

Export Marketplace 88 is the centrepiece of Canada Export Trade Month, launched today by Mr. Crosbie. This program is coordinated by External Affairs in order to impress upon Canadians the importance of export trade to Canada. The Canada Export Awards will be presented on October 3 to a group of Canadian companies chosen for their outstanding achievements as exporters. Trade Month will continue with over 200 special events.

Export Marketplace 88 will be held in 31 cities across Canada from October 11 to 31. At each location, trade commissioners based in External Affairs offices abroad will be on hand to meet on an individual basis with exporters and potential exporters. This year, participants will also be able to speak with representatives of companies and organizations that provide export services such as freight forwarders, brokers and banks. In addition, Marketplace will feature seminars and workshops on various subjects of interest to exporters including export financing and insurance, freight forwarding, customs brokerage and a general introductory briefing on exporting.

Dates and locations for Export Marketplace 88 as well as a local telephone number to call for registration information can be obtained by calling Info Export toll-free at 1-800-267-8376.

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