

ROWAT'S COFFEE
The Finest Procurable,
70c Pound.
T. A. ROWAT & CO.
250 Dundas Street. Phone 3051-3052.

We have
trusses to fit
all needs.
Our fitters
are experts.
\$1.50 to \$10.00.
**ANDERSON
& NELLES,**
268 Dundas St.

**LONDON
OPTICAL**

HAVE YOUR EYES EXAMINED.
D. M. DAUBRA, OPTOMETRIST.
Dominion Savings Building, Richmond
Street. Phone 6180.

Look to Your Eyes
Beautiful Eyes, like fine
Teeth, are the result of Constant
Care. The daily use of **MURINE**
makes Eyes Clear and Radiant.
Enjoyable. Harmless. Sold and
Recommended by All Druggists.

MURINE
For Your Eyes

Wray's Jewelry
LIMITED.
have the stock of Jewelry and Phonographs at prices to suit all purchasers.
234 Dundas St., London, Ont.

**Egg, Stove,
Chestnut
COAL**

Also Blacksmith Coal. Prompt delivery to all parts of the city.

Orchard's
45 York St. Phone 384.

**PHONE CARTER'S FOR
COAL BAGS**
We Make Everything Made of Canvas.
351 GLEBE ST. PHONE 6197

Purity Bread

IS A
FAIR PRICE
AND OF
FULL NUTTY FLAVOR

PHONE 944 OR HAVE OUR WAGON CALL.

R. FAIRFUL

262 OTTAWA AVENUE.

LONDON.

Make Them Smile With Gifts Worth While

Give Jewelry this Christmas—a gift that lasts and will always be appreciated. We can assist you in selecting your presents with a very extensive and varied stock of everything that is new, conveniently displayed in show cases and on our special tables. You will receive many suggestions here and will not be urged to buy—wait on yourself. We pride ourselves on our low prices, made possible by our large annual turnover. Buy where your dollar has the most value.

Diamonds
Watches
Clocks
Jewelry
Sterling
Silver
Silver
Plate
Umbrellas



China
Cut
Glass
French
Ivory
Ebony
Brass
Walking
Sticks

DIAMONDS The Gift of Gifts

The purchase of a Diamond in this store is a real investment. Within the last ten years we have sold Diamonds and bought them back again at double the purchase price, thus giving our customers 100 per cent profit on their investment.

The Diamonds in this list are sold with a guarantee that we will exchange them for full purchase price at any time, eliminating all chances of loss to our customers.

- Gent's Diamond Ring, mounted in 18k white gold setting, the diamond is perfect blue-white and weighs 2.43 karat. For **\$1,250**
- Lady's Diamond Set Lavalier, 48 complete cut diamonds, one large pearl set in platinum with 18k gold back, exquisite design and workmanship. For **\$800**
- Gent's Diamond Ring, in fancy setting, stone weighs 1.68, perfect. For **\$500**
- Lady's 3-Stone Diamond, the stone weighs 1.15, perfect blue-white. Special at **\$400**
- Lady's Fancy Tiffany, in green gold setting, stone weighs 70k, guaranteed blue-white, perfect. For **\$300**
- Lady's Cluster Emerald and 10 Diamonds, emerald weighs over 1 karat, diamonds weighs .82. Price **\$300**
- Lady's Canary Center Diamond Cluster Ring, center stone weighs .50, small stones weigh .75. Price **\$300**
- Lady's 3-Stone Diamond Ring, in fancy 18k white gold setting, diamonds are perfect blue-white and weigh .61. For **\$250**
- Gent's Round Belcher Ring, set with perfect blue-white diamond, weighing .57. For **\$200**
- Lady's Green Gold Fancy Engraved Tiffany Ring, set with perfect blue-white diamond stone weighing .45. For **\$175**
- Lady's White Gold Tiffany, engraved shank, set with perfect blue-white diamond, stone weighing .36. For **\$150**
- Lady's White Gold Fancy Tiffany Ring, mounted with perfect blue-white diamond, .32. For **\$125**

- Two only Ladies' 3-Stone Diamond Rings, stones weighing .40 each ring. Price **\$100**
- Lady's Fancy Cluster Solid Gold 18k white gold setting. For **\$100**
- Lady's Fancy Solid Gold, 18k white gold setting, diamond center. Each **\$100**
- Tray of Ladies' Fancy Tiffany Rings, settings white, green, yellow gold. Each **\$40**
- Shrine Buttons, in solid 14k white gold, set with 8 diamonds. **\$35**
- Ladies' Fancy Rings, 18k solid gold, green onyx stone with diamond setting. **\$32**
- Platinum Wedding Rings, set with 20 diamonds. **\$185**
- Platinum Wedding Ring, set with 18 diamonds. **\$225**
- Platinum Wedding Ring, engraved. **\$40**
- Barpins, in 18k solid white gold, set with diamonds. **\$20 to \$200**
- Tiepin, in 18k, white solid gold, setting square with diamond cluster. **\$15**
- Tiepin, 18k white solid gold setting, diamond center. **\$25**
- Tiepin, 18k white gold setting, Belcher Tiffany. **\$35**
- Tiepin, fancy Belcher Tiffany set. **\$45**
- Tiepin, onyx, with diamond center. **\$50**
- Tiepin, in Belcher. **\$75**
- Child's or Baby's Diamond Ring, complete cut stone, 14k gold. **\$8**

C.H. WARD & CO.

Diamond Merchants, Jewelers and Opticians
386 RICHMOND STREET. STORE OPEN EVENINGS. PHONE 1084

This Store a Christmas Service Station



Store Open Tonight Till Ten

Also Thursday, Friday and Saturday, Orchestra playing here.
Supper in the Restaurant, 5:30 to 7:30.

DOILY SETS, 39c

Sanitary Doily or Lunch Sets, very useful, and saving on laundry, as they just sponge clean, being made of dull finished oilecloth, in the daintiest of designs; shades of pink, blue and green. Ask for set; very acceptable and inexpensive little gift. 39c per set.

Silk and Satin Negligees



Think of the thrill that comes to a beauty-loving woman when she opens the gift box and sees the glow of a shimmering, lustrous silk or satin negligee. How frivolous and useless are "American Beauties" beside a gift of one of these. Dainty Kimonos and Negligees, just arrived, in satin, tulle, silk, crepe de chine, wool challie and cotton crepe. Satin and Tulle Breakfast Coats, finished very smartly with ruffles, tucking and hemstitching. These come in beautiful shot effects. Prices **\$17.50 to \$20.00**

Satin and Crepe de Chine Negligees. These are beautifully embroidered and finished with ribbon flutings at neck, sleeves and down front. Little pouch pockets are an effective finish to these models. All the pretty shades. Prices **\$10.50 to \$22.50**

Very new and dainty are the Wool Challie Negligees, shown in dainty stripes with floral border at sleeves, collar and down front. The satin ribbon trimming harmonizes with predominating shade in garment. Prices **\$10.50**

Kimonos in Cotton Crepe, daintily trimmed with satin ribbon flutings, dainty embroidery and hemstitching. These come in rose, opal, helio, purple, pink, sky, navy and black. Prices **\$3.50 to \$4.50**



Christmas Records For the Children

HIS MASTER'S VOICE

No. 18923—Santa Claus Tells of Mother Goose Land, Part I; Santa Claus Tells of Mother Goose Land, Part II; by G. Girard.
No. 216042—Christmas Eve; Christmas Morn; Miro's Band.
10-Inch Double-Sided, 75c.
Third Floor.

PARCELING AND MAILING
BOOTH.
Fifth Floor.

SMALLMAN & INGRAM LIMITED

BACKUS-TELEGRAM CASE NEARS END

Mr. Justice Orde Will Deliver
His Charge To the Jury
Today.

Toronto, Dec. 20.—Mr. Justice Orde this afternoon after counsel had concluded their address to the jury in the \$100,000 Backus-Telegram action, stated that he would charge them today, and intimated that his address might last until almost noon.

In the opening session the judge said that he had dismissed the motion of D. L. McCarthy, K.C., counsel for defendants, that the only question to be sent to the jury should be one of malice, and stated that the defense had been refused permission to enter rebuttal evidence. He added with respect to Mr. McCarthy's contention that the Telegram articles were privileged communications on a privileged occasion, that it would be a most dangerous thing for a newspaper to arrogate to itself the right to comment and then to claim qualified privilege. The liberty of the press, he said, was no greater than that of a citizen.

Mr. McCarthy asked the jury if there was not something wrong when Mr. Backus' company could show a

FURS FUR COATS AND FUR NECKPIECES



SPITTAL BROTHERS LIMITED

WHOLESALE FURRIERS AND HATTERS.
333 Richmond St. London.

ESSENTIALLY A GIFT NOW MORE POPULAR THAN EVER.

Because they fit right into the "gift" idea—because they are more in vogue than ever before—your gift of FURS this Christmas will be doubly welcome and will be cherished year after year for years to come. A gift supreme for Christmas. Our label in your fur garment stands for our guarantee of

STYLE AUTHORITY, QUALITY, PRICE HONESTY.

FUR CATALOGUE MAILED ON REQUEST.

Mail and long distance phone orders receive prompt attention.

A personal visit to our showrooms is best.

PHONOGRAPH SALE

In the Thomas Furniture Company list of "gifts for the home" advertised Tuesday an error quoted the wrong price for phonographs. The correct price is \$30, payable \$1 down and \$1 weekly.

Glasses for Christmas

Give your friends or parents a pair of **THE BROWN OPTICAL CO.'S GLASSES**. It is a gift that will give years of pleasure. We have a complete assortment of **LOGNETTES, LOGNETTE CHAINS, AUTOMATIC BUTTONS, and DOLLY SPECS** for the children's dolls.

Consult the **SPECIALISTS** of the

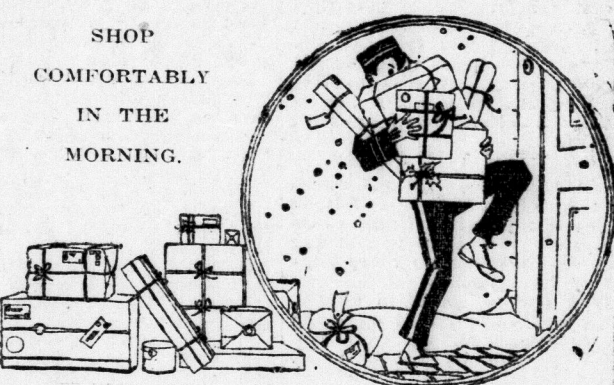
Brown Optical Company

223 Dundas St. Established 26 Years. Phone 1877.
Branches: Montreal, Windsor.

JOURNEYS 5,000 MILES FINDS PRISONER FREED

Special to The Advertiser.
Windsor, Dec. 20.—After a journey of more than 5,000 miles for Steve Markovitch, charged with an offence against a girl, Sergeant Edward Lankin, of the Windsor police department, arrived today from Vancouver without his prisoner. More than a month ago, the Windsor police were notified by the Vancouver authorities, that Markovitch was being held there for identification.

Before Lankin arrived at Vancouver, however, Markovitch had been released on a writ of habeas corpus because the judge was not satisfied with the identification on which he was being held.



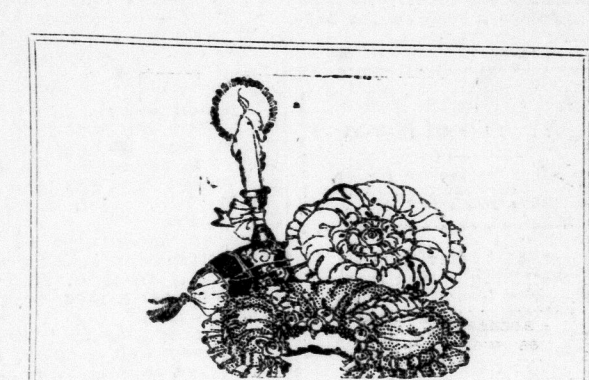
PURSES, BAGS, ETC.

Collar Bags	\$1.19 to \$4.50
Velvet Bags	\$3.75 to \$12.00
French Beaded Bags	\$11.50
Vanity Purses	\$1.50 to \$8.75
Key Cases	45c to \$1.00
Music Rolls	\$2.50 to \$6.75
Coat Hangers	75c to \$1.50
Shopping Bags	\$1.00

Main Aisle.

Brocade Oilcloth Table Covers, \$1.00 Each

Shown in a range of new colors and designs, just in time for Christmas. Brighten up the room with one of these pretty cloths; new browns, blues and greens, all 1 1/2 x 1 1/2 yards **\$1.00 each**



The "Rambler" Visits the French Gift Shop

Of such stuff as dreams are made! In the French gift department on the Fourth Floor are dainty trifles of silk and lace and ribbon and tinsel, combined in the most entrancing fashion and all set in a perfect garden of loveliness, where flowers cunningly wrought from crepe paper bloom from gracefully woven baskets.

Silk garters, a tiny rosebud-decked party bag, the scores of pretty novelties which may be fashioned from keepsake dolls, a pair of quaintly old-fashioned candlesticks with frilled or painted shades to match, or a bouquet of silk or organza flowers, or perhaps a "Bouquet Basket" softly silk-lined and cunningly contrived to hold a dozen useful requisites for all the little emergencies which arise when one dresses, the whole daintily hidden under a covering of shirred silk. The display is simply a treasure trove for the gift seeker.

And for one clever with the needle, it carries a wealth of suggestion. Every one of these artless bits of elegance are hand-made, always an added touch of distinction in a Christmas gift.

Gift Baskets—Everyone likes a basket. Sandwich baskets, hand-painted in such lovely colors, fruit baskets and hand-painted trays, flower baskets, baskets of every variety you can think of, and numerous other pretty novelties for your Christmas gifts.

—FOURTH FLOOR.
ORDER YOUR CHRISTMAS FAVORS NOW.