

THE SIMPSON STORE

Is Open Today From 8.30 a.m. to 5.30 p.m.



Your Boy Will Wear a Pleased Smile With a Simpson Suit-Make Him Smile Today
(You Will Be Pleased With Our Quality and Prices)

200 BOYS' SUITS AT \$3.95 TODAY.

Broken lines of smartly tailored English tweed suits, in dark brown or gray, with small patterns; Norfolk styles, with yoke, box pleats and full cut bloomers; twill body linings; sizes 25 to 34. Saturday 3.95

150 BOYS' SAMPLE SUITS AT \$6.95.

Made from Scotch tweeds; not more than four suits of any one pattern; all small checks; cut single-breasted yoke Norfolk styles, with pleats and belt, patch or regular pockets; bloomer pants; browns, grays and novelty shades; sizes 25 to 34. Saturday 6.95

BOYS' SPRING AND SUMMER OVERCOATS, \$5.95.

125 Raglan and Balmacaan Light-weight Overcoats; single-breasted, slip-on style, with full-fitting skirt; shades of gray, fawn and tan. Sizes 26 to 34. Regular price \$8.45. Saturday 5.95

Thousands of Pairs of Good Boots for Men, Women, Boys and Girls Today. Unusual Facilities for Serving You Promptly

MEN'S WELTED BOOTS, \$3.24.

1,500 Pairs Goodyear Welted Boots; all high-grade stock; the leathers are patent colt, gunmetal calf, box calf, tan calf; made in button and lace; all good styles of toes and heels; not every size in each line, but all sizes in the lot from 5 to 11. Regular prices \$4.50, \$5.00 and \$5.50. Saturday 3.24

1,000 PAIRS MEN'S OXFORDS AT \$3.24.

"Low shoes for men are to be worn a great deal," say the leaders of fashion. Here are sample sizes of the best makers, worth \$4.50, \$5.00 and \$6.00, in patent colt, gunmetal calf, kid, tan calf and kangaroo leathers; all have Goodyear welt soles; made on every toe shape shown in this season's range, with high and low heels; widths B, C and D; sizes 7, 7½ and 8. Saturday 3.24

WOMEN'S AMERICAN BOOTS, \$2.95.

2,000 pairs, dainty button and laced styles, in all leathers and combination of leather, with self and fancy tops; they are made on this season's best fitting and most stylish lasts; Goodyear welt; hand turn and McKay sewn soles; all popular heels. You will find a good range from 2 to 7 in the lot. Regular prices \$4.00, \$4.50, \$5.00 and \$6.00. Widths B, C, D. Saturday 2.95

GIRLS' "CLASSIC" BOOTS.

Made of gunmetal, patent colt, button or lace, with dull kid or black cloth tops; all made with good weight soles and on neat fitting toe styles. Sizes 8 to 10½. \$2.10; sizes 11 to 2, \$2.65.

WOMEN'S COLONIALS AND SHOES.

300 pairs only, patent and gunmetal colonial shoes; all sizes from 2½ to 7; made by Lattaman, of Brooklyn, New York. These are all new goods, and are made on stylish toe shapes, with black cravenette tops and Spanish heels. Regular prices \$3.00 and \$4.00. Saturday 1.69

BOYS' "ACTIVE SERVICE" BOOTS.

650 pairs, made of patent colt, box calf and gunmetal leathers; button or lace style, on neat fitting mannish toe shapes, with solid leather soles; medium height heels. Sizes 11 to 13, \$1.99; sizes 1 to 5, \$2.49.



500 Room Lots of Wall Paper

REGULAR VALUES \$2.50 TO \$4.50, SATURDAY, 95c.

10 rolls Wall Paper, 16 yards Border, 6 rolls Ceiling, enough paper complete for room 10 x 12 x 9 feet. Up-to-date wall papers, in floral, stripe and conventional patterns; 9-inch and 18-inch borders; some are crown decorations; large range of colors, blues, pinks and grays for bedrooms; greens, browns, buff and mixed colorings for halls and rooms; large variety of styles; some only one or two bundles of a kind. Regular values \$2.50 to \$4.50. On sale 8.30 Saturday, per bundle 95c. Limit of five bundles to one customer.

Brass and China at Very Low Prices

8.30 A.M. SPECIAL
\$1.50, \$2.00 AND \$2.50 ART BRASSWARE SATURDAY AT 95c.
English, American and Holland Dutch Art Brassware, in an 8.30 a.m. special for Saturday's selling. Lot consists of Toast Racks, Cracker Holders, Sugar Boxes, Covered Butter Dishes, Glass Centre Serving Trays, Candle Lamps, Card Receivers, Fawn Pots, Banquet Baskets, Vases, Condensers, etc. Regular \$1.50, \$2.00 and \$2.50 each. Saturday special.
English "Tucan" Bone China, finest quality clear, four decorations, marked at prices that will assure quick selling.
Clever Leaf or Three Gold Line Decoration, 25c Cups and Saucers, 12c; 25c Tea Plates, 14c; 15c Bread and Butter Plates, 12c; 35c Cake Plates, Bowls and Creamers.
"Celeste" or Pink Band Decoration, 25c Cups and Saucers, 12c; 25c Tea Plates, 14c; 15c Bread and Butter Plates, 12c; 35c Cake Plates, Bowls and Cream Jugs, 25c.
NEW HAND-PAINTED "ROYAL NIPPON" CHINA.
The Royal Nippon China Sugar and Cream Sets, pretty new pink and violet floral decorations. Saturday, the pair.
Hand-painted china, grouped together for quick selling on Saturday. Lot consists of Fancy Baskets, Sugar and Cream Sets, Syrup Jugs, Bonbon Dishes, Comb and Brush Sets, Toast Racks, Butter Trays, Vases, Olive Sets, Muffin Dishes, Manteure Sets, etc. Saturday choice 95c.

Summer Wear for Men

Men's \$1.25 Pyjamas at 95c. Cotton pyjamas, in white, gray or tan; military collar; sizes 34 to 44. Regular \$1.25. Saturday 95c.
Men's White Cotton Night Robes, collar or V neck; large roomy bodies; sizes 14 to 20. Saturday at 85c.
Men's Light Weight Woolen Underwear, spring weight, natural shade; shirts and drawers; sizes 34 to 44. Regular \$1.25. Saturday 85c.
MEN'S BALBRIGGAN UNDERWEAR. Natural shade shirts and drawers; sizes 34 to 44. Saturday at 85c.
Men's Athletic Underwear, fine nainsook, shirts and drawers; sizes 34 to 50. Saturday 80c.
Also Combinations, 34 to 46. 1.00
50c AND 65c NECKWEAR AT 25c.
Men's and Boy's Pure Silk Ties, of English, American and Swiss silks; stripes, plow designs, Paisley effects, coin spots, foulards, crepe and bengalines. All shades. Regular 50c and 65c. Saturday at 25c.
\$5.50 AND \$6.00 SWEATER COATS AT \$3.95.
Pure Betsey wool, in gray, gray and gray, navy; high collar, 2 pockets; sizes 34 to 44. Regular \$5.50 and \$6.00. Saturday 3.95

Men's Gloves

MEN'S \$1.25 DRESS GLOVES AT 70c. Light weight skins, unlined; come in tan kid and gray suede leathers. French and Canadian make, perfect finish, one done fastener, strong sewn seams, sizes 7 to 9; usual \$1.00 and \$1.25 value, Saturday 70c.

Club Bags

Walrus Grain Club Bags, covered steel frame, strong handle, brass lock and catches, leather corners, keritrol lining, with pocket. Saturday, sizes 18 inches at \$2.50; 15 inches at \$2.75.

Men's Shirts

Negligee Shirts, plain and fancy hair-line stripes of blue or black. Broken ranges from the stock of a large manufacturer, in the lot are cambrie, percale, seersucker and silkette stripes, coat cuffs, laundered or double French cuffs. Regular \$1.00, \$1.25 and \$1.50. Saturday, 7 for 3 for 2.50
75c AND 80c SHIRTS AT 55c.
Negligee Shirts, blue, black, helio or tan stripes; fine American prints and cambrie cloth; laundered cuffs, coat styles; sizes 14 to 17. Regular 75c and 80c. Saturday 55c.

New Furniture With Revised Prices

Dining-room Chairs, consisting of five side and one arm chair, in quarter-cut oak, fumed finish, neat panel backs, loose slip seats, comfortably upholstered and covered in genuine leather. Regular \$24.75. Saturday 19.00
Dining-room Chairs, in solid quarter-cut oak, fumed finish, massive design, the loose slip seats are covered in genuine leather. Set has 5 side and 1 arm chair. Regular \$34.00. Saturday 21.00
Dining-room Chairs, Colonial design, in selected quarter-cut oak, fumed or golden finish. The loose slip seats are well upholstered and covered in genuine leather. Set has five side and one arm chair. Regular \$35.50. Saturday 26.00
Dresser, white enamel, three long drawers and large British bevel mirror. Regular \$13.00. Saturday 8.65
Dresser, rich quarter-cut oak finish, golden color, three drawers, brass fittings, British bevel mirror. Regular \$9.00. Saturday 5.95
Bread Bed, 2-inch posts, double top rails, heavy fillers, neatly designed mounts, satin, bright or polette finishes, all standard sizes. Regular \$34.00. Saturday 23.50
Bed Spring, extra heavy steel tube frame, woven steel wire springs, reinforced with steel rope edge, standard sizes. Regular \$4.25. Saturday 3.25
Mattress, 5½c with all cotton felt, tufted, with roll stitched edges, covered in fine art ticking, standard sizes. Regular \$10.00. Saturday 7.75

Week-end Values Worth Your While in the Men's Store Today

We call your attention to the trim and tidy spring coats at \$10.95; to the navy blue serge suits at \$15.00; to the Burberette coats at \$20.00.

"Seeing is believing" and a visit here will do more to convince you of the excellent Simpson quality than much advertising.

\$15.00 AND \$18.00 SPRING OVERCOATS, SATURDAY AT \$10.95.

125 coats in the lot, for early morning selling; made in one of the best styles of the season; slip on, with loose, easy fitting back; single-breasted, good fitting shoulder and collar; also a number of single-breasted, fly-front Chesterfield styles, in three-quarter length. Materials are English tweeds, in light gray and brown mixtures; also in good gray and olive stripe designs, in fine worsted; sizes 35 to 44. Saturday 10.95

MEN'S BURBERETTE COATS.

Light in weight, and shower-proof; an English cloth, in light tan; cut in a smart, slip-on style, with easily converted two-way collar; lining through shoulder and sleeves of good-satin; sizes 36 to 44. Price 20.00

MEN'S NORFOLK SUITS, \$12.00.

New model yoke Norfolk style; pleats front and back; patch pockets, and half lining; trousers have cuffs, belt loops and five pockets; material is good tweed, in a light gray mixture; sizes 36 to 44. Price 12.00

\$15.00 SUITS FOR MEN.

The greatest variety; best tailoring and best style possible to procure at the price; fine twill English navy blue, guaranteed indigo dye; fine English tweeds and worsteds, in grays, browns and mixed colors; tailored in single-breasted sacque style, with the new vest and trousers with cuffs and belt loops; sizes 35 to 44. Saturday 15.00

YOUTHS' SPRING SUITS, \$10.50.

Made in smart single-breasted, soft roll, sacque style, with single-breasted vest and cuff trousers; the material is English tweed, in small gray pattern; well tailored; sizes 33 to 35. Price 10.50

ANOTHER YOUNG MAN'S SUIT AT \$13.50.

Of green and brown mixed English tweeds; new sacque style, with soft roll lapels; collar on vest, and trousers with cuffs; sizes 33 to 36. Price 13.50



Quality Hats for Men

AT \$3.00.
Soft Hats, of English make; all fur felt, with silk lining, and high corded silk bands; in the popular shades of pearl, green, slate and steel; flat set welted edges 3.00
AT \$3.00 AND \$4.00.
Christy's Stiff Hats, the hat for the better dressed men; extra fine quality of English fur felt, in new taper and full crown style, with flat set and neat rolling brim; comfortable, light weight, \$3.00 and \$4.00.

AT \$1.00 TO \$2.00.
Spring and Summer Caps, English and American makes, in light-weight silks, overplaid, and plain shades; in four and eight-piece tops, with medium and large peaks, \$1.00 to \$2.00.

Today's Marketing

- Telephone Adelaide 6100
- MEATS.
Shoulder Roasts, choice tender beef. Lb., 14c and 15c.
Blade Roasts, prime cuts. Per lb.
First Rib Roasts, finest beef. Per lb., 15c and 20c.
Finest Porterhouse Roasts, country cut. Per lb.
Round Steak, best beef. Per lb.
Forequarter Yearling Lamb. Per lb.
Leg Yearling Lamb. Per lb.
York Brand Smoked Hams, select, whole or half ham. Per lb.
York Brand Smoked Breakfast Bacon, mild cure, whole or half side. Per lb.
York Brand Smoked Back Bacon, whole or half side. Per lb.
- GROCERIES.
2,000 lbs. Fresh Creamery Butter, White Clover brand. Per lb.
Toasted Cornflakes, 3 packages. Per doz.
Leaf Sugar, 2 lbs.
2,000 Tins Finest Canned Tomatoes, 2 tins.
Finest Canned Corn or Peas, 2 tins.
Clark's Pork and Beans in Chili Sauce, Large tin.
Finest Canned Beans, Stonehill brand. Per tin.
Choice Red Salmon, 2 tins.
Finest Canned Shrimps. Per tin.
Shirriff's Marmalade, 2-lb. Jar
Baker's Cocoa, 4-lb. tin
500 lbs. McVitie & Price's Shortcake. Regular 35c. Per lb.
Robin Hood Oats, Large package
Crossed Fish Brand Sardines, 2 tins.
Garston's P. Sauce, Bottle
Choice Olives, stuffed or plain. Bottle
500 Jars Choice Canned Peaches, Pears and Raspberries, Reg. 25c. Per jar
Macoonie's Pickles, Mixed Gherkins and White Onions. Bottle
Choice Canadian Cheese. Per lb.
Peanut Butter, in bulk, our own make. Per lb.
500 lbs. Fresh Fruit Cake. Per lb.
Fancy Mixed Biscuits. Per lb.
Red Wing Grape Juice, Bottle
Heinz Prepared Spaghetti. Per tin.
Pure Gold Salad Dressing, 3 packages.
- FRESH ROASTED COFFEE, PER LB. 27c.
1,000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Saturday, per lb.
One Car Choice California Sunlight Oranges, large size, sweet and seedless. Regular 50c. Per doz.
Choice Green Onions, 2 bunches
Fresh Rhubarb, Bunch
- FLOWERS.
Large Assortment for Mother's Day.
3,000 Fresh Daffodils, assorted colors. Per doz.
5,000 Fresh Tulips, assorted colors. Per doz.
Other choice Cut Flowers at special prices.
2,000 English Rose Bushes, in good hardy bushes, large assortment. Special, per bush
Bridal Wreaths, Per bush
Summer Home Lawn Grass Seed, 1-lb. packages.
Emerald Lawn Grass Seed, 1-lb. packages.
Delicious Bulbs, assorted colors. Each
Flower and Garden Seeds, assorted, 16 packages.
- CANDY.
1,000 lbs. Assorted Nut Taffy, 2 lbs.
1,000 lbs. Butter Scotch Drops. Per lb.
1,000 lbs. Sugar-Coated Almonds. Per lb.
Simpson's special, an assortment of chocolates, cream caramels, etc. Per lb.