


## There's only one Adams Black Jack

There are lots of chewing gums, but to a youngster Adams Black Jack is it.

## Because it's licorice flavor.

Real honest-to-goodness licorice like you get out of licorice root.
Boys know that Adams Black Jack eases the throat
and takes away huskiness. They know it relaxes the nerves when you're excited. And they know it helps keep young teeth sound and white.
Adams Black Jack Gum is a good companion for any-one-old or young. Almost any store can supply you with the blue package-5c.
--an Adams product, particularly prepared


