Your dollar is worth what you make it worth. The easiest way of making your dollar bring you a premium is to read and profit through the Advertiser Want Ads.

CONDENSED ADS. Amusements-Fifteen cents per line each insertion, or two cents per word If set solid. Meetings — When no admission is charged, one cent per word each inser-Articles for Sale. To Let, Help Wanted. Situations Wanted, Board and Lodgings, Lost and Found. Rooms to Let. and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent a word. No advertisement less than fifteen words. AMUSEMENTS. LECTURES

Empire Theatre EAST LONDON.

TODAY-MATINEE ONLY. "The Gamblers" Five-Part Photo-Play.

TODAY AND TOMORROW. "Trey o' Hearts" Fourteenth Episode-We Show It First

Episode "Zudora" Episode SHOWING FRIDAY and SATURDAY Wednesday and Saturday Matinee, 5c.

HOCKEY TONIGHT

WOODSTOCK JUNIORS VS. WESTERN U. JUNIORS Seats on Sale at Strong's.

TH HAMEL RECITAL

Given by Hamel Sisters, Canada's leading Juvenile entertainers, elocutionists, duetists, vocalists and instrumentalists.

Thursday Evening, Jan. 21 Reserved seats, 50 and 35 cents, Plan open at Mallagh's Bookshop, Monday, January 18. 45u

HANDEL'S "MESSIAH"

FIRST METHODIST CHURCH. Thursday Evening, Jan. 21 Assisting Soloists:

Mrs. Edward Wyatt, Miss Luta Layon, Mr. Wm. H. Pagdin (New York city), Mr. Whorlow Bull (Detroit). CHORUS OF 150 VOICES, Tickets : : : 50 Cents

Panama Pacific Line Are you going to the Panama Ex-sition next summer? Ask F. B. arke about the trip to San Francisco,

beat, through the canal. F. B. CLARKE 416 RICHMOND STREET.

ext Bank of Commerce, London, Ont

Arcadia

Dancing Tonight MASONIC TEMPLE, 8:30 to 11:30 p.m. Good Music, Good Dancing.

NEXT DANCE, FRIDAY NIGHT. EAST END RINK—SKATING TO-NIGHT. Admission, 10c. Band Thursday, Friday and Saturday nights. Skating afternoons. b

SIMCOE RINK-SCHOOL TEACHERS of this city will boil annual skating party Thursday afternoon. music will be provided. Skating from 2:30 to 6 p.m.

IMCOE RINK-CHURCH HOCKEY League tonight. Special music Thursday night. Skating every afternoon PHE CANTATA BY THE SUNDAY School of the Church of St. John the Evangelist will be repeated on Thurs-day evening, January 21, at 8 o'clock.

collection at the door in aid of WESTMINSTER RINK — HUSSARS'
Band tonight, Friday and Saturday
nights. Two games, Manufacturers'
League, Thursday.

HILDREN'S DANCING CLASS FOR LOST-STRAYED FROM 423 COL boys and girls commences Saturday BORNE street, a white West High coys and girls commences Saturday afternoon, Jan. 30, 4 o'clock. Private

MRS. ALICE HENDERSON, TEACHER of Scotch, Irish and fancy step-dancing. Concert talent supplied.

LONDON LADY HARPERS — EN-GAGMMENTS accepted for concert and social events. Address Miss Ellas Topping, Tambling's Corners. Phone 91, ring 9, Byron.

SCHOOL OF MODERN BALLROOM Dances. "Palsis de Danse," 214 Dundas street. Instruction by appointment. Jack W. Cortese. Phone 1570 KENWICK MALE QUARTET AL'D Concert Company. Engagements so cepted. Len Barr, 33 Charles street

LONDON MINERAL BATHS-OPEN every afternoon, Sundays in forenoon. Phone 2198.

SITUATIONS WANTED

Say you saw it in The Advertiser. ADVERTISER SEEKS SITUATION IN London as engineer's mate, or assist-ant; age, 23. Mr. Lewington, care Mr. Adams, Crumlin, R. R. No. 1, Ont.

BY PLUMBER AND STEAM AND hot water fitter, also sprinkler and ammonia fitting; twelve years' exper-ience. Box 10, Advertiser. 460

WANTED-SITUATION BY MIDDLE. AGED woman in small family as general. Apply Box 2, Advertiser. 450 ADVERTISER SEEKS POSITION IN London as agent or representative to progressive firm; good appearance, capable salesman; excellent references. Apply Box 257, Advertiser.

BORN, MARRIED, DIED.

JEWELL-At Vineland, N. J., on the 18th inst., Emma Maria, widow of the late George F. Jewell, in her 74th year.
Funeral notice later. MANIGAULT—In this city, on Tuesday,
Jan. 19, 1915, Charlotte Grayton,
youngest daughter of the late
Gabriel Manigault and Anne Mazyck
Manigault, of Charleston, S. C.
Funeral service at Church of Redeemer, corner Grosvenor and Adelaide streets, on Thursday, Jan. 21, at MURRAY—At Calgary, Alberta, Jan-uary 18, 1915, Mrs. Catharine Murray, widow of the late David Murray, of

Funeral notice later. McDONALD—At the residence of her son, R. H. McDonald, 102 Dreamey avenue, Tuesday, Jan. 19, 1915. Mary, widow of the late Angus McDonald, of Sarnia, aged 72 years.

Funeral (private) from the above address, Thursday afternoon to the Grand Trunk station. Service at 10 a.m. Interment at Sarnia. DRR—At the residence of her sister,
Mrs. E. A. Leith, 772 Dundas street,
on Tuesday, Jan. 19, 1915, Sarah
Jane, widow of the late James E.
Orr, formerly of West Middlesex, aged

59 years. Funeral from above address Thursday at 2 p.m.; service at 1:30 p.m. Interment at Scottsville Cemetery on arrival of 3 o'clock car from London. Friends and acquaintances please accept this intimation. SERCOMBE—At his late residence, 888
Lorne avenue, on Monday, January 18,
1915, Samuel Sercombe, beloved husband of Emma Sercombe, aged 68 Funeral from above address on Thursday afternoon; service at 2:3 o'clock. Interment at Mount Pleas

SCHRIBER—In loving memory of Mrs. Dina Schriber, who died January 21, 1914. Do not ask if we miss ner;
Oh, that such a vacant place;
Often in fancy I hear her footstep,
Or I see her smiling face.
She has gone to brighten regions

Free from every grief and care, We shall meet her again in Heaven, And there will be no parting there Angels guard you, darling mother, May your harp ring loud and clear, Leaving notes of love behind you To the ones that loved you dear. —From her Sisters and Brothers.

Say you saw it in The Advertiser At AUDII ORIUM WOODMEN, ATTENTION REGULAR MEETING.

Pine Grove Camp. No. 2

Tonight, Society Hall, 8:15 sharp. Important business. Visitors welcome, W. A. HALL, Clerk. Chorazin Lodge, 1.0.0.f No. 190.—Market Lane. REGULAR MEETING TONIGHT.

attendance desired. Visitors welcome.

x

J. MOTTASHED, N. G. OMINION Loage, .. 0.48 Meets tonight in Oddfellows' Hall. Regular business and degrees, Members urged to attend. G. RICHMAN, N. G.

MALE HELP WANTED. Say you saw it in The Advertiser. MAN WITH EDUCATION WANTED as foreman where girls, boys and men are employed. This is a good position for right man. State salary

46u BAKER WANTED. APPLY BRIGH-

I. C. S., Box 799 A, Scranton, Pa. 46u xv DR. cated, of good appearance and ad-dress Excellent opportunity for qual-ifying for executive position for the ght man. Experienced man mu referred. State age, experience a xact detail of qualification. Box Experienced man much

ELECTRICIAN WANTED. APPLY Rogers Electric Company, 1791/2 Dun-

wanted, state experience and salary wanted. Apply in own handwriting at once. Box 259, Advertiser. 44n RAILROAD FIREMEN, BRAKEMEN \$120. Experience unnecessary. Sen age, postage. Railway, care Adver tiser. Jan. 28. zyxw

IF YOUR NECK IS TENDER TRY Merrill Bros. for your next shave. Rear McKenna's cigar store.

LOST AND FOUND. Say you saw it in 'The Advertiser

LOST—SABLE AND BROWN SATIN muff on Dufferin avenue, between Wellington and Colborne, on Saturday, Reward at 474 Colborne. WILL LADY WHO PICKED UP PAR-

MUSIC FURNISHED FOR PARTIES, balls, banquets. Phone 1265. Tony Vita's Italian Harpers, 122 Queen's LOST — BETWEEN RECTORY AND Richmond streets, between 10 and 11 o'clock Sunday morning, lady's gold watch. Reward if returned to 824 King street. POCKETBOOK, BETWEEN Morrison's shoe store and City Hotel between 5 and 6 Saturday night. Re

> pendant; purple-red stone in centre, with baroque pearl-drop; in Octo-ber. Reward at this office. 43k FEMALE HELP WANTED.
> Say you saw it in The Advertiser.

STENOGRAPHERS AND TYPEWRITERS wanted — There is a steady demand everywhere for stenographers
and typewriters. Stenography is many
times a short-cut to high confidential positions. We teach stenography
and typewriting thoroughly and pactically by mail in your spare time and
at low cost. Write today for "Commercial Circular." I, C. S., Scranton,
Pa.

JUNUTUR LIUUTION,
A thorough course in music and dramatic art. Special offers in scholarships, prizes and medals.
F. LINFORTH WILLGOOSE, Mus.-Bac.
2XV Principal.

BERT WEIR, ORGANIST CENTENNIAL Methodist Church, teaches
plano and organ. 498 Adelaide street.

WANTED — AN EXPERIENCED housemaid. Apply 504 Colborne street. WANTED—GIRL EXPERIENCED IN patent leather repairs. Apply Murray Shoe Company. 45c

BUSINESS CHANCES.
Say you saw it in The Advertiser. ALL CLASSES OF BUSINESS FOR sale. Call or write, Sydney Smythe, 401 Talbot street.

FOR QUICK SALE OR EX-CHANGE — Three acres of land, with new buildings, adjoining chy limits. The McNiven-Patterson Land Company, Imperial Bank Building. FOR SALE OR LEASE - NEW RED bork SALE OR LEASE — NEW RED brick house, No. 431 Oxford street. All modern improvements; nine rooms; handsome electric fixtures; large veranda; sun-room; hot and cold water; all hardwood floors; dumbwaiter. Phone 2520 or write for inspection. Neil Cooper, 446 Piccadilly street.

110 ACRES, 8-ROOMED HOUSE, FURNACE, bathroom, barn 49x110, with room for 50 cows, 8 horses, 250 tons of hay, near cheese factory and condenser; 38 Holstein cows, some registered; 1 bull, 6 yearlings, 3 calves, 3 pigs, fodder to winter stock, all implements on place; also a house for plements on place; also a house for the help. Price \$12,000. Terms \$3,000. Anderson & Co. 12 Market Lane. 46u

barn and 4-acre of land in cottage as part payment. Box vertiser. 46c GOOD 100-ACRE FARM, ABOUT 11

CENTRAL LOCALITY Two-story and attic, brick, 6 bedoom, furnace, three manten, oundation, Good lot. Call for full par-

J. F. SANGSTER & CO. 2 Royal Bank Building.

List your farms with us for quick E. G. Fitzgerald 185 Dundas St .- Phone 3827.

Wanted-Your Contract The London Contracting Company Richmond, will furnish free plans ona fide customers. See us.

SAVE YOUR MONEY. FOR SALE.

134-story red pressed brick dwelling, near St. Mary's Church, East End; modern in part, eight rooms; worth \$3,000; will be sold for \$2,200. Apply JAMES CONNOR,
59 Dundas St., or 341 Waterloo St.
Phone 907. 2xt

OUSE WORTH SIXTEEN HUNDRED dollars, will sell for twelve nuclred, three hundred cash, balance \$4 per month; must be sold; owner going out of city. Box 172, Advertiser. MEDICAL CARDS.

Say you saw it in The Advertiser DR. N. H. BEAL HAS RETURNED R. N. H. BEAL FIAS to the city and resumed practice. FERGUSON & South London. Phone 753. Lr. R. Ferguson, specially midwifery and diseases of women. Dr. J. I. Ferguexpected, also reference. Box 11, DR. GEORGE McNEI -- OFFICE AND residence, 245 Queen's avenue. Specialty, diseases of women and surgery. M.R.C.S. (England), 287 King. Phone

AD. WRITERS WANTED — THERE are many big opportunities for ad. writers, advertising managers and ad. solicitors, Salaries run from \$25 to \$190 a week and more. We can teach you advertising in your spare time and at low cost. You don't have to be a genius to learn, Write today for "Advertising, a Money-Making Profession," which gives full particulars, L. C. S. Box 739 A. Scranton, Pa.

HOLMES - 344 RICHMOND street. Specialty, medical electricity X-rays, diseases of skin and lungs. ED for outside position, with large corporation. Must be aggressive, eduand throat, 394 Dundas street.

DR. D. H. ARNOTT, 226 QUEEN'S avenue, in addition to regular prac-tice, will give special treatment for cure of hquor and drug habits.

L. BURDON, M.D., L.R.C.P. and S (Edinburgh)—Diseases women, children, 461 Waterloo. Phone 258. B. CAMPBELL, M.A., M.D.—SPE-CIALTY, diseases stomach. Hours, 2-4, 7-8, and appointment.

DR. W. J. STEVENSON, 389 DUNDAS street—Specialty, diseases of women and surgery. Phone 510. R. HUGH A. STEVENSON, 391 DUN-DAS street-Special attention X-rays. DR. GEORGE HALE HAS REMOVED to Hayman Court Apartments, Wellington street. Phone 4150. Night calls, 30.

SEPTIMUS THOMPSON. Park avenue, corner Queen's-Eye, ear, nose, throat. OR. MEEK, 380 QUEEN'S AVENUE-Specialty, diseases of women. Hours, 10 to 2.

afternoon, Jan. 30, 4 o'clock. Frivate lessons by expert teachers on all the new dances any time. Phone. Dayton & McCormick.

LOST MONDAY—GOLD PIN, WISH-BONE and four-leaf clover, set with pearls. Reward Advertiser office. 45c DR. NORMAN R. HENDERSON, CORNER Park and Dufferin. Eye, ear, once and throat. DR. F. P. DRAKE-SPECIALTY, DISnose and throat. DR. PINGEL, LONDON—ELECTRICAL treatment of diseases a specialty. DR. J. S. SCHRAM-CORNER KENT and Talbot streets. Phone 2250.

OR. WEEKES, 436 WATERLOO street. Hours: 1-3, 7-8. MUSICAL INSTRUCTION. Say you saw it in The Advertiser. CHARLES E. WHEELER, F.C.G.O.— Organist St. Andrew's Church. Organ, piano, singing and theoretical sub-jects. Studio, 429 Waterloo street.

GWENDOLYN ANTHISTLE, TEACH-

ER of reading and dramatic art. Studio, 2461/2 Dundas street. Concerts **London Conservatory of Music** and School of Elocution, Ltd.

JAS. CRESSWELL, MUSICAL DIREC-TOR Grand Opera House-Violin, band and orchestral instruments, 498 King street.

MRS. MCHARDY-SMITH, PIANO . Just returned from abroad. Matthay method. Studio, Conservatory of Music.

SURVEYORS. Smythe, F. W. FARNCONB, CIVIL ENGINEER,

REAL ESTATE FOR SALE HOUSES, ROOMS, TO LET. TWO-STORY BRICK HOUSE, AND

barn, 112 Elmwood avenue, London South, with some furniture. This house is in splendid order, with extra conveniences. For particulars call at 238 Piccacilly street. No. 431 Oxford street. All SMALL FURNISHED HOUSE TO LET for three months, from 1st of February. Apply Mr. Lochead, 234 Queen's TWO-STORY BRICK, FOUR BED-KOOMS, central; rent moderate. Ap-ply George Kowntree, 60 Staniey street.

Phone, bath, breakfast if desired private home; central Phone 4868. 440 APARTMENTS — NO. 2 HAYMAN Court, Wellington street. Possession Feb. 1. Apply No. 2 Hayman Court.

TO LET-537 SIMCOE STREET, nine-roomed frame nouse, 4 bedrooms.

Apply at store next door.

440 TO LET—337 SIMCOE STREET, nine-roomed frame nouse, 4 bedrooms. Apply at store next door.

18x24, drive house 22x42, running water in front of cattle, orchard in full bearing, soil a nice loam, all drained by tile. One of the nicest dairy farms in Western Ontario. Possesser March 1, 1215 Anderson 8.Co. session March 1, 1915. Anderson & Co., 12 Market Lane. SEVEN-ROOMED NEW BRICK COT-TAGE, on Laura street. Apply 1184 Laura street. 3-bu

> Terms moderate. Fowler Wright, 141 Sydennam. Phone 5032. UP-TO-DATE MOVING VANS-FUR-NITURE and pianos carefully handled. W. R. Flowers, 863½ Colborne street. Phone 2636. HENDERSON'S MOVING

Vans—Largest in city. Good storage. 700 Talbot street. Phone 1724. TO LET-APARTMENTS, \$25 TO \$00; central, modern. Dr. Kingsmill, Park avenue. Jan. 29. ON MOVING DAY REMEMBER "DAY

the Mover." Moving Vans. Residence, 480 Maitland; phone 2887, H. F. Day. FARMS WANTED FOR SALE BIGGS' FURNITURE STOR-AGE.—Clean and dry. Prices reasonable. The Forest City Moving Vans. Phone 1162.

LEGAL CARDS.

97 Carling street.

Say you saw it in The Advertiser. JARVIS & VINING BARRISTERS, etc., 101 Dundas, C. G. Jarvis; Jared Vining, B.A. GIBBONS, HARPER & GIBBONS, barristers, etc., Imperial Bank Build-ing. Sir George Gibbons, K.C.; Fred F. Harper; George S. Gibbons.

PURDOM & PURDOM. ENTRANCE KING STREET. N. SCANDRETT, BARRISTER, solicitor, notary. Money to loan, 98, Dundas street.

J. H. A. BEATTIE, BARRISTER, ETC. Dundas street. Money to loan on real estate. MACPHERSON & PERRIN, BARRIS-TERS, solicitors. Money to loan. TERS, solicitors. Mone Robinson Hall Chambers.

U. A. BUCHNER, BARRISTER, SOLI-CITOR, corner Talbot and Carling. Phone 99, Money to loan. TENNENT & TENNENT, BARRIS-TERS, solicitors, notary public. Money to loan. 78 Dundas. D. H. Tennent; Gordon H. Tennest. Caring street. G. N. Weekes; H. S. Blackburn.

W. G. R. BARTRAM, BARRISTER, notary, etc., 59 Dundas street. CRONYN & BETTS & COLERIDGE—Frederick P. Betts, K.C.; Thomas Coleridge.

GRAYDON & GRAYDON. BARRIS-TERS, solicitors, notaries, 413 Talbot street. N. Parke Graydon; A. H. Mar-shall Graydon. J. M. McEVOY, BARRISTER, SOLICI TOR, Robinson Hall Chambers. Mone

WANTED. Say you saw it in The Advertiser. OARD AND ROOM WANTED IN private family, East London. Box 9, Advertiser. 460

WILL PAY \$100 CASH FOR A GOOD WANTED-GENTLEMAN'S SADDLE TYPEWRITTEN LETTER COPY WORK wanted; low prices; quick service. Envelope addressing, folding done. Thompson Copy Shop, 373 Clarence street, near King. WANTED TO BUY-NICE MEDIUM. modern house, central; owner have three months to move. must give full particulars of

and lowest price. Box 251, WANTED-WORK BY RELIABLE man as fanitor or hotel porter refer-ences. Apply Box 260, Advertiser. 44c

WHENEVER YOU SPRAIN YOUR ankle or wrist, think of Compass Oil. The oil that soothes, strengthens and limbers up the joints. x WANTED TO RENT - A SMALL, modern house or cottage; central, or north or south end. Box 246, Adve MELODEONS WANTED AT KEENE'S Antique Store, 342 Talbot street. RAPID MESSENGER-NIGHT AND day services. Dray for hire. Pho 2845. R. Griffith, 244 Horton street.

WANTED — DEAD HORSES AND cattle; phone 638, will go twelve miles; no animal removed without its hide on. Loudon Fertilizer Company. CHIROPRACTIC.

Say you saw it in The Advertiser. MISS CLARA KILBOURNE, A. B. Kilbourne, Universal College of Chiro-practic graduates. Office, 321 Queen's Telephone 8353.

graduate of Universal College of Chiro-practic. Office, 473 Dufferin avenue. DO YOU HEAR RIGHT? Deafness disappears under Chiro-ractic Treatment. Let me explain. W. E. DEMPSTER, D. C. 4 London Loan Block-Phone 4526

AMELIA J. AXFORD, D.C.,

Hours-10 to 12, 2 to 5, and 7 to 8. JONES & JONES, GRADUATE CHIRO-PRACTORS. over five years in prac-tice. 550 Colborne street. Phone 4055.

INTERNATIONAL CORRESPOND-ENCE Schools, local office 286 Dundas street, phone 4779. Enrollment ap-proximately 1,600,000. Local enroll-ment approximately 1,700. 434 fx

ARTICLES FOR SALE.
Say you saw it in The Advertiser.

WHITE WICKER BABY BUGGY (new) for sale cheap. Apply 7 Ingleside street. BOOKS, NEW AND USED; VIOLINS, mandolin, harp; cheap. Hamilton's 338 Richmond street.

FOOD HOLSTEIN COW, COMING four years old, due to freshen about Feb. 25, 336 Wortley road. 46c FOR SALE—EDISON PHONOGRAPH, 19 records, \$15. Apply \$28 Elmwood BUILDING 20x20, EASILY REMOVED, on Whetter avenue, South London. Apply F. Whetter, division court clerk. 46c

NEW MILCH COW FOR SALE. PLY 69 Wharncliffe road south. OVERLAND TOURING CAR FOR sale—Would take a smaller one as sale—Would take a smaller one a part payment. Box 1, Advertiser.

LARK JEWEL GAS STOVE, ALMOST new, a bargain. 206 Sydenham street. 44c FOR SALE — THREE SHORTHORN bulls, out of heavy milking dams. Lot 8, con. 12, Lobe. 44c

TEA, ETC., AT CUT-RATE PRICES. wholesale to private families. Why not buy 3, 5, or 10 pounds, before February 4? There may be a war tax of 5 or 10 cents per pound imposed. Alfred Tyler, direct importer, 255 Clarence street.

FOR SALE-WORK HORSE, 9 YEARS old, good condition, about 1,300. Inold, good condition, about 1,300. quire Lashbrook, Pottersburg. AUCTION ROOM FULL OF GOODS; call and see prices. T. B. McKim. auctioneer. Phone 4820.

NOW IS THE TIME FOR WINTER pruning. The work done and instructions given. Pamphiets with instructions, 25c; school teachers, etc., 15 to 20 in class, \$5 à course. Charles Baker, nurseryman. Phone 2222. GO TO ROBERTSON'S, RICHMOND and Kent streets, for school books and school supplies.

FEATHER PILLOWS, MATTRESSES, renovated and re-covered. Hunt & Sons, mattress factory, 593 Richmond. Phone 997.

WEDDING STATIONERY IN ALL the latest styles. See our samples. The Advertiser Job Department.

RAZORS Wade & Butcher's Celebrated Sheffield Razors, \$1.25 to \$2. Every one guaranteed

GURD'S, 185 Dundas Street. THE BEST MEATS, THE LOWEST PRICES. We are building up our business nauality and reasonable prices for the finest meats. Call in or phone.

Maitland Street. zxv Phone 4166 DUCHEMIN 711/2 Wharncliffe Road and

161 Wortley Road. BLACKBURN & WEEKES, BARRIS-TERS, solicitors, notaries, etc., 124 PARCHMENT **PAPER** FOR BUTTER

Darch & Hunter Seed Co. Ltd.

SELLING OUT entire stock of furniture at greatly Come and Inspect It. Home Furnishing Company 257 DUNDAS STREET.

HOME-MADE MINCEMEAT Like mother made. Ten cents per pound. Ask your grocer if he can-not supply you with LEACH'S

Phone 1035 or 1059. Crock and roll, 31c; one-pound prints, best creamery. 33c. Every ounce is made in London's finest creamery from ne best cream obtainable. Phone us for a trial CITY CREAMERY.

JACKSON'S MEAT MARKET 87 Wellington Street.

Phone 2859 G. M. GUNN & SON (GEORGE C. Phone 1057. Reliance Machine Works Phone 3168. 665 Dundas street. Exert auto repairing. Material and work-manship guaranteed. We do not sell ars. We make a specialty of repairs and supplies. Oxygen process used in removing carbon from your cylinders means thoroughness and harmlessness, combined with cheapness.

STOVES AND BASEBURNERS. ALL BIG BARGAINS. **BROWNLEE'S** 385-387 Talbot Street.

SECOND-HAND RANGES, COOK

FENCES FROM 50 C 100 Phone 4206,

THE DENNIS WIRE GIRON WORKS CO. LIMITED.

Phone 4206,

JOHN R. MUNRO & SON—WAGON carriage painting, repairing of and carriage painting, repairing of all kinds, Auto painting a specialty.

555 Richmond street. Phone 4746. THE DENNIS WIRE & IRON WORKS CO. LONDON.CANADA ~ LIMITED,

Love Hardware Co. 111 Dundas Street. Phone 588. Sole agents in London for Gold Coin Electric Iron, Guaranteed for five years. Regular \$4.50, for \$3,50. Ask to see our Bissell Carpet Sweepers, \$2.75 to \$4.50. GET THE CHAMBERLAIN WEATHER-STRIP, C. A. Smith, 30 Evergreen. Phone 1504.

SEND US YOUR WORN-OUT FURNI-TURE for reupholstering. Estimates given. Chas. M. Quick, 725 Rich mond. Phone.

ARTICLES FOR SALE.

Say you saw it in The Advertiser. ONN'S FISH MARKET—FISH OF ALL kinds. 143 King, opposite market. Phone 1296.

SMOKE "JOY" TEN-CENT CIGARS.
Smith & McNell. Union made. All stores. C. LEWIS, DEALER IN NEW AND second-hand goods, house furnishings, etc. 1014 King street. BEST CHESTNUT COAL, \$7.75 PER ton. Marcel Hoehn, 695 York. Phone

FOR SALE—HOWARD NEW IDEA and Summit Hot Air Furnaces, at Rutherford's. Phone 2613, 179 Kent. IF YOU WANT HELP, SITUATIONS, want to buy or sell real estate, etc., insert an advertisement in the Hamilton Herald, the recognized want medium of the city. Rate, ic a word, o three consecutive insertions for 20 a word with cash order. Subscriptions: Daily, 25c a month; \$2 yearly: Saturday edition, 50c yearly. Sample copy sent on application.

CASH BARGAIN GROCERY

6 lbs. Best Oatmeal 256 6 lbs. Germ Meal 250 20-EGG INCUBATOR AND BROOD- 17-lb, bag Best Granulated Sugar \$1.20 ER for sale. Apply 60 Smith street 133 King St. zx Phone 968. TRY TRAFFORD'S FIRST

> Values unsurpassed. Goods absolutely guaranteed. A 40-years' record of square dealing in Furniture and House Furnishings. 129 Dundas St. Phone 864.

FOR SALE-OAK CASKS, BARRELS and packing cases; city delivery. Gor-man, Eckert & Co. 74tf-xt Have Your Automobile Painted Tops re-covered and your slip-covers made by

BICYCLES CLEANED AND STORED FOR THE WINTER. Call for to any part of the city.
Phone 3976. 757 Dundae Street. WM. A. WALKER

GOULD & MOHAN

346-348 Wellington Street, Phone 1780.

THE GENERAL REPAIRER.
Agent for Massey-Harris Bicy NGTICE TO PUBLIC—BLANCHARD'S Fish Market, moved to 525 Richmond street, opposite St. Peter's Hall. Fresh fish daily. Phone 1510.

Round Shoulder Roast Beef15

 Pickled Beef Tongues
 15c

 Rib Boiling Beef
 12½c

 Stewing Veal
 12½c

 Boneless Breakfast Bacon
 18c

 ANDERSON'S

MARKET HOUSE. ZX PHONE 500. SMOKE CANADA'S BEST NICKEL cigar, The Scout. FIRST MORTGAGE FOR SALE, TO pay you good interest. Addres MPERIAL FLOUR GIVES BEST results. Hookway & Son, King street. Phone 1335.

PERSONAL. Say you saw it in The Advertiser FION-Aged four months. Apply 731 C. S. TAMLIN, V. S .- OFFICE AND

STRICTLY PRIVATE MATERNITY home for ladies, before and during confinement. Trained nurse, 37 Victor

GREENWOOD PLACE — PRIVATE
Hospital, Rice & Millard, Hale street
London. Phone 1705. ACCOUNTANTS. WILLIAM H. WILLIS, PUBLIC ACCOUNTANT—Audits, investigations and systems. 484 Ridout street.

DENTAL CARDS. DENTIST

Open evenings, 7-8:30, by appointment

DR. R. D. JARVIS. Corner Dundas and Clarence Streets Dr. Fred L. Wood 2011/2 Dundas Street.

DR. J. M. FREZELL, DENTIST, OVER McLachlan's drug store, opposite old city hall.

INSURANCE. The place to get the Choicest J. A. Nelles & Son Meats at the lowest prices is at Fire, Life, Accident, Marine, Plate Glass, Rent and Automobile Insurance.

> Gunn)-Established 1859. Fire, life, accident and automobile insurance. BUSINESS CARDS. Say you saw it in The Advertiser. FURNITURE, BAGGAGE AND PIANOS all kinds of draying promptly

> PRIVATE NURSE, 423 PALL MALL street, now free to accept engage-ments. Phone 4204. PLUMBING AND HEATING

> > Satisfaction Guaranteed

A. GATECLIFFE.

ticular attention paid to lame and

erfering horses. All work guaran-

McLEOD & GRAY, REAR ADVER-TISER-First-class livery and board-ing. Bus parties our specialty. Phone

AUTOMOBILE PARTS NICKEL-PLATED.

HECLA FURNACES, TINSMITHING, plumbing. George E. Gilmour, 332 Sincoe street. Phone 2291. NOTICE HEADLEY & WEIR, PRO-

NURSES.

Say you saw it in The Advertiser. CHANGE OF ADDRESS — NURSE Bedworth, maternity nurse, graduate Queen Charlotte Hospital, London, England, 821 Dundas, Phone 2874. MRS. ROBINSON—MASSAGE, SWED-ISH movement, hydropathy treat-ment. Specialty, nervous cases. Phone 1425.

MISCELLANEOUS.

Say you saw it in The Advertiser. NOTICE IS HEREBY GIVEN THAT the co-partnership heretofore sub-sisting between the undersigned as brick and tile manufacturers, under the firm name of Deller Bros..at Thorn the firm name of Deller Bros., at Thorndale, Ont., has been this day dissolved by mutual consent. The business will hereafter be carried on by William H. Deller, by whom all debts of the old firm will be paid and to whom all outstanding accounts due the old firm are to be paid. Albert E. Deller, Wm. H. Deller. Thorndale, January 19, 1915.

COLLECTIONS MADE ON COMMIS-SION—Agents everywhere; no collec-tion, no charge. Call, write, phone, Canadian Bureau of Credits, Dominion Bank Chambers.

MARRIAGE LICENSES. Say you saw it in The Advertiser. MARRIAGE LICENSES ISSUED BY

W. G. R. Bartram, 59 Dundas

MARRIAGE LICENSES ISSUED BY H. J. Childs, druggist, 632 Dundas. MONEY TO LOAN. Say you saw it in The Advertiser. RIVATE AND TRUST MONEY TO

loan on farm and city property; lowest rates; terms to suit. T. W. Scandrett, 98 Dundas street. PRIVATE FUNDS TO LOAN—LOW-EST rates. U. A. Buchner, corner Taibot and Carling.

MONEY TO LOAN AT LOWEST rates—Thomas C. Knott, real estate broker, 280 Richmond street. DERMATOLOGY. FREE DEMONSTRATION ALL DAY Thursday, electric treatment for removal of corns, bunions, warts, birthmarks, facial blemishes, wrinkles, etc.

Madame Moxley, 729 Richmond street Phone 2945. MARINELLO SYSTEM FOR FACE, scalp, chiropody. Removal of super-fluous hair permanently. Miss Beattie, corner Talbot and Fullarton. Phone 3027.

SIGNS. THE SIGNRY, LIMITED, RICHMOND street, London, Phone 1845, Cotton signs, cards, posters. Mail orders promptly filled.

GLEN BROS., SIGN PAINTERS— Designs and estimates furnished free. 420 Talbot street. Phone 1842. PATENTS. Say you saw it in The Advertiser

THREE GOOD ONES TO MANUFACTURER. Two for sale, Reece, Jordan, 21tf P. J. EDMUNDS, REGISTERED AT-TORNEY and Solicitor of Patents. TORNEY and Solicitor of Central avenue, London, Ont. VETERINARY SURCEONS.

hospital, 158 Talbot. Phone 865, resi-WILLIAM McDONALD, VETERINARY surgeon, 137 King street. Residence, 121 Bathurst. Phone 688.

WILLIAM I WILSON VETERINARY -Horse and dog hospital. 84 King street. Phone 788.

OSTEOPATHY. DR. R. C. BARKLIE, GRADUATE Osteopath, Graduate Chiropractor. Ten years' drugless practice. Elec-trical treatments. Lady assistant. 226 Central avenue. Phone 2565.

DR. H. V. CATON, GRADUATE Osteopath—Eleven years' practice in London, 645 Richmond street, Phone 1573. PAY YOUR WATER RATES

Before the 20th inst. And Save 40% Discount EDUCATIONAL.

THE MISSES WESTCOTT'S SCHOOL HE MISSES WESTCOTT B 5441 441 Ridout street, reopens January 1 35tf ROOFING.

Say you saw it in The Advertiser.

SLATE ROOFING—OUR SPECIALTY is slate blackboards. J. Whittaker, 551 King street. PAWNBROKERS. BIG SALE OF TRAVELLERS' SAM-PLE furs, \$3, \$4, \$5; woolen sweater coats for \$1.69, while they last. Julius

SLATE, GRAVEL AND CEMENT roofer. Paint for iron roofs. Waiter Scott, 506 York street,

Siskind, the most liberal pawnbroker, 338 Richmond street. ARCHITECTS. McBRIDE & GILBERT, MEMBERS Ontario Association of Architects, etc., Edge block. Phone 262.

ARTHUR E. NUTTER, ARCHITECT-Rooms 15, 16, Dominion Bank Cham bers, Dundag and Richmond. Tele-phone 656. WATT & BLACKWELL, MEMBERS Ontario Association of Architects— Bank of Toronto building, London; Lister Chambers, Hamilton.

JOHN M. MOORE, Architect and Civil Engineer, 425 RICHMOND STREET.

WILLIAM G. MURRAY, ARCHITECT-Greene-Swift building. Phone 1557. MORE HEROICS Canadian Press ! Berlin, Jan. 20-Via London, m.-Emperor William two days ago, on the occasion of the anniversary of the proclamation of William I. as Ger-

man Emperor at Versailles, sent a dis-

patch to Grand Duchess Louise of Baden in which he said:
"Many thanks for thy greeting on this anniversary of the great historic pro-ceedings at Versailles under the leadership of my high-souled uncle. The feeling of national power engendered at this A. Phone 80. historic gathering brought inspired hom. age to the first German emperor. It is today my task to defend the worthiness

Brantford (Red Bird) Bicycle The wheel that made walking an ex-

travagance. Your car Your car fare will buy Bicycle & Motor Sales Co. 397 Clarence Street. Sole Agents.

ASSIGNEE'S SALE SATURDAY, JAN. 23, AT Central Garage 76-78 YORK STREET.

Winton auto-truck, in perfect condi-tion. Must be sold. Sale at 2 o'clock. George E. Coleman, assignee; Neil Cooper, auctioneer, phone 2520. 46u xv WILL BE SOLD BY PUBLIC AUCTION

By Joseph Brown, at Stalls 1 and 2, Covent Garden Market, London, on Wednesday, the 27th day of January, 1915, at 3 o'clock p.m., the goods and chattels of Reuben Watson, of the said city of London, butcher, namely;

(a) All the shop fittings and appliances used in connection with his butcher business, consisting of knives, cleavers, saws, meat racks, tables, scales, slicers, marble slabs, counters, etc.

(b) All stock in trade, consisting of (b) All stock in trade, consisting of meats, lard, tallow, etc.
(c) Also three horses, two wegons, two sleighs and three sets of harness, Terms: One-quarter down. Balanca in one, two and three months. Approved indorsed paper, with interest at 7 per cent. Stock list with McKillop, Murphy & Gunn, London, and with the assistnee.

signee.
Further particulars on application to
McKillop, Murphy & Gunn, or to WIL.
AM SMYTH, assignee. 46c x4z GARMENT CUTTING. ... Say you saw it in The Advertiser.

FRANKS' CUTTING SCHOOL, 227
Dundas street, London. Full and part
courses in designing ladies' garments.

Week-day service: 4:50, 6:30, *7:46, 9:00, *10:30, 12:00 a.m., *1:30, *3:00, 4:15, *5:15, 6:15, *7:15, *8:15, *9:45, 11:15 p.m. Cars marked * run through to Port Stanley.

Sunday service through to Por

Stanley, 9:00 a.m., 11:00 a.m., 1:00 p.m., 3:00 p.m., 5:00 p.m., 7:00 p.m.

St Thomas, 9:00 p.m. CANADIAN

TORONTO - MONTREAL OTTAWA Via "Lake Ontario Shore Line." Fast time to Oshawa, Port Hope, Cobourg, Belleville, Trenton, etc. Particulars from C. P. R. Agents, or write M. G. Murphy, D.P.A., Toronto.

New Train Service

W. FULTON, C. P. and T. A., Lon don, corner Dundas and Richmond. amanna ir **LAUNAMUM EINE**

CANADIAN SERVICE Sallings From Halliax and TRANSYLVANIA, 15,000 tons, after JAN. 25 Orduna, 15,500 tons, after 1 a.m. Transylvania, 15,000 tons, after 1 Transylvania, 15,000 tons, after 1
a.m. Feb. 22
For particulars apply to W, Fulton,
161 Dundas street; F. B. Clarke, 416
Richmond street; E. E. Ruse, Clock,
Corner; E. De La Hooke, 422 Park
avenue; or The Robert Reford Company, Limited, General Agents, Montreal, Quebec, Toronto, St. John, N. E.,
and Portland. Me.

WHITE STAR DOMINION WINTER SAILINGS PORTLAND & HALIFAX LIVERPOOL

and l'ortland, Me.

Apply local agents for full perticulars, or Company's Office, 118 Notze Damo W., Montre PACIFICA

S.S. Zeeland, 12,018 T. Feb. 6 Feb. 7 S.S. Vaderland, 12,018 T. Feb. 20 Feb. 21

S.S. Zeeland, 12,018 T. Mar. 6 Mar. 7

Jan. 15. Grampian29 Jan. 30 (Chartered)
Feb. 5. Missanable19 Feb. 20 Feb. 19. Gramplan 5 Mar. (Chartered) Mar. 12...Missanable 26 Mar. 2 Mar. 26..*Metagama 9 Apl 1 ramplan16 Apl. 1) (Chartered) Apl. 2.. Gramplan *The new one-class cabin shipmaiden voyage. Particulars from all Steamship Agents, or W. Fulton, C. P. A., C. P. R., London.

GRAND TRUNK RAILWAY DUBLE TRACK ALL THE WAY Toronto - Chicago

Toronto - Montreal

Unexcelled Train Service.

Highest Class of Equipment,

Winter Tours to California Florida and Sunny South

Fast Trains-Choice of Routes. Low Fares Now In Effect.

For full particulars consult G. T. R. ticket agents. R. E. Ruse, C. P. and T. CHINA PAYS INDEMNITY

of the nation against a world of enemies Tokio, Jan. 19.—It was announced of and, God willing, I will carry out this ficially today that China has paid an

patriotic task victoriously at the head indemnity of 180,000 taels (\$91,000), that of a united fatherland, filled with the sum comprising principal and interest FESSIONAL horsesheers, have opened business at 10 Maple street. All spirit of the willing sacrifice of the determined German nation."

of a united fatherland, filled with the sum comprising principal and interest for damages sustained by Japan in the direct Chinese revolution.

NATIONAL BRASS, LTD. W. MACFIE, CHIROPRACTOR. ROBERT MOWAT, PRACTICAL horseshoer. Special attention given lame and interfering horses, also diseases o leg and foot, 339 Talbot. graduate Rose College of Chiropractic. 269 Piccadilly street. Lady attendant. DELIVERY WAGONS BUILT TO OR DER. See our second-hand wagons DER. See our second-hand Abbott's Carriage Factory. TRY THE LONDON GARMENT CARE

-Pressing and repairing and cleaning
by experienced tailors. 341 Dundas.
Phone 4890. EDUCATIONAL. Say you saw it in The Advertiser.