

London Advertiser

Founded in 1863.
ADVERTISER BUILDING,
Dundas Street,
London, Ont.

SUBSCRIPTION RATES:
One week, by carrier..... 10c
One year, by carrier..... \$5.00
One year, by mail, outside city, \$2.00
One year, delivered, outside city, \$3.00
Weekly edition..... 75c

TELEPHONE NUMBERS:
3670 (Private Branch Exchange,
Connecting All Departments,
NIGHT CALLS.
6 p.m. to 8:30 a.m., and Holidays.
3670—Business Department.
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[Entered at London Postoffice for
transmission through the mails as
second class matter.]
The London Advertiser Printing Co.,
Limited.

LONDON, THURSDAY, DEC. 4.

CHRISTMAS BUYING AND GIVING.

For the next two or three weeks there will not be much use in trying to keep the political pot boiling hot. There will be no enthusiasm over the navy question; and no one will sit up nights worrying about the outcome of the election in South Lanark. There will be more attention paid to the grave question of what, where and how we shall procure those Christmas supplies for which the season calls. The high cost of living is certainly a very serious matter; but we will not take much interest in the political remedies proposed, because we know they will not be operative for this year, no matter what party is in power. We will simply have to count our spare money, if we have any, and lay out our program for purchases.

And the first thing to be decided is to know what you are going to buy, and buy it right away. Start out on your shopping expedition without delay. The earlier you go, the better you will be served, and the larger and more varied supply you will have from which to make your choice. Do not disregard the comfort of the store clerk. Do not throw all the burden on him or her during the last week, with the result that he or she will be so tired on Christmas Eve that there will be no appetite for Christmas dinner. Besides, it will be a great comfort to yourself to get the job over as soon as possible. The average man or woman with a big family or a large circle of friends has a wearisome time during Christmas shopping, even though the money to buy with is ample. And when the money is short, as it is too often, the condition is worse. Get busy, therefore, and finish the job.

The next point to remember is, to buy at home. You do not need to go outside of London to do your shopping. Many people seem anxious to go away from home to buy things. That is only a fad anyway. They make little trips to neighboring cities; and they consult the catalogues of the big departmental stores. That is only taking an additional labor, for no appreciable result. You can get what you want right here; save time, and save money as well. It is not only to your advantage to do your shopping at home, but it is a duty. Here is where you make your living; this is your own home town. Spend your money among your fellow citizens. Help London's business all you can. The more you help your neighbors, the more they will be able to help you.

And in making out your Christmas program do not confine yourself to your own friends and relatives; do not give only to those who are likely to give in return. Think a little of the people who have no money to buy with, and no friends to give. Get something for those who are not able to get anything for you. Too much of our Christmas giving is on the mutual system. "You give me, and I will give you." Too many of us ignore the idea that "it is more blessed to give than to receive." And we soon drop from our Christmas list those who appear to have forgotten us.

It is no use to dramatize, or to lay down general rules for the Christmas season. But there are certain things that would seem to be self-evident—which most of us will admit, but not all of us practice. Be moderate in your expenditures. Confine your gifts in the first place to your own immediate circle who will appreciate what you give for your own sake, and not for its value. Remember the poor, and make their Christmas as joyful as you can. The sole object of Christmas giving should be to add to the comfort and happiness of others. If it is anything else it is a folly and a farce.

CADETS AT RIFLE PRACTICE.

The Toronto School Board has been having its first trouble with its juvenile riflemen, which has grown out of the fact that some street car passengers do not enjoy having the cadets taking "a bead on them" along the barrels of the Ross rifles with which they are armed. Some people might think it more serious, others less so, that the youths were also using the polished butts of the rifles for shiny sticks. The officer in charge of the rifles at the armories disclaims blame on the ground that whenever he let out rifles to pupils their teachers were always in charge.

So far all that has come of it is that the board has laid down the rule that the children are not to take the rifles to their homes, and that any one of them found guilty of misuse of a weapon will have it, as well as his uniform, taken from him.

A TREASURE IN TROUSERS.

When they brought him before the magistrate, charged as a vagrant, he was sentenced to six days in jail.

On being searched at the jail he was found to have \$800 in his pockets in bills of large denomination.—A Goderich dispatch to The Advertiser.

When we read this there was a sneaking cerebral registration that we knew this man. If we are not mistaken, this ten-twenty-third David Grayson is wearing our—er, pants. We think he is the gentleman who showed us one bare foot through the sole of one shoe two weeks ago Tuesday at the back porch. His trousers were scalloped around the ends. There were gaping portholes in the knees. As though, we thought, the man had been sawing wood from early February into August. (As though there were any cordwood in the country to saw, anyway.) He was the living model of that famous bunion advertisement. The night was cold and we had been reading more of that "human derelict" poetry. Exit the trousers.

It must be explained that the finding of the \$800 in those shank tubes is not the means of establishing identity. Those trousers had done service for many years, but if all the memory nickels and dimes and unopened pay-envelopes had by chance been materialized by a magic lining, there would not have been \$800 in the lot. We can only imagine so much money when we think of the moving picture shows. And on sober reflection we had become convinced that only a Wallingford of Weary Willies, a Cassie Chadwick of Can Carriers, could have parted us from those trousers. We wonder if a habes corpus proceeding would work for the release of trousers? Surely our trousers are as respectable as Harry K. Thaw. Perhaps if we could establish claim the Goderich magistrate would insist on having the \$800 left intact in the trousers. We have no sympathy with the tramp. We had enshrined him as we enshrine all unfortunates who give us a chance to give. And he proves, like the rest of us, to be a gross materialist, who would take our only trousers if he had the chance, while he carried more money in his clothes than we ever hope to see.

DARING DAYTON.

The city of Dayton, Ohio, has offered Col. Goethals, builder of the Panama Canal, \$25,000 a year to run its municipal government. Dayton's daring is appealing to the newspapers of the country as being not without a large mixture of common-sense. London, spending about a million dollars annually, could save Goethals' salary if it had a man of Goethals' type in charge of all municipal departments. The waste of the last few years has been enormous, and it requires a builder of canals or cities to take the situation in hand.

IN SANTA-LAND.

Outside the door of Santa Claus' home stood the reindeer ready for the Christmas night dash, meanwhile nibbling daintily at an iceberg. The packs were aboard, heavy with presents. Across the way a blond Eskimo flirted with Stefansson's first mate. Santa Claus tightened his belt, and for the last time checked over the gifts with his secretary: "New fad for the Kaiser?" "Yes." "New holdout for Ty Cobb?" "Yes." "New rebellion for Mexico?" "Yes." "New jokes for the newspapers?" "Yes." "New 'rag' for Irving Berlin?" "Yes." "New brick for Mrs. Pankhurst?" "Yes." "Well, then, let 'er go, and if Doc Cook butts in while I am away give him that second-hand north pole to play with. So long!"

Where's the sun?

There's another "alien" they should bar from British Columbia—the "yegg-man."

Down in Toronto they have a new character. He is called the "Tango Willie."

If a load line be placed on great lakes craft it should prove a life line for many a sailor.

It's lucky for the Mexican army that the nation's favorite bandit, "Red" Lopez, is operating in Utah just now.

The wife of the premier of Denmark is his official stenographer at \$325 a year. Is any comment necessary?

We know one man who actually wears a smoking jacket, if that is any encouragement to the ladies who intend buying them.

A Pittsburg paper refers to Sir Wilfrid Laurier as the premier of Canada. The world cannot think of him in any other relation to this great country.

No, that is not a prize annuity. That is little sister trilling happily as she goes about the housework she loves so well—about a month before Christmas.

It's British of Mr. Arthur Hawkes, to say the least, to enter the arena of South Lanark unafraid and renouncing the creed of his erstwhile partisans.

"Laugh and grow fat"; but we have never seen anyone beat the high cost of living simply by having Mutt and Jeff for lunch, and a joke-book for his dinner.

Some day we expect to hear of a

one-eyed man asking if he can get into the moving pictures for half-price. Then, adds the office boy, why should not a one-legged man be given the same privilege at a dance?

SPIZZERINKTUM.
[New York Sun.]
By lucky chance I discovered what seems to me a charming word. Although it is but seldom heard—"Spizzerinktum."

A host of common terms amid, beneath a dictionary's lid, This most delightful stranger hid, "Spizzerinktum."
My energies at once were bent, To find exactly what it meant. And further, how we should accent, "Spizzerinktum."

Hence, being anxious to explore I searched through lexicons galore. Alas! they one and all ignore "Spizzerinktum."

Oh, do not let us be deprived, Or word so handsomely contrived. But tell us, whence may be derived "Spizzerinktum."
And, lest you think me too diffuse, Pray let me offer, in excuse, My wish to see in common use, "Spizzerinktum."

THE SCOTCH AND EDUCATION.

[Edmonton Journal.]
The Scotch are maintaining their traditional love of higher education, judging by the statement that there are 216 "Macs" enrolled in the University of Toronto.

SOME WOULD LOOK CUTE.

[Chicago Record-Herald.]
We are told that 1950 will see people flying about like birds. "We name no names," but picture to yourself some of Orillia's present beauties, male and female, soaring through the air on wings.

SHE SEES AWAY AHEAD.

[Chicago News.]
Months before a young man makes up his mind to propose the girl in the case has decided upon the flat and its furnishings.

BUT THEN IT WOULD NOT MATTER.

[Kincaid Review.]
Wreckless ships would probably produce reckless sailors.

BEGIN AT THE BOTTOM.

[Christian Science Monitor.]
In attempting to get at the root of the trouble in Mexico, it will not do to overlook the fact that it has, according to a recent estimate, thousands of pesos worse daily average wage is 12½ cents. The uplift must inevitably begin among the downtrodden in the neighboring so-called republic.

GENTLE KNOCK.

[Kansas City Journal.]
"That girl has pretty hair," remarked the young man.
"Yes," said the damsel he was with, "she most always does. You should have seen the hair she had last year."

NOT WORTH IT.

[Judge.]
Daughter—"Just think! I can get the duke for only five millions."
Father—"He is over-capitalized."

ONTO HIMSELF.

[Boston Transcript.]
Bix—Wonder why Producers doesn't marry?
Dix—I guess he realizes he'd be a fool to marry a woman who'd be fool enough to marry him.

"I THINK I WOULD THE SULTAN BE."

[Boston Herald.]
The President of the United States gets \$75,000 a year salary.
The Emperor of Austria gets \$4,500,000.

The King of England, including the queen's portion, gets \$2,500,000.
The King of Italy, \$3,000,000.
The German Emperor nearly \$4,000,000.

The King of Spain nearly \$2,000,000.
The Sultan of Turkey \$7,500,000.
The Czar of Russia from \$5,000,000 to \$12,000,000, according to the value of private estates.

NOT A GLORIOUS DEATH.

[Detroit Free Press.]
Being mistaken for a deer is the poorest way to die we can think of.

A VANISHING TREASURE.

[Catholic Register.]
The old-fashioned mother, is we fear, rapidly disappearing. All motherly concerns with the well-to-do in cities especially are done vicariously. The child is a stranger to its parents. Philanthropic school boards do the domestic things which can be only rightly done by her who bore us, and a new and dangerous domesticity is

ABE MARTIN



If the average woman paid as much attention to an ugly disposition as she does to an ugly complexion, there wouldn't be so many men down town after supper. The worst lot most of us ever get is when we fall back on our own resources.

In vogue. Who would not wish and pray for the old home, the same old mother who adorned it and the Christian ideals it enshrined.

BEGGING OFF.

[Chicago Record-Herald.]
"Can you direct me to the best hotel in this town?" asked the stranger who, after sadly watching the train depart, had set his satchel upon the station platform.

"I can," replied the man who was waiting for a train going the other way, "but I hate to do it."

"Because you will think, after you've seen it, that I'm a liar."

HEROINES BY PROXY.

[New York Sun.]
It will be some comfort to the American ladies who put their dollars in the plate to feel when they hear of the deeds and prowess of Sylvia's army of thugs and outcasts that they have helped to build it up, and to be assured whenever they read of a fire or a peppy assault on a cabinet minister that they are, as it were, heroines by proxy.

ANOTHER CLUB GONE.

[Louisville Courier-Journal.]
The girls fixed up a pleasing plan, Made an agreement clear, To wed no man who got less than 10,000 plunks per year.

They called it the "Ten thousand club," And made the limit flat. They wouldn't listen to a dub Who garnered less than that.

Alas! the club soon went to pot. And now the girls don't speak, A fellow came along who got His thirty plunks a week.

THE MOUNTAIN STEPS.

"Remember, what is sport to you is death to us,"—Aesop's Fables.
[Ernest Hesketh.]
Up the steps, up the steps, Climbing them all the time, Climbing them wet or fine, While homeward walking.

Up the steps, up the steps, Carrying the babies up, Slipping and stumbling! Climbing with sighs and moans, Climbing with pains and groans, Menaced with aching bones— Was ever such humbling?

Up the steps, up the steps, The ruling passion, Climbing the steps at night, Climbing with fear and fright! No friendly aid in sight, Or helpful relation.

So goes the dreary climb, Each day the weary climb, Sure 'tis a mortal crime, To let us so languish. Get to the point of it, Lock, stock and joint of it; Don't be afraid of it— Relieve our anguish.

Easy in council chairs, Sit you with lofty airs, Careless of your affairs, When we still climb. Nobody votes on it— Not enough votes in it. God gives us hopes of it— Save us in time!

BRALEY'S POEM TODAY



THE HIGH TRAIL

I'm sick of your mobs and machinery. I'm weary of second-hand thrills. I'm tired of your two-by-four scenery. Your nice little valleys and hills: I want to see peaks that are bare again And ragged and rugged and high. To know the old tang in the air again And the blue of the clear western sky!

Once more in each fiber and fold of me I feel the old wonderment brew. And again has the spell taken hold of me. The spell of the mountains I knew: So the city means nothing but slavery. And my heart is a load in my breast. And life will be stale and unsavory Till I stand on the hills of the west.

Let the homebodies "hoo-hoo" and "rover" me! Poor plodders, they never can know How the fret for the hills has come over me. And the fever that bids me to go Away from traditions gone mouldering. Away from the paths overtrodden To the place where the mountains are shouldering Right up to the Archways of God!



CHAPMAN'S THE BOOK DEPARTMENT

Presents its full holiday assortment of popular-priced Books. Sunday School committees are advised to make early selections of the books required for gifts and prizes, as the time is short, and the crowds of a little later interfere with easy choosing.

Women's \$10 Coat Day

Women's Boucle Coats, in fashionable ¾-length, shoulders lined with self material, cut-away fronts, collar closes right up to the neck; a handsome coat in every way; choice of black and gray, black and navy, black and brown; just 15 of these, regular \$16 garments. Choice at **\$10.00**

Misses' Striped Boucle Coats, a handsome diagonal stripe, in black and white, with collar of fur plush, one of the prettiest models we have shown for misses' wear; regular \$16; Friday and Saturday at **\$10.00**

Women's Pony Cloth Coats, made of a heavy rich pony caracul cloth, full length and lined throughout, large roll collar and wide fold-over fronts, all sizes. Specially priced. **\$10**

SPECIAL \$10.00 COATS

Gray Tweed Coats

Women's Winter Coats, made of light gray tweed, and trimmed with black velvet. Just 8 of these coats left, worth \$10. On sale Friday and Saturday **\$5.50**

Every-Day Skirts

Vicuna Cloth Skirts, wide cut, natural waist band, colors navy or black. In all sizes and O. S. stout women's sizes. Price **\$2.50**

Low-Collar Waists

New White Lawn Waists, with embroidered fronts, low collar effect, ¾-sleeves, all sizes. Price... **75c**

Women's Seamless Cashmere Hose

20 dozen Penman's Extra Wear Seamless Cashmere Hose, a fine quality and good weight, full size and length of leg; every pair stamped "Penman's"; sizes 8½ to 10; regular 35c. On sale Friday and Saturday, 3 pairs for **80c**, or, per pair **28c**

Women's Vests, 21c

High neck and long sleeve, vests of heavy fleece-ribbed cotton, full size; regular 25c. Friday and Saturday, each **21c**

Children's Waists, 25c

Children's Corset Waists, made of white flannel, reinforced and double stitched; ages 4 to 10 years. Price **25c**

Coatings Reduced

LOT ONE—A collection of heavy coatings, including Boucles, Curl Cloths and Reversible Tweeds, besides many novelties, all wide widths; from 3 to 3¾ yards makes a coat; were \$2.00 to \$3.00. On sale at, per yard **\$1.49**

LOT TWO—This table contains Reversible Tweeds, Diagonal Curl Cloths, Honeycomb and other novelty Coatings, extra heavy weights; were \$2.75 to \$3.50. Reduced to, per yard **\$2.00**

Towels

10 dozen Huck Towels, hem-stitched ends, size 17x34 inches, regular 15c each. Special Friday and Saturday, each... **11c**

Colored Curtain Muslin, in Oriental colorings, 38 inches wide, 12½c value. Friday and Saturday only, per yard..... **7½c**

Big B Brand Smocks and Overalls, made of black Kentucky jean, all sizes, good \$1.00 value. Smocks, **85c**; Overalls, **85c**.

Bed Spreads

White Canadian Crochet Bed Spreads, hemmed ready for use; size 2x2¼ yards. Special, each **\$1.29c**

Colored Curtains, in Oriental colorings, 38 inches wide, 12½c value. Friday and Saturday only, per yard..... **7½c**

Big B Brand Smocks and Overalls, made of black Kentucky jean, all sizes, good \$1.00 value. Smocks, **85c**; Overalls, **85c**.

J. H. CHAPMAN & CO., 239, 241, 243 Dundas St.

JUDGMENT RESERVED IN LINE FENCE CASE

After Viewing Property, Judge Macbeth Withholds Decision.

Judge Edward Elliott occupied the bench at today's sitting of the quarter sessions of the peace. Judge Talbot Macbeth being absent making a personal examination of certain property in dispute in the suit of John Crapp vs. Thomas Colbert. The litigants are both farmers living on the ninth concession of London Township, and the suit arose over a dispute as to the proper location of a line fence dividing their properties. After hearing the evidence Judge Macbeth reserved judgment until he could make a personal examination of the property. The examination of the case is represented by plaintiff in the case is represented by J. M. McEvoy, and Messrs. Blackburn & Weeples are acting for the defendants.

Only one criminal case remains to be heard by the court at this session, as the grand jury failed to bring in a true bill in the case of J. W. Hartnell, charged with false pretences in the purchase of a horse. The remaining case is that of a well-known young Londoner, who is charged with the

theft of certain sums of money from his employers. The evidence involves a large amount of intricate bookkeeping and it is not considered that the case will be concluded today.

THINGS TO THINK ABOUT.

Ninety per cent of the stenographers today are women.

Stenographers in Germany have a union membership of 76,730.

The X-ray turned on a bale of tobacco destroys the insect and germ life therein. Every day in the year there are eaten in New York city 32,455 bushels of potatoes.

A windmill is employed in England to light a church and parsonage and pump the organ.

India has 315,000,000 people, less than half of whom can read even the native vernaculars.

In 1912 more than 100,000 persons returned to Naples from the United States. Of 74,000 locomotives inspected last year by the interstate commerce commission more than 48,000 were found defective.

At the close of 1911 the asylums in Ireland held 24,658 insane, or 5.63 to each 1,000 population. In 1880 it was 2.50 in each 1,000.

It has been estimated that British Columbia has an area of about 252,000,000 acres, of which about 1,000,000 acres is composed of lakes in the interior.

Probably the highest death rate of any city in the world belongs to Comabaamba, Bolivia, where there was a mortality of 75 in each 1,000 last year.

A Hartlepool, England, postman, who retired lately, figures out that in his 41 years of service he walked 160,000 miles and delivered 6,250,000 letters and parcels.

There will be an exhibition of newspapers, magazines and trade journals from various parts of the world at Pelegrino, Bohemia, Austria, near the close of the year 1913.

In the Franco-German war of 1870-71 the victorious army lost ten men killed to every fifty-eight wounded; in 1904-05 there were ten Japanese killed to every thirty-seven wounded.

Educational facilities in the Philippines are becoming so highly recognized in the Orient that the Bishop of North Borneo has obtained permission to send children to Filipino schools.

The bureau of forestry of the Philippine islands will send tropical timbers to

the United States forest service, so that suitability for fine furniture veneers may be ascertained.

Three of the buoys of the ill-fated Andrea expedition to the north pole have been found. Disaster probably overtook Andrea between Franz Josef land and Nova Zembla.

There are fifty-five species of oak trees in the United States, about evenly divided between the east and west. The eastern species, and particularly white oaks, are the most valuable.

Five hundred and twenty tons of water are required to produce one ton of dry oats, while 310 tons of water are needed for one ton of corn, and 453 tons of water for one ton of red clover.



A bite of this and a taste of that, all day long, dulls the appetite and weakens the digestion.

Restore your stomach to healthy vigor by taking a Na-Dru-Co Dyspepsia Tablet after each meal—and out the "piecing".

Na-Dru-Co Dyspepsia Tablets are the best friends for sufferers from indigestion and dyspepsia. 50c. a Box at your Druggist's. Made by the National Drug and Chemical Co. of Canada, Limited.

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