, if slowly, the idea of a national illustrated weekly is taking hold among the people. The number of persons volunteering assistance of one kind or another is increasing. Curiously enough, the greatest awakening is among the newsboys. Their orders are arriving from distant points in the Maritime Provinces and the West, showing that the news has travelled and their patrons are asking for the journal. Our next week's issue will contain another of John Innes' coloured, double-page pictures. This third of the series represents the meeting of a bear and a pack-horse in the Rockies. The conception is dramatic, and the colouring is quite different from that of the first two. This picture will be worth the price of admission. The bill of fare for the next issue will be even broader and more varied than in this issue. Anecdote, reminiscence and humour will be allowed more play.

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