

"Efficiency" Coat Leader

Efficiency Makes Quality and Price.

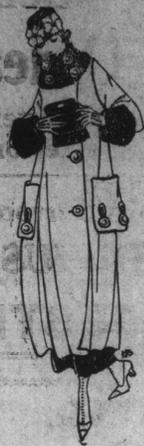
New model, newly arrived,—not an early season left-over. A coat of latest style and careful workmanship.

A Coat of Exceptional Value

—full lined with superior venetian; choker collar; two smart pockets on sides; full cuffs; full belt all around; in brown only; sizes 36 to 42.

\$26.00

OTHER COATS—attractive in style, quality and price, are "class" unto themselves.



Saving Items for the Women

LADIES' NIGHTDRESSES.
We are able to make you an offer of High-Grade Quality in Ladies' Flannelette Nightdresses at mighty attractive figures. Made of superior flannelettes in White and Fancy.

White \$3.00
Fancy \$3.90

LADIES' UNDERWEAR.

There is no question about the fact that there is plenty of good Underwear at good prices in town. The problem however is to get good Underwear at moderate prices. We solve this problem for you by offering Ladies' Jersey Ribbed Vests and Pants at

85 cents.

LADIES' HATS.

An offering of Black Velvet Sailors with band. We have decided to clear these out this week and the price that we have put on them will be a delight to the woman who is seeking something at a very low price.

\$1.95 each.

VELVET TAMS.

A perfect dream of a Tam for the girls. That is what your daughter will call them. A Tam of dashing effectiveness. Made of good Black Velvet with coloured Pom-Pom on crown.

\$1.70 each.

MILLEY'S

Another Alleged Bigamist.

An ex-soldier of the Royal Nfld. has discovered that a woman whom he met in Sydney and married there on the 19th of June last, was a married woman, with a husband living here. He has written to a friend in the city to make enquiries, and has reported the matter to the Halifax authorities. The first marriage of the woman was supposed to have taken place in one of our city churches on March 18th last. The matter will be easily sifted by our local authorities when it is brought to their notice.

Grand Running Exhibition.

In the Prince's Rink, on Friday evening, Nov. 28th, the much-talked-of five-mile race for the amateur championship of Newfoundland will take place. Some of our best known athletes have entered and a close and exciting contest is assured. In addition to the above there will be relay races, also a race for boys 17 years and under. A band will be present during the evening, and as the proceeds are for a charitable object, it is hoped there will be a large attendance. The time of starting and price of admission will be advertised later.

Dr. Lehr's Sister Dies.

The sad news that his sister, Miss Exca, had died at her home, Fredericton, N.B., during the morning, was received by Dr. A. B. Lehr, the veteran doctor of dental surgery, yesterday. In September deceased was stricken with paralysis while the doctor was visiting her, and three weeks ago received a second stroke, fatal enough to bring death. The sympathy of the whole country goes out to Dr. Lehr in the sad news.

No News of Missing Craft.

No tidings of the schooner Haskel, Robert Durdle, master, have been received. This schooner left Griguet on the third of November, Polling Day, for Bonavista. Although various places along the shore have been wired to, and other steps taken, no news of the schooner has been received.

Luckiest Town on Earth

Medicine Hat, the Canadian town where the Prince of Wales recently witnessed a "blow out" of a natural gas well, was styled by Kipling "The town that was born lucky." And the phrase is an apt one, especially in these days, when gas costs twice what it used to, and is strictly rationed into the bargain.

For in the earth beneath Medicine Hat is an immense and apparently inexhaustible reservoir of natural gas, which besides serving as an illuminant, furnishes power for all the manufactories which, since its discovery, have been erected there.

The street lamps are never turned out in Medicine Hat, for the city authorities argue, quite reasonably, that it would be sheer folly to pay a man to turn off and on burners that consume what costs nothing.

Nobody ever dreams of burning coals there; gas fires are universal as a method of heating the houses; gas ovens do all the cooking. And when distinguished visitors come to Medicine Hat the city fathers uncup one of the many reserve wells, and treat them to a sight to be seen nowhere else in the world—a fiery geyser of natural gas extending to the height of the Nelson Column, and which illuminates the whole country for miles round.

Extravagant? Yet But Medicine Hat can afford it. For the wells within the city yield nine million feet of gas of gas every twenty-four hours.

From All Quarters.

The battle of Waterloo was begun and finished in eight hours. Unvaccinated persons are not allowed to vote in Norway. The latest lunacy report shows that there are 23,763 fewer lunatics than

Free—A 10-Day Tube

Send the coupon below and see for yourself how Pepsodent cleans teeth.

Apply Pepsin

Every Day to Your Teeth

All Statements Approved by High Dental Authorities



To Fight Film

DENTAL SCIENCE has proved that the great tooth wrecker is a slimy film. You can feel it with your tongue. Most tooth troubles are caused by it. It clings to the teeth, enters the crevices, hardens and stays. And teeth will discolor and decay where that film stays, however much you brush them. That is why millions of tooth brush users fail to save their teeth. That film is what discolors—not the teeth. It is the basis of tartar. It holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay. Millions of germs breed in it. They, with tartar, are the chief cause of pyorrhea. Scientists have for years sought ways to combat that film, but the methods proved inadequate. Then one man, after extensive research, applied activated pepsin—a digestant—to the film. And many clinical tests seem to clearly prove that he solved this great film problem. We ask you to see for yourself. This pepsin method is employed in Pepsodent, and we offer a 10-Day Tube. See what it does when you use it. See the results in ten days. It will show you a way to clean your teeth as you never have cleaned them before.

See How They Glisten

Analysis shows that the film is albuminous. Pepsin digests albumin. The object in Pepsodent is to dissolve the film, then to constantly combat it. But pepsin alone is inert. It must be activated, and the usual agent is an acid hard on the teeth. So pepsin long seemed forbidden. Now a harmless, activating method has been found. And that method, used in Pepsodent, makes efficient pepsin possible. Able authorities have proved Pepsodent by convincing clinical tests. It has been adopted, and is now endorsed, by leading dentists everywhere. It does what nothing else has done, and everyone should use it. We urge you to prove it yourself. Ask us for a 10-Day Tube. Look at your teeth and see what it does. See how they glisten. Do this for your sake and your children's sake. Learn the way—the only way—to cleaner, safer teeth.

Pepsodent

REG. IN CANADA
The New-Day Dentifrice
A Scientific Product—Sold by Druggists Everywhere

Clip This Coupon

Send it for a 10-Day Tube. Use like any tooth paste. Note how clean the teeth feel after using. Mark the absence of the slimy film. See how the teeth whiten as the fixed film disappears. It will be a revelation.

10-Day Tube Free

THE PEPSODENT CO.,
Dept. E217, 1104 S. Wabash Avenue, Chicago, Ill.
Mail 10-day Tube of Pepsodent to

Name

Address

Buy Libby's Tomato Soup.

Sold in Number 1 Cans.

Just add hot water to bring to right consistency. Cost less than any other brand.

"OH! DADDY,

Don't forget those tickets for

"Snow White and the Seven Dwarfs."

But daddy won't forget, because he, too, will want to see it with his kiddy. And he thinks of those days when he was a child and imagination ran rampant into fairy-land.

And his little girl goes to bed happy dreaming of the night when she will see those girls from her own home town in the children's greatest romance.

Don't forget your Tickets.

For sale at Geo. F. Kearney's, Men's Haberdashery. Prices 50c., 75c., \$1.00; Gallery, 30c.; Pit, 20c. To be presented at the Casino Wednesday, Thursday and Friday this week.

Through the kindness of Capt. Arthur Bulley the C.C.G. Band will be in attendance at Wednesday night's performance.

For Education--Carry on!



No Matter How the Fire is Caused

If you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

Forty Years in The Public Service—the Evening Telegram.

The Making of Mayors.

QUAINT OLD CUSTOMS STILL IN VOGUE.

Each November sees several hundred new mayors come into office, and in many towns the old customs which attended their election will be revived this year.

The new mayor of Hanley, for instance, will drink champagne from a glass a yard long, and so will his councillors. In ruder days anyone falling to finish his draught had the heel taps poured down his shirt-front by two stalwart cup-bearers.

The Mayor of Wycombe will be weighed, while the Mayor of Cork will cast a dart into the water of the harbour as a sign of the corporation's sovereignty over its waters. Limerick's Mayor will receive a ton of coal from the colliers who use that port.

The Mayor of Cardiff must present a marriage dowry to a domestic servant, one who has been at least eight years in the same place, and who bears a good character. The money is the interest of a gift of £1,000 from a former Marquis of Bute, and amounts to about £20. The Mayor on this occasion must deliver a short sermon or discourse on the solemnity of matrimony.

That is not so bad as having to sing the "Old Hundredth," which is the lot of the Mayor of St. Ives, in Cornwall. Not to every Mayor fall this task; for the particular ceremonial which involves it, the procession to the Knill steeps, occurs only once in five years.

The Mayor of Ripon has a horn blown outside his mayoral residence at nine at night. This happens every evening, and must become monotonous before his year of office is over.

The quaintest of all mayoral customs is now extinct. In the ancient borough of Leicester the candidates for office sat in a circle, each with his hat full of beans on his lap. Then an old sow was introduced into the circle, and he was elected mayor from whose hat the animal first ate.

For all kinds of Coughs and Colds try Phorotone, at STAFFORD'S, Theatre Hill, Open

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