Watering vs. Oiling Roads

WATERING the road keeps down the dust so long as the moisture remains, but the constant application of water washes away the valuable binding material, thus destroying the road and making repairs necessary.

OILING the road eliminates the dust, hardens and makes the road practically waterproof, retaining the precious binding material on the road, where it belongs, thus extending the life of the road and cutting out largely the cost of repairs.

WATERING the road means, in any case, that all night long and all day Sunday the disease-laden dust is blown about, causing eye, throat and tubercular troubles, as well as destroying lawns, shrubbery, fruit, furnishings, merchandise, etc.

OILING the road means that there is no dust to blow at any time. The original dust is disinfected by the oil and worked into the road, thus making it wholesome and sanitary to live or travel upon a properly oiled road.

WATERING the road means expending large sums of money without receiving permanent benefit.

OILING the road means that it actually costs 25 per cent. less than watering, according to the experience in Toronto, and every gallon of oil used makes the road permanently better. It is like "having your cake and eating it." WATERING the road attracts flies and mosquitoes.

OILING the road, with Vulcan Road Oil, drives away all insects and makes life worth living for man and beast.

Why pay immense sums for good roads and then let them go to pieces for lack of oiling? Every road-new or old-should be oiled regularly to keep it in repair. The amount of oil required to be used depends largely upon the condition of the road; where dust is not removed it means more oil, especially at first. The experience on city streets in Toronto after one or two good treatments, is that a mile in length of road by width of sprinkler (14 to 16 feet), takes about 700 gallons, on the average, each application. It is generally applied four to six times a season, but this is largely governed by local conditions. It can be used in an ordinary watering cart or hand sprinkler.

The undernoted can be had only from us:

(1) VULCAN ROAD OIL, sanitary, effective, applied by sprinkling. (2) VUL-CAN PARKWAYS OIL, special quality, odorless, for sprinkling walks, drives and private roads. (3) VULCAN FLUID ASPHALT, spread on hot once a season only, will eliminate dust and help to make and keep the road solid.

CORRESPONDENCE INVITED.

The BRITISH AMERICAN OIL CO., Limited REFINERS, TORONTO

Branches: Montreal and Ottawa.

Makers famous "Vulcan" brand Oils and Greases.

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