

# Clairville Carpet Mills

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## Marketing Profile

Clairville Carpet Mills is a leading manufacturer of custom cut pile 100% BCF Nylon carpet, with customers in North America and the Pacific Rim. The company offers a wide range of styling options that allow each market segment to select a product that best suits its needs. The company's products are suited to a variety of industries such as the residential, institutional, hospitality, commercial, retail and health care sectors.

Clairville has an in-house product development and design department which allows the company to work closely with end-users and tailor products that best suit their needs. Customization includes construction, pattern, weight, and colour. End-users that have installed Clairville's products include major hotel chains, banks, retail chains, and various school boards.

Clairville has been exporting to the United States and the Pacific Rim for over two years through distributors and sales agents located in Canada and the United States. The company has a toll-free number for its U.S. customer: 1-800-456-5238. All of its products have been constructed to meet or exceed all government regulations in each of the targeted geographic regions. Sales aids such as samples and specification literature are readily available.

## Products/Services Available for Export:

Carpet, 100% BCF Nylon, Custom Cut Pile, Residential  
Carpet, 100% BCF Nylon, Custom Cut Pile, Commercial