

EATON'S DAILY STORE NEWS

Out-of-Town Customers Will Please Mark Their Orders "City Ad."

An Eight o'Clock Price of Hammocks, 69c

69c will buy a thoroughly comfortable, strong and good-looking Hammock. We want to clear these in a hurry. Away below half price . . . 69c —Fifth Floor.

Fancy Hosiery

Women's Fancy Embroidered Cashmere Hose—Made from soft medium weight yarns; correct for present wear; full fashioned, double sole, heel and toe, in all the season's newest designs and patterns; shades of heliotrope, reseda, rose, taupe, saxe, and black. . . . 50c

Men's All-wool Cashmere Sox—Seamless, double sole, heel and toe; neat fitting cuff; shades of brown, grey, reseda, tan and black. . . . 29c —Main Floor, Yonge Street.

Interesting Ribbons

The Ribbon Department extends a cordial invitation to Exhibition visitors and others to inspect the beautiful ribbons newly imported from over the seas. As an example of the happy combination of beauty and moderate price, we draw attention to one line of Satin Ribbons at 19c.

This is of useful millinery width, and carries that richness of finish usually to be found only in the more elaborate and expensive ribbons. A full color range includes the new tones of blue, red and green, bordeaux, olive, myrtle, sky, Alice, Copenhagen, natter, royal, navy, pink, rose, old rose, cardinal, wine, mauve, grey, black, and white; 5 inches wide, and, at a special price, per yard . . . 19c

A New Paisley Ribbon

New Fancy Ribbons are arriving every day. One new design shows a fine application of the popular Paisley pattern on a white ground, with colored border, a beautiful taffeta ribbon of unusual width and beauty, in a variety of pleasing color combinations for fancy work or millinery; 7 inches wide. Per yard . . . 50c

Fancy Ribbons—A collection of new patterns, which include dainty Dresden, Roman stripes, shaded effects and brocades, suitable for millinery and dress trimming, also for fancy work. There is a fine range of colors—sky, navy, pink, rose, red, mauve, Nile, moss, myrtle, wine, cream and white; 5 and 6 inches wide. Low-priced for quick clearance, per yard. 25c —Main Floor, Yonge Street.

To EATON'S for Rugby Uniforms

We invite all club managers and Rugby enthusiasts to inspect our Rugby outfits. We have reached near to the height of perfection in producing Jackets, Trunks, Stockings, Headgear in any wanted style. Perfect satisfaction is assured in quality and fit. Jackets and Trousers are made of 8-ounce duck, and Stockings are all wool.

- Rugby Jackets, padded on shoulders, elbows, white . . . \$1.00
- Rugby Jackets, padded the same, colored . . . \$1.35
- Rugby Jackets, unpadded . . . \$1.00
- Stockings, all colors, best quality . . . 75c
- Stockings, all colors, second quality . . . 50c
- With or without feet.
- Rugby Pants, full padded, white . . . \$1.00
- Rugby Pants, full padded, with cane splints . . . \$1.25
- Rugby Pants, half padded, as used on back division and outside wings . . . 70c
- Rugby Pants, same, only with cane splints. 90c

A Dandy Shot-Gun for \$6.98

A gun that has proven its reliability for general use. It's the farmer's friend—just the thing for crows, hawks, skunks, weasels, woodchucks and foxes. This gun is tested and guaranteed for black powder, has extension rib, lug bolts, rebounding hammers, barrel chokes, 30-inch, twist lattern barrels, left barrel choke bored, walnut pistol grip, stock, and snap fore-end. —Fifth Floor.

Men's and Boys' Wear

Men's Winter Underwear—Just the sort men need for the cooler days and Winter weather, and at a price much below usual for such a value.

Soft Fleece-lined Underwear, shirts and drawers, with double front shield, close-ribbed cuffs and ankles; sizes 34 to 44. Each . . . 50c

Men's Fine Smooth-finished Black Sateen Work Shirts, with collar attached, all double sewn seams, full size bodies; surplus stock marked for quick selling; sizes 14 to 18, at . . . 47c

Night Robes, made from fine medium weight English flannel, collar attached, durable sewn seams, in assorted pink or blue stripes; a special purchase that we bought at a good concession; sizes 14 to 19. Tuesday . . . 43c

Boys' Buttoned Sweater Coats—With two pockets, close-ribbed cuffs; a good heavy quality, in plain colors; also some with assorted colored trimmings; all sizes. Special value, each . . . 75c —Main Floor, Queen Street.

Big Print Special, Yard, 7 1-2c

In this line will be found all shades in a big range of designs. Part of the collection is a special purchase, and the remainder is odd lengths of our best quality English print, in some good shades suitable for waists, house dresses and aprons, good laundering quality. Per yard . . . 7 1/2c

Women's Seasonable Gloves

A Good-looking Glove, a Well-wearing Glove, and One That Harmonizes With the Costume, is the right glove to choose. Here are three lines answering that description:

Women's Real French Kid Gloves—With two dome fasteners, oversewn, and Paris points; colors tan, mode, beaver, brown, black, and white. Tuesday . . . 59c

Women's Fall Weight Kid Gloves—With two dome fasteners, pique sewn, gusset fingers and heavily embroidered backs; colors black, tan, mode, beaver, ox-blood, myrtle, navy and brown. This is a splendid glove for wear with the tailored suit . . . 75c

Women's Extra Choice French Kid Gloves—known as the Princess—free from flaw or blemish, with two dome fasteners, oversewn seams, gusset fingers and Imperial points; colors tan, mode, beaver, brown, grey, blue, green, ox-blood, black, and white . . . \$1.00 —Main Floor, Yonge Street.

The New Prism Binocular

We have succeeded in perfecting on a Stationary Binocular that is adaptable for use by anyone with a normal eye width, etc., from 2 3/4 inches to 2 3/8 inches, thus obviating the necessity of your requiring to pay a much larger amount for the adjustable binoculars, provided your eyes are in the normal width.

A single and rigid base for the fixing of the four prisms employed, the simplicity of construction being in itself a guarantee of its rigidity. In this way a maximum of solidity with a minimum of weight is obtained, and this without detriment to the optical quality.

The "Mono" is the smallest prism binocular made of those with an equal magnifying power.

Weight—The "Mono," with case complete, weighs 19 ounces; without case, the weight is 12 ounces only.

Field of View — The Field of View of the "Mono" is one of 60 i.e., 105 yards at a distance of 1000 yards. This is greater than any binocular of equal magnifying power that has been made up to the present.

Magnifying Power—Experience has taught that a magnification of 7 diameters is the best for free-hand observation.

Handiness—The special and original form of the "Mono" has been adapted for convenience of handling, usually so awkward with prism glasses. The heavier parts of the instrument have been brought as near as possible to the eye pieces to give a firmness which is especially appreciated when the binocular is used during riding or driving.

We therefore claim for the "Mono" the following advantages:

Absolute RIGIDITY—Reduction of Weight and Bulk—Increase in the Field of Vision.

Special price of 7-power Glass, complete, in solid leather carrying case, with shoulder straps. \$11.90

Five-power Glass, specially priced . . . \$10.90

Nine-power Glass, specially priced . . . \$12.95 —Second Floor, Albert Street.

Values in Pictures, 95c

Looking for suitable pictures to decorate the home, or an inexpensive wedding gift? Here in our Gallery display are a number of high-grade facsimiles, beautifully colored in almost any style of subject; some of the good ones are "The Riding Girl," "The Two Little Strollers," "Down the Shady Lane" (with the woodland trees overhanging pictured in their natural colors); others village and land scenes.

The frames seem to fit in well in their neat gilt design, making an admirable picture for any room. The pictures in them being placed on 2-inch gold mounts. Each . . . 95c

Etchings for 65c

Remarkable value in this lot. We secured this stock at an ample concession, enabling us to turn them over at this exceptionally low price.

Etchings, in dark tones of land and water scenes, bordered with 2-inch colored mounts and framed in 1 1/2-inch oak or gilt moulding. Each . . . 65c —Third Floor.

Fine Lingerie Half Price

The love of soft, filmy lingerie is a feminine instinct, however sternly the pressure of economy may forbid its acquisitions. But Tuesday will be a red-letter day, when fine, dainty undergarments that many have formerly been forced to pass by as luxuries, in which they may not indulge, will have their prices cut in half. The collection includes gowns, corset covers, drawers, skirts and princess slips of fine nainsook, French mull or cotton, daintily edged and inserted with fine lace or embroidery, a few of them hand-made and hand-embroidered, perfect pieces of needlework, but slightly soiled. All sizes are obtainable, but not in each style. The prices are as follows:

- Gowns . . . 75c to \$3.38
- Corset Covers . . . 63c to \$2.13
- Drawers . . . 50c to \$1.88
- Skirts . . . \$2.25 to \$6.88
- Princess Slips . . . \$2.88 to \$4.25

Out-of-town customers will kindly make their order, "City Ad."

FLANNELETTE GOWNS, 63c—This is a timely instance of price reduction that should be taken advantage of by Exhibition visitors. See window display and come early on Tuesday morning and save money on a necessary winter purchase.

Women's Gowns—Made of fine quality flannel, in plain shades of pink or white; Mother Hubbard style, finished with frills of fine embroidery; lengths 56, 58 and 60 inches. Tuesday 63c

MERINO UNDERWEAR REDUCED—WOMEN'S VESTS AND DRAWERS—1200 only; fine quality merino (wool and cotton mixture); vests are high neck, button front, long sleeves; drawers are ankle length, both styles; sizes 32 to 38 inches; color white and natural. Quick selling price for Tuesday, each garment . . . 37c

New Embroidered Vestings at Low Prices

Vestings—The Greek key pattern, always a favorite device in every phase of decorative work, now of the latest arrival of vestings: It constitutes one of the prettiest designs in a high-class assortment of this material we are displaying on Tuesday. So great is the demand for such fabric for the making of dresses, we have been compelled to devote a whole counter to its showing. Per yard . . . 15c

Lowered Carpet Prices Amid a General Rise

By a series of good buying operations, we have been able to not only hold the prices of Tapestry Rugs and Carpets down to the old rates, but even to go lower for a limited length of time.

HEAVY TAPESTRY CARPETS—show a fine lot of color combinations, including greens, reds, fawn and greens, in chintz, oriental, floral and conventional patterns, that are very adaptable when color and style schemes are being worked out. Many designs have borders to match. Perfect nine-wire carpet, 27 inches wide. Special price Tuesday, per yard . . . 67c

SPECIAL IN TAPESTRY RUGS—being a manufacturer's clearance of dropped patterns, hence of big saving possibilities to you. The designs are floral, conventional and oriental, in green, red, blue, tan and brown. All are bright, new goods: Size 3 1/2 x 4 1/2 yards. SPECIAL PRICE . . . \$18.75

Size 4 x 4 yards. SPECIAL PRICE . . . \$18.75

Size 4 x 4 yards. SPECIAL PRICE . . . \$18.75

NEW HEARTH RUGS.—Perfect goods in every way, will be shown Tuesday for the first time; are a manufacturer's clearance of discontinued patterns. The colors are self green in floral and conventional treatment.

27 x 54 inches . . . \$3.25

36 x 36 inches . . . \$5.50

36 x 63 inches . . . \$5.50

NEW SEAMLESS AXMINSTER RUGS.—A large shipment of these rugs has just arrived, and the stock is complete. The artist is untrampled by any close limit in number of colors he can use, hence the finished rug leaves little to be desired. The colorings are self greens, reds, blue, fawn and brown; large variety of patterns.

9-0 x 10-6 . . . \$29.00

9-0 x 12-0 . . . \$33.00

NEW PRINTED LINOLEUMS make a splendid floor covering, and this season we are showing an unusually fine line at this price. The designs are block, floral and tile in good bright, well-printed colorings. Select now from a complete stock.

2, 3 and 4 yards wide, per square yd., 40c

—Third Floor, James Street.

Smart Little Lustre School Dresses

Style and nattiness is not the monopoly of grown-ups. The School Bag contingent are its young exponents. And mothers search as eagerly for attractive, well-cut garments for their small daughters as for themselves.

Among the new things in our Children's Dress Section is a line of particularly trim little One-piece Dresses, of all-wool lustre, in navy or brown. The front is in yoke effect, narrowly piped with plain silk, and finished with braid, a Gibson pleat coming over the shoulder. The skirts are prettily pleated. Sizes 6, 8, 10, 13 and 14 years. Price . . . \$2.95 —Second Floor, Centre.

Values in the Blanket Sale

Take These Two First Items, for Instance:

A Pure Wool Blanket—and that means every thread wool, guaranteed so—for \$3.36, in 7-lb. weight, is a value that only an occasion like this Sale brings forth.

White Unshrinkable Wool Blankets—Choice cotton and wool yarns, thoroughly scoured, free from grease or odor, close nap; 8 lbs. weight; size 66x88. Tuesday . . . \$3.98

Canadian Grey All-wool Blankets, thoroughly cleaned, fine press finish, plain or twilled weave, light and dark colors; 27 inches wide. Tuesday 24c

White English Saxony Flannel—Firm weave, close nap, splendid wearing quality; 31 inches wide. Tuesday . . . 9c

Full Bleached Irish Linen Damask Table Cloth—Strong weave, pure linen, even weave, choice bordered designs; size 2x2 1/2 yards . . . \$1.47

Canadian Circular Pillow Cotton—Close even weave, free from dressing; waist all round; size 42 inches. Tuesday . . . 18c —Main Floor, Albert Street.

Farm and Stock Book

A Volume That Every Farmer or Owner of Stock Should Have—Contains the most valuable information on working soil, maintaining and restoring fertility, crop raising, fruit growing, and chapters on horses; training, feeding, shoeing, diseases, and remedies; cows, different breeds, dairying, care, etc.; sheep, hogs, poultry, etc., their care, treatment, diseases, remedies, etc., and special law without a lawyer; farmers' short rules in arithmetic. Price. 83c

A valuable book for the home, giving reliable information on such topics as: Etiquette, entertaining, duties of secretary-treasurer, mode of addressing persons of rank, letter writing, reading aloud; a guide to education and the various professions; commercial guide, legal guide, medical dictionary; a dictionary of general information; aids to the study of English; miscellaneous facts and figures, and an English dictionary. Over 1000 pages in all. Price . . . 85c

Writing Pads to Clear—Good writing paper and the lowest of prices combine to make this one of the biggest values you could wish for. Three different sized pads: 8x5 inches, 9x5 1/4 inches, 9x7 inches; 100 sheets of Vulcan Bond paper, one of the favorite business correspondence papers. Clearing, each. 8c

Magic Mirror Waltzes

This is a new dance number that you should hear played in our new Music Section, third floor. It's one of those dreamy waltzes, the melody of which haunts till you find yourself humming or whistling it in all odd moments. Our price . . . 10c —Third Floor, Beside Furnished Home.

The EATON Watch

THE EATON WATCH is guaranteed by us as a perfect timekeeper. We have reason back of this guarantee, for into it has been put the best thought and most carefully-selected materials. Improvements such as the Breguet hair spring, compensating balance wheel, 17 jewels in special settings, etc., give it a high degree of accuracy, and the finish of the nickel movement and clear dial is perfect.

At \$12.50 we offer an EATON 17-Jewel Movement, in a handsome gold-filled case, in 12, 16 or 18 size, with either Roman or Arabic dial, together with a written guarantee for two years. Complete, each . . . \$12.50 —Main Floor, Yonge Street.

Clearance of Watches

A lot comprising many different styles, in both Men's and Women's Watches; some at a fraction of the regular price, many below cost. Among them are Fancy Enamel Watches on neck chains, Wristlet Watches, gun metal, extra thin model; Alarm Watches, some silver, several 9k solid gold, some 14 size gold-filled hunting cases with 17 jewel nickel movements. Men's 16 size, gold-filled, open-faced, with 15-jewel and 17-jewel movements, and many others too various to be mentioned. The low price is made to give a Special Value to Exhibition Visitors on Tuesday, but our regular customers will find this a most interesting special. A written guarantee for one year accompanies every watch. Tuesday, clearing price, each . . . \$5.00 —Main Floor, Yonge Street.

Chains and Watch Guards

There is a Variety of Link Styles—Rope, curb and cable patterns, in 48-inch lengths; well made and strong in every link.

In rolled gold . . . \$3.50 to \$5.00

Special line in different designs . . . \$1.75

Lognette Chains, of solid gold, 10 karat . . . \$6.60 to \$14.50

14 karat . . . \$9.00 to \$15.00

Men's Watch Chains are again becoming popular. New designs are coming in, and these are some of the prices:

Gold-filled, single . . . \$2.00 to \$5.00

Gold-filled, double . . . \$3.00 to \$6.50

Solid gold, from . . . \$15.50 to \$32.75

Women's Watch Guards are worn more and more each season, a tribute to this most graceful piece of Women's Jewelry. These guards are useful as well as ornamental, whether they have in safe-keeping a valuable watch or merely the front door key. For nothing can escape to which a guard chain is attached. —Main Floor, Yonge Street.

Table Silverware, \$8.70

Cabinets are a protection not only from scratching, but replacing of the pieces in their groove provides a faultless count when laying the silver away over night, and prevents loss. The cabinet of silver at \$8.70 is made in polished mahogany finish, lined with sateen, and contains 26 pieces of heavily plated silverware:

- Half-dozen Plain Table Knives.
- Half-dozen Table Forks.
- Half-dozen Dessert Spoons.
- Half-dozen Tea Spoons.
- One Sugar Shell.
- One Butter Knife.

In either our Daisy or Cobalt pattern, both being good floral designs made in a quality that will give years of service. Cabinet and pieces . . . \$8.70 —Main Floor, Yonge Street.

Leather Goods for Travellers

The New Thin Model Travelling Coat and Hat Brushes can be put in pocket, in neat leather cases of seal grain, morocco and real seal; every traveller should have one; come in ebony and ivory; one and two brushes. Range in price . . . \$1.00 to \$3.50

A Shirt Holder, made of real leather, telescope size, will hold from three to six shirts; can be put in suitcase or bottom of trunk; an ideal travelling companion. Prices . . . \$3.75, \$5.00, \$6.00, \$8.50

Travelling Companions in Many Styles, including all necessary travelling requisites; assorted leathers and colors; our stock is extensive. Prices . . . \$3.00, \$4.00, \$5.00 to \$18.00

Every Traveller Should Carry a Three-fold or Pass Case; facilitates travelling arrangements; place for passes, bills, etc. . . . 50c to \$2.50

Collar Bags are a necessity; we have a full range in sheepskin, goatskin, real seal, in various sizes . . . \$1.50 to \$2.50

Draperies for Your Home

When you visit the Store, see the Upholstery Section. The ideas you will get for Curtains and Furniture Covers, for Quaint Box Seats and for Pillows covered with Art Goods, besides dozens of fabric and weave suggestions, for home decorations—these ideas and suggestions are alone worth the visit. THE PRICES are on the right side every time, and are an attraction in themselves.

NOTTINGHAM LACE CURTAINS—50 inches wide, 3 1/2 yards long, in white or ivory, are the reproductions of a popular line that has scored a great success in the past season with other artistic designs that complete an assortment from which you may select curtains for almost any home requirement at a price that is a favorite with the average housewife. Price, per pair . . . \$1.00

NEWLY ARRIVED WHITE SASH MUSLIN—Bordered on both sides, shows dainty designs. This material may be worked up into handsome sash curtains, front door panels, library curtains, etc., at small cost. It is 30 inches wide, finished with firm edge that will not unravel. Per yard . . . 10c

ATTRACTIVE DUPLEX COLORED CURTAIN SCHEM—36 inches wide, in splendid designs and colorings, including oriental, striped, conventional and stained glass window effects, in shades of crimson, blue, green, brown, etc. Per yard . . . 25c

ENGLISH ART SATEEN—30 inches wide, has a bright, silky finish; entirely new designs, and a good assortment of useful colorings for cushions, comforters, making curtains, light draperies, etc. Per yard . . . 20c

MERCERIZED TAPESTRY PORTIERES—50 inches wide and 2 1/2 yards long, are neatly trimmed on one side and the bottom, with fancy gimp edging. They show new designs in conventional or floral effects. These portieres can be used in any room. Colors are in plain shades of dark red, forest green, Nile, empire, brown or myrtle. Per yard . . . \$0.00

COUCH COVERS—60 inches wide, 3 yards long, are made of French or German tapestry cloth. The patterns are rug or oriental effects, with soft, rich combination colors, and they can be had with fringed or plain edges. New patterns shown here for the first time. Each . . . \$3.00

Other prices, \$4.00, \$4.50, \$4.75, \$6.00, \$8.00, \$10.50 . . . \$15.00 —Third Floor—Yonge Street.

Women's Golf Coats, \$2.49

The knitted wool coat has ingratiated itself into the affection of womankind in such a manner that its popularity is beyond the touch of passing seasons. Its usefulness is of all-year duration. Autumn proves its suitability for golf, tennis and other outdoor diversion, while as an extra wrap for motoring it is universally appreciated.

This coat is knitted in a new fancy pattern, with long roll collar, pocket and cuffs in plain sateen. It is obtainable in sizes 32 to 42 and comes in three-quarter or 3/4-inch length. It is a remarkably good coat at the price. Tuesday . . . \$2.49 —Second Floor—Centre.

White and Colored Blouses

CAN A WOMAN EVER HAVE TOO MANY BLOUSES? Has she ever really enough? Certainly it would be foolish to miss this chance to pick up a good useful walet at less than half-price.

WOMEN'S WHITE LAWN WAISTS, with dainty all-over embroidered fronts, finished back and front with tucking, 4 sleeves tucked and lace trimmed, buttoned back, also print and gingham waists in a good range of colors, made tailored style, with wide and narrow tucking, shirt sleeves and white laundered collar. Sizes 32 to 42 . . . 50c

Women's Furs Tuesday

MINK MUFFS REDUCED.—Coming events throw their shadows before them, and pleasurable anticipations of winter are aroused by Fashion's new provision in peltry. And an extra inducement to buy from our stocks' first early displays. The Fur Department is offering on Tuesday morning 12 muffs in Canadian mink—the best mink in the world—comes from Canada—in a rich dark shade, showing 6 distinct stripes. The muffs are equipped with down bed, brown satin lining and wrist cord. Tuesday morning . . . \$18.75

THERE WILL ALSO BE PLACED ON SALE 23 SETS OF PERSIAN PAW, CONSISTING OF EMPIRE SUFF AND LARGE THROW TIE. The paw has diamond or paddle finished ends, and neckpiece and muff are lined throughout with black satin. This makes a very warm, nice-looking set for small price. Price of set . . . \$9.90

10 LARGE, FANCY RUG MUFFS, OF PERSIAN PAW, for which we have many styles and ties to match; all are lined with black satin and trimmed with silk-covered buttons and silk tassels. Price of muff . . . \$18.50

Our stock of jackets is most complete in all lengths and furs of the popular Persian lamb and Hudson seal, muskrat, black and brown and pony black and brown. We have a most complete stock of coats and prices as always are very low. —Second Floor—Albert Street.

Baby Bonnets, 69c

These cunning little bits of baby millinery are the prettiest and daintiest of their kind. Some are in white corded silk, embroidered, with ruching and ties of silks, and decked with two tiny white fur heads. Others are also of corded silk, with embroidered revers, and edging of lace. Very specially priced . . . 69c

PANNE VELVETS are again to the forefront as a seasonable medium in hat trimming. In the millinery department will be found a special line in all the newest shades—rose, pale blue, grey, cardinal, green, brown, navy and black. Per yard . . . 90c —Second Floor—Yonge Street.

Groceries

Chivers' imported B. currant jelly; 6-oz. jars. 2 jars . . . 25c

Chivers' orange marmalade. Small jar . . . 5c

Blend India Ceylon tea; black or mixed; fine flavor. Pound . . . 35c

Me-Java blend coffee; pure, fresh roasted. Pound . . . 82c

Pastry spico. Tin . . . 50c

WILLIS BROWNE'S RODYNE
Like a charm in and to the in CHOLYSENTERY, arrests

WOMEN'S CLEANERS
HEAD OFFICE 47 KING STREET WEST, TORONTO

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Extract of Malt
Introducing preparation
never introduced to help
be invalid or the athlete
E. Chemist, Toronto.
MADE BY
Dr. Salvador Brewer
Toronto.