

# **CANADEXPORT /WIN EXPORTS REGISTRATION FORM**

## ***Valuable Export News***

EAITC's bi-monthly trade newsletter *Canada Export*, keeps 56 000 readers informed of tender calls and other international market opportunities. It also provides information on new projects offering export potential, government programs and services to assist Canadian exporters, forthcoming events (e.g., trade fairs, missions and conferences), and export "success" stories and winning strategies.

## ***Export Opportunities***

The *World Information Network for Exports* (WIN Exports) is a micro-computer-based information system designed to help EAITC trade development officers around the world identify Canadian suppliers for sales opportunities in their territories.

Canadian firms registered in the WIN Exports data bank keep trade commissioners abroad aware of their capabilities and interests, thus increasing their chances of gaining access to valuable trade deals.

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