


Welcome the return to better baking by using better flour



**PURITY FLOUR**  
High Patent

More Bread and Better Bread  
Better Pastry

**MASTER MASON**



It's the characteristic fragrant aroma of MASTER MASON that has made it so popular with discriminating smokers. But it has other qualities: it burns longer, holds its fire better and is sweeter than most pipe tobaccos.

**Smoke Master Mason**  
It's good tobacco

MASTER MASON—ready rubbed—for those who like it that way in the same good plug tobacco cut and rubbed ready for the pipe. It is put up in tin tins and paper packages.

### FRIENDS ADVICE MADE MAN OF HIM

Was Just About all in when They Urged Him to Try Tanlac—Now Feels Like Old Self.

"I'm only too glad to tell you what I think about Tanlac." This is the fourth bottle I have bought and it wasn't doing me good I wouldn't be wasting my time on it," said Charles Noel, of 31 Meadow St., St. John, N.B. "When I returned from overseas my digestion was so upset I couldn't eat a thing scarcely without suffering the worst kind of distress and pain afterwards. After every meal I had a heavy feeling like I had swallowed a lump of lead, and my food would soon and blast me up till I was in perfect misery. I also had such pains in the back I could hardly get around, and could sleep so little on this account I often heard the clock strike every hour of the night. I was tired and wearied all the time and in fact became so run down I was just about all in when I started on Tanlac.

"When my friends saw what a terrible shape I was in they urged me to try Tanlac, and it has made a new man of me. By the time I had taken two bottles my stomach was in fine condition and I could eat anything I wanted and never suffer the least ill effects. I have gained ten pounds in weight and am so much stronger I can do as much work in one day as I used to be able to do in two. I am no longer bothered with pains in the back, I sleep like a log all night and get up in the mornings feeling ready for a good day's work." TANLAC is sold in Campbellton by THOMAS WRAN.

**McINTOSH BROS. ASSIGN**  
Bathurst, Jan. 14.—McIntosh Brothers, lumbermen and planing mill owners, one of the most important industries in Bathurst and West Bathurst, have made an assignment for the benefit of creditors to the official assignee. Insufficient capital and too rapid expansion are given as the cause of the embarrassment. Slow collections and a dull lumber market also contributed to the financial difficulties of the firm.

The liabilities are estimated at \$60,000 and the assets at \$30,000.

### A Quick Relief for Headache

A headache is frequently caused by badly digested food; the gases and acids resulting therefrom are absorbed by the blood which in turn irritates the nerves and causes painful symptoms called headache, neuralgia, rheumatism, etc. 15 to 20 drops of Mother Selge's Syrup will correct faulty digestion and afford relief.

### CHAPPED HANDS, FROST BITE, COLD SORES.

**Zam-Buk**

WINTER weather means rough, blotchy faces, chapped hands, cracked lips, chilblains and cold sores. Besides these being painful and disfiguring, there's a danger that disease germs or dirt particles may get into the broken skin and set up eczema, scurvy, or even blood-poison.

The only safe policy is to apply Zam-Buk whose rich herbal essences sink into the pores and exert their soothing, healing and antiseptic influence on the affected tissues.

Zam-Buk is ideal as a winter skin dressing. Unlike fatty ointments Zam-Buk suits the tenderest skin, and it never fails to restore a soft, smooth and healthy condition. For the most delicate of hands, face and cuts, for dealing with any winter skin trouble, Zam-Buk is the price by itself. Get a 6c. box to-day.

**FREE TRIAL SAMPLE**  
Type Zam-Buk Co., Toronto, for sample.

### YOUR GROCER IS NOT A PROFITEER

He is Passing Along to the Consumer the Reduced Prices.

Have a heart! Your grocer is not a profiteer! He is passing along to you reduced prices, as fast or faster than they come to him. Just because prices on many good things are still high, don't blame him. It is generally the poorest quality of everything that shows the greatest decline.

If he is as good a man as the average, your grocer is still doing his utmost to give you the best value for your money. Don't push him to hard. He is only human.

You don't know, but we do, that he is recommending goods that pay him less profit than other well known brands which he might easily persuade his customers to take if he cared to do so.

We know this because he pays us more for Red Rose Tea and sells it at less profit than other teas, so when he recommends you to buy Red Rose Tea, you will know it is because he believes it is the best and is willing to take a little less profit for the sake of giving you the best value he can.

We are publishing this because we believe the more our people know of the true facts concerning the profits made by those they deal with, the more generous they will be in their judgments.—T. H. Estabrooks Co., Ltd., St. John, N.B.

### WRITERS POKE FUN AT FATHER OF 34

"I'm a Lucky Guy," Wrote The Parent of Eight, Children in Ohio.

Raleigh, N. C., Jan. 11.—Since wide publicity was given to the fact that Reuben Bland of Robertsonville was the proud father of 34 children, Mr. and Mrs. Bland have been swamped with letters from all over the United States and Canada.

The letters are both from women and men. A man in Ohio wrote: "I read the story about your large family aloud to my wife. There's a man who ought to be given a medal, I told her. There's a man who ought to be hanged," she retorted.

A writer in Oregon sent this: "Reuben, Reuben, I am thinking you are quite a nifty man. To your health I am drinking. You have done what few men can." From Navarro, O., Mr. Bland received this:

"I am the father of eight children and I have an awful time keeping them in food and clothing. I've worried a lot, but since reading about your large family I realize that I'm a lucky guy."

**GIVE "SYRUP OF FIGS" TO CONSTIPATED CHILD**  
Delicious "Fruit Laxative" can't harm tender little Stomach, Liver and Bowels.

Look at the tongue, mother! It coated, your little one's stomach, liver and bowels need cleansing at once. When parents, or babies, don't sleep, eat or act naturally, or if feverish, stomach sour, breath bad; has sore throat, diarrhea, full of cold, give a teaspoonful of "California Syrup of Figs," and in a few hours all the food, constipated waste, undigested food and sour bile gently moves out of the little bowels without griping, and you have a well, pleasant child again. Ask your druggist for a bottle of "California Syrup of Figs," which contains full directions for babies, children of all ages and for grown-ups.

### MARK TWAIN'S DREAMS.

Author Was Strongly Impressed by Them.

"Mark Twain had three recurrent dreams," says Mr. Van Wyck Brooks in his new book entitled "The Ordeal of Mark Twain," "one of them long and without significance, but the other two of the most suggestive kind. There is never a month passes, he wrote, that I do not dream of being in reduced circumstances, and obliged to go back to the river to earn a living. It is never a pleasant dream, either. I love to think about those days; but there's always something sickening about the thought that I have been obliged to go back to them; and usually in my dream I am just about to start into a black shadow without being able to tell whether it is Selma, Buff, or Hat Island, or only a black wall of night.

"Another dream that I have of that kind is being compelled to go back to the lecture platform. I hate that dream worse than the other. In it I am always getting up before an audience with nothing to say, trying to be funny; trying to make the audience laugh, realizing that I am only making silly jokes. Then the audience realises it, and pretty soon they commence to get up and leave. That dream always ends by my standing there in the semi-darkness talking to an empty house.

"I leave my readers to expound these dreams according to the formulas that please them best," says Mr. Brooks. "I wish to note only two or three points. Mark Twain is obsessed with the idea of going back to the river. I love to think about those days. But there is something sickening in the thought of returning to them, too, and that is because of the 'black shadow,' the 'black wall of night' into which he, the pilot, sees himself inevitably steering. That is a precise image of his life; the second dream is its natural complement. On the lecture platform his prevailing self had 'revolted' in its triumph, and he says, 'I hate that dream worse than the other.' Had he ever wished to be a humorist? If he had, he would not have made the audience laugh, the horror of it is that he has lost, in his nightmare, the approval for which he had made his great surrender."

**Verbena a Sacred Plant.**  
The verbena plant was held in the greatest veneration by the ancient Romans, who believed that a few leaves of it worn on the person would protect against injury, and Roman brides who gathered and wore a wreath of verbena were considered fortunate.

The plant came by its name from an old Roman custom. Whenever a dispute was had with another nation an official called verbenarius was sent to discuss it with the offending country. This official wore a wreath of verbena. If war was decided upon an iron-tipped spear with a sprig of verbena tied to it was shot into enemy territory as a declaration of war.

The Druids dedicated the verbena to their priestesses, gathering it at the full moon. No one was allowed to touch it with the hands. It was supported by being tied to the foot of a young girl. Hungarian gypsies believe that it is a magic plant in the palm of the hand and a tiny piece of verbena leaf is placed in it and the wound allowed to heal over the person will be able to open all locks with a single touch.

**Rectifying an Error.**  
A well-known traveler once related his American experience apropos the "extras" made by some of the New York tramway car conductors. The conductor, he said, all carried a registering machine on their breasts, and for every fare collected they were supposed to pull down the bell, and thus register not only the actual receipts, but the number of passengers carried per journey. One day an inspector jumped on a car and inquired of a new conductor, who had only been on duty three days, "How are you getting on?" "Fine, sir," replied the conductor, a young man who hailed from Glasgow. "So I think," dryly remarked the inspector. "I see you've only registered eight fares since starting your journey, and there are fifteen people on the car." "Is that so?" was the cool reply. "We'll soon make that right." Then, looking inside the car, he shouted out, "Here, you chaps in there, seven o' ye have as paid yer fares, an' I'll hae to get off."

**Can Such Things Be?**  
With a wild shriek the rain dashed through the country station without pausing.

"I say, porter," cried a startled passenger, waiting at the station, "isn't that the 4.15 to Newton? Why didn't it stop here?"

The porter shook his head.

"It don't stop here now, sir," he explained. "The lady engine driver has quarrelled with our station mistress."

**Why hens never lay half an egg!**



The usual method of feeding poultry grain, makes yolks but not enough whites to complete the eggs. The hen cannot lay these half-made eggs, she absorbs them back into her system. Purina's Experiment Station tests showed that 100 lbs. of wheat, corn, oats, barley and kaffir corn make (above bodily maintenance) an average of 1 1/4 pullets lay only 154 whites. Based on data from the same experiments, Purina formulas produce (above bodily maintenance) as follows:

Purina Scratch Feed	217.10	yolks	142.11	whites
Purina Chicken Chowder	182.05	"	262.55	"
Combined Ration	400.00	yolks	404.66	whites

Note the perfect balance of yolks and whites and the large number of each. This combination of Purina Feeds makes the maximum number of eggs—above maintenance—of each hen will lay. That's why we can absolutely guarantee 4 made eggs or money back.

on Purina Chicken Chowder if fed with Purina Scratch Feed as directed. You take no risk.

**W. H. Miller & Company, Limited**  
Wholesale & Retail Distributors  
CAMPBELLTON, N. B.

**WRIGLEY'S**  
"After Every Meal"



Get thrice-daily benefit from this low-cost aid to appetite and digestion

It keeps teeth white  
breath sweet  
and throat  
clear

Makes your  
smokes  
taste  
better

And Only 5c

**WRIGLEY'S JULIUS FRUIT CHEWING GUM**  
THE FLAVOR LASTS


**WRIGLEY'S DOUBLEMINT CHEWING GUM**  
THE FLAVOR LASTS

**WRIGLEY'S SPEARMINT CHEWING GUM**  
THE FLAVOR LASTS

B20

### The Flavor Lasts

**MACDONALD'S**  
**Cut Brier**  
More Tobacco for the Money



Packages 15¢  
1/2 lb tins 85¢

*The Tobacco with a heart*

## Strengthen Your Business "Morale"

Soldiers know what it means when an army's "morale" is shattered.

The fighting spirit is gone, the men invite defeat. What is true of military forces is true of some industrial armies.

At the first serious jolt their morale weakens—hope flies, courage disappears—their fighting spirit is lost. There is no place in business today for the "calamity howler." He is drawing salary or wages under false pretences. More distressing still, he is weakening the "morale" of other workers, and of the business itself.

Strengthen your business morale.

Take stock of your men as well as your goods.

Venture into new fields for business.

Trade and Prosperity are interdependent. The sooner Capital, Labor and Management realize this the quicker will conditions improve.

Tell the Story of Your Business  
and its Products in the Newspapers

Advertise—Create Sales—Stimulate Trade.