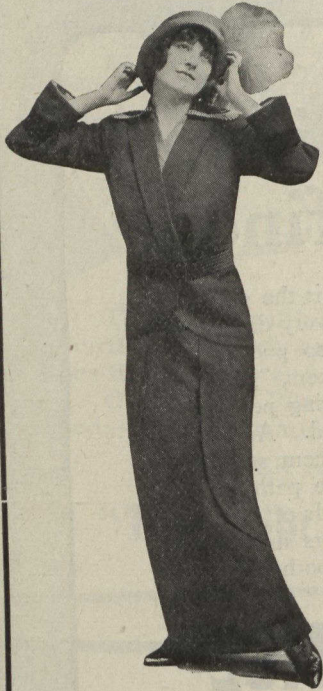


The Charm of Dainty Stylish Clothes Can Be Yours



Gray Serge dyed black

Mrs. N. L. Lotus writes:

"At home, wherever I go—even with my oldest friends or new acquaintances, I find clothes add much to my personality as well as pleasure.

"They convey all the freshness and style of a woman's full charm or detract from her whole pose and manner.

"I find it so inexpensive to have a complete fresh and new stylish wardrobe.

"The enclosed photograph will show you a stunning, stylish serge gown I made.

"By dyeing it black with Diamond Dyes and adding a touch here and there, I had a striking autumn suit.

"Diamond Dyes and my old dresses, waists, laces and materials are the very foundation of a complete stylish wardrobe.

"I am considered as being always stylishly dressed and know that I owe it all to Diamond Dyes."

Diamond Dye Day

Mrs. S. L. Larvage writes:

"Nearly every day is Diamond Dye Day at home, but twice a year, winter and summer, we have two special days for this wonderful little package.

"By using Diamond Dyes and our old materials, out of date trimmings and old laces, am able to make charming and stylish garments for winter and summer wear.

"It is wonderful the transformation that Diamond Dyes make.

"Old spots disappear, worn and threadbare places are hidden because of the beautiful coloring that Diamond Dyes impart.

"I enclose a photograph of a beautiful crepe meteor gown my daughter made. It was white, out of date and much soiled.

"Dyeing it a striking pale yellow, with Diamond Dyes and trimming it with shadow lace, it made an unusually charming stylish dress"



White Crepe Meteor dyed yellow

Diamond Dyes

Truth About Dyes for Home Use

There are two classes of fabrics—**animal fibre fabrics and vegetable fibre fabrics.** **Wool and Silk** are animal fibre fabrics. **Cotton and Linen** are vegetable fibre fabrics. "**Union**" or "**Mixed**" goods are usually 60% to 80% Cotton—so must be treated as vegetable fibre fabrics.

It is a chemical impossibility to get perfect color results on all classes of fabrics with any dye that claims to color animal fibre fabrics and vegetable fibre fabrics equally well in one bath.

We manufacture two classes of Diamond Dyes, namely—Diamond Dyes for **Wool or Silk** to color Animal Fibre Fabrics, and Diamond Dyes for **Cotton, Linen, or Mixed Goods** to color Vegetable Fibre Fabrics, **so that you may obtain the Very Best Results on EVERY fabric.**

Diamond Dyes Sell at 10 cents Per Package.

Valuable Book and Samples Free.—Send us your dealer's name and address—tell us whether or not he sells Diamond Dyes. We will then send you that famous book of helps, the Diamond Dye Annual and Direction Book, also 36 samples of Dyed Cloth—Free.

THE WELLS & RICHARDSON COMPANY, LIMITED
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