

ICE OF THE FACE
ECZEMA 4 YEARS AS WORKED A CURE
 Arsenault, a Justice of the Peace and station master at Watford, says:
 "A year ago I slipped in the snow on a freight truck, and had out on the front of my face. I thought this would heal, but it did not. I tried all the salves, ointments, I heard of, but nothing better I got. My condition when I got to Zam-Buk. Greatly to my surprise, at first box gave me relief. I applied it to the face by day they got better. At last I had got hold of what would cure me, and after a year since Zam-Buk cured my case, and on no return of the disease. The nature of the great cure is daily effecting. In composition, this is a sure cure for all skin sores, chapped hands, sores, blood-poisoning, varicose veins, scaly sores, ring-worms, patches, cuts, burns and ulcers. It is sold in all drug stores and stores sell most free from Zam-Buk at price."
Zam-Buk
 AT OUR EXPENSE
 FOR ANY CASE OF NEURALGIA OR HEAD-ACHE FAILS TO REMOVE
 It is a recent medical discovery of the great scientists who have discovered the cause of the disease and have found the cure. It is a sure cure for all skin sores, chapped hands, sores, blood-poisoning, varicose veins, scaly sores, ring-worms, patches, cuts, burns and ulcers. It is sold in all drug stores and stores sell most free from Zam-Buk at price.
 (Signed) R. L. Morris,
 Watford, Ont.
 Write to-day for a box of Solace to my father-in-law, for which I enclose \$1.00. It is used by some friends of mine and they say it is a wonderful cure.
Bakery
 Material. A Thorough and Personal
 Goods
 GAINING NEW CUSTOMERS FOR US.
 Cakes will equal
 city style.
 A man is often surprised by his excuses. It would be more surprising to see what a little way out down.
LOH
 cures colds, and hoarseness, 25 cents.

TO KEEP YOUTH and beauty—to prevent wrinkles and "crow's feet" and deep black circles under the eyes—nothing is as good as
Dr. Pierce's FAVORITE PRESCRIPTION
 Give it a fair trial for banishing those distressing pains or drains on one's vitality. This prescription of Dr. Pierce regulates all the womanly functions. It eradicates and destroys "Female Complaints" and weakens that make women miserable and old before their time. Every girl needs it before womanhood. Every mother needs it. It is an invigorating tonic for the female system. All medicine dealers have sold it with satisfaction, to customers for the past 40 years. It is now obtainable in liquid or tablet form at drug stores—or send 50 one-cent stamps for trial box, to R.V. Pierce, Buffalo, N.Y.
DR. PIERCE'S PLEASANT PELLETS
 regulate and invigorate stomach, liver and bowels. Sugar coated, tiny granules, easy to take as candy.

Watford Flour Mills
 We have the following brands of Flour always in stock and can give you close prices on any quantity.
SUNRISE, First Patent from Manitoba wheat
FIVE ROSE do do do
ROYAL HOUSEHOLD do do do
HORTON do do do
HARVEST QUEEN, 2nd Pat. from Man. wheat
GOLD DUST do do do
RED ROSE, High Grade Blended Flour
NEW ERA, Special Pastry Flour
 Get our Prices. They will surprise you. Telephone or leave your order. It will receive prompt attention.
C. B. MATTHEWS & SON.
 MILLERS AND FEED MERCHANTS

TRENOUTH & CO.
 DEALERS IN
 Flour, Oat Meal, Corn Meal, Wheat Kernells, Flaked Wheat and Barley. All Kinds of Feed, Grain, Seeds and Poultry Food
 We carry the following makes of Flour, which are giving the BEST OF SATISFACTION:
 Five Roses, Harvest Queen, Mitchell's Best, All made from MANITOBA WHEAT.
 Mitcheli's Pride of the West, a Blended Flour.
 Lambert & Son's Gold Dust, a Blended Flour.
 Mustard & Sons Eldorado, a Blended Flour.
 Pastry Flour, Low Grade Flour, Bran and Shorts made by the above named millers and at close prices.

MONEY SAVED
 By Bringing Your Contract to
Watford's Planing Mills
 (Price Lower Than the Lowest.)
 We Buy Direct From the Largest Mills in the Country, and Can Save You the Middlemen's Profits.
 Use CYPRESS Lumber
 The Leading Lumber of the day.
HARD WALL PLASTER—THE ONLY PLASTER
CEDAR POSTS—A Fine Assortment
COAL: Our Coal is called Economy Coal—because it means Real Economy to use it.
CHOPPING. ELECTRIC LIGHT.
 Established 1870 **GEO. CHAMBERS.**

NOTHING BUT THE BEST
Sewing Machines, Mason & Risch Pianos, Gramophones, String Instruments, Music Books and Sheet Music, New Line Curtain Stretchers
 A full stock of Edison Records kept in stock and new ones received each month as they are issued. Repairs kept in stock for all kinds of String Instruments. Several Second-hand Sewing Machines in stock that will be sold cheap!
Comfort, Elegance, Durability, and Value are features that our goods are noted for.
 Give us a Call and let us see what we can do for you.
HARPER BROS.
 Fine Furniture. Phone 31. Funeral Directors

PLANTS FOR WINTER.

The Azalea a Most Satisfactory Bloomer to Raise.
 Most persons who attempt to form collections of plants for winter flowering and begin late in the season buy small specimens with the expectation that these will—or at least ought to—be large enough by winter to afford a generous crop of flowers. But the person who has had any experience along this line knows that it takes months for a plant to develop to a satisfactory flowering size and that little can be expected from small plants procured in late autumn. These may grow well, but they will surely disappoint one as to blossoms, says Eben E. Rexford.
 Therefore if you want plants that will bloom well during the winter season get good sized ones. Of course you will have to pay more for them, but you will not mind that if flowers are the result of your investment.
 One of the most satisfactory winter bloomers is the azalea. This plant can be procured from most dealers late in fall well set with buds. Do not attempt to report it. The pot in which you buy it will be large enough to meet all requirements for the season, and to shift it at this period would be likely to cause it to drop its buds. A plant two or three feet across will cost as many dollars, but when it comes into bloom and is covered literally with its exquisite flowers, ranging in color from pure white to rose and carmine, you will not regret paying the price asked for it.
 One of the most satisfactory winter bloomers is Primula obconica. This is a small, low growing plant, not taking up much room, therefore admirably adapted to small windows. Its flowers are produced constantly throughout the season and in wonderful profusion. They range in color from pure white to pale blue and delicate flesh color. This plant likes a good deal of water and will fail to give satisfaction if you water it as you would a geranium.

ADVANCE FASHIONS.

Radical Changes in Sleeves For the Spring.
 It is in the sleeves that radical changes may be expected this spring. Ever since the kimono sleeve began to lose caste the designers have attempted to introduce all sorts of new ideas into sleeves. But there is the satisfaction that it has brought into prominence sleeves of so many types that it is possible for every woman to select becoming ones. The low shoulder seam, so well received the earlier part of this winter, retains the popular feature of the kimono sleeve. The enlarged armhole is likewise an easy transition for the devotees of the kimono. On the newest gowns the armhole has shrunk



VELVET AND MOLESKIN SUIT
 to its normal proportions, and the novelty lies in the arrangement of the fullness of the sleeve. Fight as women may against fullness in the sleeves, fashion seems to favor it, and it is sure to come if the signs in the fashion world are read correctly.
 The costume pictured is a midseason affair that is most alluringly carried out in black velvet, moleskin and Persian embroideries. As may be seen, the moleskin is used in deep banded effect on the skirt, and the Persian trimming plays an important part in ornamenting the coat.
 Author and Housekeeper.
 Mrs. Margaretta Tuttle, who wrote the book "His Worldly Goods," does not believe that a literary career makes a woman less fond of domestic affairs. She is a story writer, special writer and superintends everything

about her own home in the suburbs of Cincinnati. She inspects her larder every morning after breakfast and makes up her own menus for the day. She lives within a weekly allowance and never lets herself go one penny beyond it. After her children are in school each day she turns to her work.

Valuable Household Hints.
 Before creaming butter and sugar warm the bowl in the oven or fill it with hot water, empty and wipe dry. This expedites the process, and the heat is not so great as to melt the butter, the danger that is run if the butter is first warmed in the oven.

ANIMAL ETIQUETTE.

They Have a Well-Defined Code of Action All Their Own
 Every animal lover can tell numerous stories illustrating the devotion of animals to their human protectors. Anecdotes of one animal risking its life to save another are rare, but still sufficiently numerous and authentic to leave no doubt as to the occasional existence of deep love between animals. But any close observer of nature will know that there exists throughout the brute creation a sort of moral system which, in the case of domestic animals, translates itself into what really amounts to a code of etiquette.
 The old proverb, "The dog with a bone has many friends," is nothing else than a recognition of canine etiquette. It does not matter how small is the dog with the bone. It may be a Pomeranian surrounded by mastiffs. The mastiffs will still remain friendly. They will hover round the Pomeranian, perhaps whining for a morsel (which is never offered), and eagerly picking up any splinter that may be dropped, when nothing would be easier than to bowl the little dog over and seize the bone.
 You will notice, further, that the little dog becomes filled with new courage, presumably in the moral consciousness of the justice of his claim, and will growl and even snap at a dog he otherwise fears if the latter should come too close.
 But the moment a dog drops his bone a new rule of etiquette operates, for it becomes the property of the first dog who cares to pick it up. True, a dispute will sometimes arise as to whether the bone has actually been dropped "within the meaning of the Act." But once this is clear the law of the bone will be observed by all save the exceptional "hooligan" dog, met with occasionally, who outrages all the laws of dogdom, even to the biting of his master.
 Another rigid social law is that no gentleman dog must ever, in any circumstances, offer violence to a lady dog. It is not the slightest use to plead that "she began it." If a female should so far forget herself, as not infrequently happens, the mere male has no alternative to enduring her snaps save seeking safety in flight.
 Of course, a dog, being only canine after all, will sometimes, under severe provocation, break this law. But if he is one of a pack it is ten to one that the other males will set upon him and mete out severe punishment for this grave offence.
 Moreover, although a dog is quite entitled to rush suddenly upon a foe and take him unawares, he may not do so if the other is eating or drinking.
 Dogs are by no means the only animals that have a distinct sense of property. The squirrel regards his tree much as the dog regards his bone. He has a definite right to it, both as a dwelling and a means of subsistence; and on the rare occasions when another squirrel disputes the right or blunders accidentally on his tree, he will fight fiercely in defence of that which the law of the woods allows him to regard as his own. If he wishes to forage afield, he must choose a tree that has not been appropriated by one of his tribe.

He Got It From Pa And Ma.
 Little Jack was struggling through his home lessons and there were many signs of woe and perplexity written on his imphish young face.
 "Ma," he began in rather a quavering voice, "what does her-d-dity mean?"
 Mother wasn't quite sure herself, but she was sufficiently artful not to say so outright, so she answered vaguely:
 "Well, John, it's—or—it's something to do with what you get from your father or me."
 Little Jack pondered deeply for a few moments. Suddenly a look of knowledge, the outcome of past unhappy experiences, appeared on his countenance.
 "Then is whipping heredity, ma?" he asked.
 Keeping an Eye on the Fee.
 The prisoner was charged with so trivial an offence that the judge told him that if he would plead guilty he would let him off with a fine.
 "Before we plead guilty," replied the man's lawyer, "we'd like to know what the fine will be."
 "Isn't it rather unusual to attempt to bargain with the court?" asked the judge.
 "Perhaps it is, your honor," replied the lawyer, "but in this case it is important. You see, the prisoner has only \$12, and as my fee is \$10 we can't afford to plead guilty if you intend to fine him more than \$2."

Whooping Cough
 SPASMODIC CROUP ASTHMA COUGHS BRONCHITIS CATARRH COLDS
Vapo-Cresolene
 A simple, safe and effective treatment for bronchial troubles, avoiding drugs. Vapo-Cresolene stops the paroxysms of Whooping Cough and relieves Spasmodic Croup at once. It is a BLOOD purifier from Asthma. The sale carrying the antiseptic vapor, inspired with every breath, makes breathing easy; soothes the sore throat and stops the cough, insuring restful nights. It is invaluable to mothers with young children. Send postal for descriptive booklet.
ALL DRUGGISTS.
 THE CRESOLINE ANTISEPTIC THROAT TABLETS for the irritated throat. They are simple, effective and antiseptic. Get your druggist or from us, in stamps.
Vapo-Cresolene Co.
 25 Carleton St., Montreal, Can.

MEDICAL.
JAMES NEWELL, PH. B., M.D.
 L. R. C. P., M. R. M. A., England
 Watford, Ont.
 OFFICE—MAIN STREET, next door to Merchants Bank. Residence—Front street, one block east from Main street.
R. G. KELLY, M.D.
 Watford, Ont.
 OFFICE—MAIN STREET, formerly occupied by Dr. McLeay. Residence Front St. East.
THOS. A. BRANDON, M.D.,
 WATFORD, ONT.
 FORMERLY OF SARINA GENERAL HOSPITAL and Western Hospital of Toronto.
 OFFICE—Main Street, in office formerly occupied by Dr. Gibson.

DENTAL.
GEORGE HICKS,
 D.D.S., TRINITY UNIVERSITY, I.D.S., ROYAL College of Dental Surgeons, Post graduate in Bridge and Crown work, Orthodontia and Porcelain work. The best methods employed to preserve the natural teeth.
 OFFICE—Over Thompson's Confectionery, MAIN STREET, Watford.
C. N. HOWDEN,
 D.D.S., I.D.S.
 GRADUATE of the Royal College of Dental Surgeons, Ontario, and of the University of Toronto. One of the Latest and Most Approved Appliances and Methods used. Special attention to Crown and Bridge Work. Office—Over Dr. Kelly's Surgery, MAIN STREET, WATFORD.

Veterinary Surgeon.
J. MCGILLICUDDY
 Veterinary Surgeon,
 HONOR GRADUATE ONTARIO VETERINARY College, Dentistry a Speciality. All diseases of domestic Animals treated on scientific principles. Office—One door south of the Guide-Advocate office Residence—Main Street, one door north of Dr. Brandon's office.

GRAND TRUNK RAILWAY SYSTEM
TIME TABLE.
 Trains leave Watford Station as follows
 GOING WEST
 Accommodation, 27 8 44 a.m.
 Accommodation, 29 2 45 a.m.
 Chicago Express, 5 9 27 p.m.
 GOING EAST
 Ontario Limited, 46 7 46 a.m.
 Accommodation, 28 12 03 p.m.
 New York Express, 2 3 00 p.m.
 Accommodation, 30 5 16 p.m.
 C. VAIL, Agent Watford

STAGE LINES.
WATFORD AND WARWICK STAGE LEAVES
 Warwick Village every morning except Sunday, leaving Watford at 11.30 a.m. Returning leaves Watford at 2.45 p.m. Passengers and freight conveyed on reasonable terms. C. LARNES, Prop.
WATFORD AND ARKONA STAGE LEAVES
 Arkona at 7.45 a.m. With coach at 8.45 a.m. Returning leaves Watford at 2.45 p.m. Passengers and freight conveyed on reasonable terms.—WILLIAM EVANS Prop.

OUR CLUBBING LIST.
 THE GUIDE-ADVOCATE AND
 Family Herald and Weekly Star with premium \$1 85
 Weekly Mail-Empire with premium 1 85
 Weekly Farmers Sun 1 85
 Weekly London Free Press 1 85
 Weekly London Advertiser 1 65
 Weekly Globe 1 85
 Northern Messenger 1 40
 Weekly Montreal Witness 1 85
 Hamilton Spectator 1 85
 Weekly Farmer's Advocate 2 35
 Daily News 2 50
 Daily Star 2 50
 Daily World 4 00
 Mail and Empire 4 00
 Morning London Free Press 4 00
 Evening London Free Press 3 00
 Daily London Advertiser 3 00