

Agriculture and agri-food sector

Trade mission to the World Bank and Inter-American Development Bank

WASHINGTON, D.C. — April 10-12, 2002—The World Trade Centre Montréal (www.wtcmontreal.com), in collaboration with Agriculture and Agri-Food Canada (<http://agr.gc.ca>) and Team Canada Inc (http://exportsource.gc.ca/heading_e.cfm?HDG_ID=57) is leading a trade mission for businesses and organizations wishing to explore the opportunities for commercial and professional collaboration with the World Bank (www.worldbank.com) and the Inter-American Development Bank (www.iadb.org) in the agriculture and agri-food sector.

The mission will enable participants to learn about development strategies and priorities; contract-awarding procedures and the "project cycle"; and how the US\$35 billion invested

annually by these institutions in developing economies translates into business opportunities for Canadians.

Agriculture and agri-food is one of the prime investment sectors sponsored by the multilateral development banks. Participants will have the opportunity to meet with sectoral professionals and high-ranking Canadian representatives from the two banks and to become familiar with the best routes to successful collaboration. Participants will also be in a position to take advantage of the support and networking opportunities offered by the WTC Montréal.

For more information, contact Stephen Curran, WTC Montréal, tel.: (514) 849-6695 or 1-877-590-4040, e-mail: scurran@wtcmontreal.com ✪

Health sector (HIV/AIDS and infectious diseases)

Trade mission to the World Bank and the United Nations

WASHINGTON, D.C. — May 1-3, 2002—The World Trade Centre Montréal, (www.wtcmontreal.com) in collaboration with Team Canada Inc (http://exportsource.gc.ca/heading_e.cfm?HDG_ID=57) is organizing a trade mission to the World Bank (www.worldbank.org) and the United Nations (www.un.org) intended for suppliers of products and services in the health

sector, with particular emphasis on those associated with HIV/AIDS and infectious diseases.

Participants will have the opportunity to become familiar with procedures related to calls for tender and the awarding of contracts by international institutions, to gather recent information on health projects sponsored by these institutions, and to meet key stakeholders through networking activities.

The Canadian health system's community-based and participatory approach is highly prized internationally. As a result, Canadian health sector companies and organizations are well placed to take advantage of business opportunities with these institutions.

Investment and business seminar on Egypt

MONTREAL — April 4-11, 2002 — The Egyptian Ministry of Foreign Trade and the Canadian Trade Centre in Montreal are organizing a trade mission of senior Egyptian government officials and business leaders who will visit Montreal April 8-11 in conjunction with the Investment & Real Estate Show, sponsored by the National Bank of Egypt, to be held at the Crown Plaza Montreal Hotel, April 4-8.

In order to provide new opportunities for business networking, trade and investment in Egypt, a seminar on business in Egypt will be held on April 8 at the same location beginning at 10:00 a.m., followed by one-on-one meetings in the afternoon.

For more information, contact Fayez Ezeldin, Director, the Canadian Trade Centre, Montreal, at ctc@ezeldin.net or tel.: (514) 685-2637, fax: (514) 684-6225, or in Cairo: tel.: (011-20-2) 452-1440, fax: (011-20-2) 290-6482. ✪

And the opportunities are significant. In 2001, the World Bank approved 17 new projects supporting programs and services for HIV/AIDS, tuberculosis, malaria and leprosy, for a total investment of over US\$610 million. These funds are mostly invested in partnership with the United Nations, as evidenced by various UNAIDS (www.unaids.org) partnerships, as well as Roll Back Malaria, and Stop TB. Moreover, the United Nations Foundation (www.unfoundation.org/campaigns/aids/index.asp) recently created its Global Fund to Fight AIDS, Tuberculosis and Malaria, which is supported by public and private contributions totalling over US\$1.4 billion.

For more information, contact Stephen Curran, WTC Montréal, tel.: (514) 849-6695 or 1-877-590-4040, e-mail: scurran@wtcmontreal.com ✪

Upcoming trade shows and conferences

For the full details of these events, see CanadExport on-line at www.infoexport.gc.ca/canadexport and click on "Trade Fairs and Missions".

WASHINGTON, D.C. — March 18-21, 2002 — EXTUS mission to FOSE 2002 (the Federal Office Systems Exposition). For more info, or to register, contact the ITC nearest you or Gerard Brathwaite-Sturgeon, Canadian Embassy, Washington, gerard.brathwaite-sturgeon@dfait-maeci.gc.ca

DUBLIN, IRELAND — April 9-11, 2002 — ICT Expo. For more info: John Sullivan, Canadian Embassy, Dublin, john.sullivan@dfait-maeci.gc.ca

BEIRUT, LEBANON — April 9-13, 2002 — Horeca 2002. For more info: www.hospitalityservices.com.lb/ or info@hospitalityservices.com.lb or Grace Dib, Canadian Embassy, Beirut, grace.dib@dfait-maeci.gc.ca or www.infoexport.gc.ca/lb

BEIRUT, LEBANON — April 11-14, 2002 — The Arab World Travel and Tourism Exchange (AWTTE). For more info: www.ifpexpo.com/awtte02/ or the Canadian Embassy, Beirut, berut-td@dfait-maeci.gc.ca or www.infoexport.gc.ca/lb

HANNOVER, GERMANY — April 15-20, 2002 — Hannover Messe is the umbrella for seven individual trade shows: Factory Automation; MicroTechnology; CeMAT; SurfaceTechnology; Energy; SubconTechnology; and Research and Technology. For more info: www.hannovermesse.de/intro_channel_e.html or Leslie T. Reissner, Canadian Embassy, Berlin, leslie.reissner@dfait-maeci.gc.ca or www.kanada-info.de

HIGH POINT, NORTH CAROLINA — April 16-21, 2002 — The "Five Years in Five Days" Extus Mission. For more info: William Stolz, Canadian Consulate General, Atlanta, william.stolz@dfait-maeci.gc.ca

TORONTO, ONTARIO — April 17-19, 2002 — The Chinese Business Expo

and Conference. For more info: www.chinesebusinessexpo.com

GLASGOW, SCOTLAND — April 18-20, 2002 — Aquaculture International 2002. For more info: Ian Thomson, Canadian High Commission, London, ian.thomson@dfait-maeci.gc.ca

GLASGOW, SCOTLAND — April 18-20, 2002 — Fishing. For more info: Ian Thomson, Canadian High Commission, London, ian.thomson@dfait-maeci.gc.ca

BRUSSELS, BELGIUM — April 20-24, 2002 — AUTOTECHNICA Benelux 2002. For more info: info@autotechnica.be or www.autotechnica.be or Paul Desbiens, Canadian Embassy, Brussels, paul.desbiens@dfait-maeci.gc.ca or www.infoexport.gc.ca/be

MUSCAT, OMAN — April 21-24, 2002 — The Oil & Gas West Asia Conference and Exhibition. For more info: www.ogwaexpo.com.om or Imad Arafat, Canadian Embassy, Riyadh, imad.arafat@dfait-maeci.gc.ca or Maher Abou-Guendia, DFAIT, maher.abou-guendia@dfait-maeci.gc.ca

BRUSSELS, BELGIUM — April 23-25, 2002 — The European Seafood Exposition and Seafood Processing Europe. For more info: food@divcom.com or www.euroseafood.com or Paul Desbiens, Canadian Embassy, Brussels, paul.desbiens@dfait-maeci.gc.ca or www.infoexport.gc.ca/be

DUBLIN, IRELAND — April 23-25, 2002 — IFEX 2002, the 15th International Food, Drink and Catering Exhibition. For more info: John Sullivan, Canadian Embassy, Dublin, john.sullivan@dfait-maeci.gc.ca

BEIRUT, LEBANON — April 24-28, 2002 — Telecom Middle East 2002;

CompEX 2002, the International Exhibition and Conference for Information and Office Technology Serving the Middle East; and E-Commerce Middle East 2002, the International E-Commerce Conference and Exhibition for the Middle East. For more info: www.ifp.com.lb/telecom02/ or www.ifp.com.lb/compex02/ or www.ifp.com.lb/ecommerce02/ or Sophie Legendre, Canadian Embassy, Beirut, sophie.legendre@dfait-maeci.gc.ca or www.infoexport.gc.ca/lb

DUBLIN, IRELAND — April 30-May 1, 2002 — EirTronics. For more info: John Sullivan, Canadian Embassy, Dublin, john.sullivan@dfait-maeci.gc.ca

TORONTO, ONTARIO — May 3-5, 2002 — The Canadian International Automotive Show — For more info, or to register: Kristina Cluff, AIA Canada, (613) 728-5821 ext. 230, kristina@aiacanada.com or www.aiacanada.com

BOLOGNA, ITALY — May 7-9, 2002 — Lineapelle — May 7-10, 2002—Simac. For more info: lineapelle@unic.it or www.lineapelle-fair.it and exhibition @assomac.it or www.simac-fair.com or Carmen Travagin, Canadian Consulate General, Milan, milan-td@dfait-maeci.gc.ca or www.canada.it

MELBOURNE, AUSTRALIA — May 7-9, 2002 — TCF International, Giftware International, and Homeware & Furnishing International. For more info: Sharon Lethbridge, slethbridge@ausexhibit.com.au or www.ausexhibit.com.au

NOVI SAD, YUGOSLAVIA — May 12-20, 2002 — The International Agricultural Fair. For more info: www.nsfair.com/kalendar/poljoprivedapro/epoziv.html or Tatjana Grujic, Canadian Embassy, Belgrade, tatjana.grujic@dfait-maeci.gc.ca

BRUSSELS, BELGIUM — May 14-16, 2002 — Telecom cITy (formerly TM@B). For more info: info@tmab.be or www.tmab.be or Paul Desbiens,

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