

One Big Drive This Year At Home To Support OUR Boys in the Big Drive "Over There"

JUST ONE DRIVE THIS YEAR
APRIL 23rd, 24th, 25th
Object \$355,000.00

What Other Cities Have Raised

TORONTO, - -	\$2,189,000
HAMILTON, - -	\$ 700,000
OTTAWA, - - -	\$ 555,000
BRANTFORD, - -	\$ 150,728
GUELPH, - - -	\$ 123,000
GALT, - - - -	\$ 75,131
LONDON, - - -	\$

THIS lump sum will be apportioned by the committee among the following: Patriotic Fund, Canadian Red Cross, British Red Cross, Italian Red Cross, Secours National, Y. M. C. A. Overseas, I. O. D. E., Belgian and Servian Relief, Salvation Army Overseas, Jewish War Relief.

The above organizations are mediums through which our allied heroes are buttressed and suffering alleviated.

The call for money for our boys "Over There" is urgent--there is imperative need for every dollar you can possibly spare to give.

We **MUST** back our boys--with our money. It keeps them clothed, fed, protected and nurses them back to health when wounded. It helps support their dependent, patient wives and young families at home.

"Come across"---with the money, \$355,000 in three days. April 23, 24, 25. Save your money **NOW**, for this Big Drive.

1918 Patriotic and Red Cross Campaign

Sir George Gibbons, Honorary Chairman
A. D. McLean, Honorary Treasurer

A. E. Silverwood, Chairman
J. J. Foot, Chairman Canvas Committee