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Authorized Ford, Overland and Willys-Knight Service and Parts.
Genuine Factory Parts Only.
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BRICK AND CEMENT CONTRACTORS
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PEERLESS AND NEW ELITE
SOLD BY BEST DEALERS EVERYWHERE.
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USE MAY'S PASTEURIZED MILK AND CREAM
HICKORY GROVE DAIRY
Real Service and Satisfaction.
PHONE 5155. 3-5 WHARNCLIFFE

LOCAL EUREKA SHOP GIVING AWAY MONEY

Ten Dollars Worth of Attachments Goes With Every Machine Sold.

Whoever heard of ten dollars' worth of merchandise being given away free with a sixty-dollar purchase? This is what the Eureka Shop at 231 Dundas street, is doing from now until Christmas, for with each Grand Prize Eureka Vacuum Cleaner sold they are authorized to give free of charge one complete set of the new style "easy to use" attachments which regularly sell for ten dollars extra.

What makes this offer more remarkable is the fact that the Eureka Shop has always been lower in price than most of its competitors, due to the fact that for the past two years the Eureka factory has turned out from eight hundred to one thousand Eureka Vacuum Cleaners every day, more than most other vacuum cleaner factories make in a week.

Besides having won the highest award of grand prize at no less than six world's exhibitions as the most efficient vacuum cleaner made, the Eureka today has the endorsement of over one million satisfied customers. It is certain proof that not only is the Eureka easy to operate and efficient, but the price of the Eureka is right.

Every home should have a vacuum cleaner, and this special offer made by the Eureka Shop for a limited time only should be taken advantage of by hundreds of over-worked housewives who are tired of the drudgery of sweeping and dusting. The Eureka attachments are simple to put on, extremely easy to use, and they are the most efficient means known for cleaning mattresses, pillows, upholstered furniture, handbags, curtains, draperies and a thousand and one things that dust collects in. Just phone 66, the Eureka Shop, Wifery Station, 231 Dundas street, today, and they will deliver to your door free of charge a brand new Eureka with attachments. Try this machine without obligation. If you like it, and want it, you need pay only \$4.75 down and the balance will be divided into twelve small monthly payments, or less, if you prefer to pay cash buy this seventy-dollar machine all complete for sixty dollars.

TECUMSEH LEATHER STOCK EXTENSIVE
Includes Better Class Traveling Goods of All Descriptions.
Trunks—large ones, small ones, medium size ones, flat ones, and club bags and suit cases of every size and shape, and utility on the market are what the Tecumseh Leather Goods store at 344-1 Richmond street sells.

A complete line of all these articles is kept at all times; the walls are lined with them, and row upon row of them are on shelves at the rear of the shop.

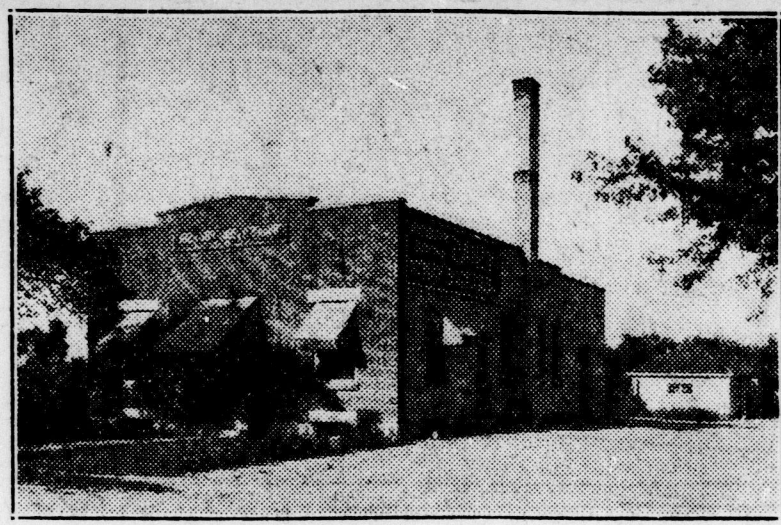
Since 1918—six years ago—the Tecumseh Leather Goods store has been supplying the leather goods needs of a goodly proportion of the people of London, and month by month its business is growing.

"We have everything here that anyone might want," the proprietor told The Advertiser, and he pointed to the trunks and club bags and suit cases and handbags and many other smaller articles all around him. "And," he continued, "we are out of the high rent district, but right in the business section, and that is why we are able to sell all our goods at prices far below the ordinary."

REV. JOHN HACKENLY IS BISHOP COADJUTOR OF U.S.
Canadian Press Despatch.
Halifax, N. S., Nov. 22.—Rev. John Hackenly, rector of North Sydney, was last night elected bishop coadjutor of Nova Scotia with right of succession to the bishopric upon the retirement of Archbishop Worrell. The election was made unanimous, following the announcement of thirty-four bishops, who gave Mr. Hackenly the necessary two-thirds vote.

The bishop-elect is a Nova Scotian and a graduate of King's college.

WOMAN COMMITS SUICIDE.
Associated Press Despatch.
Niagara Falls, N. Y., Nov. 22.—While her two daughters were at school, Mrs. F. J. W. Rogers, 48, committed suicide by cutting her throat with a razor. The body was found in a woodshed with two razors beside it. A note found in her said the woman was ill and "could stand it no longer."



PROGRESSIVE LONDON DAIRY.
The above picture shows the plant of the Hickory Grove Dairy at 345 Wharncliffe road north, operated by George H. May. Of recent years this concern has expanded rapidly and today supplies hundreds of London homes with milk and cream as well as meeting the needs of several local restaurants and hotels along this line.

NO LAUNDRY MARKED IN SOUTH END PLANT

Front Street Concern Uses Individual System of Washing Clothes.

"The time-honored expression, 'There is nothing new under the sun,' may well be applied to folding tables in the home. Two of the best types on the market are made right here in London by the Houd Company of This City. Makes Two Leading Types.

Day by day the housewives of the country are coming to more fully realize the widespread uses of folding tables in the home. Two of the best types on the market are made right here in London by the Houd Company of This City. Makes Two Leading Types.

Every piece of machinery used in their plant was made right here in London. In commenting upon this Mr. Anderson said: "We could have secured this machinery outside the city, but we believe in Londoners dealing with fellow citizens, because in the end this practice means more all-around progress in our own city."

Although the London Steam Laundry is comparatively new to the city, its standard of highest grade work at all times has won for it a London-wide clientele that is increasing monthly.

WILKINS CO. INSTALLS NEW COST SYSTEMS
Now Is Best Time of Year to Change Bookkeeping Methods.
Too late to start now! Every year in the early months, executives and businessmen lament the fact that they intended to put in a cost system and efficiency, but the experience of bookkeeping. They find January and February under way and busy with the spring business, and once more they decide it is too late to make any change.

Business today demands foresight, and you can prepare a reliable budget only from the experience of the past, and then it is necessary that your bookkeeping is in such shape as to produce the figures which immediately show whether or not you are keeping within your budget of costs.

The Wilkins Audit Co., Ltd., 8 London Loan building, is organized to install manufacturing cost and bookkeeping systems; to assist in planning and budgeting for 1925.

The same thing applies to the wholesale house, while for the retail merchant the Wilkins firm is a system unsurpassed for its simplicity and efficiency. Just as you read your daily paper, so you can see the "daily story of your business." Income tax day goes by like any other day, and there is no further need to worry and puzzle out the problem, "where do the profits go?" Right before you every day is the simple story of position and activity.

At present this company is prepared to serve the manufacturer, the wholesaler and retail merchant, and offers auditing and service accounting where the business does not warrant a bookkeeper, the installing of systems and collection systems of many years standing, also fire and general insurance.

Now is the time to prepare for 1925 and make the changes you have had in mind so long regarding improvements in your office production, etc., and in considering these matters, consult or seek the advice of Ed. Wilkins. Phone 4270, or write for an appointment without obligation.

SANTAL MIDY
CATARRH OF THE BLADDER
Safe, Successful
Each Capsule (MIDY) bears name of Dr. J. C. R. Bismarck
Beware of counterfeits

FOLDING TABLES HAVE HUNDREDS OF USES

Houd Company of This City Makes Two Leading Types.

Day by day the housewives of the country are coming to more fully realize the widespread uses of folding tables in the home. Two of the best types on the market are made right here in London by the Houd Company of This City. Makes Two Leading Types.

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SEND YOUR WEEKLY WASH TO THE LONDON STEAM LAUNDRY
HOUSEHOLD WORK 5c—8c ONE POUND
No Marking Phone Seven Eight Hundred—We Will Call.

ALL BUILDING NEEDS SUPPLIED BY SMITH CO.

South London Firm Handles Leading Line of Asphalt Roofing.

For many years past the R. H. Smith Lumber Co. of 11 Erie avenue, South London, has been carrying on an extensive trade in rough and dressed lumber, lath, shingles, posts, door sash, Toronto asphalt roofing, hardwood flooring, and all other material of this nature used in building. The roofing materials handled by this concern have attained general approval throughout Canada.

In this regard Mr. Smith says: "We are told by those who are supposed to know that our health in the future depends on what we eat today and we cannot expect a healthy, sound body if we do not eat wholesome food."

"The same rule applies to the manufacture of asphalt roofing. You cannot expect a good roofing unless you put good material in the roof. The Toronto Asphalt Roofing Co. are experts in roofing manufacture, and by their process are able to saturate the felt with a 50 per cent pure asphalt without the use of adulterating oils. History tells us that the Egyptians used asphalt for waterproofing boats as well as for treating the shrouds with which they embalmed their mummies, so we know that the use of high grade, pure asphalt in a roofing makes it impervious to weather conditions and with the aid of crushed quarry slate we have a fadeless roofing in green, red, black, or whatever is pleasing to the eye; fire resisting and waterproof."

"When you are buying roofing be sure you get something that will last. Insist on Toronto asphalt roofing and you will have no regrets. When you buy Toronto asphalt roofing or satin finish flooring, you are getting the best value for your money. In buying lumber and building materials you also want the best value for your money."

Pale Anaemic Girls

Find New Health Through the Use of Dr. Williams' Pink Pills.

There must be no guesswork in the treatment of pale, anaemic girls and children. If your daughter is languid, has a pale, sallow complexion, is short of breath after slight exertion or on going up stairs, if she has palpitation of the heart, a poor appetite, or a tendency to faint, she has anaemia—the medical name for poverty of the blood. Any delay in treatment may leave her weak and sickly for the rest of her life. Delay may even result in consumption, that most hopeless of diseases. When the blood is poor and watery give Dr. Williams' Pink Pills, coupled with nourishing food, and gentle outdoor exercise. The new life-giving blood which follows a fair use of Dr. Williams' Pink Pills stimulates the nerves, increases the appetite, and brings the glow of health to her cheeks. Mrs. W. E. Armour, Havlock, Ont., says: "My little girl got into a very poor state of health. She was weak, very much run down and as the doctor did not seem to do her any good I thought I would try Dr. Williams' Pink Pills. After taking six boxes of the pills she got nice and rosy and strong again. I would recommend Dr. Williams' Pink Pills to anyone weak and run down."

You can get these pills through any dealer in medicine or by mail postpaid at 50 cents a box from the Dr. Williams' Medicine Co., Brockville, Ont. Advise.

Home-made, but Has No Equal for Coughs
Makes a family supply of really dependable cough remedy. Prepared and saved about \$2.

If you have a severe cough or chest cold accompanied with a soreness, throat tickle, hoarseness, or difficult breathing, or if your child wakes up during the night with a cough and you want quick help try this reliable old home-made cough remedy. Any drugist can supply you with 2½ ounces of Pinex. Pour this into a 16-oz bottle and fill the bottle with plain granulated sugar syrup. Or you can use clarified molasses, honey, or corn syrup, instead of sugar syrup, if desired. This recipe makes 16 ounces of really remarkable cough remedy. It tastes good, and in spite of its low cost, it can be depended upon to give quick and lasting relief.

You can feel this take hold of a cough in a way that means business. It loosens and raises the phlegm, soothes the throat and soothes and heals the irritated membranes that line the throat and bronchial tubes with such promptness, ease and certainty that it is really astonishing.

Pinex is a special and highly concentrated compound of genuine Norway pine extract, and is probably the best known means of overcoming severe coughs, throat and chest colds. There are many worthless imitations of this mixture. To avoid disappointment, ask for 92½ ounces of Pinex with full directions and don't accept anything else. Guaranteed to give absolute satisfaction or money promptly refunded. The Pinex Co., Toronto, Ont.

AVON W. M. S. Special to The Advertiser.
Avon, Nov. 21.—The W. M. S. met yesterday afternoon with an attendance of over 60. Mrs. (Rev.) Gould of Port Stanley, district organizer for St. Thomas, gave an address on "The Christmas Spirit." The program consisted of a vocal duet by Mrs. Geo. Johnson and Miss Hazel Andrew, piano duet by Mrs. L. R. Clifford and Miss Amanda Cade, and a piano solo by Miss Thelma Baker.

FRENCH PASTRY

Prepared by a French chef who now has charge of our new kitchen.

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Day and Night Service.

FREE ATTACHMENT
Value \$10.00, Given With Each
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Purchased Before Christmas. Only \$60.00 Cash—Easy Terms If Desired.

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Experts on Boiler Welding.
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ROYAL TYPEWRITER CO., LTD.
481 RICHMOND STREET. Horace E. Robinson, Manager. PHONE 1344J.

GRIGG HOTEL CAFE
CHICKEN DINNER 60c.
SUNDAY SPECIAL MENU "BEST OF TABLE SERVICE." From 11:00 a. m. to 8 p. m.
334 RICHMOND ST. PHONE 5875.

WHERE QUALITY IS CONSIDERED
WILLIS CAKES
ARE ALWAYS CHOSEN.
609 DUNDAS STREET
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Chesterfields
Made to Your Order. Any Size—Any Shape. QUICK, The Upholsterer.
523 Richmond St. Phone 3887J.

THE OLD RELIABLE DRY CLEANING AND DYE WORKS
R. HOLMES PROPRIETOR
LONDON ST. BRANTFORD

SICK SHOES CURED
Made like new with a manufacturer's finish by our latest approved machinery. Work called for and delivered.
MODERN SHOE REPAIR
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ROUGH AND DRESSED LUMBER, LATH, POSTS, SHINGLES, DOORS, SASH, TORONTO ASPHALT ROOFING, HARDWOOD FLOORING.
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GENERAL CONTRACTING
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357 CLARENCE STREET.

LONDON AUTO WRECKERS
House of a Million Parts
Complete Stock of New and Used Parts at Cut Prices.
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ALLEN & POPE
Hot Water and Steam Heating Contractors
Estimates Furnished.
155 CHESLEY AVENUE.
Phones 2293W-7839M.

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RAPIDS RIGHT.
Lead, Mould, Nickel Types, Electrotype, Stereotype.
Phone 3700. 211½ King St.

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Some of Our Favorite Brands
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Granny's Favorite Home-Made
Saturday's Special Nut Bread
Have Our Driver Call.
Phone 2160. 479 Emory St.

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Meadow-Gold Brand
A Delicious Product of
THE ONTARIO CREAMERY, LIMITED
Ask your dealer or phone us.
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CONTRACTS SOLICITED.
Prompt Attention to Jobbing.
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Sweetheart Jelly, Pure and Delicious.
Sweetheart Peanut Butter. Something Different.

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BUILDERS' SUPPLIES
Lime, Cement, Tile and Pressed Brick. Get Our Prices.
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GEORGE WINTERBOTTOM & SON
SHEET METAL WORKERS
Phone 5829W. 519 Richmond St.

ROTAREX ELECTRIC WASHER
Does a small washing just as well as a large one.
Call and see it.
ARCHER ELECTRIC, 221 Dundas Street.

Dr. T. Throw Your Old Carpets Away. They Make New Reversible VELVET RUGS
Send Postal for Velvet Leaflet No. 1X.
CANADA RUG COMPANY.
Phone 2455. 95 Carling St.

Left Electric Co. ELECTRICAL CONTRACTORS
New Electric Motors at Second-hand Prices.
316 Grey St. Phone 4626W.