28. What sorts of actions or initiatives come to mind? (PROBE: What do you think the government is doing to prepare Canada in terms of international trade and competitiveness?) (RECORD IN SAME ORDER AS MENTIONED)

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	^ Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(612)	(67)	(61)	(50)	(181)	(178)	(75)	(259)	(261)	(89)	(337)	(275)	(142)	(402)	(65)
Free Trade Aggmnt	23.5%	29.9%	44.3%	14.0%	24.3%	18.5%	17.3%	31.3%	20.7%	7.9%	25.8%	20.7%	28.9%	22.6%	15.4%
GST	5.6%	9.0%	6.6%	2.0%	3.9%	7.3%	4.0%	8.1%	3.8%	3.4%	6.8%	4.0%	6.3%	6.2%	
More Invlymnt In Int Market Place	19.3%	29.9%	4.9%	12.0%	13.3%	30.9%	13.3%	16.6%	21.8%	19.1%	21.4%	16.7%	17.6%	19.2%	23.1%
Trade Fairs/ Shows/ Digtns	24.7%	40.3%	18.0%	26.0%	20.4%	30.3%	12.0%	19.3%	31.0%	22.5%	27.0%	21.8%	19.7%	26.4%	26.2%
Advertising	4.6%	3.0%	6.6%	10.0%	6.1%	1.7%	4.0%	4.2%	4.6%	5.6%	3.6%	5.8%	3.5%	5.0%	4.6%
Meech Lake Accord	2.3%	3.0%	3.3%	4.0%	1.1%	3.4%		2.7%	1.9%	2.2%	1.2%	3.6%	1.4%	2.2%	4.6%
Introducing Metric System	.3%	1.5%	**	2.0%					.4%	1.1%		.7%		.2%	1.5%
FT Agrmnt With Mexico	1.5%	1.5%	3.3%	2.0%	1.7%	1.1%		1.9%	.8%	2.2%	2.1%	.7%	1.4%	1.7%	
GATT	1.6%	1.5%	1.6%	2.0%	2.2%	1.7%		1.2%	2.7%		2.1%	1.1%	1.4%	1.5%	3.1%
Comptve Level/ Dollar	1.0%		1.6%			1.1%	4.0%	1.2%	.8%	1.1%	.6%	1.5%	1.4%	.7%	1.5%
Tax Advantages / Intrntnl Markets	1.8%	3.0%	1.6%		2.8%	1.1%	1.3%	2.3%	1.9%		2.1%	1.5%	2.8%	1.7%	
Subsidizing For Own Business	1.0%		3.3%	2.0%	.6%	1.1%		1.2%	1.1%		1.5%	.4%	2.1%	.5%	1.5%
On The Job Training/ Retraining	3.3%	4.5%	3.3%	2.0%	3.3%	1.7%	6.7%	4.2%	3.1%	1.1%	3.6%	2.9%	4.2%	2.7%	4.6%
De-regith Of Transport Ind	.2%			2.0%				.4%			.3%			.2%	
Private Ind	.3%				1.1%				.8%		.3%	.4%		.5%	
Long Term Planning	1.1%				1.1%	2.2%	1.3%	.8%	1.9%		1.2%	1.1%	.7%	1.5%	
Getting Rid Of Deficit	.7%		1.6%		.6%	1.1%		.8%	.4%	1.1%	.9%	.4%	.7%	.5%	1.5%
More Conservation Of Nat Resrses															
Exprts	.7%				.6%	1.7%	-	.8%	.4%	1.1%	.9%	.4%	1.4%	.5%	
Education System	2.0%	7.5%			1.7%	1.1%	2.7%	1.9%	1.9%	2.2%	2.4%	1.5%	2.8%	1.7%	1.5%
Market Research On An Intrntnl															
Basis	.8%				2.2%		1.3%	.4%	1.1%	1.1%	1.2%	.4%	1.4%	.5%	1.5%
Employment/ Job Creation	.3%					1.1%		.8%			.3%	.4%		.5%	
Nothing	2.1%	1.5%	1.6%	2.0%	2.8%		6.7%	1.2%	3.1%	2.2%	2.1%	2.2%	.7%	2.2%	4.6%
Other	1.3%	3.0%		2.0%	.6%	1.1%	2.7%	1.9%		3.4%	.9%	1.8%	.7%	1.7%	
DK/ Ns	23.7%	10.4%	26.2%	28.0%	26.0%	22.5%	28.0%	23.9%	20.3%	33.7%	18.4%	30.2%	27.5%	21.9%	27.7%

Source: Angus Reid Group

Trade Competitiveness Study

Spring 1990