includes two others owned by civilians, one of
air ships, the Mannsbarth type recently offered
o 300 feet for sale in the United States.
to 400,000

Henry Woodhouse, managing editor
f the rigid of Flying, yesterday estimated the
an army aeroplane force of Austria to number
e of them eighty machines. The army has aero-
the others dromes at Wiener Newstadt near
ibles built Vienna, and at Gorta. The Etrich
monoplane and Lohner biplane are
the principle types recently reported
great gas in use. Most of the Lohners were
m five to purchased after Lieutenant Philip
n to those Blaschke established a world's alti-
there are tude record in this type in 1912.

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ens loose tread danger by 60 per cent.
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m will buy you *four* of Goodyears.
we give you in all ways the utmost in
And in four ways we give you more
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tivated palate.

The Woman's World

THE Womans department of the Standard is conducted by Miss Hazel Winter of Fredericton, superviser of the Women's Institutes of NewBrunswick, and all matter for publication in this page must be submitted to Miss Winter for approval.

WHAT THE MOVEMENT "FOR HOME AND COUNTRY" IS DOING FOR ITS MEMBERS

Description of Work.

(Taken from the New Brunswick Women's Institute Hand Book.)

For thousands of years, to a greater or lesser degree, the human race has been struggling with rural conditions. Amid privations and discouragements, up through difficulties and successes, man has been endeavoring to make this earth a better dwelling place for little children. Rural life and rural conditions call for careful study and intellectual action for their betterment. The progress of this Province in wealth, and material prosperity depends largely upon the education of the individual. To advance the education of the people is the highest privilege as well as the most important duty of the statesman.

Of all the forms of help which may be given with safety and benefit, the best are those which help to develop intellectual power, ability, skill, co-operation and good will. Women's influence and power have increased in the past few years and so also the demands upon her have been heightened.

Every woman who realizes the importance of her life work, will feel it her duty to fulfill the manifold duties which devolve upon her as faithfully as possible. But to worthily take up the position and enter into the life scheme intelligently, she requires instruction and equipment for the great work before her.

It would be hard to find a country where womanhood is held in greater honor, has larger influence in all the affairs of life, national as well as social, or has ampler protection from the law, than in Canada. On the women of the country as well as the men, devolves the duty of building up the homes of the nation.

Better Homes.

It is a fact much to be regretted that until recently the needs of the women, especially on the farm, as well as in the home everywhere, were overlooked to a very great extent. In many homes the duties of the housewife are ardous and the facilities for carrying on her work inadequate, yet she has struggled on, fulfilling her duties as best she could with the limited knowledge and means provided her. Every man wishes to provide the best home which he can for his family, an the home stands before us, as the one great object in life, and is at the end of every day's labor, to secure necessities, comforts or luxuries.

This land needs homes of the highest order, with all the heavenly spirit of love of little cildren, and women whose lives are beautiful through the happiness and joy of living. It needs an education which will lead young men and women to enjoy life at its best in any locality, without going to the city or a distant country to get the full measure of life's bounties.

The Introduction of a New Mode of Life has Come Through the Organization of Women's Institutes.

The Department of Agriculture felt that "if this organization were good enough fort he women of Ontario and the other Provinces, they were anxious the women of New Brunswick be placed in a position to benefit form a similar organization." The first branch of this work was organized in New Brunswick in the summer of 1911 and has already made rapid advancement since its introduction into the Province. In the three years of its life, the work which has been accomplished and the appreciation of its advantages is a justification of its existence and continuance.

The first branch organized in New Brunswick was at Andover, Victoria County, in June, 1912. Since that time the work has advanced steadily. We now have forty progressive branches located in all but two counties in the Province, with a total membership of one thousand and eighty-nine. There were three hundred and ninety-three meetings held during February. 1913 and May, 1914, with an aggregate attendance of four thousand, nine hundred and three.

There are many women's organizations, but none which so ably meets the needs of the women and fills a long felt want as does the Women's Institute. The advantages of the Institute and the deep appreciation on the part ofthe members justify its establishment.

Scope of Work.

There is an erroneous opinion abroad that the Women's Institute is engaged largely in an endeavor to secure Franchise and usurp the place of the bread-winner in public life. The aim of the organization is rather to bind the women closer to her home, to develop a deeper love of home, as set forth in the object of the Institute. A woman can never rise to higher occupation than that which the home brings. That which is her daily work and concern is most worth emphasizing, and to regulate household affairs and attend to her children is the highest commendation of woman.

The Institute stands for industry, conservation of energy, intellectual standards of living, public-spirited citizenship, and all that is good and true.

Most of the subjects taken up are such as bear directly upon the home and daily life of the woman. The Institute presents the opportunity for a strong bond of unity, of co-operation, and the coming together of all sects and classes in the interests of the greatest of all human institutions—the home.

There is nothing more attractive, refining and uplifting than the simple joys and pleasures of home life. We often times find one who murmurs or complains at the monotony of the daily rounds, the common tasks, but upon their faithful and loving perofrmance rests that most beautiful superstructure,—the happy, well ordered home. Let us then magnify our office, realizing that with this end in view, what might otherwise be drudgery, becomes a part of the divine plan, and the woman, who creates and sustains a home and under whose hands children grow up to be strong and pure and true men and women, is a creator only to God.

What the Institute Teaches

The many branches of work taken up by the Institute speak for the helpfulness and efficiancy of the work. It has meant to the people a social unity never before realized. Women from all parts of the country meet together as friends and neighbors. Town and country women meet together and find in such other qualities never dreamed of, and the result is a mutual feeling of sisterhood between them.

It teaches the great principles of sanitation and venilation in the homes; to keep the surroundings pure; the most healthful and rational way to feed the family, to make the household strong and healthful in mind and body.

It gives to the woman an idea as to proper business methods in conducting meetings, keeping accounts and the value of money, and enables her to discuss intelligently the various topics brought before her.

The Institute brings to light and develops women of ability and high ideals, in all sections of the Province. Women of accomplishment in practical work, scientific and literary training are to be found everywhere and the Institute is a means through which their work becomes known, and the talent and knowledge becomes a source of benefit to the entire community.

The well-born, well-bred, well-educated youths are our best asset. It is the province of the Institute to work for and encourage instruction in school and out of school, along home ecenomic lines, in the broadest sense of the term. Our educational system fails largely in fitting the boys and girls for the work and responsibilities of later life. The women of our Institutes have it within their dominion to ask for instruction bearing directly upon the activities of womanhood.

Every girl can make for herself a position that no one can usurp, be keeping in working order the brain, and by earnest development of whatever talent one possesses. The Institute aims to develop the love for higher things in life. Simplicity of life is the keynote of happiness, culture and progress. Our national strength is vital and must be carefully and effectively preserved if the national life and power be maintained.

"So live today that when tomorro comes
Thou shalt not cloud the sun with vain regret.
But let the hand and heart count those good deeds
That love for man and faith in God begets.

WHY WE SHOULD ENCOURAGE THE ESTABLISHMENT OF INSTITUTES IN NEW BRUNSWICK

The true pulse of womanhood beats strongly today at the door of opportunity, and the women of New Brunswick must be prepared to take their place side by side with sister Provinces in the larger elements of Canadian home life.

The United Empire Loyalists, who so bravely laid the foundation of Canada, were aided by women unused either to work or to the monotony of a working life. These our grandmothers, have passed to us the sceptre. The time has come to add to the homes then established, extensive learning, to spend wisely the interest of the Capital intrusted to us.

The Institute affords us an opportunity of enjoying by the home fireside, extensive travels of members of our organization, an opportunity to become more enterprising, more skilled in the affairs of home life, in dress, in cookery, in scientific housekeeping and nursing. Through its influence we may cultivate social taste and style, in fact, the pressure of domestic service becomes less wearsome when we feel that throughout the Province, whether in log cabin or ranch, town or fishing village, our home life is tuned in harmony with the women of our towns and cities, and as we look upon the beautiful features of our Province, our wondering eyes see in the distance our possibilities as women, in helping to improve the home life, making home the most attractive place for the boys and girls, the most restful place for all.

The plainest cottage may be the centre of attraction if the women who dwell therein make the home attractive with the brightness of home love, good books, sweet music. How we recall mother's songs heard in our youth and her glad welcome to us as we returned from school accompanied by our comrades; how painstaking we all were to clean our shoes, to save her extra work, that she might have the time to help us wit our work or play.

The Women's Institute of today is endeavoring to help the women in the home in such a way that the daily round of duties may be so arranged that we will have time to help make home life brighter for all around us—that our cookery may be the most wholesome—our needlework both useful and artistic, (for ready-made clothing is never cheap) our reading hours daily, not just a rare treat.

Women's Institutes Strengthen the Home Life.

Canadian women of today must take an interest in all that concerns women, or the crowds of new settlers coming to our shores will usurp the places we now hold and their ways will rule the home, not ours. And so we urge the establishment of Women's Institutes as a means of strengthening the home life. The Women's Institute is an intellectual and social awakening among women who are homemakers and mothers. Home is the most ancient organization that woman has ever belonged to and the most modern and interesting that will ever become established, and it is the mother heart responding to the call of the needy that gives us our organization. The times have become so busy that we must put our heads and hearts together in council to help each other and if we have a wise or pleasant thought to pass it on.

A small deed honestly performed is a work of great merit; a small seed may grow into an extensive banyan tree.—Indian proverb.

Experiments are being made in France with the ultraviolet rays for aging vines.

In Thousands of Homes

early and certain relief is found for the ailments to which all are subject—ailments due to defective or irregular action of the stomach, liver, kidneys or bowels—in the most famous family remedy, the world has ever known.

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Let me talk to you about
Nerve Troubles.

Our nerves are like an intricate network of telegraph wires. They are controlled and nourished by a portion of the brain known as the nerve centres. The condition of the nerve centres depends upon the condition of the bodily health. When the bodily health is lowered the nerves suffer in sympathy. Then it is that we are tormented with "nerves," headaches, neuralgia, nervous debility. In such cases there is nothing to equal 'Wincarnis,' the 'Wine of Life.' 'Wincarnis' is a powerful nerve food which acts directly upon the nerve centres and gives them *new* life and *new* vitality. The result is wonderful. Will you try it?

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CALLS HER "FIANCEE" ON TELEPHONE, WIFE ANSWERS "WHO ARE YOU?"

Miss Naomi Shaw has filed an action in the Supreme Court of New York for $50,000 damages against John R. Armstrong, wealthy real estate operator, of Cleveland, Ohio, for alleged breach of promise. The action followed a telephone call to Mr. Armstrong while he was stopping in New York city. She says she telephoned to talk over arrangements for their wedding and received the shock of her life when a woman's voice answered the call and told her that she was talking to the wife of her friend. Miss Shaw, who still uses the Miss, although she has been married and divorced, is twenty-four years old.

Italy on Servia's Side in the End, Says Editor

New York, July 30.—Mr. Dashan Popovich, editor of the Servian News, of this city, in speaking of the Servian situation to a Herald reporter, said:

"At the present time the outlook is somewhat dark for Servia. There is no doubt that we would eventually be worsted if the conflict should be localized to Austria and Servia, because of the force of greater numbers. Patriotism, however, is rampant and my countrymen would stop at nothing to distinguish themselves in this war as they did with notable success in the recent Balkan wars.

"Austria is blinded with grief at the death of the Archduke. She has Germany for an ally. Italy, the other member of the Triple Alliance, cannot in my opinion, assist Austria in a war with Servia for a reason that has not yet been discussed. This lies in the fact that the approach to the Adriatic Sea is commanded by two ports diametrically opposite to each other. One port, Bari, is on the Italian side; the other port, Antivari, belongs to Montenegro. Antivari is the only port to which Servia has access.

"Italy cannot afford to have her interests in the Adriatic interfered with by allowing Austria to capture the port of Antivari. I understand that at the present time Austria has twenty-six battle ships at Catara, near Antivari. Therefore, I believe that if Austria makes any move against Antivari Italy will withdraw from the Triple Alliance and may in the end be found fighting against Austria.

Russia Must Aid Servia.

"As to the triple entente, we have never considered Russia a faithful ally to Servia. She has left Servia in the lurch on previous occasions. But in this instance it is almost inevitable that Russia should help Servia because her interests are of such a peculiar nature that they cannot be overlocked."

In speaking of the murdered Archduke Mr. Popovich said:

"We Servians here know the true cause of the murder. But Austria also knows it, and it is somewhat preposterous for Austria to seize upon that as an excuse for war. The Servian Prime Minister, Mr. Paslich, has on many occasions declared that what Servia needs now is peace so as to recuperate from the effects of the last war. So it is not likely that there would have been a concerted conspiracy in Servia to plunge that little country into a war with Austria.

"Servia is infected with an anarchistic organization, known as the National Anarchists, as distinguished from the 'Reds.' The first organization is purely patriotic. It is true, however, that many of them have been reading anarchistic literature distributed by the 'Reds,' and because of this have reached the conclusion that bloodshed and assassination would help the cause of Servia. Notwithstanding the fact that the government of Servia has taken steps to stamp out this organization, Austria still refuses to take cognizance of the fact and insists on war.

Saved Austria from the Turks.

"Why should not Austria not recognize the fact that the Servians have been always friendly to her? On more than one occasion they have helped to save her from the fiery sword of the Turks. The relations remained friendly until Austia began to crave Servian territory. She already has Herzegovina and Bosnia, but is not content and wants more. She seems to overlook the fact that Servia is capable of mobilizing an army of 500,000. How many more from New Servia, recently acquired, I am not able to state. There are also many Servian regiments in the Hungarian army. Certainly Austria cannot count on these to support her.'

THE DAILY HINT FROM PARIS.

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Rose pink mousseline de soie gown with tulle ruffles and underblouse. Fichu and short tunic of white mousseline embroidered with pink flowers. Fancy pearl belt with festooned fringe.—Maison Zimmermann.

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Natives of the eastern slopes of the Andes in Bolivia scatter the juice of a tree on streams to render fish insensible so they can be caught in the hands.

WATERY BLISTERS INTENSELY ITCHY

Between Fingers. Spread to Tips. Would Swell Up, Itch and Burn. Did Not Dare Put Hands in Water. Cuticura Soap and Cuticura Ointment Cured.

Carman, Manitoba.—"A breaking out between my fingers was the first trouble. It was very itchy and spread to my finger tips affecting the nails. It first appeared in watery blisters and they were so intensely itchy I scratched them and let the water out making sores. They would swell up, itch and burn and finally the nails would loosen and come off. I spent many sleepless nights. I did not dare to put my hands in water except to wash them.

"I kept using ointments, ——, ——, Ointment, but was not cured. Sometimes the remedies would help a little but I was not free from it altogether. I was that way for nine years trying everything. I heard of Cuticura Soap and Ointment and sent for them and before I had used them half a dozen times I noticed an improvement. By washing with the Cuticura Soap and applying the Cuticura Ointment frequently I was cured in three months." (Signed) Miss Florence E. Sanderson, May 20, 1913.

For more than a generation Cuticura Soap and Ointment have afforded the most economical treatment for affections of the skin and scalp that torture, itch, burn, scale and destroy sleep. A single set is often sufficient. Cuticura Soap and Cuticura Ointment are sold by druggists and dealers everywhere. For a liberal free sample of each, with 32-p. book, send post-card to Potter Drug & Chem. Corp., Dept. D, Boston, U. S. A.

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If you have the slightest doubt that Lydia E. Pinkham's Vegetable Compound will help you, write to Lydia E. Pinkham Medicine Co. (confidential) Lynn, Mass., for advice. Your letter will be opened, read and answered by a woman, and held in strict confidence.

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