

Monetary Times

Trade Review and Insurance Chronicle
of Canada

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WHERE HAS THE MONEY GONE?

"WHERE will the money go?" asks a prominent Canadian bond house, referring to the estimated return of \$1,250,000,000 from the grain crops of this country during the present year. Some of these and other funds will no doubt be invested in bonds, but the record of bank deposits during the past year suggests that there is a wide loop-hole through which an immense sum has disappeared. Where did this money go? is an equally pertinent question at the present time, and one which is causing the financial community some concern.

Savings deposits in the chartered banks at the end of September were \$1,270,194,097, compared with \$1,227,437,715 at the end of September, 1919. Deposits on demand were \$27,000,000 greater. While these figures seem healthy enough they indicate an unsound position when viewed along with the course of loans. Current loans in Canada increased from \$1,058,572,502 to \$1,417,520,756 during the same period, while call loans in Canada increased from \$96,912,909 to \$114,669,611. Current loans outside of Canada grew from \$151,814,511 to \$202,590,184, and call loans from \$169,532,489 to \$186,962,960. This is a total increase of \$445,000,000 in loans, while the total increase in deposits in Canada was only \$70,000,000. That this growth is different from usual is evident from the following comparison over the past five years, the figures being as at September 30 in every case:—

| | Deposits in Canada | Current loans in Canada |
|------|--------------------|-------------------------|
| 1915 | \$1,052,655,131 | \$ 771,086,757 |
| 1916 | 1,270,522,220 | 752,545,756 |
| 1917 | 1,417,143,073 | 855,306,953 |
| 1918 | 1,626,439,039 | 942,802,018 |
| 1919 | 1,878,180,730 | 1,058,572,202 |
| 1920 | 1,947,481,002 | 1,417,520,756 |

This comparison shows the following annual excesses of Canadian deposits over current loans in Canada: 1915, \$281,568,354; 1916, \$517,976,464; 1917, \$561,836,080; 1918, \$683,637,021; 1919, \$819,608,528; 1920, \$529,960,246.

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The heavy commitments required to move the 1920 crop are in part responsible for the high level of current loans at the end of September, and are reflected in the increase in demand deposits. The disappearance of several hundreds of millions of dollars during the past year must, however, be due to some other influences as well. Merchants are unquestionably carrying very heavy stocks, in spite of their strenuous efforts, both in the wholesale and retail branches, to reduce them during the past few months. Such a situation is commonly found at the close of a period of activity and rising prices, and the number of firms which pay the supreme penalty for their over-optimism is already showing an increase, as the comparison of failures regularly shown in *The Monetary Times* indicates not only the merchants, but also the manufacturers have accumulated large stocks of goods which cannot now be unloaded. Another loophole has been the speculative fever which has resulted in the sinking of millions of dollars in existing and new enterprises, such stocks being purchased near the end of a period of rising prices. An immense sum has also gone out of this country to repurchase sterling issues of Canadian bonds, these investments, though made in the face of the finance minister's request to the contrary, at least have the merit of being sound and of reducing the amount of interest which must in future be sent abroad annually.

MARKETS FOR CANADIAN SECURITIES

THE ability of the United States to maintain her leading position as a creditor nation will have to be determined in the next few years. That position was attained not by the achievements of that country, but rather by the default of others. Britain, France and Germany could not loan abroad when they had difficulty in meeting their own war-time requirements. They are recovering, however, and will probably recover still more in the next couple of years, and the time may be near at hand when European capital will seek investment in this and other fields abroad. The factor of exchange, so long as sterling, francs and marks remain at a discount, will retard this movement, just as it has attracted American capital by reason of the depreciation of