ROWAT'S

THE SUPREME
QUALITY.
Its flavor will
please you.
T.A.ROWAT & CO.

FAITH FORM SBASIS OF ALL VICTORIES, SAYS W. C. FOREMAN

Minister In Khaki Declares Perseverance Is Needed.

Perseverance is needed.

That faith is the basis of all victories, spiritual and material, was the contention of Rev. C. W. Foreman, now of the A. M. C., in his sermon at St. Paul's Cathedrai Sunday evening.

Without perseverance a man may as well give up his fight for existence, Mr. Foreman said. Perseverance is the sister attribute of faith, and it is when these two casualties exist with equal prominence in the soul of a nation or an individual that mighty things are accomplished. During a man's struggle to achieve there comes a time when he eitier gives up his ambitions and settles down to live an ordinary matter of fact life or decides that despite all odds he will accomplish that which he has set out to perform. When a man decides upon the latter course he invariably becomes an outstanding figure of his time, but when he gives up the fight and drifts into the army of mediocre men of no importance to anyone he does so with the stamp of fall-ure upon his brow.

According to a man's congenital abilities and educational opportunities, so is he judged a success or a fallure in his old age. But whether he has been blessed with exceptional advantages during youth or not there comes a time when the paramount necessity of his temperament is faith, and without this he is sure to fall down in his attempt to reach the top of the ladder of accomplishment.

One of the greatest illustrations of faith is that of the allied nations at this time. Despite the calamities of Russia and Italy the Entente Allies bravely strive toward their inevitable goal. With a faith such as theirs, ultimate victory is certain. The path of victory is the path of sorrow and broken hearts, but the great cause for which Britain and her aliles are warring is worth any sacrifice. The aftermath of the denial and hardship shall be reproduced a hundredfold in an enlightened world and an exalted humanity. A man who accomplishes his purpose in the face of all obstacles is to be admired and reaps his fit reward. Similarly a nation which strives for its m

THE OLD REFRAIN.
The "Old Refrain" is a beautiful violin solo by Kreisler. It is reproduced on Victrola Record 64529 and should be in every Victrola library. Hear it in the Victrola Parlors of Ye Olde Firme of Heintzman & Co., Ltd., 242 Dundas street.

New Arrivals In Ladies' Fine Shoes Coming in every few days. Let us show you SOME OF THE LATEST. Cook's Shoe Store The Store That Serves You Best.



Diamond Rings from \$5 00 to \$350.00, including lingle Diamond Rings, three and five diamonds and many fancy settings in the newe .. cesigns. Exclusive designs in Neck lets, Pendants, Bar Pins, Sourf Pins, Cuff Links, Tie Clips and Brooches.

C. H. WARD & CO.

lamond Merchants and Jewele 386 RICHMOND STREET.



FRESH WHITEFISH .. 15c lb. FRESH HERRING1(ic lb. for overseas service. FRESH TROUT16c lb.
ON SALE TODAY AND TUESDAY. WILSON'S PHONES



OPEN DAY AND NIGHT. UNEQUALLED

Reliance Garage Phones: Day 5318. Night 3168.

299 DUNDAS STREET. 70tf Taylor's Throat and Lung Balm

A household remedy for half a century. VANILLA CHOCOLATE Guaranteed to cure all coughs and colds. Taylor's 6 Cut-Rate Drug Stores

Thursday Is Thanksgiving Day

IN UNITED STATES have Thanksgiving Cards.

Hay's Stationery 173 DUNDAS STREET. Phones 150 or 53.



At the Patricia Today, Tuesday and Wednesday

MARGVERITE CLARK

in BAB'S BURGLAR"

MAJESTIC

Surglar" today and Tuesday.

CANADIANS SHOULD PROTEST AGAINST **CONVENTS, HE SAYS**

Rev. J. H. Boyd Denounces the "Closed Doors" in Sermon.

At the conclusion of his sermon on At the conclusion of his sermon on "John Calvin, Organizer of the Reformation" on Sunday evening in Adelaide Street Baptist Church, the pastor, Rev. J. H. Boyd, made this reference to the case of Sister Mary Basil of Kingston, who last week won a suit brought against officials of the Roman Catholic Church:

Street Baptist Church, the pastor, Rev.
J. H. Boyd, made this reference to the
case of Sister Mary Basil of Kingston,
who last week won a suit brought
against officials of the Roman Catholic
Church:
"There is need of protest against in
justices perpetrated as in the early days
of the Reformers. The same conditions
are existing today. The revelations
which took place at Kingston during the
past week were such as to make one believe that we could not be living in the
enlightened and progressive twentieth
century. As the Reformers protested
against the incerceration of men and
women in monastries and convents and
lost no time in opening the doors of the
convents and giving the inmates their
freedom, so the time has come when our
citizens and the citizens of every Canadian city should raise a protest against
the closed doors of the convent. Coming
from the Emerald Isle, I had been accustomed to both read and hear of such
things occuring there, but I did not
dream that such conditions as existed
in Kingston could exist in a free land
like Canada."

HE WHO LOSES FAITH
IN HIS FELLOWMEN

LOSES FAITH IN GOD

A COROLLES WASSAGE to those who A PARAMOUNT PICTURE At Majestic today and Tuesday, "The Darling of the Screen," Marguerite Clark in "Bab's Burglar."

Majestic Today and Tuesday, Marguerite Clark in "Bab's Burglar."

Marguerite Clark in "Bab's Burglar."

Having spent an entire year's allowance in a few weeks, upset a milk wagon with a newly acquired motor, risked shooting her relatives with an old revolver, and assisted in detecting the elopement of her sister. "Bab," otherwise Marguerite Clark in her last Paramount picture, "Bab's Burglar," subsides temporarily inte the depths of despair. Her one ray of hope is her kindly father, who thoroughly understands the wild outbursts of his youngest daughter and who writes her as follows the morning after the elopment episode:

Dear Bab,—After thinking things over, I think you and I would better not say anything about last night's mystery. But suppose you bring your car to meet me tonight at the station, and we will take a ride, avoiding milk wagons if possible. You might bring your check book too, and the clouds which appears simultane the clouds which appears simultane.

HE WHO LOSES FAITH

IN HIS FELLOWMEN

LOSES FAITH IN GOD

A consoling message to those who have experienced the horrors of war through the bereavement of relatives at the front was delivered by J. W. Dawson promoter of athletics of Queen's University, Sunday afternoon at the Y. M. C. A. Auditorium.

Mr. Dawson portrayed the feelings of the Jews when asked to sing their national songs while in slavery, as similar to the emotions of the parents and relatives of men who have died in France, when advised to bear up under their burden of sorrow. The experience of those who have suffered in the crime by taking revenue from this systematic degradation and damnation of maidenhood and woman-hood. Into these swinish precincts the bauchery and death All Are Affected.

No man lives to itself. We are so bound at the Y. M. C. A. Auditorium.

Mr. Dawson portrayed the feelings of the Jews when asked to sing their intention of maidenhood and woman-hood. Into these swinish precincts the bauchery and death All Are Affected.

No man lives to itself. We are so bound they love the boulevard any more than you can have will are the elem ons if possible. You might reflect by the loss of loved ones, Mr. Dawson said. Life loses its glamor, and the which we had better bury in the clouds which appears simultaneously over the news of the death of any father be more of an that especially considerate that Bab had thought him ignorant of her purchasing and her various mishaps. For of the Majestic Theatre has a showing of "Bab's today and Tuesday."

By through the loss of loved ones, Mr. Dawson said. Life loses its glamor, and to from moral infection? So that iniquitous institution is to exist in one district of every district of the city will by its pestiferous exhalation as unblime ray of light appears on the horizon of happiness. The gleam of hope nourished by human in time even those who have suffered seemingly unbearable losses arrive at the conclusion that there is reason for song and joyousness. The power of song under certain circumstances is as great as the power to seem through the loss of loved ones, Mr. Dawson said. Life loses its glamor, and not from moral infection? So that iniquitous institution is to exist in one district of every district of the city will by its pestiferous exhalation as unblime ray of light appears on the horizon of happiness. The gleam of hope nourished by human to the crommunity is responsed in the community is responsed to the proposed of the community is responsed to the community of the exist in one district of every district of the city will by its pestiferous exhalation as unblime ray of light appears on the horizon of happiness. The gleam of hope nourished by human tenderness becomes by the community is responsed to the community is responsed to the community of the exist in one district of every district of the city will be appears on the horizon of happiness. The gleam of hope nourished by human tenderness becomes by the every district of the city will be appears on the horizon of happiness. The gleam of hope nourished by human tenderness becomes by the every district of the city will be every district of the the fact that Especially consider-the fact that Bab had thought him irely ignorant of her purchasing car and her various mishaps. For rest of this fascinating story, manager of the Majestic Theatre has

scheduled a showing of "Bab's Burglar" today and Tuesday.

THEOSOPHICAL SOCIETY

ORGANIZED IN LONDON

Officers Elected at Enthusiastic Meeting Held on Sunday.

At an enthusiastic meeting held yesterday afternoon, a branch of the Theosophical Society was organized here. The officers elected are: President, Ed. H. McKone; vice-president, Ed. Westland; creasurer, Mrs. Mediand, There are many adherents in London, and the meeting was largely attended. There will be sessions every Sunday afternoon in the L.O. O. F. Hall, Alma Block, Richmond street.

The motto of the society is, "There is no religion higher than truth," and its platform "The universal brotherhood of man" The universal brotherhood of man" to show a strength of the content of the society is, "There is no religion higher than truth," and its platform "The universal brotherhood of man" to show a strength of the content of the society is, "There is no religion higher than truth," and its platform "The universal brotherhood of man" to show a strength of law.

The power of song under certain circumstances is as great as the power of law.

"When the chariots of war sound in our ears the noise is accompanied by the wail of vice," Mr. Dawson declared. "When the noise is accompanied by the wail of vice," Mr. Dawson declared. "When the noise is accompanied by the wail of vice," Mr. Dawson declared. "When the chariots of war sound in our ears the noise is accompanied by the wail of vice," Mr. Dawson declared. "When the chariots of war sound in our ears the noise is accompanied by the wail of vice," Mr. Dawson declared. "When the chariots of war sound in our ears the noise is accompanied by the wail of vice," Mr. Dawson declared. "When the holes is accompanied by the wail of vice," Mr. Dawson declared. "When the chariots of war sound in our ears the noise is accompanied by the wail of vice," Mr. Dawson declared. "When the holes is accompanied by the wail of vice," Mr. Dawson declared. "When the holes is accompanied by the wail of vice," Mr. Dawson declared. "When land; corresponding secretary, Mrs. (Dr.)
Shaw; recording secretary; Mrs. Ed.
Westland; treasurer, Mrs. Medland.
There are many adherents in London,
and the meeting was largely attended.
There will be sessions every Sunday afternoon in the I. O. O. F. Hall, Alma
Block, Richmond street.
The motto of the society is, "There
is no religion higher than truth," and
its platform "The universal brotherhood
of man."

VOICE OF THE PEOPLE

WANT CHAUFFEURS.
Two reliable chauffeurs and a firstclass mechanic are wanted for home
services in the mechanical transport
section of the Canadian Army Service
Corps at Carling Heights Camp. A
notice in camp orders today states that
they must be category C., that is, unfil
for overseas service.

VOICE OF THE PEOPLE

MR. ROWELL'S STAND.

To the Editor of The Advertiser:
So Mr. N. W. Rowell is "willing
be known as a Tory or anything" if So Mr. N. W. Rowell is "willing to be known as a Tory or anything" if he

BLAMES OFFICIALS FOR ALLOWING VICE TO SMIRCH LONDON

Conditions Impossible Had They Done Their Duty.

NO DOUBLE STANDARD

Rev. Dr. Silcox Discusses the Scarlet Sin From Pulpit.

The First Congregational Church was packed last night to hear one of the strongest arraignments against "The strongest arraignments against "The Scarlet Sin" ever given in this city. Dr. Silcox brought home to his hearers the terrible toll taken yearly by this traffic. "For three years and a half I fought it in a western city," he said, 'and it must be faced by us here in Canada and in London. We must conquer this vice or it will conquer us, and sap our young manhod and womanhood, leaving us as a nation empty and void of strength.

leaving us as a nation empty and void of strength.

"With plainness of speech, the Bible lifts up a voice of warning against every species of trangression and every form of vice that beset the pathway of mankind." going further he said:

Are Not Ignored.

The Bible does not ignore sexual vices, but faces them and exposes them in all their hideous foulness, and does it in language chaste as the sun-

them in all their hideous foulness, and does it in language chaste as the sunlight and terrific as lightning.

Fools may make a mock and jest of this sin, but God's pure word holds it up for our moral reprobation as the sin upon which the Almighty God looks with least long sufferance.

To ignore vices that wreck and ruin the bodies and souls of men, to be silent in the presence of evils that eat into the social structure, and undo the good that home and school and church is cherishing, is neither wise statesmanship nor good citizenship.

"I am glad that the Women's Institute took up this question, as it must be taken up if we are to conquer it. So vilely loathsome is the vice against which we are warned that we would fain be silent if we dared, but I real-

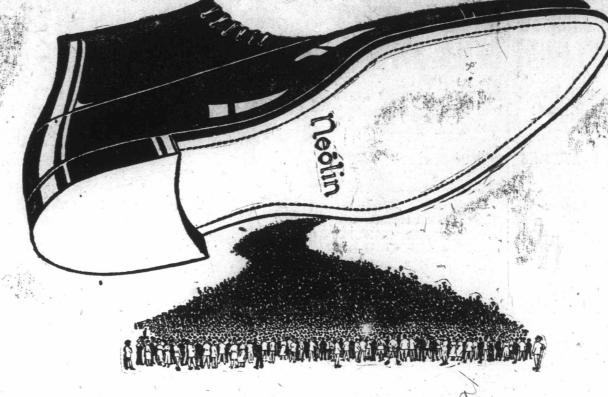
When vice organizes itself into

that "he who with eyes open permits wrong to be done without protest and resistance up to the limit of his power is responsible for the sum total of that wrong. Nothing can be civically right which is morally wrong."

We are under no obligation to tolerate this organized traffic in vice any patriotism as well as religion, patriotism as well as piety, demand its extenction. To permit conscienceless men and women to continue this traffic in the lowest vice humanity can imagine, making wealth out of the massacre of maidenhood, is the climax of moral idiocy and civic imbecility.

The awakened civic conscience demands that this compact with vice must forever cease. orever cease.

If ten men could have saved Sodom



Buying a Sole

Until recently the average buyer of a pair of shoes was most concerned with the upper, but to-day the keen shopper looks first to the sole.

This is due principally to the evolution of the shoe-making industry. The introduction of Neolin by the Goodyear Tire & Rubber Co. for boot soles was the beginning of this evolution, but to-day the manufacturers of the best leather soles are branding their soles and advertising it.

They know that if leather is to compete with Neolin for the sole of a shoe. that it must be of a very superior quality. They know that Neolin, because of its superior qualities as a shoe sole, is here to stay, and will be worn by an increasingly larger percentage of people, and as a consequence they cannot afford to have any substitution of a poor leather sole for their superior

But no leather sole can act as a substitute for Neolin. Neolin flexes and gives the natural movement of the foot full play, adding to the enjoyment and comfort of a walk. Neolin will prevent slipping on icy payements. It is

impervious to moisture And Neolin can be put on shoes as nicely, as can high-grade leather soles.

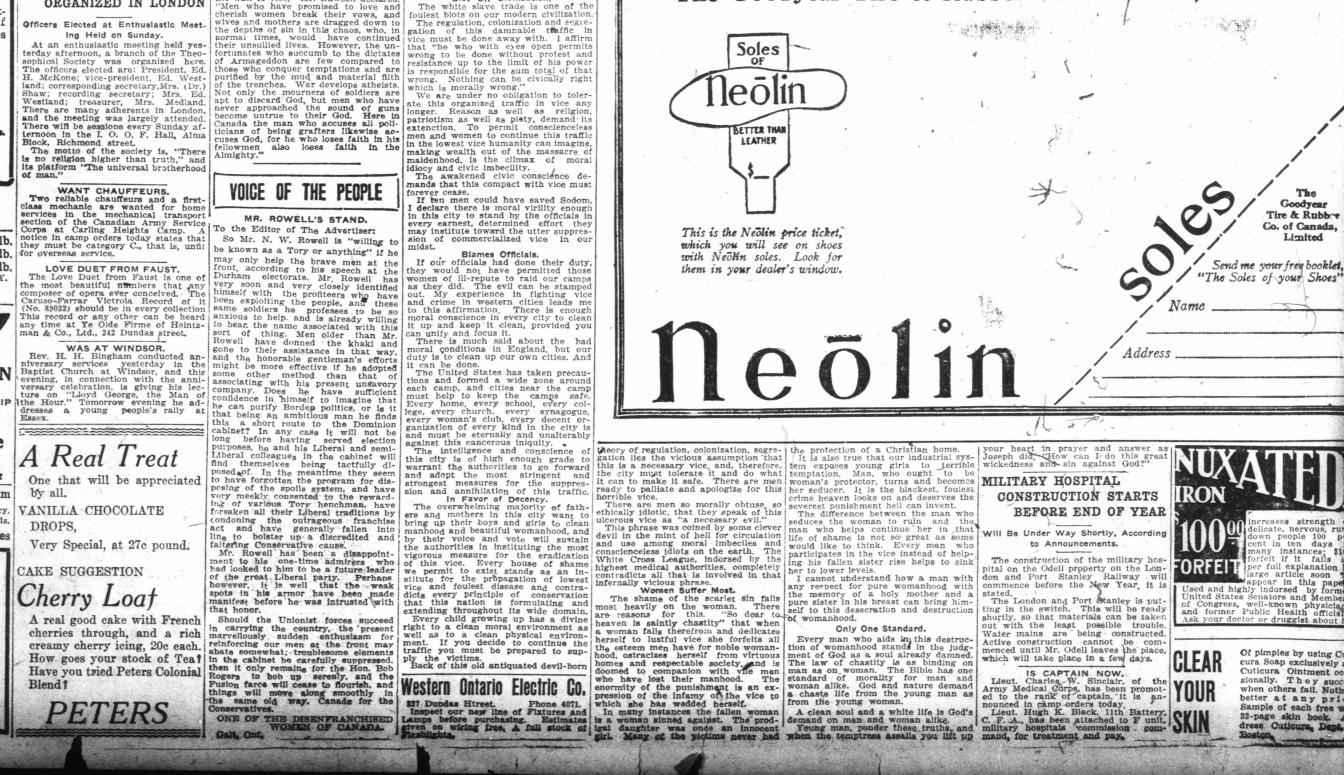
But whether the shoe is built on Neolin or the older style leather sole, the careful shopper is to-day buying his boots from the standpoint of the quality of the sole.

We have prepared a book which completely covers the vital question of shoe-soles. It is short and easy to read, and of great importance to everyone in these days of high shoe prices. Write for a free copy use the coupon below.

Most merchants have many styles and prices of shoes with Neolin soles. All can get them. To mark the store where you can buy Neolin, we have supplied dealers with the price ticket shown here. Ask for Neolin-soled shoes wherever it appears on shoes in the window.

To insure your getting genuine Neolin when you ask for it, we have stamped every sole with the trademark "Neolin" shown on the shoe above. Do not be deceived by similar appearance. Goodyear alone manufactures Neolin. Look for the trademark.

The Goodyear Tire & Rubber Co. of Canada, Limited





cura Soap exclusively at Cuticura Ointment occ sionally. They succe better at any prices