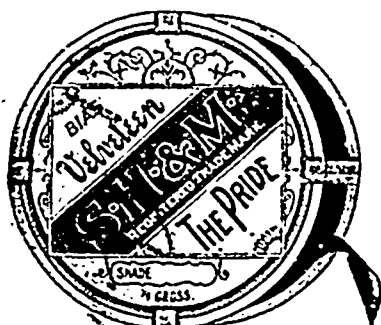


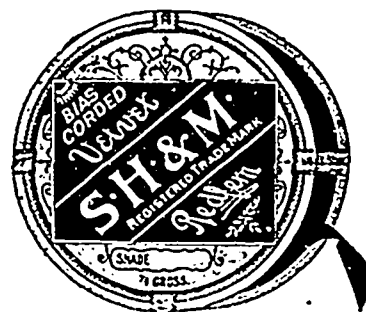
S·H· & M· Bias Velveteen Skirt Bindings.



S. H. & M. PRIDE
Plain Velveteen
1 1/2 inch wide.



S. H. & M. BELLE
Plain Velveteen
1 1/2 inch wide.



S. H. & M. REDFERN
Bias Corded Velvet
1 1/2 inch wide.

Also S. H. & M. Waterproof Cord Edge.

There is both pleasure and profit in selling a good thing. A thoroughly good thing is "S.H.&M." We create the demand. You supply it. No other skirt binding is so widely known.

S·H· & M· stamped on the back of every yard.



"S.H.&M." BIAS BRUSH EDGE SKIRT BINDING

(Patent applied for.)

Decidedly the best and easiest selling brush edge skirt binding ever put on the market. Its three special features are: An indestructible wearing edge, a rich and elegant facing, and a natural curve, conforming perfectly to the shape of any skirt.

Following also carried in stock:

"AMAZON" BRUSH EDGE SKIRT PROTECTOR (Hercules Heading.)
(Patented April 12, 1898.)

"LIBERTY" BRUSH EDGE SKIRT PROTECTOR.

and a line of low-priced Velveteen Binding.

Samples and Shade Cards with Prices mailed on application.

THE STEWART, HOWE & MAY CO.

Originators and Manufacturers of Bias Velveteen and Other Skirt Bindings.

24 Front Street West, TORONTO, ONT.

MANCHESTER, Eng. NEW YORK. BOSTON. CHICAGO. ST. LOUIS. CLEVELAND. SAN FRANCISCO, U.S.A.