

No. 1457B 49 lines 2 col.

4,000,000 PEOPLE

Annually use organic Nuxated Iron to build up red blood, strength and endurance.

There are thousands of people who are ageing and breaking down at a time of life when they should be enjoying that perfect health which carries defiance to disease simply because they are not aware of the condition of their blood. Without organic iron your blood carries no oxygen, and without oxygen there is nothing to unite with the carbon in your food so what you eat does you no good. It is like putting coal into a stove without fire. You can now obtain organic iron like the iron in your blood and like the iron in spinach, lentils, and apples from any drugist under the name of Nuxated Iron. Nuxated Iron also contains the principal chemical constituent of active, living nerve force. It is, therefore, a true blood and nerve food. It helps create and rebuild new and stronger red blood cells. It increases the strength and endurance of weak, nervous, rundown men and women in two weeks time. The manufacturers guarantee successful results to every purchaser or they will refund your money.

HELPS MAKE RICH, RED BLOOD

NUXATED IRON ENRICHES THE BLOOD—GIVES YOU NEW STRENGTH AND ENERGY

MIDDLE STATES OIL!

After receding to \$14.50 this issue again recovered sharply, selling to \$14.87 yesterday and breaking over \$15 to-day.

It declared regular quarterly dividend of 30c. to stock of record December 10.

We advise purchase of M S O around \$15—book value \$38.50—as we do not expect again to see it sell much below this figure. Traded at \$4 per share and we have every facility to handle your business.

J. J. LACEY & COMPANY, LIMITED,
STOCKS & BONDS. TELEPHONE 1154.

TOYS! TOYS! TOYS!

Nothing but Toys at Our Store,
182 WATER STREET (just East of Court House).

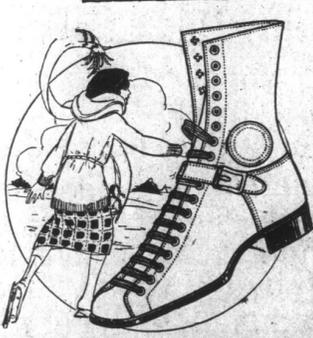
DOLLS, TRAINS, DRUMS, GAMES, HORSES,
DOGS, SHEEP, PIANOS, TOPS, GAMES,
SOLDIERS, GUNS, BOOKS, BUTTERFLIES,
STEAM ENGINES, BLOCKS,
MECHANICAL TOYS,
SEWING SETS, WASH TUBS,
FLOUR SIEVES,
COAL BUCKETS,
STOVES,

in fact everything in the Toy line can be seen at our store. Open Every Night.

ROYAL STATIONERY COMPANY
(THE SONG SHOP.)

dec17,41.s.m.w.f

Here's a Proposition!



EVERY DAY TILL FURTHER NOTICE.

We have just opened up our Hockey Boots.

We have the Choicest and Best Hockey Boots for Ladies and Gentlemen, Boys and Girls that ever housed a foot.

Our proposition is as follows: We agree to attach your skates to all Boots purchased from our stores during the next 10 days

FREE OF CHARGE.

Accept our proposition and we'll agree not to say a word about your buying.

F. SMALLWOOD,
The Home of Good Shoes,
218 and 220 WATER STREET.

MOREY'S Coal is Good Coal!

The latest arrival from North Sydney, sch. "Netherton", with

400 tons Best Screened N. S. Coal,
sent home while discharging at \$16.50 per ton.

IN STOCK:
Best Screened North Sydney & American Anthracite.

All sizes, at current rates.

M. Morey & Co., Ltd.

apr21, eod, 11

Private to Field-Marshal

ONLY ONE BRITISH SOLDIER HAS EVER ACCOMPLISHED IT.

Until Sir William Robertson achieved the feat, no British "ranker" had ever succeeded in attaining to the highest position our Army has to offer.

The nearest approach to it was made by one John Elley, a runaway tanner's apprentice, who enlisted in the Royal Horse Guards Blue in 1789, and ended his career as Lieutenant-General Sir John Elley, K.C.B. He died in 1839, and is buried in the Chapel Royal, Windsor.

Even the next lower rank of Major-General had, up till the outbreak of the World War, been attained by no more than about half-a-dozen rankers.

What makes Sir William Robertson's unique achievement all the more remarkable is the fact of his having started his Army career with neither friends, money, nor influence to help him.

Someone Stole His Clothes.

He made a bad start, too, as he himself admits in his newly-published autobiography, entitled "From Private to Field-Marshal."

It so happened that he joined his on a pay-day. The majority of the men in his room returned drunk from the canteen, or from the public-houses in the town, and the new recruit began to wonder whether after all he had made a wise decision in enlisting.

He continued to wonder for several nights afterwards, and would lie awake for hours meditating whether to see the matter through, or get out of bed, put on his plain clothes—which he still had—and desert. Fortunately for him, however, another occupant of the room removed the temptation these clothes afforded, for, having none of his own, he one night appropriated Robertson's, went off with them, and never came back.

Meals Eaten 'On Bare Boards.

So the future Field-Marshal had to perform to buckie to and make the best of it. But for some time, he tells us, he was frankly disgusted. And small wonder, for soldiering when Robertson enlisted in 1877 was very different from what it is to-day.

The food was scanty and badly cooked. Meals were eaten of bare boards set on trestles. The only articles of crockery were plates and basins, paid for by the men.

The plates, as a rule, were only used to eat off. But each man's basin became in turn a coffee-cup, tea-cup, beer-mug, soup-dish, shaving-pot, and receptacle for pipe-clay, with which to clean his gloves and belts.

Had to Live on His Pay.

It speaks well for Robertson's strength of character that he allowed none of these discomforts and hardships to turn him from his one set purpose, which was to "go in for promotion" and try his level best to succeed in the profession he had deliberately adopted. His reward came sixteen months after enlistment when, at the age of nineteen, he was promoted lance-corporal, thereby placing his feet on the first rung of the ladder, up which he was destined to climb to the very topmost apex and pinnacle of British Army rank.

WARNING!

TO THE PUBLIC.

Some time ago we put on the market "Fish Sausages" which was the outcome of months of experimenting and analysis. After we had brought those Sausages to perfection, and put them on the market, we find that other brands are now being put forward in St. John's.

During the past week we have received repeated complaints as to the quality of "Fish Sausages" bought in the local stores, but on investigation we find that, in not one single instance has the Sausages, which were bought, been processed by us.

It is not our aim to denounce any other brand but it is simply in our interest, and the interest of the general public, to see that they obtain "Caribou Brand" when ordering Sausages.

We do not have any particular stores carrying our goods, but practically every store in town does so; so we, therefore, ask the public of St. John's to insist on asking for "Caribou Brand" Fish Sausages. If they do not please, kindly tell us; but, remember, insist on seeing the Pink Label—"Caribou Brand."

NFLD. ATLANTIC FISHERIES, LTD.
dec17,11 W. LAMOND McINTOSH, Manager.

ANNOUNCING

Opening Display of

MODERN HOME APPLIANCES

Our demonstration Showroom in the Smyth Building is now open to the public, featuring:

CLARE JEWEL with Gas Range

LORAIN OVEN HEAT REGULATOR

Come in and see how these Labour Saving Appliances will reduce your cost of living and increase your hours of leisure.

G. V. PIPPY,
Smyth Bldg. Phone 1400.
(Entrance from Beck's Cove)

Ask for a Copy of "An Easter Day's Work."

dec17,21

The young soldier was tremendously pleased with his "stripe"—what newly-made lance-corporal is not? "I derived greater satisfaction," he writes, "from that first step in promotion than I did from being created a Baronet forty years later; and, as Lieutenant, I felt prouder than when I was appointed Chief of the Imperial General Staff."

Yet his early experiences as a commissioned officer were not wholly pleasant. He had to live on his pay, and the strictest economy, therefore, had necessarily to be practised.

It was not altogether agreeable to be compelled to drink water at mess while the others were drinking champagne, or to defer smoking till leaving the mess-room because pipes were not allowed. "But," as he philosophically remarks, "it had to be done."

—Pearson's Weekly.

An Unknown Inventor.

The Station-master Liked to Have His Supper in Peace.

Some of the most wonderful railway inventions have arisen from very trivial sources, says Mr. T. W. Corbin in "Romance of Modern Railways." Take the signalling system now in use. This is known as the "Block" system. This system makes it impossible for any signalman to lower his signal unless the nearest signalman to him on whose section of line the train is travelling has also got his signals at "safety." The inventor of this system is unknown, but the following story is told in railway circles.

At a small country station where there was a level crossing, it was the station-master's duty to see that the signal was always at danger when the gates of the crossing were open. This signal was by the side of the gates, and was worked by a lever at its base.

A non-stop train passed through the station each night at nine o'clock. This happened to be the station-master's supper hour as well. It was not necessary for him to be on the station as the train was a non-stop, but he had to leave his supper owing to the signal. However, being a man of resource he soon fixed up a way out of the difficulty. He fixed a strong bar on to the gate nearest the signal, which projected over the lever on the signal when the gates were open, thus preventing the signal being lowered until the gates were shut.

When he had done this the station-master was able to have his supper in peace, knowing that his assistant could not make a mistake and lower the signal with the gates open.

From this idea grew the interlocking system of signalling.

Paying the Printers.

In telling of Europe's monetary woes James Bryce, former Ambassador from Great Britain to the United States, recounted recently a story that was told him by a friend who visited Russia. "It takes a pile of ruble notes that high," said Viscount Bryce, extending his hand several feet above the table, "to purchase a crust of bread there. The workmen employed to print off new ruble notes threatened to strike. They were propitiated by an offer on the part of the Soviet Government that, when they had worked an allotted number of hours at making ruble notes for the Government, they might work as much longer as they liked at printing off ruble notes for themselves."

How to Keep Warm.

The possibilities of the use to which electricity may be applied never cease. A portable electric foot warmer is about to be put upon the market. It is a simple contrivance consisting of a couple of specially prepared light metal plates, which are placed in the toots or shoes of their owner and connected by means of a set of finely drawn wires to a fairy-weight battery, which may be carried in the hip or breast pocket. When in action it sets up a gentle and stimulating heat, which may be regulated at pleasure. It is easily re-charged from the nearest electric light plug. The new invention is just the thing required by the general traveller in this chilly season.

Fashions Indicted.

BISHOP ON SOME "CRIMINAL IMPROPRIETIES."

Women's fashions have a remorseless critic in Dr. Graham, a Scottish Catholic Bishop. In a pastoral letter he declares that women require "adequate clothing" to preserve their continence, to protect virtue to control evil passions, to remove temptations. Decent clothing is a part of the structure of exterior modesty. Women who were attired in a way opposed to Catholic modesty were, he adds, "degrading all womanhood with their shamelessness. The criminal improprieties of dress were in the same category as obscene dances, sex films, and obscene plays. Could anyone deny that there was a connection between the brazen impropriety of female dress and the ghastly increase of sins under the Sixth Commandment?"

MINARD'S LINIMENT FOR DIS-TEMPER.

"From That Little Green Isle O'er The Sea"

Beautiful Boxed HANDKERCHIEFS

and they **Go On Sale for Christmas Week**

Away Under Their Regular Price.

BEAUTIFULLY BOXED Irish Lawn and Muslin Handkerchiefs. Some put up 3 in a box, others six, and the ingenious way they are packed strikes you at once as the ideal gifts for your lady friends. It is seldom that you see such excellent quality Handkerchiefs at such prices as we quote here.

Regular 95c. box for	78c.
Regular \$1.20 box for	\$1.08
Regular \$1.40 box for	\$1.18
Regular \$1.50 box for	\$1.25
Regular \$1.70 box for	\$1.35
Regular \$2.30 box for	\$1.75
Regular \$2.70 box for	\$2.25
Regular \$3.00 box for	\$2.65



James Baird LIMITED

Headstones AND Monuments.

"Waits the marble in the quarry. In the mountain's rugged breast: Waits to tell of fame and glory— Waits to tell where loved ones rest."

We have ready for quick delivery a splendid selection of Headstones and Monuments at reasonable prices.

We will forward our catalogue of photographic designs and styles to any address on request; also price list and our mail order form, which makes ordering by mail easy. Write now and avoid disappointment.

"There's a reason."

Skinner's Monumental Works,
333 Duckworth Street, St. John's, Nfld.
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NAILS!

10 and 12 inch Wrot Nails.
Bolts and Nuts.
Galvanised and Black Sheet Iron.
Tinplates.
Horse Shoes, etc.

Bowring Bros. Limited.
Hardware Department.
nov22,11

Land Where No Man Works.

Montenegro is the land where no man works. But how do the Montenegrins live? To the bewilderment of the natives, you ask that question— you, the newcomer from a world

The Erasmic Co., Ltd.

"Erasmic Herb" The Dainty Soap

Gives a sweet freshness to the skin.

T. B. CLIFT,
Newfoundland Manager,
Telephone 513. P. O. Box 1353.

TO THE TRADE!

1000 Sacks White Oats

100 Tons Hay

LOWEST PRICE EX. WHARF.

Arthur R. Bulley,
Telephone 818 Commercial Chambers
dec17,11

that figures in economics, writes Thomas Stewart Ryan.

Do you expect men to work? The native retorts scornfully. They are stalwart, fighting men, those mountaineers. They pack rifles, bejeweled pistols and knives won from the Turks, and since the war, hand grenades. They work! They leave shopkeeping to Germans, Greeks and Albanians.

But what of the other work, you insist— the road-mending and farming, the hewing of wood and drawing of water? Foreigners couldn't do that, No, prisoners of war mend the roads, he admits. And the rest—

Why not sell Post Cards of your own town? Send photographs to P. H. COWAN & CO. and receive price list. Advise these your town and make money at the same time. —dec5, m.w.f.

The Empire's Tr...

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News of the World, ...

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Give her a look ...

A real gift that ...

prices from ...

per box ...

30c. to \$2.5

Felt Ju...

Ladies' wear! Fe ...

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at price per pair

Handker...

Handkerchiefs ...

2 in a box, with pr ...

ered corners. Spe ...

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30c. to \$2.5

Curran

35 inches ...

windows look ...

or! Christmas ...

price 75c. ...

Special per ...

Room Pa...

We have ...

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20c. to \$10

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