

T. EATON CO.

190 Yonge St. Canada's Greatest Store. Toronto.

YONGE AND QUEEN STREETS, Oct. 10, 1936.

A Daily Bulletin!

It has been our mission to put new notions into trade ways, and in nothing more than into advertising. There is no use in theory or practice for the merchant who won't advertise, for the reason that people demand to be told nowadays what to look for. This daily review has become a very necessary part of the business—educating shoppers into a proper understanding of qualities, values and methods, pointing the way to quick buying chances, printing the news impartially and intelligently, and considering the interests of customers on the very par with our own. You've a right to know a store's policy, and the progressive store usually manages that you do know. And where things are coming and going constantly it's only fair that you should be told where to look every day for the best attractions.

It isn't exactly advertising, is it, where people read in spite of themselves? There's no suggestion of claptrap and never any attempt at misrepresentation. What we print is read on an average by a hundred thousand people. That's constituency enough to make us careful in the use of words and doubly careful to put nothing in the paper that isn't in the store.

The Very Best Hosiery.

The first condition of a well-managed stock is to know your needs, and never since we've been in business have we had such an assortment of Hosiery as we have now. The display is continually attractive and values are emphatically good, whichever kind or style you look to. We expect sales to be way ahead of any season. The tenor of this business demands as much.

You can judge the stock by these items as well as anything:

- | | |
|---|-----|
| Boys' Heavy All-wool Hosiery, with double sole and heel, good quality. | .15 |
| Special Value at .10. | |
| Misses' Plain Cashmere Hosiery, high spliced heel, double sole and toe, regular price 30c a pair. Special at .20. | |
| Ladies' All-wool Seamless Hosiery, fast dye, double heel and toe. Per pair .25. | |
| Ladies' Fine Black Cashmere Hosiery, high spliced ankle, double heel and toe. Special at .35. | |

Not a speck of old stock of any kind have we got to advertise, and we've no wholesale stock to shove off at retail. Everything we show you is spick and span, clean and fresh—and that means everything.

Lowest Prices Always.

That applies to Drugs, Medicines and Toilet Articles as well as to Cottons and Dress Goods. You know our motive in business. We insist above everything else on quick sales and that brings the crowd. But we don't lose sight of good health and reputation in connection with your trade.

We'll juggle with neither. You can afford to trust us, and above everything else you'll be glad to pay these prices:

- | | |
|---|-------|
| Patent Medicines and Drugs. | |
| Dr. Williams' Pink Pills, 8 boxes for . . . | 1.00 |
| Dodder's Kidney Pills, per box . . . | .20 |
| Doan's Syrup, per bottle . . . | .25 |
| Doan's Sarsaparilla . . . | .35 |
| Doan's Sarsaparilla . . . | .50 |
| Doan's Sarsaparilla . . . | .70 |
| Doan's Sarsaparilla . . . | .85 |
| Doan's Sarsaparilla . . . | 1.00 |
| Doan's Sarsaparilla . . . | 1.25 |
| Doan's Sarsaparilla . . . | 1.50 |
| Doan's Sarsaparilla . . . | 1.75 |
| Doan's Sarsaparilla . . . | 2.00 |
| Doan's Sarsaparilla . . . | 2.25 |
| Doan's Sarsaparilla . . . | 2.50 |
| Doan's Sarsaparilla . . . | 2.75 |
| Doan's Sarsaparilla . . . | 3.00 |
| Doan's Sarsaparilla . . . | 3.25 |
| Doan's Sarsaparilla . . . | 3.50 |
| Doan's Sarsaparilla . . . | 3.75 |
| Doan's Sarsaparilla . . . | 4.00 |
| Doan's Sarsaparilla . . . | 4.25 |
| Doan's Sarsaparilla . . . | 4.50 |
| Doan's Sarsaparilla . . . | 4.75 |
| Doan's Sarsaparilla . . . | 5.00 |
| Doan's Sarsaparilla . . . | 5.25 |
| Doan's Sarsaparilla . . . | 5.50 |
| Doan's Sarsaparilla . . . | 5.75 |
| Doan's Sarsaparilla . . . | 6.00 |
| Doan's Sarsaparilla . . . | 6.25 |
| Doan's Sarsaparilla . . . | 6.50 |
| Doan's Sarsaparilla . . . | 6.75 |
| Doan's Sarsaparilla . . . | 7.00 |
| Doan's Sarsaparilla . . . | 7.25 |
| Doan's Sarsaparilla . . . | 7.50 |
| Doan's Sarsaparilla . . . | 7.75 |
| Doan's Sarsaparilla . . . | 8.00 |
| Doan's Sarsaparilla . . . | 8.25 |
| Doan's Sarsaparilla . . . | 8.50 |
| Doan's Sarsaparilla . . . | 8.75 |
| Doan's Sarsaparilla . . . | 9.00 |
| Doan's Sarsaparilla . . . | 9.25 |
| Doan's Sarsaparilla . . . | 9.50 |
| Doan's Sarsaparilla . . . | 9.75 |
| Doan's Sarsaparilla . . . | 10.00 |

It isn't necessary to tell you who's doing the business. People don't come here day after day merely for the fun of coming. The Drug section is busy because it deserves to be. See for yourself.

T. EATON CO.
190 YONGE ST., TORONTO.

THE TORONTO WORLD

ONE CENT MORNING PAPER
NO. 10 YONGE STREET, TORONTO.
Branch Office: No. 10 Adelaide, Hamilton.
H. S. Sayers, Agent.

TELEPHONE: 1734
Editorial Rooms—523.

SUBSCRIPTIONS:
Daily (without Sunday) by the year . . . \$3.00
Daily (without Sunday) by the month25
Sunday Edition, by the year2.00
Sunday Edition, by the month20
Daily (Sunday included) by the year . . . \$3.50
Daily (Sunday included) by the month35

PRISON LABOR.

The binder twice factories connected with the Central Prison and Kingston Penitentiary turn out about one-third of the entire Canadian output. The remaining two-thirds is supplied by some seven factories, two in Brantford, and one each in Port Hope, Hamilton, Montreal, St. John and Toronto. Prison labor acts as a disturbing factor in the business, so much so that many workmen have been thrown out of employment, several of the factories having had to shut down on account of over-production. The idea of utilizing prison labor seems to be an excellent one, but it appears to be there are many uses to which it could be put without injuring the honest workman. Can't the prisoners be made to work on the roads? The systematic employment of prison labor ought to supply the province with many miles of excellent trunk highways every year. Why not send them into the mining country to mine ore or open up roadways into the mining districts?

SALARIES OF THE CLERGY.

Many clergymen in Canada are notoriously underpaid. In some instances they do not receive more than a few hundred dollars a year. In others they get good salaries, but few receive sufficient to warrant them engaging in any considerable act of charity at their own expense. And yet it would seem that no body of men are more likely to have instant and urgent calls upon their purses. Clergymen are but human, however, and all of them cannot be expected to be more liberal than other men. They have their families to look after, and of all people in the world clergymen should be placed beyond the pale of want. As has been said, some in Canada have had scraping, but it is strange to read in the papers that many clergymen in England, and of the Episcopal Church, too, are little better than paupers. Some of us have been prone to look upon the ministers of a state church as pampered minions, but it seems that the cutting down of clerical livings in England, consequent upon the decline of value in church endowments, a number of the clergy are living in actual poverty. According to the estimate of the Dean of Norwich, there are 400 beneficed clergymen of the Church of England who receive less than \$250 a year; 3500 who receive less than \$500, and 7000 who receive less than \$650. In Goldsmith's time it was not possible for a parson to be passing rich on forty pounds a year, but that was a century and a half ago. A man in any walk of life is now poor enough on \$200 a year. It is certainly desirable that a clergyman should be in possession of a comfortable income. The minister of the Gospel who receives an income equal to that of an ordinary clerk is doing well, notwithstanding that he must meet the requirements of his position. He must pay for his family, must lay out a great deal more for education than any aspirant to a clerkship needs to do. And these servants of the English establishment are expected to live like gentlemen; they must have an evening suit, and their wives must have a suitable dress in the event of their being asked to dine with the lord of the manor. They must send their children to college and must at times daughters to marry with the gentry. In short, less than a workman's wages, they must maintain the state of gentility. How this state of things can be remedied it is somewhat difficult to say, but we should imagine that after this revelation there will be many a poor clergyman in Canada who will be more content with his lot. Poor as he may be, he at least has a village and congregation. He usually has sufficient to live comfortably and to make a decent appearance without pretence.

STILL THE SUNDAY CAR QUESTION.

The opponents of a Sunday street car service object to a limited service on Sunday, as the company propose to give with the consent of the citizens. They are evidently of opinion, if we are to have anything, we should have the whole hog or nothing. Should the chances of carrying the vote in the negative are greatly increased. They may find they are reckoning without their host. If the company meet the requirement of the public it is hard to understand that anything more is needed. However, it is desirable that the city should have the say in such matters, and it is, therefore, scarcely probable that the company will insist on their proposition being adopted. If the council should decide that the service must be entire or none, the people will doubtless still vote for the cars, being of the opinion that on almost any conditions a Sunday service is necessary in order that Toronto may not be left behind the times. What the council should do is to make an agreement arrived at without so much nagging. It seems almost impossible for the members of the council to make up their minds even for all that they require, and act like business men on their duties. The details that should have been agreed upon from the very first are constantly cropping up. Let the council for good and all put their heads together, decide upon the necessities of the occasion, put through the bylaw and await the result of the vote. What the council take months to come to a conclusion about, business men would decide upon in a few days.

HE IS CHARY ABOUT RUSSIA

Lord Rosebery Points to the Treatment of the Poles.

HE HOPES FOR AN ENTENTE

But Asks How Can Britain Give to Russia What is Not Hers.

He Has Profound Veneration and Friendship for Mr. Gladstone, But Cannot Agree With His Liverpool Speech—Emphatically Opposed to Britain's Isolated Action in Turkey, Which Would Mean a European War and Threaten the Existence of the Empire.

Edinburgh, Oct. 9.—Speaking in this city to-night, Lord Rosebery discussed the remedies that had been suggested for the settlement of the Turkish question. He addressed reasons against the proposal that Russia should take possession of Constantinople. Lord Rosebery said that the Government (his own) had been extremely anxious to arrive at an entente with Russia, and he was still in every way hopeful that a satisfactory understanding between Great Britain and Russia on the Turkish question would be reached. He urged the advocates of the proposal, however, to remember the treatment that had been accorded the Poles by the Russians. Moreover, he asked, how is Great Britain to give to Russia what is not hers?

AS TO MR. GLADSTONE.

Avowing veneration and unaltered friendship for Mr. Gladstone, Lord Rosebery said that he could not agree with the proposal that Great Britain should withdraw from Constantinople or that it should be placed under British control. Such action would not be long postponed. He declared that he did not desire to see a convention to intervene in Turkey. This convention had been a decided failure. He did not desire to see a convention to intervene in Turkey. This convention had been a decided failure. He did not desire to see a convention to intervene in Turkey. This convention had been a decided failure.

OPPOSED TO ISOLATED ACTION.

Lord Rosebery further declared that he was emphatically opposed to isolated action by Great Britain on the Turkish question and would fight the proposal that she should take possession of Constantinople. He declared that he did not desire to see a convention to intervene in Turkey. This convention had been a decided failure. He did not desire to see a convention to intervene in Turkey. This convention had been a decided failure.

HIS RETIREMENT.

Lord Rosebery then referred to the Liberal party, saying that the difference of opinion between the Liberal party and the Conservative party was not a matter of party but a matter of principle. He declared that he did not desire to see a convention to intervene in Turkey. This convention had been a decided failure. He did not desire to see a convention to intervene in Turkey. This convention had been a decided failure.

PERSONAL.

Mr. Kirkwood of Ontario, Ont., is at the Hotel. James Livingston, M.P., is at the Walker. Rev. Dr. Buchanan, Galt, is at the Walker. Dr. S. K. McIntosh, is at the Queen's. Count Reichenbach, Brighton, Eng., is at the Queen's.

Mr. A. V. White and wife, Sandon, B.C., are at the Hotel.

Mr. Charles Booth sails for England from New York to-day on the Cunard R.M.S. Campania.

Mr. J. B. Hayes sails for England from New York to-day on the Cunard R.M.S. Campania.

Messrs. D. A. Ross and C. E. Langley are at the Hotel to-day on the Cunard R.M.S. Campania from New York.

Mr. A. V. White sails for England from New York to-day on the Cunard R.M.S. Campania.

Mrs. and Miss Gail sail for Europe to-day on the Cunard R.M.S. Campania from New York.

Mr. George A. Facke sails for England to-day on the Cunard R.M.S. Campania from New York.

Mrs. Pearson sails for England to-day on the Cunard R.M.S. Campania from New York.

To Clean Out Old Wells.

The new electric method of increasing the output of old wells is being used in the city of Toronto. The method is said to be gaining in favor on the other side of the water. The method is said to be gaining in favor on the other side of the water. The method is said to be gaining in favor on the other side of the water.

The W.C.T.U. Concert.

The concert in Association Hall under the auspices of the W.C.T.U. was a success. The audience thoroughly enjoyed the many excellent numbers on the program. Among those who took part were Miss Miss Lund, whose fine contralto voice was heard with great delight. This sweet-voiced songbird has improved greatly since last season. Miss Margaret Dunn, elocutist; Miss Ida MacLennan, soprano, and others were well received.

BARGAIN MATINEES.

During the engagement of the young Romeo and Juliet, the Toronto Opera House, next week, the management have decided to give bargain matinees. At these matinees the prices will range from 25c to 50c in the house. This is a very attractive offer, and the public, benefited ones, will be sure to take advantage of it. The management is to be congratulated for this successful issue. In this case, his wish is to prove to the public that the best can be seen in the line of theatricals, at popular prices. The attraction will be the young Romeo and Juliet, which comes with a prestige procured on the merit of the performance.

Early Morning Blues.

At 1 a.m. a fire broke out at 800 and King-street, occupied as a grocery by Mrs. Fee. Damage to building \$25,000. Fully insured. Cause unknown, but supposed to be defective chimney.

ONLY TWO WERE SAVED.

Norwegian Vessel Driven Ashore on Cape Breton's Rocky Coast and Ten of the Crew Were Drowned.

Halifax, N.S., Oct. 9.—A heavy easterly gale swept the rocky Cape Breton coast yesterday, doing considerable damage, but the only news of a disaster came from Green Cove, a small fishing settlement seven miles away from Ingonish.

At 3 o'clock in the morning the Norwegian barque Arslande, commanded by Captain Paulsen, drove ashore there. The vessel struck close in-shore and under the heaving brow of an abrupt cliff. The sea was running very high, and the moment the Arslande struck her fate was sealed.

The barque's crew of 12 men were washed into the sea in attempting to man the boats, and only two succeeded in saving their lives. These were Christian Johnsen, second mate, and Johannes Raumborg, seaman. No one on shore knew anything of the wreck till the morning, when the survivors made their way to the houses in the settlement, but nothing could have been done to save the men, even had the shore people seen the wreck when it occurred.

The morning after the wreck, the first mate washed ashore, and two other bodies were seen surging about in the water, but the sea was so high and the approach so steep and dangerous that it was impossible to recover them.

The Arslande was on a voyage in ballast from Scotland, to Bay St. Lawrence, N.B., and was 688 tons register.

The Toronto Sunday World.

The circulation of The Toronto Sunday World is going up by leaps and bounds. Every one admits that it is a most interesting paper, and the number that will be read at 1 o'clock will be more than up to the standard. It will give the entire news of the day, sporting, general, home and foreign, and will contain among other features the following list of stories and special articles:

The Shearer's Wager, by Owen Hall.

The Woman Who Loved Her, by Mrs. Lynn Lynton.

Sir Henry Irving's production of Cymbeline (special correspondence).

In a Ratscatcher's Whisk.

A Four-Fingered Hand, being a supernatural poker story.

In a Most Unhappy Spot.

Wonders of Hypnotism.

Ruicide and Her Ghost.

Queens That Keep Their Promises.

The Dynamiter in London.

Reinforced Concrete.

A Glimpse of Thackeray.

The Influence of Dr. Maudsley.

William Morris and His Art.

England, Russia, Turkey.

Fortunes in Notion.

Robertson's Retirement.

Special Cable Letter.

A page of mystery.

A page of sporting.

A page of cyclists.

A society page.

A page of variety.

A dramatic page.

The Toronto Sunday World.

The Toronto Sunday World is published every Saturday night at 10 o'clock and is mailed or delivered, free, for \$2 a year, \$1 for six months, 50c for three months, or 25c a month.

INFLAMMATORY RHEUMATISM.

Dr. J. A. Macleod, Commercial Traveller, Melbourne, writes: "Some years ago I used Dr. J. A. Macleod's Rheumatism Cure, and it cured me of Rheumatism, and three bottles effected a complete cure."

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WHEN YOU WANT A WHOLESOME TEA ASK FOR LUDELLA CEYLON.

TRY IT ONCE AND YOU WILL HAVE NO OTHER.

THE CLAPP SHOE CO.

212 YONGE ST.