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such as "proximity to the market" and "stable economy". The negative reasons that were cited for giving Canada a particular score were more specific. These responses illustrate the fact that American economic leaders are more specific in their criticisms and problems with Canadian investment than are the supporters.

To put the comparative ranking of Canadian investment in context, the economic leaders were asked whether they would choose to invest in Canada or the United States. Overwhelmingly, the business leaders chose the United States by a percentage of 83% to 3%.

Figure 9: U.S. versus Canadian Market

Qu 23: Which place would you choose to invest?

	<u>Total</u> (65)	<u>Not</u> <u>Welcome</u> (26)	<u>Welcome</u> (31)	<u>U.S.,</u> <u>Do More</u> (27)	<u>Not</u> <u>Do More</u> (25)
Canada	3	4		3	4
U.S.	63	96	81	78	88
Other	14		19	19	8

The group who felt that Canada did not welcome investment, the feeling was even stronger that they would