

REPT4D
90/06/26

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

109

POST :475-MOSCOW

SECTOR :001-AGRI & FOOD PRODUCTS & SERVICE
UNION OF SOVIET SOC REP

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

SUB-SECTOR:ALL SUB-SECTORS

EMBRYO TRANSFER CONTR & IMPLMNT OF J.V. AGREEM FOR CDN FIRMS
\$2 MILLION

RESOLUTION OF VETERINARY OBSTACLES TO SALES OF YOUNG HEIFERS
\$2 MILLION

HORSE MEAT JOINT VENTURE NEGOTIATIONS WITH ALBERTA FIRM
\$1 MILLION

ASSIST PROV OF ALB IN IMPLM J.V. AGREEM W/GOSAGROPROM
\$2 MILLION

4TH SESSION OF THE MIXED AGRIC COMM IN MOSCOW & ALMA ATA
LONG TERM BUSINESS

INTRO QUE AGRO-IND FIRMS TO SOV MKT,AS FOLLOW-UP TO MIN VIS.
LONG TERM BUSINESS

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 Participation of 2 cdn livestock prod suppliers
at regional exh in Kiev. - Quebec Dairy Industry
mission to RSFSR. - Visit of Quaker Oats delega-
tion to discuss production of Gatorade in USSR.

Dvlpmnt of regional mkt w/good growth potential.
- 4 Quebec cos completed one-week dairy visit &
signed letters of intent for model dairy farm. -
Visits to Moscow & Kiev concluded by signing of
letters of intent with Kiev beverage plant.

QUARTER: 2 Mixed Agricultural Commission, Canada-USSR
Moscow

Visit of DPM & Agric. Min. Mazankowski accompa-
nied by 12 Canadian companies active in this
sector.

QUARTER: 3 -----

QUARTER: 4 Visit of representatives of Alberta Agriculture
to Moscow and Ufa, in preparation for Annual
Consultations between RSFSR Gosagroprom and
Alberta Agriculture.

Meetings covered horse meat packing plant
project, beverage bottling, seed exchanges and
model farm project.