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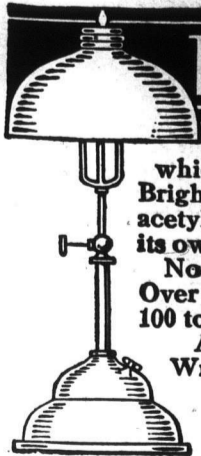
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When writing advertisers please mention The Western Home Monthly.

The Western Home Monthly

Vol. XVI. Published Monthly By the Home Publishing Co., Ltd., Winnipeg, Canada. No. 3.

The Subscription Price of The Western Home Monthly is \$1.00 a year or three years for \$2.00 to any address in Canada, or British Isles. The subscription to foreign countries is \$1.50 a year, and within the City of Winnipeg limits and in the United States \$1.25 a year.

Remittances of small sums may be made with safety in ordinary letters. Sums of one dollar or more it would be well to send by registered letter or Money Order.

Postage Stamps will be received the same as cash for the fractional parts of a dollar, and in any amount when it is impossible for patrons to procure bills.

Change of Address.—Subscribers wishing their address changed must state their former as well as new address. All communications relative to change of address must be received by us not later than the 20th of the preceding month.

When You Renew be sure to sign your name exactly the same as it appears on the label of your paper. If this is not done it leads to confusion. If you have recently changed your address and the paper has been forwarded to you, be sure to let us know the address on your label.

A Chat with Our Readers

The Western Home Monthly is a genuine friend because it multiplies joys and divides sorrows. Articles, poems, and paragraphs, full of encouragement and inspiration, grace the pages from cover to cover, until the world becomes more rosy to the reader. It is our glasses, not the world, that need attention. We impart in our publication knowledge that others may light their candles by it. In short, our magazine is a "balancing pole to those who walk across the tightrope of life."

News stands are covered with special magazines of various kinds. In order to be well informed one must buy seven or eight different publications—while The Western Home Monthly contains the cream of special subjects condensed—thus for one dollar our subscribers may have the value in reading matter that costs non-subscribers from ten to twelve dollars.

Our Departments

The department "About the Farm" teaches better farming and solves many perplexing problems, and consequently increases the farmer's bank account.

The recipes and helps in the department of "Household Suggestions" make housework easier by changing it from drudgery and monotony to interest and pleasure.

There is as much valuable information on the page of "The Philosopher" as can be found in any other entire magazine of the first-class rank.

Vital topics of the day are discussed in correct, concise and convincing style. The advice of "The Home Doctor" has saved many lives in isolated places where families cannot have the services of a doctor or a nurse.

Our readers express their appreciation of the practical articles on the care of children. The West is peopled by families of young children, because the country naturally appeals to men and women who are anxious to locate where their children will have growing advantages; therefore the welfare of the children of the West is an important feature of our magazine; we realize that in the boys and girls is the potential power of Canada's future.

Furthermore, The Western Home Monthly brings all the great achievements of man, the wonders of his inventions and discoveries, to our subscribers who are shut in by the mountains or are far out on a lonely prairie. Then, too, it makes the reader more familiar with the wonders of Nature. Pictures and articles create interest in the trees and rocks, and birds and brooks, and grass and mountains, and animals. Its editorials are fearless, impartial and well informed, and will prove valuable in arriving at right and healthy conclusions regarding the problems of the day. Another feature of the magazine greatly appreciated is its wealth of beautiful Western illustrations chiefly, but at present the most recent war features. From month to month it reproduces hundreds of interesting views that are in themselves an education.

In the face of what some good people call business depression, the war in which our Empire is engaged and in which Canada is playing her splendid part, this magazine continues its steady progress. People appreciate what is worth while, and The Western Home Monthly by placing before its readers that only which has proved interesting, instructive and helpful, has gained the high place in the popular regard. When we think of the twelve issues that went forth during the past year, and remember all the time, energy and minute care expended—when we remember the thousands of intimate, personal letters received from our readers we are convinced that every copy goes into the right home, and that all the time and exacting care bestowed on the publication was fully warranted. Letters reflecting the worth of the magazine were received in every mail.

With such a warmly appreciative constituency the Publishers, Editors and every one connected with the establishment, are encouraged to even a higher effort during the remaining months of 1915. It is our hope that each number will bring to every home and to every reader, happiness and helpfulness, that amidst all the problems that our people face and struggle with, it may have for each and all the right word and the helping thought.

Iver P.O., Sask., Jan. 30th, 1915.

Dear Sirs,—

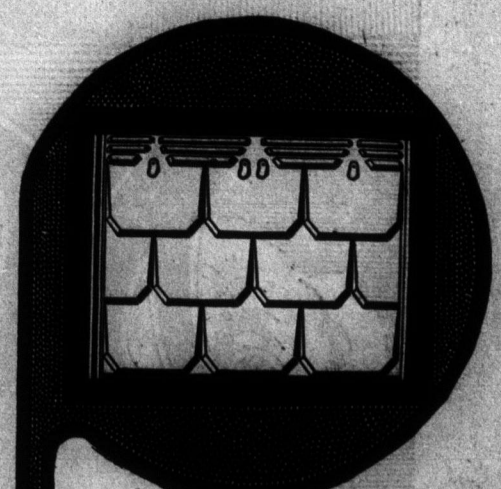
I am proud to say I have taken your valuable paper for some time now, and intend to take it as long as I have the money to subscribe. A more helpful and interesting paper would be hard to find.

Yours truly, Edwin Wilson.

Beaver Hills P.O., Alberta. January 25th, 1915.

Dear Editor,—

Please find two year's subscription for The Western Home Monthly. I certainly think the amount cannot be better invested. A magazine that talks so straight to young people ought to be in every Canadian Home, especially in the West. May your eyes never grow dim nor your arm lack strength so long as you talk so plain, thoughtfully and encouragingly to the youths of this country. Jno. Fluker,



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