

NOT AN IDLE MOMENT

At This Live Centre--

Fully Alive to the Requirements of

It's PATRONS

A Storeful of Rare Fall Things Bids for YOUR PATRONAGE

It has been a long time since a finer line of Fall Merchandise has been seen in this locality, not only in the completeness of displays—but in the variety of styles, and the very attractive prices at which they have all been marked. In preparing this weeks specials, close attention has been given to selecting the finest and rarest values from all over the store for

FRIDAY, SAT. and MONDAY

Boys' 3-Piece SUITS

Pinch back style, English Tweed Suits, to fit 12 to 15 years, patch pockets, lined pants, pretty mixtures in Blue, Brown and Greys; good value at \$7.00 suit. Special

\$5.95

Boys' Grey Nap Overcoats

Just 25 of them, to fit 6 to 8 years, double breasted style, storm collar and full belt; they look well, in Grey Nap. Friday, Saturday and Monday.

\$7.35



Merely to remind you of
INDUSTRIAL FAIR WEEK,
NOVEMBER 3rd To 10th.
Come to the Fair, it will eclipse anything ever attempted here before, in size, in exhibits and in grandeur, don't miss it for anything. Again reduced fares, improved facilities in travelling and the
BIG SHOPPING OCCASION AT
JAMES BAIRD, LTD.,
will all combine to make your visit to the city—pleasant, profitable and enjoyable throughout.

No place like BAIRD'S for Hosiery Values

Here's the Proof:

CASHMERE HOSE—Fancy ribbed hose in a nice fall weight, shades of Nude, 59c.
PAWN, GREY & BLACK, up to 70c. pr. for
COTTON HOSE—A clearing line of plain seamless hosiery in pretty heathers, Cordovan and Black. Just for Friday, Saturday and Monday 28c.
CASHMERE HOSE—In all the new fall shades, Grey Fawn, Nigger, Navy, Nude, Onion, Beaver and Black, plain seamless finish. Reg. to \$1.00 pair. At Baird's Friday, Saturday and Monday 79c.
CASHMERE HOSE—All Wool Cashmere hose, in the new Heather mixtures, plain seamless finish. Special 98c.
SILK AND WOOL HOSE—A fashionable line, pretty mixtures of Pawn and Black, Cordovan and White, Log Cabin and Black. \$1.10 Special
LADIES' HOSE—A mixed lot, in Lisle and Cashmere, plain finish, shades of Nude, Cordovan Heathers and Black, up to 50c. 48c.



"VELVINO" WOOL.

Suitable for crocheting or knitting. Ladies Hats, Sweaters, Scarves and Children's Dresses and Stockings, etc., shades of Rose, Pastel, Emerald and Green. The Hank 49c.

At Our Glove Counter THESE SPECIAL VALUES for the Week-End



FRENCH GLOVES—Ladies' Suede Fabric Gloves, with fancy stitched backs and tops, shades of Grey, Fawn and Brown, gauntlet wrist, pretty style for fall time. Special \$1.39
FABRIC GLOVES—Heavy Suede finish Gloves, with gauntlet wrist, a pretty glove, in shades of Grey, Beaver, Nigger, fur tops. Friday, Saturday and Monday \$1.59
KID GLOVES—Durable Cape Kid Gloves, in a pretty Tan shade, will outwear the finer makes, a profitable buy. 2 Dome wrist. Just for Friday, Saturday and Monday \$2.19

Ladies' 12 Button Spats

Come and be fitted with a pair of our 12 button height first grade quality Felt Spats. Choice of Fawn, Grey or Brown. Beautifully fashioned, will retain their shape and shade to the end, offered at nearly HALF PRICE.

SPECIAL 89c EACH

Cushions and Cushion Covers

BUNNERS—Embroidered White Linen Side Board Runners, 11 x 54 size, rather dainty. 48c.
CUSHIONS—Good plump ones, in medium and dark Chintz circular shape, suitable anywhere. Special \$2.15
PILLOW CASES—A very nice line—some what limited, of White linen Pillow Cases, Embroidered and hemstitched. Reg. \$1.00 each 87c.
CUSHION COVERS—Light Linen Cushion Covers, embroidered in assorted colours, serviceable and ornamental. Reg. \$1.00. Special 89c.



Trim, Tidy-looking High Grade Overcoats for Men

Were 30.00. Reduced to 19.75

Reduced merely because we need the room to display our better grades. For the man liking a Top Coat, not too heavy, we especially recommend this line, they possess style, tailoring fit and appearance. In Blue, Grey and Mottled Brown, single breasted, patch pockets, cuffed sleeves, trim, tidy looking, high grade Top Coats. Clearing at

19.75

SAILOR SUITS—Brand new line of Boys' English Navy Serge Sailor Suits, to fit 8 to 12 years, brass buttons and braided trim. Special \$3.15
MEN'S PANTS—Strongly made, heavy, Grey and Brown Tweed Pants, side and back pockets, cuff bottoms. Just for Friday, Saturday and Monday \$3.35
UNDERWEAR—A special line of Men's Pique Knit Shirts, and Pants, well worth the trying difference in price over the lower grade; all sizes, to 46 inch. The Garment \$1.15
"EASTERN" CAPS—Always good Caps, some in Velours and others in Tweeds, banded and pleated backs, some very pretty mixtures. Fall weight of course. Special \$2.90

VELOUR HATS—A swell lot of real Velour Hats, in popular shades: Beige, Grey, Seal and Fawn, can be folded and carried in the pocket if necessary. Special \$10.65
HANDKERCHIEFS—Real Irish Linen Kerchiefs, with medium hemstitched border, quality. Special each 69c.
BOYS' CAPS—The latest Golf Caps with banded back and new pleat effect, in assorted Tweeds. Special \$1.10
MEN'S COLLARS—Medium and extended point front Collars of the semi-soft quality. White. 45c.
WOOL VESTS—The latest in fancy checks all wool makes, V neck, sleeveless, snug and sporty \$3.40



Ladies' Fall Coats and Dresses Top the List for the Week-End

The Coats The Dresses

All this Season's Models, in Bolivia Velour and Blanket Cloth, elaborated with fur collar, side tie effect, lined throughout, shades of Grey, Saxe and Brown. Just for Friday, Saturday and Monday

20.75



LADIES' JUMPERS—A Clearing line, in fancy Crepe and Muslin, round neck, long sleeve, plain self-trimmed. Reg. to \$1.20 Friday, Saturday and Monday 69c.
"LAPPER" HEAD BANDS—In fancy Plaid cloth, fashionable for bobbed hair wearers, elastic adjustment at back, nice 17c.
GIRLS' VESTS—White and Cream Jersey Undervests, high neck, long sleeves, buttoned front, the quality is excellent. Special Friday, Saturday and Monday 57c.
NIGHTGOWNS—Ladies' White Flannellette Nightgowns, round neck, long sleeves, galou trimmings, splendid line. Reg. \$2.20. Special \$1.98

Just 20 of this line, in nice fall weight Tweeds, long sleeve, roll collar, girdle and trimmings of plain Grey Velour, sizes 36 and 38 inch bust. Reg. \$7.00. Special

4.75

STAMPED APRONS—Just a dozen of them, in strong unbleached cotton, Bunghaw style, round neck, belt. Now is the time to finish them off for Gifts later on \$1.39
LADIES' UNDERWEAR—Beautiful texture White Cashmere Vests and Pants, the former with high neck, and long sleeves, the latter knee length, sizes 36 to 44. Reg. \$1.20 garment. Special 75c.
DRESSING GOWNS—Misses' Ripplette Gowns, in Rose, Crimson and Saxe shades, long sleeves, silk cord girdle and quilted silk collar. Reg. \$7.50. To clear \$4.25
PINAPORES—Girls' Fine White Muslin Pinapores, showing embroidery yoke, lace insertion and heading, full of fine laces, quite an assortment. Dollar value 59c. for

Make the HOME Snug and Cosy for Wintertime-- Here are Helpful Materials and Prices

TAPESTRIES—We show 8 splendid patterns English Tapestry—50 inches wide, floral designs on assorted grounds. Reg. \$2.50 Friday, Saturday and Monday \$2.29
SILK CURTAININGS—36 inch reversible Silk Curtains, in beautiful rich looking warm tones: Bronze, Gold, Rose, Green, Saxe and Wine; you should see these. Reg. \$1.40. Special \$1.10
SILK STRIPED HANGINGS—Nice, closely woven texture, in deep Pongee shade, relieved with silk stripes. Reg. \$1.10 yard. Special 95c.
TURKISH CHINTZ—A couple of pieces of pretty Turkish Cloth Chintz, nice Rose patterns, reversible, 36 inches wide, washes well. Special 69c.
CURTAIN DAMASKS—3 pieces of self patterned Wool Damasks, shades of Blue, Green and Rose, 50 inches wide, nice for winter curtains, portiers, etc. Reg. \$2.80 yard Friday, Saturday and Monday \$2.59



Just for Friday, Sat. and Monday--

Wadded Quilts

40 x 72 size, fine heavy ones, plain back with fancy art patterned tops. Reg. \$4.00. Special \$3.75
DARK BLANKETS—Very handy between Blankets, in medium Fawn shade, 84 x 72 size, sold singly. Friday, Saturday and Monday \$1.59
COTTON BLANKETS—We feature full size Cotton Blankets this week, finished with a nice fluffy napping, Pink striped borders. The pair Friday, Saturday and Monday \$3.55
LACE CURTAINS—32 pairs of 2 1/2 yard White Lace Curtains, to clear. This years patterns, well covered, up to \$3.40 pair. Friday, Saturday and Monday \$2.98
CURTAIN SCRIMS—If you want values in Scrims, we have them—this line brings you 36 inch dark patterned Scrims, nice for lining up, full time. Reg. 30c. yard. Friday, Saturday and Monday 25c.

Chintz

CHINTZ—Large floral patterned Chintz, Cream and Black ground, the texture of these is of the strongest and the value—especially good. Friday, Saturday and Monday yard 59c.
CHINTZ—A couple of pieces of specially selected English Chintz, 29 inches wide, Rose patterns on dark grounds, most uncommon. Friday, Saturday and Monday yard 38c.
CASEMENT POPLIN—Just a piece of it, 36 inches wide, in a pretty warm tone of V. Rose. Friday, Saturday and Monday yard 42c.
WHITE SCRIMS—Self bordered, 36 inch White Scrims, strong texture. Friday, Saturday and Monday yard 28c.
CASEMENT CLOTH—36 inch Cream Caseament Cloth, with coloured striped border—dresses and inexpensive. The yard. Special 36c.
TEA CLOTHS—A line of these, in strong White Damask, 29 x 29 size, hemstitched borders. Special 54c.
TRAY CLOTHS—White Linen Tray Cloths, 16 x 25 size, embroidered and button-hole edge. Friday, Saturday and Monday 59c.

Charming New Scarves

And those new ones are indeed becoming, beautifully fine, in Silk Jersey, shades of Pink, Sand, Peacock, Saxe, Navy, Nigger, Slate, Silk fringed, each 48 inches \$2.57
GIRLS' DRESSES—Sailor style models, in Navy Serge, to fit 7 to 14 years, White braid trimmed, Crimson bow, others with Peter Pan collar and embroidered fronts, long sleeves. Reg. \$3.50 Friday, Saturday and Monday \$2.98
BRUSHED WOOL SETTS—Coat, Cap and Leggings to match, becoming Setts for the little Miss, shades of Camel, Brown and White. The coat has roll collar and belt, new. Reg. \$5.00. Friday, Saturday and Monday \$4.69



Quite a Stir in the KITCHENWARE SECTION

Some splendid utensils have crept in

"SWAN" BRAND ALUMINUMWARE—Nothing but clean clear bright aluminum through and through, bears the hall-mark of purity and finish, sole exhibitors of Aluminum at Wembley.
PORRIDGE STEAMERS—Double boiler, one of the neatest and most durable we have seen, in English aluminum, family size. Special \$1.90
SAUCEPANS—Lipped Saucepans, in finest quality English and American aluminumware; 3 sizes, indispensable. 29c., 39c., 49c.
SKILLETS—Those bright shining aluminum Skillets, are heavy quality, about 6 quart size. Special \$1.59
SAUCEPANS—An assortment of sizes from the smallest needed up, each with self cover. 70c., 89c., \$1.00, \$1.10
EGG POACHERS—The "Midget" single Egg Poacher, steams them thoroughly and improves them. Special 70c.
STRAINERS—Large all aluminum 3 corner sink Strainers, perforated sides and bottom. Special 69c.

ENAMELWARE

CONVEY BOILERS—Full range of these Grey Enamel Boilers, from 3 quart size up, with dome tin covers. Special \$1.89
75c., 98c., \$1.29, \$1.59, \$1.89
CONVEY SAUCAPANS—Very handy size for every day use, comes in Grey Enamel with tin cover. Special 59c.
EXTRA LARGE BOILERS—One of the largest made, a real family affair, in Grey Enamel, with cover. Special \$2.19
WATER KETTLES—Two convenient sizes for family use, Grey Enamel make. Special 99c. \$1.19
SUGAR BASINS—Double handle. 45c.
CREAM TUGS—A nice style. 35c.

James Baird LIMITED