

... THE "ALLENBURYS" FOODS ...

FOR EARLY INFANT FEEDING.

The "Allenburys" Milk Foods so closely approximate in composition to the natural food as to supply an artificial diet almost identical with, and in practice found to be a reliable substitute for, the mother's milk. So much so is this the case that an infant can take these Foods and the breast alternately without any disturbance to its digestive organs.

All ordinary substitution for the mother's milk fail in some important attribute. Thus the usual substitute, cow's milk, differs materially in composition, which no amount of mere dilution can correct, being deficient in fat, albumen, and lactose, whilst the casein is in excess. Further, as obtained in towns, cow's milk invariably swarms with bacteria, many of which are pathogenic to the alimentary canal of the infant.

ALLEN & HANBURYS, whilst accepting sole responsibility for the processes of manufacture and the chemical composition of these Foods, wish to add that the further statements above made are based not on their own *ipse dixit*, but on the accumulated experience of members of the Profession who have been good enough to communicate the results of their observations.

THE "Allenburys" Milk Food No. 1

Affords, when prepared for use, a correct substitute for human milk. It is manufactured from fresh cow's milk, so modified as to present all the constituents of human milk in their true relative proportions. Being in a desiccated and sterilized form, it requires only the addition of *boiled* water to obtain a pure and sterile food suitable for infants during the first three months of life.

THE "Allenburys" Milk Food No. 2

Is identical with No. 1, with the addition of small quantities of maltose, dextrine, and soluble phosphates derived from the digestion of whole meal with Malt Extract. These ingredients are a valuable adjunct to the increasing needs of digestion, yet the Food is readily and easily assimilated, there being no unconverted starch present. The No. 2 Food is designed for children between three and six months of age.

THE "Allenburys" MALTED FOOD No. 3

Is not a *milk*, but a purely *farinaceous* Food, prepared by improved methods after Baron von Liebig's formula. The basis is fine wheaten flour, which has been thoroughly cooked and partially digested by an active Malt Extract, so that a large proportion, but not all of the starch has been converted. It is particularly rich in soluble phosphates and albuminoids.

This Food should be given from six months and upwards. For the first month or so after the change of diet it is generally advisable, instead of using cow's milk, to employ the "ALLENBURYS" MILK FOOD No. 1 or No. 2 in preparing it. The demand on the child's digestive organs is less abrupt, and a hummized milk is used in place of the more indigestible cow's milk. This precaution is specially recommended in the case of delicate children.

ALLEN & HANBURYS, LIMITED, LON., ENG.

INFANTS' FOOD MANUFACTORY - WARE MILLS, HERTFORDSHIRE.

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