With the Confidence of Certainty Our Suits Are for Women of Taste and Discernment T OORONTO is stio Quen City of Fastion in Canate What To ronto wears is what all Canada wants to wear. We beg to pro-
claim that Toronto has enthusiastically endorsed our type of tailored suits for 1909

Our sales have doubled highest previous records for a corresponding period. For three weeks we waited to see if we were on the right oad. We now are cetain of it. Our suit are right! Such is the verdict
Let us consider the ideal that this store sets up.
which London, and, latterly, New York, suits
are famous-simplicity. By simplicity, however, we mean much.
We mean masculine tailoring; we mean perfection of line and cut. We mean the simplicity of distinction-which is a quality as hard
to achieve as it is. unmistakable when you to achieve as it is. unmistakable when you e aim to provide that subtle quality for
\$5 Petticoats \$2.95





## Remarkable New Silks

## $\underset{ }{\mathrm{On} \text { on vit }}$





## Corsets and Whiteware

$T$| HESE two sections will soon be moving into their |
| :--- |
| permanent auarters. |
| To make this move as easy as | To permenent quatrorss To make this more ase easy as

possible we have decided to clear out every line we con possibe we have deeided to clear out every line we can
possibly do without. Hence these ridieullous prices Mon-


New Dressing Sacques
OME very pretty styles, which have just arrived from
New York. They embrace Fashion's latest ideas.


Sweaters and Sweater Coats for Women and Girls
N OW is the time to secure your Sweater Coat for the

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## COCHHME TUMRED OOWI

 AN NTEEESTED RELTTION
## ed for His Insinuations -Work

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## NT SALE

## 5axeme

 $=2=$ andie power. Monday 10c.ENAMELWARE sale.




"Rafts" of Ribbon
And all of it carefully
chosen and out of the com- chosen and out of the common. The purposes not limited by any lack in our department our new spring galaxy.
$\qquad$






## $\frac{\text { High-Class Novelties in }}{\text { Embroideries }}$

 Embroideries On Monday we will have Embroideries, fine Nain-sooks, Mulls and Swisses, in Insertions, All-overs and Embroideries, also Embroi deries, Bandings, Blousing









Men's \$2.50 Pyjamas for 98c.
Plain blue, green and grey flannels, striped Madras and Oxford goods, lain white Madras, self,pattern effects and h
6 to 42 . Values up to $\$ 2.50$; Monday, 98 c .

## Monday is House Day



## 




## Laundry Items


$\qquad$


## $\qquad$ Monday Whit What dia 120 Whit 14 $1-4$


 $\qquad$

 White E Enamel Dish Pans, 10
Hodaty toc.
white


