

Strength and Fitness
came back," says Mr. Inman, a Winnipeg business man, cured by Dr. Cassell's Tablets.


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soma litto time ago to take control of the well known firm soma litte time ago to take control of the well.known ffrem
of A. W. Inman and Son, Pritery and Publishere, Leede.

## Dr. Cassell's

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## That Son-in-Law of Pa's on

# Service-the Keynote ofTheFarmers'Dairy Success 

## "Service" is no abstract term with The

 Farmers' Dairy. Sorvice has dominated during its nine years of existence. It was for the purpose of giving to the people of Toronto the best milk service that the leading farmors of the province organized The Farmors' Dairy in 1908. Their object was to give Toronto's citizens the richest, purest milk from Ontario's finest farms at the lowest possible price. They have succeeded.Healthy cows and clean, careful milking methods uphold the farmers' end of the service chain. Then, in the dairy-itself a monument to the triumph of service ideals-milk experts and the finest pasteurizing, cooling and bottling plant serve our customers by maintaining the quality of the milk.

Next comes the delivery. Regularly every day our experienced, courteous salesmen deliver the milk to our hundreds of customers. In the winter because it is more convenient for our customers they deliver in the daytime. Our service finds definite expression in the delivery system.

We have built up our service so that you might get the best milk at the lowest possible price. Are you receiving this milk? It will benefit your children. It will make them healthy and strong. Gej a trial bottle. Order to-day. You can get tickets from our salesmon or from us.

## 18 Tickets for \$1

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$\infty \quad$ By G. H. Wellington
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