MC 2035 POOR DOCUMENT

THE EVENING TIMES AND STAR, ST. JOHN N. B., MONDAY, JANUARY 20, 1913

AN ASSURED

Play Tonight a Guaranteed At-

Little Beauty Chats By BLANCHE BEACON

The Card Playing Beauty



during the spring, for American women are semble enough for resize that the election of the end game and notice the unconsultation of the semble of the property of the property of the semble of the property of the semble of the property of the property of the property of the semble of the property of the pr

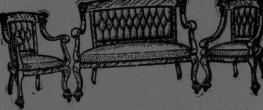


.Marcus' Dependable Furniture

Do not think that it is necessary to pay extravagant prices in order to furnish your parlor in an attractive and up-to-date style.

Drop in and let us show you how reasonably it can be done.

Parlor Suite, 3 pieces, loose cushions, upholstered in Velour Mahogany finish frame, \$19.75.



This 3-piece Suite, in Silk, Mahogany finish frame,

J. MARCUS, - 30 Dock St.

If Cross, Feverish, Bilious, Give

Cleanse its Little Bowels

Y. W. C. A. WORK IN THIS CITY

Miss Jamieson Investigates Need of it Here

WHAT IS DONE ELSEWHERE

Daily Hints For the Cook

tantly CHEAP ENGLISH PUDDING

PORT OF ST. JOHN.

Arrived Saturday.

Stmr Wabana, 2676, Resede, Sydney, R.
P. & W. F. Starr, coal. Delicious "Syrup of Figs" to

There will be a band at the Victoria rink tonight.

NOSE AND HEAD STOPPED UP FROM COLD OR CATARRH, OPEN AT ONC

ooking, etc., classes are organized; clubs of all kinds are formed ranging from those which meet to study literature or social broblems, or to do "big sister work" to hose which meet for purely social nhead or catarrhal sore throat will be throat, and raw dryness disrpessing but truly needless.

Put your faith—just once—in "El Cream Balm," and your cold or catarhose which meet for purely social in-head or catarrhal sore throat will be once—in "end or catarrhal sore throat will be once —in "end or catarrhal sore throat will be once —in "end or catarrhal sore throat will be once —in "end or catarrhal sore throat will be once —in "end or catarrhal sore throat will be once —in "end or catarrhal sore throat will be once —in "end or catarrhal sore throat will be once —in "end or catarrhal sore throat will be once —in "end or catarrhal sore throat will be once —in "end or catarrhal sore throat will be once —in "end or catarrhal sore throat will be once —in "end or catarrhal sore throat will be once —in "end or catarrhal sore throat will be once —in "end or catarrhal sore throat will be end or c

What One Man Did

Former Advertising Manager Wanamaker's, Philadelphia

THE FOLLOWING letter is rather interesting: "Mr. J. R. Hamilton, Dear Sir :- I have been wearing all this Winter an overcoat which I bought at a Clearance Sale a year ago. Somewhere I had read one of your articles and I made up my mind to try out your medicine."

"This was a \$40 overcoat for which I paid \$25. I know it was a \$40 overcoat because I had seen it so marked earlier in the season.

"I bought that overcoat in January and put it away till fall, and I laughed a

"But when the first cold days of this Winter came and I found that all I had to do was to go to my closet and take out my new overcoat, instead of going to a store and coming through with \$40, I realized how very practical your advice had been.

"My Savings Bank would have paid me 75 cents for use of that \$25 for the year. Your advice netted me a Saving of \$15 for the same amount.

"This overcoat incident has opened my eyes to the value of reading legitimate

advertising and following Clearance Sales.

"I see no reason why I should not save at least \$100 on my personal bills this

year, and so I am sending you \$100 worth of thanks. "I do not particularly need that \$100, but I certainly can use it as well as anybody else and it would seem stupid of me not to save it when all it will cost me is a

little common sense." The writer of this letter has said one thing that is worth remembering: He did

not need the extra money, but he felt that he might as well have it as anybody else.

These articles on Clearance Sales have never appealed to your necessity, but simply to the commonest of your common sense.

Here is a paper full of the advertising of bargain Clearance Sales. These values are appearing every day. Even if you have more money than you know what to do with, this kind of saving at least should appeal to your common sense.

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