

KNOWLING'S GROCERY DEPARTMENTS

EAST, WEST AND CENTRAL STORES.

GREAT REDUCTIONS IN THE PRICE OF MEATS.

- We offer the following:
- BONELESS BEEF—Finest quality New York pack 16c. lb.
 - FINEST NEW YORK FAMILY BEEF— 19c. lb.
 - PORK—Sinclair's Ham Butt 23c. lb.
 - PORK—Fat Back, new 20c. lb.
 - PORK—Sinclair's Family 19c. lb.
 - FLOUR—"Windsor Patent", per stone of 14 lbs. \$1.00
 - BEANS—Hand picked Rangoons 4c. lb.
 - PEAS—Marowfat 7c. lb.
 - ROLLED OATS—14 lbs. for 90c.
 - Per lb. 7c.
 - RICE—Good quality 6c. lb.
 - LARD—The very best, pure 28c. lb.
 - COCOA—1 lb. tins, finest quality; guaranteed pure 37c.
 - 4 lb. tin \$1.30
 - MOLASSES—Best Grocery 95c. gall.
 - TOMATOES—Delmonico, the finest packed; largest size tins 20c. tin
 - PORK and BEANS—"Cream of the Empire" Brand, 3's; largest size tins 16c. tin
 - SALT—English Table, 14 lbs. for 25c.
 - PRUNES—90/100 size 14c. lb.

G. KNOWLING, Ltd.

Estabrook's

Orange Pekoe Tea

is ONLY sold in the attractive Green package with the Yellow wrapper.

Make sure of getting ESTABROOK'S Orange Pekoe by insisting on buying it in the package.

Never Sold in Bulk.

ROWNTREE'S COCOA!

Make and keep good customers. It is the most reliable Cocoa, sold with a Positive Guarantee of Purity and Superior Quality.

TRADE SUPPLIED BY
JOHN P. HAND & CO.,
Phcne 761. Agents.
april4, eod. tf

No Matter How the Fire is Caused

If you're not insured you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

TO-DAY'S MESSAGES.

HARDING WILL TALK TO MENOCAL
NEW YORK, April 11. The first submarine telephone cable to link United States and Cuba will be formally opened to-night when Harding at Washington will talk to President Menocal in Havana. The new system has been installed by the Cuban American Telephone and Telegraph Company.

MURPHY SELLS OUT.
SYDNEY MINES, N.S., April 11. Cape Breton Electric Company, controlled by Stone and Webster has purchased the Sydney Mines Light and Power Company, of which Hon. John Murphy of Newfoundland was President, for eighty thousand dollars, the Halifax Herald says.

GERMAN EMPRESS PASSES.
DOORN, Holland, April 11. Former Empress Augusta Victoria of Germany, died here at six o'clock this morning.

GREEKS HEAVY LOSERS.
CONSTANTINOPLE, April 11. A communication issued yesterday by the Angora Government says there have been fresh Turkish attacks in the region of Bursa. Three columns advancing toward Anam Karahissar have inflicted heavy losses on retreating Greeks, it is said.

NEW FORCE FOR RUSSIA.
RIGA, April 11. The new internal army, composed of carefully selected Communists, which is proposed as the basis of a huge force to enforce the dictates of the Third Internationale, is rapidly being organized in Russia to replace the old Red army, according to authentic reports.

PEASANTS ON THE RAMPAGE.
RIGA, April 11. Peasant riots in Western Siberia are reported in advices received here from Moscow yesterday. The peasants have revived the old Green army and occupied Tobolsk, cutting that town off from the Trans-Siberian railway, advices say.

MOSLEM TREATY.
CONSTANTINOPLE, April 11. A disposition on the part of Turkish Nationalists to discontinue their propaganda against the Sultan is shown in a treaty entered into with Afghanistan, in which Afghans recognize the Sultan as Caliph. The treaty is an offensive and defensive alliance, and prohibits the signing of pacts without mutual consultation.

Kyle's Passengers.

S.S. Kyle, Capt. Stevenson, reached port at 5:45 p.m. yesterday, after a fairly long run from Lunenburg. She brought very little freight and the following passengers:—Sir J. C. Cropley, Hon. W. F. Coaker, M. S. Sullivan, J. Sellars, J. W. Hiscock, C. Bryant, D. P. Duff, Mrs. S. B. Fullerton and two children, Capt. R. Young, Mrs. F. Hunt, W. Richardson, Rev. F. Pannault, S. Dubordieu, S. Donaldson, P. J. Whitten, J. F. O'Neill, O. Quillan, J. Condon, W. Hart, Sergt. J. R. Campbell, Miss L. Prescott, Miss C. Peterson, E. S. Bennett, Mrs. F. J. Kent, Rev. G. C. and Mrs. Vivian, M. Martin, H. Ancolin, F. J. and Mrs. Jerrett, Mrs. Laith, in saloon and twenty-two in steerage.

25c. for a Meal of Fish and Chips at the Empire Cafe at all hours. We also can parcel any quantity of Chips or Fish separate in grease-proof paper to be taken away hot. We also serve Bread, Butter and Tea. **EMPIRE CAFE, 184 Duckworth St.** (just east of T. & M. Winter). apr8, eod. tf

Grand Falls Notes.

Grand Falls is still going strong and is a hive of industry in comparison to other parts of the island. The mill shuts down one day extra, Saturday, in order that employees need not be laid off.

A serious accident occurred at Badger on Monday last when a lad of 7 years, named Dwyer, son of the gang foreman of the A. N. D. Co.'s Millertown branch, was hit by an engine which was backing up. He was attended by Dr. Smith who rushed him to the Lady Northcliffe Hospital at Grand Falls, where with the resident doctor's aid his leg had to be amputated above the knee.

The people of Grand Falls intend to erect a War Memorial in the London Cenotaph. It will have the names of the Heroic Dead inscribed on it. The cost will be about \$5,000, most of which has been already subscribed. The memorial is now being made in London under the direction of Mr. Surchum, a director of the A. N. D. Co., and will be sent over during the summer.

The fire in the Company's coal pile is practically out, being well under control. The loss will be a very heavy one.

Evangeline High Cut Boots, Low Shoes and Dainty Pumps at 25 PER CENT REDUCTION at SMALLWOOD'S Ladies' Dept.

Harbor Grace Notes.

Miss Ida McRae left town by Wednesday afternoon's train to connect with the s.s. Rosalind en route for New York on a visit of some weeks. We take this opportunity of wishing her a most enjoyable holiday.

Mr. T. C. Mackinson, of the Goules, near Briggs, was in town during the first of the week, visiting his mother, Mrs. E. N. Mackinson. His many friends were pleased to see him once again.

The s.s. Mary, Capt. A. Bourne, came off dock Wednesday forenoon, after having some painting done and her keel attended to. She left the same day for Bell Island.

The very frosty weather of late, has put the rink, which had been closed for the season, in good trim again for skating during the last few days. We hardly know what to think of the weather man. He seems to be very keen on keeping Jack Frost with us as long as possible; but there is no use in kicking, as the saying goes; we must only "grin and bear it."

Mr. E. Barnes' motor boat "Zelda B." left port Wednesday for Bell Island. Mr. Thos. Thistle took passage by her to the Island.

Mr. G. Christian, of Messrs. Archibald Bros. Ltd., has been in town for the last few days.

Both Boot and Shoe factories have been working now for some time past; although the full number of hands are not employed just yet, but no doubt, as the Spring advances, they will be in a position to take on the usual amount of employees once more. This tends to help matters considerably and we are hoping to see things change and conditions become brighter ere much time has elapsed.

A concert, consisting of songs, recitations, drills, etc., took place at the S.A. Citadel last night and was very enjoyable to all who attended.

Mr. A. French, representing Messrs. Soper & Moore, St. John's, is in town to-day.

April 8, 1921. —G.O.R.

McMurdo's Store News.

MONDAY, April 11. We have all our new Seeds open now and ready for the spring business. As usual we have the reliable and famous seeds of Messrs. Sutton & Sons of Reading, England, the old firm whose seeds we have now been handling for some years, which seeds have given the utmost satisfaction to all concerned. And, as usual, we have our usual line of best American Cabbage Seeds. This latter line we have been importing from the same New York house for over thirty years; and we are thus sure of our ground on all the seeds we import. Do not experiment with Seeds, get the kind that experience has proved reliable. Send your name and address for catalogue, post free.

MR. KARL S. TRAPNELL, Eyesight Specialist, will be out of town until Friday, April 15th. Office will be open as usual for accepting repairs and delivering glasses.—april12

King's Cove Notes.

Cupid was rather busy during the first part of this winter. No less than six of our younger generation decided to relinquish their life of single blessedness and cross the matrimonial sea. The weddings were conducted at the R. C. Church and the writer extends his congratulations to all the contracting parties.

Quite a number of social entertainments were held during the past winter, all of which were very enjoyable. A concert was held on St. Patrick's night in the R. C. Hall. All the performers did themselves credit and are deserving of great praise.

Concerts were also held on Thursday and Friday of last week, in the Orange Hall under the auspices of the younger members of the Orange Society. Both proved decided successes and the audiences were loud in their praise.

Nearly all our people are well stocked with wood in spite of the balustrade winter we have experienced.

Quite a number of our young men who have been at work in the land of the Maple Leaf have returned to their native home, the work at which they were employed abroad having been suspended.—ELI CURTIS.

King's Cove, April 8th, 1921.

Floral Tributes to the Departed.

Nothing so nice as Flowers in time of sorrow. We can supply Wreaths and Crosses on short notice, and guarantee satisfaction. We will endeavour to meet the humblest purse. "Say it with Flowers."

VALLEY NURSERY, Florist Brothers, Box 984, St. John's, Phone 154.

THE ECONOMY OCCASION!

OUR MONSTER STOCK-REDUCING SALE of CURTAINS and CUTAININGS



An event that we want every prudent housewife from far and near to attend. By reason of the value-goodness and the excellence of its offerings.

Unequaled Values—values that you have not had for years will be found here during this timely and important Sale.

Another few weeks and housecleaning time will be with us. Be prepared for it with lovely New Curtains and Curtainings to adorn your windows for the Coming Season.

WHITE LACE CURTAINS.

The pick of English and American White Lace Curtains re-marked for this Special Economy Sale. The values are well worthy of your consideration.

Regular \$2.70 pair for	\$1.85
Regular \$3.30 pair for	\$2.50
Regular \$4.00 pair for	\$3.15
Regular \$4.50 pair for	\$3.45
Regular \$4.75 pair for	\$3.85
Regular \$5.00 pair for	\$3.95
Regular \$6.00 pair for	\$4.75
Regular \$7.00 pair for	\$5.50
Regular \$8.50 pair for	\$6.25
Regular \$9.50 pair for	\$7.45
Regular \$10.50 pair for	\$7.55

CURTAIN LACES.

Nottingham Laces and Scranton Laces, in a variety of patterns and widths. In these we have made unusual re-markings to interest housewives prior to house cleaning time. We want you to come and see our display of these.

Regular 45c. yard for	35c.
Regular 60c. yard for	45c.
Regular 75c. yard for	59c.
Regular 80c. yard for	65c.
Regular 85c. yard for	67c.
Regular \$1.00 yard for	85c.
Regular \$1.10 yard for	88c.
Regular \$1.30 yard for	98c.

CURTAIN SCRIMS.

Beautiful Scrims, bordered self or coloured border, as well as Cream. Attractive Curtainings attractively priced.

Regular 55c. yard for	45c.
Regular 60c. yard for	46c.
Regular 70c. yard for	55c.
Regular 75c. yard for	59c.
Regular 85c. yard for	65c.
Regular \$1.00 yard for	87c.
Regular \$1.40 yard for	\$1.08

American Shirts

36 inch American Shirts with a very soft finish; Shirts you like to stitch.

Special, yard	27c.
Special, yard	29c.

English Shirts

Extra strong White Shirts, 34 inches wide. 45c. Regular 65c. yard. Sale Price 45c.



"St. George for Merrie England."

Editor Evening Telegram.
Dear Sir—Next Saturday week, April 23rd, is St. George's Day. Just two weeks. What are we going to do about it? I have been told that the Society of United Fishermen are taking steps to organize a joint parade of all Protestant Societies. What a great idea. It is most fitting that the idea should, in a fishing country, emanate from The Fishermen's Society. What a great parade that would be. The Society of United Fishermen, the British Society, the Sons of England, the Orange Society, the C.E.L., the Fieldians, the G.L.B., the Highlanders, the Methodists' Guards, and even the church organizations. I go even further than that. And would suggest that the Roman Catholic Societies be also asked to participate in the parade. Why should they not. Are they not part of the country and the Empire, and does not St. George stand for England, the nucleus of the Empire. Does not the Empire stand for freedom and justice and religious toleration? Is not that the secret of its success. All classes and creeds are fairly treated. It is not so long ago since a Jew was the Premier of Great Britain. To-day a Jew is Viceroy of India. Lloyd George, a Unitarian, is the Empire's leading man. Where can you get such opportunities for ability, no matter from what source it springs. There may be a few hat heads who do not know on which side their bread is buttered, but these we must rather pity than censure. They have much to learn and must look at big things in a big way. There is no reason why the Knights of Columbus, the B.L.S., the

Star of the Sea, the Mechanics, the C.C.C., and other institutions should not be asked to join the parade and, in the morning, with all the bands available, march to Government House, and pay homage to the representative of the head of an Empire on which the sun never sets, and in which every member has an opportunity to rise to its highest positions.
Yours sincerely,
GEO. W. B. AYRE.
April 10, 1921.

Weigh yourself the day you commence to take Brick's Tasteless, then weigh yourself two (2) weeks later and note the increase.—Jan27,tf

Anthracite COAL.

In stock:
Egg and Peanut Sizes.

HENRY J. STABB & CO.

Brick's Tasteless is the best preparation known for children who are delicate. Taken in half to one teaspoonful doses it works marvellous results. Try a bottle and convince yourself.—Jan27,tf

T. McMURDO & CO., Ltd.,

THE PIONEER DRUG HOUSE.
Established 1828. Incorporated 1920.

In re-organizing our business at the beginning of last year when times seemed prosperous, somewhat drastic changes were made in credit terms to our customers in the belief that it would ultimately prove to be for their benefit as well as our own. Results to-day have proved our forecast to be correct, and as a consequence we are now in a better position than ever to serve our friends to advantage with a new and up-to-date stock.

From being pessimists in apparently good times we are now optimists when many think there is nothing but "blue ruin" ahead; and in consequence we are now prepared to entertain extending longer credit than is indicated by our general terms, where desired, to approved wholesale customers.

We have the necessary Stock and Capital to do a much larger business. We are desirous of keeping our present staff on at suitable wages necessitated by higher cost of living, and to do this an increase in trade is hoped for. This we anticipate getting by efficiency of service, combined with the high grade goods we carry and sell at lowest possible prices.

T. McMURDO & CO., Ltd.,

Chemists Since 1823, St. John's.
mat 1,8,500

Forty-Two Years in the Public Service—The Evening Telegram.