Textbook publishing (French)

Canadian-controlled

Foreign-controlled

\$0.10 million

\$0.09 million

Trade book publishing (English)

Canadian-controlled

Foreign-controlled

\$1.14 million

\$0.69 million

- Canadian-controlled, French language trade publishers had average pre-tax profits of \$0.27 million in 1981.

5.1.4 Production

 The following STC data show that Canadiancontrolled publishers produced the vast majority of titles in 1982. There were 6,319 new and reprinted titles produced as follows:

Canadian-controlled

English New Titles: 2,111 (33%)

English Reprints: 1,367 (22%)

French New Titles: 1,087 (17%)

French Reprints : 31 (---)

TOTAL : 4,596 (73%)

Foreign-controlled

English New Titles: 1,023 (16%)

English Reprints : 700 (11%)

French New Titles: ----

French Reprints : ----

TOTAL : 1,723 (27%)