

**Wall Paper, Painting
Paper Hanging.**
O. B. GRAVES
Limited.
222 DUNDAS STREET.

**EVERYONE ENJOYS
FRIEND'S
Cream Rolls and Puffs**
THEY ARE DELICIOUS.
20c PER DOZEN.

CARDBOARD
for Pans, etc. Black, green,
red, gray and brown. Two sheets, 12c.
Cut any size, without extra charge.
W. A. McKEOWN, 212
Opposite City Hall, upstairs.

R. K. COWAN,
BARRISTER, SOLICITOR, ETC.
County Buildings, next Court House, London.

Safe Electric Light.
Insurance companies have made up
their minds that Electric Lighting
is the future. They have formulated special rules on the
subject, and the following comparative
statistics show the following comparative
risks: First, from one year—From
used for gas, 25; from gas, 10; matches
used for gas, 25; candles, 85; electric
lights, 1; and incandescent electric light,
July 19, 1904.

LONDON ELECTRIC CO.
HIGHEST GRADES OF
**Burning Oil,
Lubricating Oil**
and all other
Petroleum Products.

THE QUEEN CITY OIL CO.
Limited.
London Branch—York Street, East.
Head Office—Toronto.

NOTICE.

The Greater New York Salvage
Company, Limited, wish to ex-
press their apologies to the people
of London and surrounding
country for not being able to
wait upon them yesterday, their
opening day. We have engaged
several extra salesmen, and
from now on we will be able to
give all proper attention during
the remainder of the sale.

**GREATER NEW YORK
SALVAGE CO., Limited**
H. G. DELATE & CO., Mgrs.
134 Dundas St.
Look for Big Blue Front.
Don't fail to attend our 5, 10
and 15 minute sales.

WHAT WILL COLONIES DO?
Manchester Courier Says a Trade
Preference Is Not All.

London, Oct. 28.—The Manchester
Courier says the time has arrived
when the colonies shall give us
preference for not being able to
wait upon them yesterday, their
opening day. We have engaged
several extra salesmen, and
from now on we will be able to
give all proper attention during
the remainder of the sale.

A SUCCESSFUL FLIGHT
Airship at World's Fair Sails at
Will of the Operator.
St. Louis, Oct. 27.—Floating in the
air 300 feet above the heads of several
thousand spectators, the airship de-
signed and built by T. C. Bowyer, of
Columbia, Mont., today made what the
inventor claims was a successful trial
in the contest at the World's Fair. The
big balloon bearing its burden of cal-
cium, machinery and operator, to-
gether weighing over 800 pounds, rose from
the ground, and after navigating the
air for fifteen minutes, during which
Bowyer directed the prow of his vessel
towards all points of the compass,
slowly descended to the ground near
the starting place, and was secured by
attendants without a break to mar the
success of the flight.

**Invictus
Shoes for
\$4.00.**

A leader that shows
to great advantage
in a line of five new
lasts. (Best shiny
leathers.)
Don't miss viewing
the new Invictus
models for fall and
winter—as low as
\$3.50, as high as
\$7.00.

Pocock Bros.
OPPOSITE MARKET LANE.

**THE CANADA
TRUST CO.**
Managed in
connection with the
Huron & Erie L. & S. Co.
AN
EFFICIENT,
CAREFUL,
NEVER-DYING
EXECUTOR
AND
TRUSTEE.

WILL FORMS FREE.
WRITE IF YOU CANNOT CALL.
G. A. Somerville, Manager.
LONDON — ONTARIO.

**ROSS' 196 DUNDAS
STREET.**

**Sable Ruffs, Scarfs
and Stoles.**

Alaska Sable is
one of our most
durable and dur-
able furs—a good
quality will last for
fifteen or twenty
years.
Sable Ruffs at \$9,
\$10, \$11 and \$12.
Long Scarfs,
\$16.50, \$18.50, \$20,
\$20, \$23 and \$25.
Sable Stoles from
\$20 to \$40.
Muffs to match,
in both round and
Empire style.

**QUALITY
..STORE..**

In fact the "quality" of our
goods is the subject of our con-
stant care and attention, and
when two or more grades exist,
we take every opportunity to re-
commend the best.

**Cresca Figs—
BETTER THAN EVER.**
1-pound basket 35c
2-pound basket 65c
We are sole agents for these
figs in London.

**Stom Ginger—
Canton Ginger—**

Per tin 45c
Per tin 30c
These Gingers are packed in
the most reliable firm, and are
the finest that have ever been of-
fered in London.

**Franco-American
Soups—**
Full assortment Pints and
Quarts. These are the finest
soups sold in cans.

**Aunt Jimmie's
Pancake Flour—**
Per package 15c

Maple Syrup—
Quart Tins 30c
Quart Bottles 25c

No prizes go with our
COFFEE

In fact, nothing goes with our
coffee but cream and sugar. AND
SATISFACTION.

HARRY RANAHAN
515 Richmond Street.
Phone 1024.

LONDON AND DISTRICT

—Miss Lena Blanchard is the guest
of Miss Jean Barron, of Brooke Town-
ship.
—Among the visitors at Embro at
present is Mr. J. W. Woodham, of
Lambeth.
—Miss H. Hayward and Miss L.
Richards, of East London, have left
on a visit to eastern points.
—Miss Driena Deacon, of South Lon-
don, has been visiting her cousin, Mrs.
J. R. Morwood, of London.
—Mrs. John H. Bennett, of Petrolia,
and Mr. T. A. Edwards, of Mosa, are
about to remove to London.
—Miss Margaret Wilson, of London,
is in Petrolia, where she will spend
two weeks with relatives and friends.
—Tomorrow (Saturday) evening the
Women's Music Club will give their
opening concert of the season in the
Masonic Temple.
—The Aymer Methodist Sunday
school has secured Miss Amy Doty, of
this city, to prepare the scholars for
an entertainment early in December.
—Mrs. James Monforton, of McCre-
city, was buried at her home this
week. Mrs. Monforton was 55 years of
age.

—Mr. A. J. Reynolds, teller of the
Canadian Bank of Commerce at Sarnia,
is visiting at his home here. Mr. Rey-

No more popular wed-
ding gift can be found
than a

**Gold Gilt
Clock.**

SUMNER
The Jeweler.

The repeat orders we are re-
ceiving for our
BALTIMORE OYSTERS

which we import direct, is cer-
tainly gratifying.
Extra Select, per quart 50c
Standards 40c
The following will be good
news to the lovers of CRUM-
PETS, MUFFINS and SALLY
LUNNS—We will have them Sat-
urday morning; also Patent
Brown, Spiced and Home-made
Bread.

**JOHN LAWSON,
GROCER, ETC.,**
Phone 565. 261 Dundas St.

**Fur
Neckwear.**

The very newest styles in
self pieces and combinations.
Something that is exclusive;
the latest New York patterns.

BELTZ,
LEADING FURRIERS.

holds is just recovering from an at-
tack of gonorrhea.
—The London and Western Trust
Company has been appointed admin-
istrator of the estate of the late Adella
Cruise, of the city of Detroit, a widow,
who left considerable property in the
Province of Ontario.

The services at Chalmers Church
next Sunday, in the interests of the
augmentation fund, will be conducted
by Rev. Alex Henderson, of Appleton,
whose pulpit at Appleton and North
Elkfield will be taken by Rev. Walter
Moffatt.

The Methodist parsonage, Lambeth,
was the scene of a quiet though pretty
wedding on Wednesday evening, when
Miss Jessie May Duncan and Mr. Oliver
Augustus Griffith, of Glendale, were
united in marriage. Rev. R. Fulton
Irwin, of Lambeth, performed the
ceremony. Mr. and Mrs. Griffith have
the best wishes of many friends.

REOPENING SERVICES.
The special services at Grace Church,
Liderton on Sunday next, Oct. 30, will
be taken by the following clergy: 11
a.m., Rev. G. B. Sage; 2 p.m., Rev.
W. H. Howard, and 7 p.m., Rev.
W. T. Hill.

ANNIVERSARY SERVICES.
On the occasion of its anniversary,
the pulpit of the Methodist Church
will be occupied for both ser-
vices next Sunday by Rev. Dr. Han-
derson, who was formerly pastor of the
First Methodist Church of this city.

NEXT MEETING IN LONDON.
The Provincial Sunday School Asso-
ciation of Ontario, which has been
meeting in the York Street street
year in London. The last meeting of
the association in this city was held in
the Dundas Street Methodist Church,
six years ago.

GOSPEL MEETINGS.
Messrs. Stone and Mitchell, who, for
some time have been conducting a
missionary work in South America, con-
cluded, last night, a succession of
meetings in the York Street street,
corner of Horton and Colborne streets.
They gave a description of their field
work, and were most successful.

TALKED ABOUT THE TONGUE.
A very interesting lecture was de-
livered by Rev. R. Fulton Irwin, of
Lambeth, in the York Street street,
last evening. The subject of the lec-
ture was, "The Tongue: Its Use and
Abuse." The lecture was most in-
teresting, and drew a large audience.

INDIAN SENT DOWN.
Duncan Fisher, a Munceytown In-
dian, was tried at the Chatham assizes
on a charge of a very serious nature,
guilty only of assault, and was sen-
tenced to three months in the
County Prison. Mr. E. B. Stone, of this
city, conducted the prosecution.

REACHED HIGHEST DEGREE.
Mr. A. E. Cooper, of this city, re-
ceived a high honor at the annual
meeting of the Supreme Council of the
Ancient and Accepted Scottish Rite of
Canada, held in Montreal yesterday.
Officers were appointed as follows:
Mason: Illustrious Bro. Hon. J. M. Gib-
son, 32nd degree, Hamilton, being
elected Grand Commander, and Illus-
trious Bro. W. H. Ballard, 32nd degree,
Grand Secretary General, in place of
Illustrious Bro. Hugh McKeown, de-
ceased.

WILL NOT NARROW ROAD.
At a short session of the board of
works held last night, City Engineer
Graydon reported against the narrow-
ing of King street between Clarence
and Wellington streets, as asked in a
petition presented to the city council
some time ago. The board decided to
take no action on the prayer of the
petition. Mr. Graydon explained that
it would not look well to have a
road of the width of the petitioned
road, and that the petitioned road
mentioned is none too wide now.

The passing of accounts concluded the busi-
ness of the term.

DIED IN HAMILTON.
The death occurred in Hamilton this
week of Mrs. Mary Ellen, relict of the
late William Edmund Riddle, a promi-
nent contractor and builder, of St.
Catharines. Three sons and two
daughters survive—George, of Denver,
Col.; William, and Henry J., of St.
Catharines; Mrs. Thomas Oliver, of
Hamilton, where the deceased lady
had resided for some time; and
Miss Mary Ellen, who was high-
ly respected by all for her many ex-
emplary qualities.

EVERYTHING WAS SOLD.
There was a large attendance at Mr.
S. Hillier's sale yesterday afternoon,
near Coldstream, Lobo Township. As
Mr. Hillier is leaving the farm, every-
thing was sold. Prices were fair for
this year. Corn sold for 45 cents per
shock; mangels and sugar beets, for
10c per bushel; 75 bags of pota-
toes for 15 cents per bag; ten cows
valued at \$25 each; four steers, con-
ting 2 years old, \$22.75 each; nine year-
lings, \$25 each, and eight calves \$13.50
each. Auctioneers Hunt & McKeown
conducted the sale, which realized over
\$1,650.

The giant petrel of the Arctic re-
gion will feed on oolite until it is so
absolutely gorged as to be unable to
rise off the ice in flight. Then it runs
along the ice, if chased, spreading its
wings out as sails. Before being cap-
tured, however, the petrel will sud-
denly stop and disgorge a quantity of
undigested food, and then go on a
run again. If overtaken a second
time it will repeat the performance,
and when once it has got rid of its dis-
tasteful meal.

**NOMINEES FOR
WEST MIDDLESEX**

Messrs. Calvert and Stewart, of
Strathroy, Were Appointed
Standard-Bearers.

Mount Brydges, Oct. 27.—West
Middlesex nominations were held to-
day in this village. Mr. Wm. S. Calvert
and Mr. George A. Stewart, the Op-
position candidates, were elected. The
election was held in the city of
Strathroy, where the candidates were
presented. The Conservative candi-
date, declared that our national debt
was increased, and criticised some of
the Liberal policy. Mr. Calvert, who
is a particularly intelligent people,
and not that of a man of experience
in the city of Strathroy. He was well
received by the audience. The meet-
ing closed with cheers.

**EXPECTS MAJORITY
FROM ONTARIO**

Sir William Mulock Predicts That
This Province Will Go
Liberal This Time.

Hamilton, Oct. 28.—Sir William Mu-
lock, Postmaster-General and Minister
of Labor, spent a few hours in the city
yesterday. When asked what he
thought of the chances of the campaign
he said:
"Ontario never looked as promising
as now. The result in Ontario will be
a Liberal majority. I am satisfied, have a
particular intelligent people, and
not that of a man of experience in the
city of Strathroy. He was well re-
ceived by the audience. The meet-
ing closed with cheers."

CCELIA LOFTUS TO WED
Will Marry William Courtenay, the
Actor, After Easter.

Pittsburg, Pa., Oct. 28.—At a din-
ner given by William Courtenay, the
actor, at the Avenue Stock Company
last night, the marriage of Ccelia
Loftus, a well-known actress, and
William Courtenay, the actor, was an-
nounced. The wedding will take place
in New York, Easter week.

Both the principals received warm
greetings from the audience. They
are playing. Although they were dressed
from the dinner to their dressing
rooms, and in both theaters their ap-
pearance on the stage was the signal for
the retiring of the audience. Mr. Courtenay
first met his future wife in New York
four years ago.

Her husband has been married once.
The divorce from her first husband, Mr.
Carthy, the playwright, she obtained a
divorce from him in this city over a
year ago. Mr. Courtenay is a bachelor.
He was leading man with Virginia
Harned last year.

HOLDS FIRST MEETING
Western University Literary Society
Elects Officers for the Year.

The Western University Literary So-
ciety held its first meeting for this year
in the university building last evening.
There was a large turnout of the stu-
dents and considerable enthusiasm was
shown. After hearing the reports of
the retiring officers, the elections were
held, resulting as follows:
Patron—Hon. Charles S. Hyman,
Honorary President—Rev. C. C. Wal-
ker.

President—D. J. Cornish, '06.
Vice-President—Miss Jean Dearnish,
'05 (by acclamation).
Secretary—F. E. Powell, '05.
Treasurer—Miss Winnie Owens, '06.
Executive Committee—Messrs. Car-
lisle, Mitchell and McMechan, Messrs.
Cox, London and H. Shore.
Editors of Cap and Gown—Miss Mc-
Mechan, Miss Clara Sage.

Correspondents of the city papers—
F. Leavelle, '06, and Miss E. Rowat, '06.
After the elections the magazines from
the reading-room were auctioned off
by Mr. H. Miller, '07.

CLEARING HOUSE RETURNS.
The London Clearing House returns
for the week ended Oct. 27, show total
clearings of \$24,823.

Do Not Fail
To accept the invitation to visit **Diamond Hall**
Opening. You will see some things you have never
seen before, and may never see again. Our

Diamond Exhibit

is much ahead of anything ever before shown in London.
Everything is beautiful—a beautiful store—beautiful goods—
beautiful flowers—beautiful music. A visit now will tell you
something you would like to know before Christmas comes,
you will be under no obligation whatever to buy. Nothing
sold during the evening.

HARPERS IN ATTENDANCE.
**W. G. YOUNG, DIAMOND
HALL.**
214 Dundas Street, London, Ont.

**For Your
Hallowe'en Party**

There's an array of nice things
that will make your party an
enjoyable affair.
These are all new goods, that
have just been received!

**Imported Turkish
Delight**
A delicious confection that we
import direct from Turkey.
One-pound boxes 25c

Stuffed Dates
The finest Fresh Dates, filled
with shelled nuts and pre-
served ginger. Box 35c

Figs
They are fruit nearly everyone
likes.
ROYAL FIGS—Selected, washed,
and packed in a pretty basket. 30c
CROWN FIGS—The largest
and most select, pressed figs.
PULLED FIGS—In their nat-
ural shape, pound 20c
3-pound boxes 50c
Choice Layer Figs, 3 pounds 25c

**New Layer Raisins,
Pink Malaga Grapes,
New Jordan Shelled Almonds,
New Valencia Shelled Almonds,
New Brazil Nuts.**

**Tryphosa Table
Jellies**
No other Jellies can compare
with them for distinct rich fla-
vor. Jellies lot has arrived. Full
assortment of fruit flavors.
Package, 15c.

Our Coffee
The large quantity we sell is
the best proof of its superior
excellence. Pound 40c

Oysters
Direct from Baltimore every
other day, Selects, quart 50c
Your 'phone orders carefully
filled. CALL 317.

T. A. ROWAT & CO
234 Dundas St.

A SUDDEN DEATH
Former Londoner Expires Unex-
pectedly in Petrolia.

There died very suddenly in Petrolia
last night, a former and highly-re-
spected resident of this city, in the per-
son of Mr. Frank Riddell, brother of
Mr. James Riddell, the well-known
freeman of the East London Station.
Deceased was a son of the late Wm.
Riddell, who was for a long time a
merchant tailor of London, and who
died some years ago. The family
homestead was on the Hamilton road.
Mr. Riddell was the employ of the
Waterman Oil Company and moved to
Petrolia when that concern was taken
there.

Besides a wife and two children of
the deceased, the following brothers
and sisters resided in the city: Walter,
William, of Petrolia; Walter, of De-
troit; John, who is now in the Cana-
dian Northwest, and Mrs. Drulland, of
Walkerville.

The funeral will take place from Per-
gerson's undertaking parlors to the
Mount Pleasant Cemetery at 2:30
o'clock Monday afternoon.

The extreme length of Texas, the
largest State, is 829 and its breadth 75
miles, comprising an area of 267,730
square miles. It has 24 counties, 19-
600,000 acres of improved farming land
and farm property of the value of \$962-
000,000. The number of its farms is 352-
100.

This Store
has a full line of fall
goods.

**GALVANIZED PAIRS,
WRINGERS,
WASHING MACHINES,
WEATHER STRIP,
HORSE BLANKETS,
COW TIES, ROBES,
KOAL SKUTTLES,
STOVE PIPE VARNISH,
OILCLOTH BINDING,
LANTERNS,
MITTS, lined and unlined.**

**The Purdon-Gillespie
Hardware Company.**

Do Not Fail
To accept the invitation to visit **Diamond Hall**
Opening. You will see some things you have never
seen before, and may never see again. Our

Diamond Exhibit

is much ahead of anything ever before shown in London.
Everything is beautiful—a beautiful store—beautiful goods—
beautiful flowers—beautiful music. A visit now will tell you
something you would like to know before Christmas comes,
you will be under no obligation whatever to buy. Nothing
sold during the evening.

HARPERS IN ATTENDANCE.
**W. G. YOUNG, DIAMOND
HALL.**
214 Dundas Street, London, Ont.

A. SCREATON & CO.

Promptness Is a Pleasure

It is a pleasure alike to customers and merchants; but in the thick
of the semi-annual housecleaning and refurbishing season, in the
busiest periods of these busy times, no merchant or salesman but finds
it difficult to be ever-ready to fill all orders promptly, without some
little delay.

This year we have applied a remedy against delays in delivery—
against waste incident to this busy season, viz.: We have placed in
stock for quick-selling, for quick delivery, prompt filling of orders, a
most complete stock of the choicest designs and colorings of

"READY-TO-WEAR" CARPETS.
In nearly every size you might ask for or require.

A REALLY RARE RANGE OF RUGS
from the smallest door mat or bureau mat up to the largest and rich-
est carpet square.

**75c
UP TO
\$75
EACH.**

A. SCREATON & CO.
Dundas Street. Carling Street.
CARPET DEPARTMENT SECOND FLOOR.

WOODS' FAIR.
Great Corset Sale on Saturday.

50c Corsets, Saturday 39c.
Comfort Tape Girdle Corset in blue and pink, fine saten, four clasp,
featherbone filled, regular 50c, Saturday 39c

75c Corsets, Saturday 50c.
Habit Hip Corset, made of fine saten, in white and drab, steel filled,
sizes 18 to 26, regular \$1.00, Saturday 50c

\$1 Corsets, Saturday 50c.
The New High Collar Corset, in drab, jean, steel filled, strapped
waist line, lace and baby ribbon trimmed, regular \$1.00, Satur-
day 50c

Grest Corsets, Saturday \$1.25.
The Crest Corset, suitable for stout people, guaranteed unbreakable
on hips, five clasp, steel filled, lace and baby ribbon trimmed,
sizes 20 to 30, special Saturday at \$1.25

Children's Saten Ribbed Waists, large button fasteners, Saturday, 19c
Fleece-Lined Ruby Waists for children, sizes 19 to 25, Saturday 40c

Misses' Skirts, Saturday \$1.75.
Misses' Skirts, in black, navy and gray, seven gore, overstitched
cloth faced and stitched, inverted back, sizes 29 to 38,
special Saturday at \$1.75

\$4.50 Skirts, Saturday \$3.50.
Ladies' Skirts, made of fine Ladies' Cloth, in navy and black, nine
gored, with three cluster tucks at each gore, cloth faced,
stitched, and trimmed with cloth buttons, habit inverted
back, also ladies' homespun skirts, trimmed with straps, silk bound
and cloth covered buttons, nine gored lap seams, regular \$4.50,
Saturday at \$3.50

\$1.25 and \$1.35 Wrappers, Saturday 99c.
Four different styles in Ladies' Wrappers, made of fine fleeced
wrapette in blue, cardinal, and navy, trimmed yoke and lapels
over shoulder, full flounce and fitted waist lining, sizes 24 to 40,
regular \$1.25 and \$1.35, Saturday 99c

\$3,250.00 REWARD
FOR THE CLOSEST ESTIMATES OF THE TOTAL VOTE TO BE POLLED AT
THE DOMINION ELECTIONS, NOVEMBER 3rd, 1904
Will be paid by THE CALCULE COMPANY, 9 Toronto St., Toronto.

CERTIFICATE
\$3,250.00 has been deposited with The Trusts and Guarantee
Company, Limited, 14 King Street West, Toronto. The money will
remain in the Trusts Company's hands until payment has been
made by them for the best estimates when the official figures of
the total vote polled in the Dominion Elections are issued by the
Clerk of the Crown in Chancery for Canada.

Figure it Out for Yourself.
In the General Elections of 1887 there were 696,530 votes polled throughout the
figures for 1887. In 1896 there were 730,000, an increase of eight per cent. over the
over 1891; in 1900 there were 852,196 votes polled, an increase of sixteen per cent.
Census for 1901 was 4,632,289; for 1904 was 5,371,601.

How many Votes will be Polled in 1904?
? SEND ONE DOLLAR
You have four opportunities to earn \$2,500.00 for every dollar you send with your
estimates—and if your estimates are received before noon of October 31st, you
have an opportunity to earn an extra \$250.00, making \$2,750.00 in one prize.

\$250.00 for the best estimate received
before Oct. 17th and noon of Oct. 24th.
\$250.00 for the best estimate received
between Oct. 24th and noon of Oct. 31st.
\$2,500.00 for the best estimate of the
total number of votes to be polled. This
estimate to be mailed to the Trusts Co. before midnight of Nov. 3rd.

For one dollar you may estimate that the total vote polled will be 1,000,000,
1,000,000, 1,000,000, 1,000,000, or any set of four figures you think likely, and if
one of your figures is nearest to the official return you will receive the money.

Use this blank or one of your own, and mail it to
THE TRUSTS AND GUARANTEE COMPANY, LIMITED, TORONTO.
NAME
ADDRESS
P.O.
Enclosed Herewith, \$1
I ESTIMATE THAT THE TOTAL VOTE POLLED AT
THE GENERAL ELECTIONS WILL BE:

Write one of your estimates on each of above lines
(The Calcule Company)
9 Toronto Street, Toronto.</