

That too many 'stores today are blinded by the belief that all mankind is cheapening itself and that quality is nothing and low prices are everything is evident by the din and battle of newspaper advertisments for sales, the effect of which means that much merchandise on the market today is overcheapened and under-qualified. In grandmother's day it was the joy of every woman to have a fine silk dress, the pride of the family, which was turned and made over and lasted for years. How different today with so many silks on the market, also other fabrics, made for a price only, and will scarcely stand one good turn. The policy of this store has not changed and shall not change amid the din of battle for sales and artificial narcotics to make business. People do not shop blindfolded or hoodwinked and we believe that this city and Western Ontario will support and appreciate a store that keeps its eyes on quality first and strict



Investigation Brought on by ex-Dictator's Successor **Reveals** Extravagance.

Canadian Press.]

Little Company, Limited, Saskatoon, MEXICO CITY, July 24 .- As the returned today after visiting his the investigation ordered parents on Ontario street. by Provisional President Carbajal in-semi-all-night car service = London had a

to the finances of the country dur- morning, when a number of cars were Will Cost Three-Quarters of a Miling the administration of Gen. Vic- kept running to provide service for the toriano Huerta, it is reported that a returning G. T. R. car shops excurwarrant was issued today for the Injured Conductor Better .--- H. Hill, of arrest of Eugenio Paredes, former the Pipe Line road, who was hurt in general treasurer of the republic. Paredes is charged in the warrant the accident at Rectory street and the

with misappropriating more than Grand Trunk crossing on Thursday 2,000,000 pesos of Government money. evening, when his street car was wreck- expend \$1,750,000 thereon. He is reported to be now at Puerta, ed, and several passengers had narrow Mexico. be doing nicely. His condition is serious,

but he is recovering. TUNNEL SWITCHMAN opening of the new baseball diamond and tennis courts at the Thames HAD LEG AMPUTATED Park, Ridout street, south, is scheduled for this afternoon. General Manager H. J. Glaubitz, of the public

Andrew Boody Slipped and Fell Under a Car.

Special to The Advertiser.

Dundas street, the progressive euchre SARNIA, July 24 .-- Andrew Boody prize, donated by the Garlock Packswitchman in the local tunnel yards ing Company, was won by R. Warren the Grand Trunk, was badly in-President G. Galloway and W. G. Walters were appointed delegates ured this afternoon when he slipped while working and fell under a movfrom the local to the annual convention to be held in Ottawa next month. right leg which necessitated the am-NISSOURIANS TO PICNIC putation of the limb. He is now in the hospital and is reported to be do-

ing nicely. The injured man is married and resides at 263 South Brock

treet this city.

LAMBETH.

nual picnic to Springbank on the afternoon of Wednesday, July 29. [Special to The Advertiser.] Several hundred former residents of LAMBETH, July 24 .- Mrs. G. W. the two Nissouris are expected to be Patrick is visiting her daughter in present. Lunch will be served and a program of sports has been ar-Mrs. A. G. House is the guest of ranged

her mother, Mrs. Woomacott, at Sparta

Mrs. G. L. Walters entertained number of young ladies on Thursevening to meet Miss Alice Frazer.

Dr. A. R. Routledge and family are holidaying at Weese Beach. The sale of household goods at the his cottage, East Orchard Beach. home of the late Mrs. L. Carley, was well attended, everything being sold except the plano. Irene McBride, of Alandale, is

To Keep Skin White, Velvety, Wrinkle-Free

Mr. Varnon, formerly manager of C. M. W. says: "I perspire so ex-cessively that powder makes my face streaky these days and creams make it greasy and shiny. What can I do? Try the treatment recommended to he Sterling Bank here, but now of Oxford, is spending part of his vacaion here. Mr. J. Brock, who visited his mother at O-So-Easy Cottage, Wil-

low Beach, has returned to his home near Buffalo, N.Y. Mr. o Port and spent a few days with relatives. The ladies of Christ Church intend holding another food sale on the

greasy and shiny. What can I do? Try the treatment recommended to "Anise." A. F. G. writes: "My skin seems so loose and wrinkly in hot weather. What will help it?" Use a wash lotion made by dissolving I oz. powdered saxolite in ½ pint witch hazel. This is im-mediately effective in any wrinkled or flabby condition. Use daily for a while and results will astonish you. Anise: A simple way to keep your skin smooth, soft and white is to apply ordinary mercolized wax before retiring, washing it off in the morning. This keeps the face free from the particles of lifeless cuticle which constantly ap-pear. The wax absorbs these worn-out particles, so the younger, fresher, healthier skin is always in view. An ounce of mercolized wax may be had at small cost at any drug store. Use like cold cream.—Aunt Sally in Woman's Realm—advt. lawn of Mrs. John Price's house Saturday afternoon WANTED-BY MIDDLE OF SEPTEM-BER, to go to Walkerville, thoroughly experienced nurse to take charge of two-year-old child and infant. Good wages. References required. Apply Box 625, Walkerville, Ont. 93c



J. H. Francis, of the

Robinson-

Official Opening Day .- The official of the year.

utilities commission will pitch the

first ball ever thrown on the new

Delegates Appointed .-- At the regu-

lar meeting of the Canadian Associa-

tion of Stationary Engineers, Thurs-

day night in its club rooms, 2111/2

Ex-Residents of East and West Nis-

souri to Hold Reunion.

PORT STANLEY.

pending her vacation with her aunt,

Harold Cromwell, of St. Thomas,

spent Thursday with his parents, Mr.

Johnson, of Detroit, motored

Too Late to Classify

on the

Mrs. Alex Taylor.

and Mrs. C. A. Cromwell.

diamond in a league game.

ne Falls were particularly beautiwere sentenced this afternon ful, with a dense mist hanging over Magistrate Gorman to six months flocks of hens have entirely gone on them, caused by climatic conditions, each in the Mercer Reformatory at "strike." The egg wagons, and unusual at this time of the year. Toronto on a charge of keeping a have been seen heavily laden for Many hundreds of Londoners visited weeks past, now carry but a few disorderly house and being inmates. This is the final case of four which boxes, and even these are not full. Owing to the dry season which has have been brought against the women and all the others were unsuccessful. prevailed prior to the showers of

ronto capitalist, a concession to erect

Falls, on the Metagami River, and to

The daily output of paper will not

tion of the concern means employment

for at least 250 hands for ten months

WHERE IS MICHAEL JORDAN?

Man Who Left Ireland in 1847 Can

Get Legacy of \$5,000.

Jordan, who left Ireland in 1847, is

being looked for by John T. Dwyer,

nounces that the sum of five thous-

and dollars is awaiting him from an

name was Helen O'Grady. When last heard of Michael was supposed to be in a Montreal in-

jured at a fire in St. Patrick's Hall.

Boston, some years ago, becoming

blind as the result. From a Bos.

ton institution he was sent to Mon-

IN ADJUSTING MACHINERY

Archibald Quance Met Peculiar Death

Near Hamilton.

stitute for the blind. He was

Wall street, New York, who an-

July 24 .- Michael

His mother's maiden

TIDY

MONTREAL.

Irish estate.

Ex-Nissourians will hold their an- treal, where all trace of him was

less than 150 tons, and the inaugura-

The girls have been a familiar sight yesterday, many of the pasture fields on the streets of this city for a long in this locality are barren. Had the time. In the four cases which these dry weather continued for a few women have figured in there have more days, many stockowners would Chinese, Negroes, white men have been compelled to feed a quan-oreigners also concerned. and foreigners also concerned.

the grass had taken a second growth. PULP MILL CONCESSION The rain, however, has greatly relieved the situation, and now all fears of a pasture famine, for the present at least, have vanished.

The local order of Oddfellows, and the Union Church Sabbath school combined, held their annual picnic Captain A. Woodroofi, will go into to Bayfield today. A very large numlion-Daily Output 150 Tons. ber were in attendance, and all re-TORONTO, July 24. - The province port a good time. has granted to Fineen Chisholm, a To-The mission band, in connection

Leg Injured.

(Special to The Advertiser.]

when a machine owned by Charles

Mackenzie ran into a young lad, by

the name of Willie Saylor, who was

riding a wheel along Front street.

with the Union Presbyterian Church. their new khaki uniforms by that a pulp and paper mill at Smooth Rock will hold its closing meeting for the time. The Twenty-Second Band may possibly make the trip, but this has season, in the basement of the church not been definitely decided upon. tomorrow The whole regiment will take part

which

SARNIA BOY RUN in the manoeuvre which is to take place between London and Goderich. on or about August 22. Lieut.-Col McMullen will have charge on this DOWN BY MOTOR occasion.

eleven years.



He has always taken an active

interest in public affairs, having served for a number of years both

in township and county councils, and

was a member of the school board for

Twenty-Second Regiment to Take

Part in Manoeuvres Between

London and Goderich.

B. of the Twenty-Second Regimen

of this city, under the command of

camp at Port Dover on Saturday,

The company will be about 50

strong, and will, it is expected, have

August 8, for four days.

WOODSTOCK, July 24 .- Company

CAMP ON AUGUST 8

COMPANY B GOES INTO

SUM AWAITS HIM Charles Mackenzie Has His Major, from Loraine, with coal. VICTORIA HARBOR, July 24. - Arrived-Port McNicol, Str. Collingwood, wheat, Fort William. Departed-Str. Collingwood. Buffalo.

light; Str. Sanoma, Buffalo, light. SARNIA, July 24 .- Another auto-Arrived-Victoria Harbor-Tug Charlton, raft, Little Current; Str. Simcoe, mobile accident occurred here this lighthouse supplies. afternoon, shortly after one o'clock,

> **Everybody** Admires a **Good-Looking Woman**

The boy was proceeding north, and Wherever you go you hear people com car was going south. The lad ment upon this or that pretty woman fell from the wheel, and the front and it is really her beautiful hair more the machine passed over than perfect features that gives the his leg and the bicycle, smashing appearance of charm, youth and beauty. the latter to pieces and badly in-Any woman can merit this praise for juring the boy's leg. The lad was beautiful hair is only a matter of care, picked up and rushed to the office Just as a plant needs attention and of Dr. Hayes, who dressed his innourishment so must the hair have care and nutriment to make it grow long, thick, soft, fluffy and lustrous. The

scalp must be free from dandruff, and the hair roots properly nourished, as nature intended. Parisian Sage, which is delicately per-

is needed. It tones up and invigorates the roots of the hair and furnishes the necessary elements to make it grow long, soft, abundant and full of life. One application of this scientific tonic removes every trace of dandruff and

cleanses the hair of dust and excessive of Ubaldo Dezeil, the maniac who has been terrorizing the district

Asylum a week ago. Acting on information, Sheriff Wright, of Hull, tonight dispatched a constable to Ste. Rose De Lima, counters everywhere, and will surely do

near East Templeton. Dezeil's wife, who is still in Hull, fears to return

been captured. He is well armed with a Winches-

ammunition.

HOG SPECIAL.

In order to encourage the raising of nogs suitable for bacon for the English market, the William Davies Company, Limited, are offering a special prize at

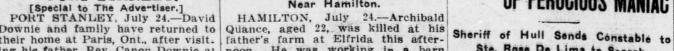
Limited, are offering a special prize at the Toronto Fat Stock Show, Union Stock Yards, Toronto, December 11 and 12, 1914, for a carload of 50 bacon hogs, 170 to 200 pounds; first prize, \$150; second, \$75; third, \$40. Our Canadian hog producers should appreciate this kind of encouragement, and lend a hand to retain Canada's supremacy as a Bacon Hog Couniry, for which it has long been famous. b beautiful, showing the esteem in which he was held.

justice to the people. No matter how low the price we sell only worthy goods and the five days pre-inventory sales next week will consist solely of odd lots, short lengths and broken assortments from our regular stocks throughout the store with prices lowered to the final clearing point at and about half-price to insure a speedy clearance. Inventory Sales Monday to Friday.

Come in the mornings while assortments are best.







ing his father, Rev. Canon Downie at noon. He was working in a barn adjusting some machinery, when a rope broke and a failing weight Miss Susan Bailey and Hazel Ellison returned to their home in Lor- struck him on the head, breaking been received as to the whereabouts raine, Ohio, on Wednesday evening. his neck.

byterian cemetery.

YOUNG FARMER KILLED



[Special to The Advertiser.]

[Special to the Advertiser.] BLYTH, July 24.—A heavy gale blew here nearly all day, and so strong was the wind that it blew down the smoke-stack at the power house. In the meantime there are no electric lights, and tonight there was a scramble for all lambs

FUNERAL OF JAMES ANDERSON.

WOODSTOCK, July 24.—The fun-eral of the late James Anderson, of Chatham, was held today on the arrival of the 2:13 C.P.R. train, and Quite a large number of the em-ployees of the Bain Wagon Company were in attendance, as he was former-

the

wheel of

ly the superintendent of this factory. The floral offerings were many and

Interment was made in the Pres-

CLUE TO HIDING PLACE OF FEROCIOUS MANIAC fumed and easily applied, is just what

Ste. Rose De Lima to Search. OTTAWA, July 24 .-- A clue has

Why not start now to around East Templeton, Que., since hair by using Parisian Sage, the great his escape from the Longue Pointe tonic treatment? It is inexpensive and

wonders for your hair .-- advt.

to her home until her husband has

ter repeating rifle and has plenty of By TRENCH'S REMEDY

The Famous Home Treatment. for Epilepsy and Fits. Recommended by clergymen of all de-nominations. Twenty-five years' suc-cess. Over 1,000 unsolicited testimonials in one year. in one year.

