

Printer AND Publisher.

VOL. I. No. 8

TORONTO, DECEMBER, 1892

\$2.00 per year

EDITORIAL NOTES

TYPE-SETTING machines have not been introduced into France. Where is the boasted enterprise of the West?

BANGERET is a small banner; adlet a small advertisement, and why should not takelet be a short take, or wagelet a small wage?

A TYPE-SETTING syndicate has been formed in Great Britain to purchase the patents of the Thorne Composing and Distributing Machine. The capital of the concern is \$250,000 in 5,000 shares of \$50 each.

It is not a healthy sign to find paid announcements in the sporting, dramatic, news and telegraphic columns of so many Canadian newspapers. No publisher is justified in misleading his readers. In securing their subscription he secured their confidence, and he should not abuse it.

THE Boston *Journalist* of a recent date published an excellent engraving of Mr. W. B. Harte and a brief sketch of his life. Mr. Harte is well-known in Canada, having done excellent work on our leading dailies. He is now associate editor of the *New England Magazine*, Boston.

The *Inland Printer*, Chicago, says a kindly word for this journal:—"THE CANADIAN PRINTER AND PUBLISHER is gaining both in interest and circulation. Now in its sixth number it has every mark of that stability which its interesting contents fully entitle it to. Messrs. McLean are to be congratulated on the success of their enterprise."

Among the several trade papers opposed to the type trust is the Boston *Journalist*, which asks the question "Whether it is not policy for the printers and publishers to do all in their power to break the trust, for the reason, that should the trust succeed

is getting control of every foundry in the country, the chances are that the price of type would be materially and permanently increased?"

At the recent exhibition of printers' machinery, etc., in London, Eng., the "Winder" composing machine was the only entry in its class. It can scarcely be called a "machine," but might be properly termed an improved case for facilitating hand composition, as it enables the compositor to use both hands. The automatic distributor is an ingenious arrangement by which 5,000 ems can be distributed accurately. The London correspondent of the *Inland Printer* promises some details of the working of the "Winder" at no distant day.

QUEBEC is not a desirable location for independent newspaper men, especially if they are French Canadians, and appeal for support to the adherents of the Roman Catholic Church. Two publications have been recently denounced by the clergy of that province because fault was found with the actions of certain clerics, and suggestions offered concerning the necessity of more care being exercised in the appointment of spiritual guides. One of the banned publications has changed its name, but unless the editor also changes his methods he may encounter further clerical interference.

COL. J. A. COCKERILL, no mean authority, says if the newspaper should exclude all that is called rot and sensational, people would not buy the remainder. Commenting on this statement the Boston *Journalist* remarks:—"This is the experience of a man who should know, and it is to be regretted that the fact is as he states. There is probably not a newspaper man in the country who has not the ambition to run a paper on a higher standard than he does, but so long as the counting-room has so much to say in the management of the newspaper, and people demand by their patronage a paper far from the ideal, the character of our daily press must remain the same."