

**James Baird**  
LIMITED

**DWINDLING PRICES.**

Prices that make this the very  
**BEST BUYING FALL**  
for YEARS.



**CASH SALE**

Knowing ones loudly proclaim our values as "MARKED SUPERIOR VALUES." We have worked hard to gain such recognition. This Fall particularly emphasizes more than ever the real goodness of this Store's values. If you want to meet your friends shopping it is always worth your while to try "BAIRD'S" first, as the knowing shopper finds it a convenient place to shop in, an economical place to purchase from, and a pleasant place to be served. Glad to see you early and often.

**CASH SALE**

**FRIDAY, SATURDAY, MONDAY**

Interesting Reading from the  
**Ladies' Realm**



- COLLAR AND CUFF SETS**—Children's Lace and Spot Muslin Collar and Cuff Sets, with Valenciennes lace trimmings, pointed and round styles; dressy looking. Reg. 70c. set. Friday, Saturday and Monday... **57c.**
- CHILDREN'S KILTED SUITS**—Colored Jersey Kilted Suits; in shades of Navy, Saxe, Tan and White; to fit 2 to 5 years; snug and warm. Reg. \$2.75. Friday, Saturday and Monday... **\$2.49**
- WINCEY KNICKERS**—Ladies' Cream Wincey Knickers, superior quality, beautifully made, tucked at knee; full sizes. Special Friday, Saturday and Monday... **\$1.39**
- CORDUROY BONNETS**—Children's Corduroy Bonnets, trimming of flowers and ribbons; shades of Rose, Saxe, Navy, Crimson and White. Reg. \$1.80. Friday, Saturday and Monday... **\$1.64**
- LADIES' NIGHTGOWNS**—Striped Flannellette Nightgowns, roll collar, yoke trimmed, with feather galon; assorted sizes in Pink and White and Blue and White stripes. Reg. \$3.00. Friday, Saturday and Monday... **\$2.59**
- BLACK SILK POPLIN BLOUSES**—A very special lot of Black Silk Poplin Blouses, high or low neck, roll collar, pocket, neatly tucked; trimmings of Crochet and Braid buttons; sizes 38 to 44 bust. Reg. \$5.00. Friday, Saturday and Monday... **\$4.59**
- RIBBON VELVETS**—A few pieces in shades of Gold, Tangerine and Bronze; 3 inches wide. Reg. 20c. yard. Friday, Saturday & Monday... **10c.**
- JERSEY COSEY COATS**—Ladies' Wool Jersey Sleeveless Coats; handy to wear under your raglan, costume or waterproof; neat fitting buttoned front; pretty Heathers, as well as Green, Saxe and Rose; assorted sizes. Reg. \$3.00. Friday, Sat. & Monday... **\$2.78**
- CHILDREN'S UNDERSKIRTS**—Cream Flannellette Underskirts with body, buttonhole edged in Pink and Blue; to fit 6 to 12 years. Regular \$1.40. Friday, Saturday & Monday... **\$1.28**
- WOOL PANTS**—Children's Cream Wool Pants; to fit 6 to 12 years; ankle length, closed. Reg. \$2.20. pair. Friday, Saturday & Monday... **\$1.98**
- FLANNELETTE TRIMMINGS**—Flannellette Insertion and Beadings in White and Pink shade, silk worked; 2 and 3-inches wide. Regular 15c. yard. Friday, Saturday & Monday... **10c.**
- LADIES' SKIRTS**—A mixed lot of stylish Skirts, some in Navy and Black Serges and Cloths, others in Tweeds; ideal for Fall wear; perfect hanging skirts, showing pockets, belt and button trimmings; assorted sizes. Reg. \$6.50. Friday, Sat. & Monday... **\$4.78**

This Store has again proven its helpfulness to buyers of  
**Men's and Boys' Suits and Overcoats.**

As it is not our intention to carry over any of these to next season, we have made **MIGHTY REDUCTIONS.**  
Costs you nothing to see these.

**Sale of Serviceable well filled Cushions**

- CUSHIONS, CUSHIONS**—3 dozen of plump filled Cushions in assorted shades, frilled; you can always find a place for cushions like these. Special Friday, Saturday and Monday... **\$1.15**
- CIRCULAR CUSHIONS**—Large Fancy Circular Cushions in pretty colour combinations; these are well filled; nice for lounge, den or dining room. Reg. \$3.30. Friday, Saturday and Monday... **\$2.95**
- PILLOW SHAMS**—A few dozen of lace and insertion trimmed White Linen Shams; full size. Reg. \$1.30. Friday, Saturday & Monday... **\$1.18**
- GIRLS' AND BOYS' LEATHER SCHOOL BAGS**—The most serviceable kind of Bag to buy; stands hanging about and will last for years; your choice of Tan or Black. Special Friday, Saturday and Monday... **79c.**  
The larger size... **\$1.29**
- DRESSY FOOTWEAR FOR LADIES**—Black Vic Kid Boots, showing white kid tops, spool heel and pointed toe; perfect style; sizes 2 1/2 to 5 only. Reg. \$5.00. Friday, Saturday & Monday... **\$4.60**

**Do You Like Fancy Beadwork?**

- To-day we are showing the "Apache" Beadwork Looms, which we believe will interest all lovers of fancy work. It's a new, absorbing and fascinating pastime. Simple and instructive, a child can manipulate it; and just at this season, with the long evenings, think of the many delightful pieces of fancy beadwork you could make up and delight your best friends with at Christmas time. Instruction books and designs to hand.  
Two sizes:  
**\$1.30 and \$1.90.**
- Large Framed Pictures.**  
We have a large assortment of these showing pleasing subjects for home adornment. Pretty rural scenes, fruits and some religious pictures. This week we make special price reductions.  
Reg. \$1.75. Friday, Saturday and Monday... **\$1.69**  
Reg. \$2.00. Friday, Saturday and Monday... **\$1.79**  
Reg. \$2.25. Friday, Saturday and Monday... **\$1.98**

**Large Damask Table Cloths UNDERPRICED**

- Extra strong Damask Table Cloths, size 68 x 72, hemmed; some in Crimson and White, others Blue and White. You cannot beat these for wear. Reg. \$4.00 value. Friday, Saturday and Monday... **\$3.30**
- CUSHION COVERS**—Dark Linen Cushion Covers, extra full size, wide hem-stitched frill and coloured embroidered centre. Reg. \$1.75. Friday, Saturday and Monday... **\$1.57**
- NAVY NAP CLOTH**—56 inch Navy Nap Cloth; extra heavy for top coats and refreshers. Reg. \$9.00 yard. Friday, Saturday & Monday... **\$8.45**
- CURTAIN LACES**—54 inch White Nottingham Curtain Lace; something new and pretty in a very lacy looking cur-tain. Reg. \$1.10. Friday, Saturday and Monday... **98c.**
- COLOURED TABLE COVERS**—10 only of very handsome Coloured Table Covers; some in Fancy Crimson, others in pretty Mixed Green; fringed; rich looking Cloths. Reg. \$9.50. Friday, Sat. & Monday... **\$8.45**

**Curfew Bell Again in Belfast.**

The authorities at Belfast recently applied the old curfew bell order, from 10.30 p.m. to 5 a.m. It is many years since the curfew bell rang authoritatively in English towns and villages. In the old days when the custom flourished, people did not possess watches and clocks as they do to-day. They learned to judge the time of day by the sun, but were often at a loss to know the exact time. This practice of ringing the bell when bedtime came, and at special hours of services of devotions, was first used in the monastic establishments. In the Middle Ages life and property were very uncertain, and owing to the want of any effective police there was no safety out of doors at night, and even people, who, by daylight, appeared to live honestly, sallied forth after dark to rob and assassinate. To meet this evil the authorities made it criminal for any one to be found out of doors after a certain hour, and the town bell was sounded at eight o'clock, which was the signal for all the law-abiding people to lock the doors of their houses, put their fires, and retire to bed, those who were out of bed after the sounding of the bell being liable to severe punishment. The bell sounded for this purpose was in France called popularly, the "couvre feu." Hence no doubt has arisen the erroneous notion that the "couvre feu" bell, corrupted into the "curfew bell," was invented by William the Conqueror as an instrument of tyranny. At the end of the last century the curfew was announced at Ripon at the hour of nine by a man with a horn, which he blew first at the market cross and then at the Mayor's door. In Scotland in later days ten o'clock was the general hour for the Scottish curfew, and in many places the custom is still kept up.

**Says Canadian Cavalry Turned Tide of War.**

Major-General J. E. B. Seely, C.B., D.S.O., M.P., accompanied by his son, John, spent some time in Toronto, and while there was greeted by more than two hundred officers and men of the brigade who had served under him in France. General Seely complimented the brigade on the fine showing the officers and men had made during the war, and he brought congratulatory messages from Earl Haig, Marshal Foch and King George to the brigade. General Seely told the assembled soldiers that Marshal Foch had recently informed him that the Allied forces were in the most critical position of the war at the time of the fighting at Bois de Moreuil, in March, 1918, and it was only the efforts of the Canadian cavalry in the efforts that turned the tide. Marshal Joffre and General Vespri were also quoted as having expressed appreciation of the work done by the Canadian cavalry in the war. General Seely, who said half his heart was with the Canadians who had done such noble service in the war, and the other half with his family in England, expressed regret that his duties as a member of the British Parliament required him to cut short his visit to Canada. "I have met many of my old comrades at different points throughout Canada," he said, "especially at Calgary and Winnipeg. While I am English by birth, I am a Canadian by adoption." During his stay at Stanley Barracks, Toronto, General Seely accepted the office of honorary vice-president of the G.W.V.A., of which the Prince of Wales is honorary president.

**Bees the First Embalmers.**

That bees were the originators of embalming is not generally known. It happens sometimes that a stranger enters their hive, and often the enemy is too large or heavy to be cast out. A slug, for example, may make its way into the bee hive. The bees pounce upon the intruder, and proceed to sting him to death. The problem now presents itself to the intelligent bees of ridding the hive of the king's carcass. They apparently are aware of the danger of infected air, so the embalming process is put in operation. This consists in encasing the remains of the slug in propolis, a substance collected by the bees from the opening buds, chiefly of poplar, but also of other trees. This substance prevents decay of the dead body. But if a small enters the hive, the process is still simpler. The snail, on receiving a sting retires into its shell, whereupon the artful bees will wall him in with propolis, and without troubling to shift the shell, securely cement it to the floor of the hive. The fomb of the snail becomes a part and parcel of the bees' dwelling.

**Pillow Cases, Towels, Curtainings**

- WHITE TOWELS**—Extra large and thick, all White Turkish Towels, plain ends. Reg. \$1.50 each. Friday, Saturday and Monday... **\$1.29**
- RAJAH CURTAINING**—36 inch Rajah Curtainings; something to make your rooms look cozy and beautiful during the long evenings, barred and floral pattern. Reg. \$2.50 yard. Friday, Saturday and Monday... **\$2.30**
- BATH TOWELS**—Extra large size pure White Turkish quality, 36 x 72 inch, plain hemmed ends. Reg. \$3.00 each. Friday, Saturday & Monday... **\$2.45**
- TURKISH TOWELING**—Pure White Turkish Toweling, soft undressed finish. Per yard Friday, Saturday and Monday... **37c.**
- PLAIN PILLOW CASES**—Plain American Cotton Pillow Cases; size 20 x 32; plain deep hem. Special Friday, Saturday & Monday... **57c.**
- NEW CHINTZ**—Some good looking Chintz patterns in an color combinations you like 36 inches wide, large and small patterns. Reg. to \$1.20 yard. Friday, Saturday and Monday... **99c.**
- ART MUSLINS**—Several pieces of Cream Art Muslin, showing small spray centre and a very pretty floral border; 36 inches wide. Reg. 55c. yard. Friday, Saturday and Monday... **47c.**

**Many Good Offers in the MEN'S & BOYS' DEPARTMENT**

- MEN'S HOUSE SHOES**—Men's Warm Felt House Shoes with leather sole and heel, felt innersole; plain Black or Grey; nice for Daddy. Reg. \$3.00 value. Friday, Saturday and Monday... **\$2.70**
- MEN'S WORKING SHIRTS**—Strong wearing Working Shirts in Grey and White, Blue and White and Fawn and White stripes; collared, double stitched; assorted sizes. Reg. \$2.50. Friday, Saturday and Monday... **\$2.25**
- MEN'S KID GLOVES**—Tan Kid Gloves with slight fleece lining; sizes 7 to 8 1/4 only; best English quality. Reg. \$3.00 pr. Friday, Saturday and Monday... **\$2.65**
- MEN'S PJJAMAS**—These are Job and value for \$4.00 suit. The Coat and Pants are not perfect matches, a little difference in the stripe; nothing to impair their value. Friday, Saturday & Monday, the... **\$2.95**
- MEN'S SOFT FELTS**—A few dozen of American Soft Felts in shades of Grey, Olive-Brown, Dark Green and Brown; wide band. Regular \$3.70. Friday, Saturday and Monday... **\$3.30**
- MEN'S SILK SHIRTS**—Shantunk Silks in natural shade, each with detachable collar to match, soft silk cuffs; these give best of wear. Reg. \$5.50. Friday, Saturday and Monday... **\$5.10**
- Men's Overalls, \$1.75**  
Heavy Brown Canvas Overalls, pants or jackets in all sizes; exceptionally good and very strong. Special Friday, Saturday and Monday, the garment... **\$1.75**
- MEN'S HIGH LACED BOOTS**—14 eyelet height, lace Tan Elk Boots; extra strong and heavy leather sole and heel, double buckle fastening at top, bellow tongue; \$12.00 value. Special the pair Friday, Saturday and Monday... **\$9.50**
- MEN'S HEAVY WOOL UNDERWEAR**, \$2.70 Value for \$2.05—About 100 garments, Shirts and Under-pants, in assorted sizes. If you want something good to wear, warm and comfortable, do not pass this line. See window. Special, the garment... **\$2.05**

**Peerless HOSIERY Values**

**CHILDREN'S HOSIERY**—Girls' and Boys' Hosiery, plain and ribbed, black; a mixed lot up to 60c. pair; all sizes. Friday, Saturday & Monday... **49c.**

**LADIES' FLEECE HOSE**—A line that appeals to value and goodness; plain finish with heavy ribbed knee top. Reg. 90c. Friday, Saturday and Monday... **78c.**

**LADIES' CASHMERE HOSE**—Fast Black Cashmere Hose in a plain finish. These are old value. Reg. \$1.25 pair. Friday, Saturday & Monday... **98c.**

**LADIES' SPORTS' HOSE**—Cashmere weight, broad ribbed finish in pretty Greys, Browns, Blues and Heathers; a favorite line. Reg. \$1.90. Friday, Saturday & Monday... **\$1.65**

**BOYS' HOSE**—Stout ribbed Wool Hose for boys, from 4 to 10 years; value for \$1.40 pair. Friday, Saturday and Monday... **99c.**

**CHILDREN'S BOOTEES**—Soft Wool Bootees in White and Pink and assorted shades. Reg. 45c. pair. Friday, Saturday and Monday... **37c.**

**Gentlemen! Can You Afford to Miss Such Value?**

**Men's Boots to clear**

All sizes in Men's Laced, and a few pairs in Buttoned style; some in Calf; Boots that sell at \$7.00, \$7.50 and \$8.00; incomplete lines, but every size represented throughout the assortment. If you want value in good, reliable footwear, it's right here. Friday, Saturday and Monday, **\$5.79**

**Boys' KILL-CHILL Jerseys**

**Get Him One Right Away**

The tidiest little Jersey yet; fits snugly under his vest, sleeveless, round neck, in khaki shade only; assorted sizes to fit up to 12 years. Dollar value. Friday, Saturday and Monday... **49c.**

**BOYS' BLUE JERSEYS**—Boys' Navy Jerseys, plain neck and some with buttoned shoulder; size 24, 26 and 28 inch. Reg. \$3.50. Friday, Saturday and Monday... **\$2.98**

**BOYS' WOOL SUITS**—Boys' Brushed Wool Suits, long pants, strapped under instep; coat has turn-over collar and cap to match. Reg. \$5.90 suit. Friday, Saturday & Monday... **\$3.95**

**BOYS' TOP SHIRTS**—Dark Shirts for working; Black drill with white pin stripe, collar attached; assorted sizes. Reg. \$1.65. Friday, Saturday and Monday... **\$1.49**

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