

Here Are the Prizewinners:

Results of Neal Color Cut-Out Contest

Judges—MISS DOROTHY EMERY,
Art Instructor, Normal School, London.
A. E. WRIGHT,
Art Instructor, London Technical School.
Referee—T. H. YULL,
President Federal Advertising Agency, Ltd., London and Hamilton

London, Ont.,
April 23rd, 1925.

THIS IS TO CERTIFY that the above-named competent persons this day judged the entries in the Neal Baking Company, Limited, color cut-out contest, and after careful consideration awarded the prizes as follows:

1ST PRIZE \$25—MASTER BOBBY FORD,
39 Belgrave Place, London
(Representation of a zoological garden, with entrance gate, each animal in its own cage, fish in lake, people, trees, etc.)

2ND PRIZE \$20—MISS MARGOT GOODRICH,
30 May Ave., Windsor
(“Peace Conference in the Jungle.” Artificial trees, grass, palms, stones, lake, birds, animals, birds, etc., shown in natural surroundings.)

3RD PRIZE \$15—MISS EDITH BURGESS,
53 Dundas St. W., London
(Noah's Ark, 22" long, 17" wide, 18" high, painted all over, with red roof and brown, varnished sides. All windows cut out, showing animals inside. Fish swimming along the sides of the ark.)

4TH PRIZE \$10—MISS GRACE INGRAM,
625 May Ave., Windsor
(Large folder, 56" wide and 28" deep, showing each animal in painted square border, with appropriate backgrounds painted in, and large painted letters “N. B.” used as a background for animals, etc., left over.)

10 PRIZES OF \$5 EACH—

Leo Hutton, 36 Wilson Ave., St. Thomas.
E. Clinton, General Delivery, St. Thomas.
Irwin Moore, 52 Flora St., St. Thomas.
Marion Wall, 15 Beverley St., St. Thomas.
Cecil B. Foster, 221 N. MacKenzie St., Sarnia.
Lloyd Patterson, 200 Davis St., Sarnia.
Jesse Lowther, 98 Devonshire Rd., Windsor.
Helen Jessop, 427 Caron Ave., Windsor.
E. J. Zimmerman, 1442 Marentette Ave., Windsor.
David Christiani, 204 Edinburgh St., London.

15 PRIZES OF \$2 EACH—

James Esson, 435 Davis St., Sarnia.
Dorothy Hainey, 225 Talford St., Sarnia.
Wilbert Oakes, 125 Collingwood St., Sarnia.
Gertrude Potts, 15 Penwarden Place, St. Thomas.
Hugh Leonard, 107 Luke St., Ford, Ont.
Donald Stowe, 248 Windermere Rd., Walkerville.
Raymond Schraeder, Tillsonburg, Ont.
Evelyn L. Richards, care J. S. Harding, Amherstburg, Ont.
Helen Hodgins, 1151 Richmond St., London.
Irene Benetou, 815 Marentette Ave., Windsor.
Alma Gauthier, 317 Lillian Ave., Windsor.
Mary Turner, 250 Adelaide St., Windsor.
Eleanor Rouiller, 226 Langlois Ave., Windsor.
Dick Waddington, 425 Caron Ave., Windsor.
Billie Jessop, 427 Caron Ave., Windsor.

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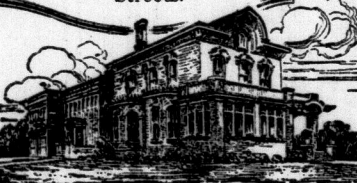
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New Cretonnes

Oriental Rugs

Such a marked interest shown in these that the exhibition is being held over for a few days longer.

Experts on Oriental Rugs are in attendance—and the showing ranges through prices as varied as the designs themselves.

Third Floor.



Shampoo With Soft Water

A new water softener installed in the beauty parlor assures a shampoo of unusual satisfaction. For softness and fluffiness—equally as effective as rain water, but pleasingly free from its often disagreeable odor and color. Phone 4400 for appointment.

Fifth Floor.

A Veritable Carnival of Cretonnes!

The Drapery Department is vivid with these new and gayly pretty designs. Quality and value, too, are of very great importance to the practically interested shopper—and these are anything but disappointing.

The patterns listed below will illustrate that prices are attractive—and the first glance at the new draperies themselves will confirm that they are equally so.

NEW SUNFAST CRETONNES

36 Inches, \$1.35 Yard

Guaranteed fast colors to sunlight and washing; two new designs being featured in the leading home magazines. You will no doubt be glad of an opportunity to use Cretonnes in your sunroom without fear of fading; seven color effects \$1.35 yard

NEW TERRY CLOTHS

(Registered Prints), 95c and \$1.35 Yard

This shipment has proven to be better quality, finer designs, and more handsome color combinations than before. All prints are registered and same on both sides. Many have already admired and purchased from this assortment, which is very complete; 36-inch, \$1.35 yard

Fourth Floor.

New 24-inch Terry Cloths for side curtains and valance.

A very convenient width for draping 95c yard

HAND-BLOCKED CRETONNES

\$1.65 to \$2.00 Yard

Very rich colorings and handsome designs that are different; at interesting prices \$1.65, \$1.85 and \$2.00 yard

36-inch Cretonnes, in light and dark grounds; very handsome color effects 95c, \$1.00, \$1.10, \$1.25 yard

36-inch Chintz, a well assorted range of colors and designs 65c, 75c, 80c and 85c yard

36-inch Chintz and Cretonnes, for bedrooms, living-rooms and dining-rooms. Very attractive color effects, at 39c and 49c yard

FASCINATING NEW WALL PAPERS

Spring sunlight outside just urges a desire for new wall coverings inside. Re-decorating—one or two rooms at least—is as essentially of the springtime as the daffodils and crocuses.

All of which induces a very garden-like appearance in the Wall Paper Department—with charming designs, riotously floral or conventionally so, ready to be released at only moderate expenditure.

LIVING, DINING-ROOM AND HALL PAPERS

In harmonizing colors and designs or styles suitable for doing all alike.

30-inch Papers in plain and near plain styles, in Blends, Stipples, Fabric and Plaster Prints, with smart colored strappings to match 75c to \$2.00 roll

30-inch Figured Papers in Japanese, Colonial, Foliage, Floral and Bird designs; many in soft, subdued colors; others in heavy patterns of bright colors. Priced at 75c to \$2.25

30-inch Polychrome Papers, in soft blended colors, on embossed stock 50c roll

22-inch Printed Polychrome Papers, in soft designs over blended backgrounds, in mixed colors of mulberry, blue, rose, green, yellow, etc. 75c roll

22-inch Imported Hall Papers, in conventional styles on colored or black backgrounds 50c to \$2.00 roll

22-inch plain styles in Leather, Pebble and Stipples, with bands or borders to match 22c to 50c roll

22-inch Tapestry Papers, in all shades, light and dark colors, with band to match 20c roll and up

BREAKFAST-ROOM PAPERS

English and Belgian Figured Papers in bright colors on gray, buff and black backgrounds 39c roll up

BEDROOM PAPERS

English, French and American Chintz or Cretonne Bedroom Papers, in all colors 19c to 75c roll

Plain Bedrooms, gray, ivory, blue, yellow and sand shades, with bands to match 40c to 75c

Floral and Stripe Bedrooms, with cutout borders to match 10c to 30c roll

BATHROOM AND KITCHEN PAPERS

Washable varnish on Oil Finish Papers, in block and marble designs 35c roll

Enamel Papers, gray and blue colors \$1.50 roll

Sanitos Wall Covering for baths, etc.; 48 inches wide, 75c yard

Windowpane for covering glass; stops the view but lets the light in; white only 30c yard

Third Floor.

C-IT WINDOW CLEANER

Demonstration this week.
Trial size came 25c
Basement.

SMALLMAN & INGRAM
LIMITED

FURNITURE

Bedroom, Living and Dining-Room
One-Quarter to One-Half Off.
Third Floor.

On Fifth Avenue

THE BRITISH PEERAGE

Has plumped for the little soft round felt hats that cuddle over the hair and down into the back of the neck. So naturally America loves them too! Talbot (whose other name is J. Suzanne) is Creator of a particular brand of them that are on exhibition on Fifth Avenue, of Chatterbox Green, with shawl-like ornaments. But in any color, they are charming, becoming and chic.

MOTHER'S KNEE

Is not the place it used to be! There's an intriguing interest added, that has nothing of punishment about it. But 'tis still a place for learning something. How to simulate a garter, for instance!—by way of a gayly colored band woven into the stocking, whose dainty chaparrone may be a replica of Marie Antoinette with her real curly white wig. Or a little lady in a Pleasant Peasant headdress with a double dangling necklace of beads under her chin. Or a black and white Pierrotte, with a black tulle frill.

AGAIN

The interest may be graded. Sometimes it starts with pink toes the color of rich roses trailing upward, paling till it fades away. Or the effect may be blended stripes that remind you of the Rainbow or the Prison House—depending on the way you have your memory trained. While if you are really dashing in your tastes, you can get stockings with a color scheme exactly like that of the Leopard People on Show at the World's Most Wonderful Circus, that has been making its last stand at Madison Square Gardens.

Kathleen

New York, April 23rd, 1925.