

FANGY GOODS AND STATIONERY.

FOR SCHOOL OPENING TRADE.

THE GAGE CO. are offering for the coming school opening trade a large range of exercise and scribbling books, very attractive in appearance and, we should judge, of excellent value. They have evidently spared no expense in order to secure a very fine range of artistic covers, and in their "British Lion" design have touched a cord that will surely find a response in the heart of every patriotic school boy.

IMPORTED PAPER, ENVELOPES, ETC.

In April, 1897, the new duties on paper, stationery, etc., went into force, and the monthly returns since then indicate larger importations:

	1896	1897	Duty '96	Duty '97
May.....	\$91,563	\$106,300	\$28,104	\$31,171
June.....	82,936	105,110	24,520	30,597
July.....	75,541	79,194	21,453	22,977
August....	68,975	78,029	21,168	23,419
September..	77,836	103,671	24,415	30,241
October....	82,940	89,847	25,916	26,975
November..	78,093	95,032	24,038	28,039
December..	78,663	89,923	23,682	26,333
	1897	1898	1897	1898
January... ..	69,019	84,737	22,440	24,836
February.. ..	75,168	87,085	23,855	26,596
March.....	105,850	128,335	32,855	38,596
April.....	77,841	98,492	24,286	30,383

Totals.. \$964,425 \$1,145,755 \$296,722 \$340,563

For the twelve months it appears the value of imported stationery was \$181,000 greater than the previous yearly period, and the amount of duty paid some \$44,000 less.

THE DIXON PENCILS.

One of the most persistent advertisers in the States, is the Joseph Dixon Crucible Co., Jersey City, N. J., and they were heard to say, a few days ago, that their business never was so good as within the past eighteen months, while, in a great many lines, the reverse has been the rule. The significance of this is in the value and merit of their goods, otherwise it would never pay them to follow up their line of advertising, and it proves that good goods will bear advertising, for the people want them. There is no better pencil on the market than the Dixon for all purposes, and the dealer that does not recognize this fact is not blessed with modern judgment.

THE DAVIDSON CARDS AND CALENDARS.

The Christmas cards and calendars published by Davidson Bros., of London, Eng., which are very well known to the trade of

Canada, are being handled for another season by the Gage Co., Limited. Messrs. Gage & Co. claim for them that they are not only marvels of cheapness, but cover the whole ground, from the cheapest card or calendar to the very choicest and most artistic designs.

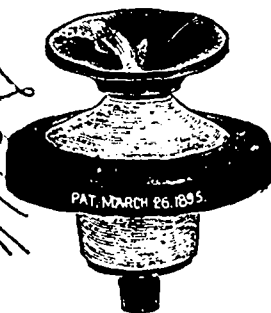
THE PRESENT TRADE FOR STATIONERS.

The stationery houses in the Dominion are invited to have a look over the advertisement of The Brown Bros., Limited, which appears in this number, as it will give a slight idea of the goods carried by this well-known house.



The Brown Bros., Limited. and automatic stoppers to fit all sizes of inkbottles.

The price of rubber is going up rapidly, and everyone who handles those goods should have their stocks well sorted. The Brown Bros., Limited, have just opened out a full line of these goods, such as rubber bands,



both in gross boxes or 1/4-lb.; also, ink stands, artists' rubber rulers, penholders, paperknives, etc. If the trade require die cutting or embossing done, in gold and silver colors, or plain, The Brown Bros., Limited can do same, and would have pleasure in giving samples and quotations for doing the same. Photo paste, a full line of Higgins' make, is always to be had. A fine show of ladies' leather belts, card cases and wallets are also to be seen at the sample rooms.

SILK WOVEN ENVELOPES.

The latest novelty in Paris is the silk woven envelope, and various designs have already been introduced. To give the envelope the necessary stiffness, the silk

threads—during the process of weaving—are treated with or passed through a bath of alum, stannic chloride and potassium manganate. A small square piece of smooth paper is pasted in the middle of the envelope on which the address, etc., may be written, and instead of having the laps of said envelope provided with gum, different colored ribbons are attached, and the envelope closed by means of said ribbons. The inventor is trying to make arrangements with the French Government to get permission to weave into the silk envelope the design of a ten-centimes postage stamp, and intends to sell the same during the next Paris exposition. The Government has the matter under consideration, and if carried through, the envelope will be quite a curiosity, and especially of quite some value to postage stamp collectors.

NEW GAMES.

In the matter of games, The Copp, Clark Co. have two new 25c. games. The Spider and the Fly, and Victorian Draughts. There are also two new 5c. games. Something entirely new in building blocks, designed by a prominent Toronto architect, is out this season. It works out a new system of building from furnished designs, and any child from ten years upward can become quite expert at constructing houses. There are 125 blocks to the package and the child really builds a house. The blocks are not breakable.

This firm are now manufacturing a complete line of flags—Union Jacks, Dominion and tricolors, all of Canadian workmanship.

TOILETTE PAPER.

For for a high grade roll toilet paper at a moderate price, Buntin, Gillies & Co, Hamilton, are offering the Centaur roll, containing one thousand sheets, perforated, of very fine quality tissue, attractively banded. The price in case lots is \$6.25 per 100 rolls.

NEW TABLETS IN THE MARKET.

New lines of tablets, offered by Buntin, Gillies & Co., Hamilton, are the Sunset and Scorchers, to retail at five cents; and the Royal Zeal, Ideal and Hampshire, to retail at ten cents.

NATIONAL DESIGNS FOR SCRIBBLERS.

The new exercise scribbling books prepared for this season's school trade by The Copp, Clark Co., embody the popular ideas of the time. The Pibroch is a dark tartan design, on the back is John Imrie's poem on the fight of the Dargai Heights. The Dominion is a rich red cover with the national coat of arms, a flag the size of half the book on the back. La Canadienne,