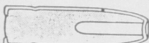


Soft Point

Heavy non-fouling metal jacket prevents disintegration of bullet.



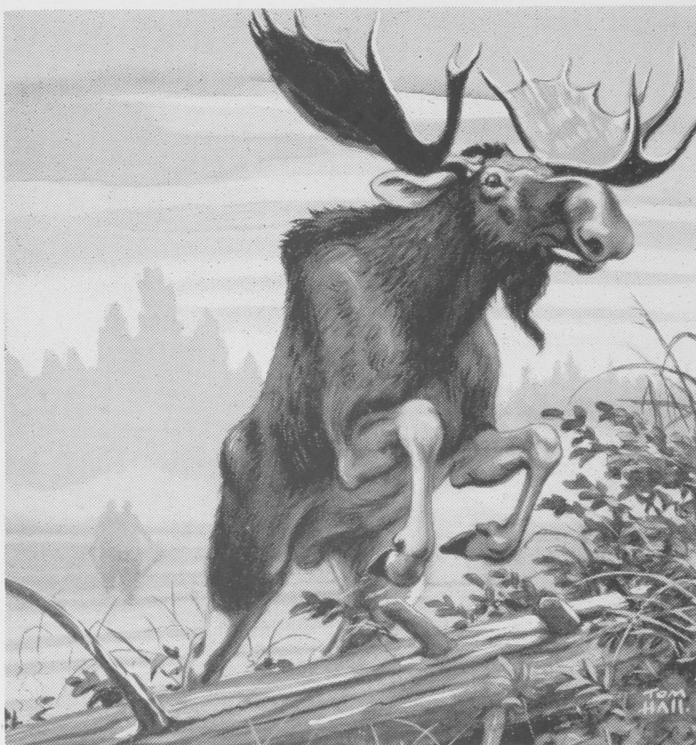
Pneumatic High Velocity

Air chamber inside nose causes bullet to mushroom with deadly effect.



Copper Point Expanding

Specially designed hollow point copper tip provides exceptional accuracy and insures mushrooming.



Where Seconds Count...

Out of the early morning mist looms a monarch of the forest... Just to be ready for split second opportunities like this, seasoned hunters throughout Canada demand "Dominion". Years of everyday use from the Arctic to the Tropics have proved the dependability of "Dominion."

"DOMINION" Soft Point—A well balanced and scientific combination of correct weight bullet and finest smokeless powder has produced a cartridge that smashes home with tremendous speed and shocking power. No matter what climatic conditions, no matter how tough and dangerous the game you hunt, you can depend upon "Dominion" Soft Point.

"DOMINION" Copper Point Expanding—Flat trajectory and extremely high velocity are two outstanding features of the "Dominion" Copper Point cartridge. It is especially good in mountain country where cover is scarce and you must get your game at exceptionally long range.

This bullet available in .303 British and .30 '06 Springfield calibres.

"PNEUMATIC" High Velocity—Three features make this load popular with sportsmen of long experience. It never jams in the magazine, the bullet does not break up on impact, the air chamber produces a perfect "mushroom" that has surprising shocking power. Available in .303 Savage and .303 British.

On your next trip for big game, take along "Dominion" and shoot with confidence.

All "Dominion" Centre Fire Cartridges have "Super-Clean", non-corrosive priming.

CANADIAN INDUSTRIES LIMITED
"DOMINION" AMMUNITION DIVISION



**"Dominion"
Ammunition**

Always
Dependable

AM-173B

ACROSS CANADA — THE DEMAND IS FOR "DOMINION!"