



## HERE'S A LIST

That gives you just the right  
incentive for starting your own  
**Economy Campaign**

Just another opportunity of buying the most for  
every Dollar you spend.

### Friday, Saturday and Monday Specials.

#### Home Requirements at CLOSELY-CLIPPED PRICES!

##### TABLE CLOTHS.

A few dozen of half bleached Table Cloths, size 50 x 70. These are made of stout English Damask, with crimson striped border and long fringed ends. Reg. \$1.25. Friday, Saturday and Monday . . . **\$1.10**

##### GLASS TOWELS.

Stout Linen Crash Glass Towels, hemmed ready for use; size 21 x 28. Reg. 20c. Friday, Saturday and Monday . . . **17c**

##### NEW CURTAIN NETS.

A shipment of all White Lace Curtain Nets, 44 inches wide; handsome patterns at a price that brings worthy Curtains within easy reach. Values to 27c. per yard. Friday, Saturday and Monday . . . **23c**

##### SCRUBBING CLOTHS.

Coarse Crash Scrubbing Cloths, made to stand constant wear; hemmed. Reg. 15c. Friday, Saturday and Monday . . . **13c**

##### TICKINGS.

Double width Tickings, 54 inches wide, best English make with a linen finish. These were bought when old prices prevailed and offer superior value to-day. Value for 80c. Friday, Saturday & Monday . . . **72c**

##### DOOR MATS.

Just the Mat you would like to have at your front door or vestibule, plain and coconut centre and mixed wool border. Reg. \$1.80. Friday, Saturday & Monday . . . **\$1.60**

##### EXTENSION RODS.

For sash curtains, half blinds and light window hangings, sold complete with brass hook fastenings; can be placed in position in a jiffy. Friday, Saturday & Monday . . . **8c**

##### 44 inch, plain knob . . . 8c

45 inch, plain knob; heavy . . . **13c**

55 inch, duted knob; heavy . . . **18c**



Ladies! These Values will surely  
attract you!

### Brocaded Silk Etiolene Dresses, \$2.59

High grade Dresses, featuring superb styles, at a ridiculously low price. Girdle at waist trimmed with White Crope Collar and Cuffs. Shades of Navy, Saxe and Black; others with Coatee effect and shirring at waist. A limited stock awaiting your early inspection and selection. Extra good value at \$3.50. Friday, Saturday and Monday . . . **\$2.59**

##### TEA CLOTHS.

New stock! Dainty looking White Linen Tea Cloths, 32 x 32, with Torchon Lace and insertion edging; very good value at the regular price 60c. Friday, Saturday and Monday . . . **52c**

##### PILLOW CASES.

Strong White Cotton Pillow Cases, 24 x 20 size; finished with a wide hemstitched edge and neatly embroidered. Reg. 40c. value. Friday, Saturday and Monday . . . **35c**

##### BALL FRINGE.

New Ball Fringes for many purposes about the house; shades of Pink, Blue, Cardinal, Cream. Per yard Friday, Saturday & Monday **4c**

##### APRON DOWLS.

4 inch White Apron Dowels of the strongest kind for home aprons, Grocers and Butchers use. Reg. 40c. quality. Friday, Saturday and Monday, per yd. **36c**

##### TOWELING.

Honeycomb Toweling for rolling or kitchen cloth; unbleached quality, striped border; per yard, Friday, Saturday and Monday . . . **7c**

##### CUSHION COVERS.

All White Muslin Cushion Covers, with a lot of heavy white embroidery at each corner and wide frilled border; good value at 50c. Friday, Saturday and Monday . . . **43c**

##### TRAY CLOTHS.

Pure White Damask Tray Cloths in pretty patterns, plain hemmed edge; something you always need. Special Friday, Saturday & Monday . . . **18c**

### SUMMER DRESS FABRICS.



##### DRESS VOILES.

5 pieces of pretty dress Voiles, in shades of Pink, Sky, Brown, Cream and White, for a nice soft changing dress these are ideal, inexpensive and distinctive looking; see these before you decide on that new Dress of yours. Reg. 75c. yard. Friday, Saturday and Monday . . . **67c**

##### SILK STRIPE VOILES.

2 pieces only, regret we could not secure a few more pieces of this truly excellent material, 28 inches wide, would make a handsome special occasion Dress or your best Summer frock. We show Pink with Silk Stripe and White with blue Silk Stripe. See these worthy goods. Friday, Saturday and Monday, per yard . . . **43c**

##### SHEPHERD'S CHECKS.

This black and White Check goods is very popular, 54 inches wide, makes up prettily for children's Coats, Dresses, Ladies' Skirts and Costumes. Reg. 85c. yard. Friday, Saturday and Monday . . . **78c**

### Time and Money Well Spent Purchasing Spring

#### CAMISOLES.

The one thing you cannot possess one to many of. These come in fine White Lawn, Lace and embroidery trimmed and beading; sizes from 36 to 44 inch busts. Reg. 40c. value. Friday, Saturday and Monday . . . **33c**

#### NEW COLLARS.

Always something new and interesting in the collar line. This lot offers you the newest conceits favoured for Spring and Summer wear, fine White Muslin make, showing Sailor and Shawl Collars, lace and embroidery edge, others hemstitched. Reg. 25c. Friday, Saturday & Mon. **16c**

#### JO BLINE OF SILK FLOWERS.

Values beyond compare in high-grade artificial Flowers, immense variety to pick from. Rose, Poppies, Trails, and a multitude of smaller flowers in Silk and Velvet; values to 30c. bunch. Friday, Saturday and Monday . . . **19c**

Mothers! There's Value awaiting you in  
**Children's Underwear.**

Pure White, in a nice medium weight, high or low neck Vests with either long or short sleeves; Pants to match, knee or ankle length, one of the best values we have handled; a complete size range. Reg. 25c. per garment. Friday, Saturday and Monday . . . **20c**

### Needs in the Show-Room



#### "STORK" PANTS.

The baby Stork Pants, perfectly shaped, made from fine waterproof sheeting; draw string at waist. Reg. 40c. Friday, Saturday and Monday . . . **36c**

#### "FERRIS" WAISTS.

Give a firm erect and stylish figure, easy fitting, for children from 7 to 12 years; all white, reinforced body, buttons attached for fastening knickers, or undershirt, with suspenders also. Reg. 80c. Friday, Saturday and Monday . . . **72c**

#### CHILDREN'S HAIR BANDS.

These are pretty, they come in shades of Sky, Pink, Hello, Saxe, Green and White, etc. Rosette at ends, elastic gathered; try one for the little maid. Reg. 23c. each. Friday, Saturday and Monday . . . **16c**

#### "MIDDY" BLOUSES.

These will never lose favour, great wearers, made of best wash materials, in pink and white, and blue and white, all striped patterns, with plain Linen facings, laced front, large belt, long sleeves; sizes 36 to 42 inch bust. Regular \$1.50. Friday, Saturday and Monday . . . **\$1.19**

### CHILDREN'S Gingham DRESSES.

Handsome little Dresses aimed from good Wash Gingham, your choice not confined to one or two models either. Dresses for School, Dresses for play and Dresses for Sunday, striped and plain gingham in all the most pleasing shades, simple trimmings, mostly to fit girls from 6 to 14 years. Reg. 60c. \$1 Dresses. Friday, Saturday and Monday . . . **85c**

### IN THE MEN'S SECTION.

#### NECKWEAR.

30c. was never before associated with such charming Neckwear, plain and fancy mixtures in high grade silk. The wide end style. Good value at 45c. Friday, Saturday and Monday . . . **39c**

#### POLICE BRACES.

A special lot of 3 dozen pairs only, extra stout elastic webs, solid leather fastenings and bright nickel mountings; a brace for service and dependability at a very moderate price. Reg. 35c. Friday, Saturday and Monday . . . **31c**

#### SILK BOSOM SHIRTS.

Handsome Shirts for Sunday and holiday wear, with fancy silk front and cuffs, body of same stripes but a stronger material; get one of these for your best shirt. Regular \$1.70. Friday, Saturday and Monday . . . **\$1.55**

#### MEN'S WORKING SHIRTS.

These come in a stout Union make, collar attached, and breast pocket, dark mottled shade, full sizes; our regular \$1.00 line. Friday, Saturday and Monday . . . **89c**

#### SHIRTS IN ALL THE NEW STRIPE EFFECTS.

Men's perfect fitting all-over Negligee Shirts in a great variety of neat pin stripes, soft bosom and laundered Cuffs and neckband. Shirts that fit comfortably without fuss; all sizes. Special, Friday, Saturday and Monday . . . **87c**

### Comparative Food Values.

Editor Evening Telegram.  
Dear Sir,—I enclose a copy of a statement of 'Food Values' which appeared in a recent English paper. I recommend it to the careful study of all housekeepers. Now that food stuffs have reached such excessive prices, everyone should know the food value of what they are eating.  
Yours truly,  
W. G. GOSLING.

	Protein	Fats	Carbohydrates
Ideal Food	14%	30%	56%
Wheat Flour	11.4	1.9	70
Standard Bread	10	0.61	52
Butter	0.6	55	—
Sugar	16	6.5	65
Milk	3	3.5	5
Cheese	30	27	4
Eggs	11.9	9.3	—
Peas	24	1	62
Apples	2	—	10
Potatoes	1.6	—	18
Beefsteak	18.6	—	18
Fresh Codfish	8.5	0.2	—

### 'Ship', Ships and Ships'

On Thursday the Premier said: "The road to victory, the absolute assurance of victory, is to be found in the one word—ships." And the second word is 'ships', and the third word 'ships'. On Saturday the War Office issued a drastic "combing out" order for munition workers. "All skilled and other essential men engaged on shipbuilding, ship repair, and machine engineering will for the present be protected from recruitment." We have taken the liberty of italicizing that phrase "for the present", because here is a plain intimation of an intention in the future, perhaps even the near future, to take out of shipbuilding and put into the army men admittedly essential to the industry which supplies the country with the ships without which there can be no victory. Let there be no misunderstanding. We are to-day building far too few merchant ships for our vital needs—not a tithe, probably, of what we require. We should be building far more. There is no prospect, even if it were wise and foreseeing to rely upon such a prospect, of other countries making good the deficiency in ships without our straining our resources in construction to the utmost. Nor is there any reasonable hope that the necessity for building to the top of our strength will be mitigated at any time during the war. The policy, therefore, which the War Office announced as within the scope of its plans is a policy of striking at our vital spot—our sea communications. Now is it a policy for the future. In the past the War Office has drained men from the shipyards into the army who should never have been taken. What guarantee is there now that in taking the men whom it does not call skilled it will not disorganize shipbuilding, and what guarantee is there that it will not disorganize the industries which are ancillary to shipbuilding and which provide the shipyards with their raw material? Every day the necessity for a reasoned adjustment of the manpower claims of essential industries and the army grows more clamant; and every day brings forth a new War Office decree to prove that nothing is being done towards such an adjustment, but that the army is determined to swallow up all the men it can lay hands on, even though the country perish. Is it not time that someone laid hands on the War Office?—Manchester Guardian.

### THE SOLDIER'S FAREWELL.

The soldier for the battle leaves, and to his girl he says, "My pet, I've donned my valance and my pauldrons, helm and scabbard. My country calls, and I must go, to fight for her, on land or sea, and every time I bag a foe, I'll think Miranda Jane, of thee. We'd planned our wedding for this spring, the month of June should see us; but there will be no wreath or ring, until this righteous scrap is done. We'll join our hands when I come back, from scenes of turmoil and of gore; I love you nine ways from the Jack, but dear I love my country more. You could not honor me, dear maid, if in your secret heart you knew that I was shrinking and afraid, when banners waved and bugles blew. I hear of young men wedding girls that they may dodge the battle line; those brides, alas, are casting pearls before the cheapest kind of swine. Unless I have my girl's respect I do not ask her for love; and so I go forth to collect a lot of German scalps, my dove. My tassets, cutlasses, shield are on, my gorget's fastened in its place; and so one kiss, and then I'm gone, to make some Prussians run a race."

### NOTIONS SALE UNUSUAL



Dolls' Carriages, 4 wheel . . . 49c.  
Ash Sifters, 11 x 13 . . . 22c.  
Ash Sifters, 13 x 16 . . . 25c.  
Window Screens, sliding . . . 29c.  
Window Screens, large . . . 34c.  
Hydrogen Peroxide, 4 oz. . . 10c.  
Hydrogen Peroxide, 8 oz. . . 17c.  
Hydrogen Peroxide, 16 oz. . . 25c.  
Peroxide Cream, greaseless, per pot. . 15c.  
Mending Wool, Bk. & Col'd, per card. . 3c.  
Rubber Balls, for bicycle or motor car. . 6c.  
Union Jacks, for bicycle or motor car. . 6c.  
Exercise Books, 240 pages . . . 8c.  
Snapshot Albums . . . 33c.

Shopping Bags, asstd. . . 22c.  
Safety Pins, plated, 2 doz. . . 7c.  
Blouse Pins, Gilt, per doz. . . 8c.  
Moth Flakes, per pack . . . 15c.  
Sewing Cotton, Bk. & White, reel 4c.

Boot Laces, strong, doz. . . 13c.  
Carter's Mucilage, per bot. . . 6c.  
Carter's Blue Black Ink, per bot. . 5c.  
Cricket Balls, Elastic . . . 15c.  
Shaving Brushes . . . 12c.

### SHARP CUT PRICES ON WORTHY WASH GOODS.

#### ZEPHYRS.

Plain shades to take the place of plain Linens for Summer Dress materials, 30 inches wide, shades of Pink, Rose, Crimson, Blue and Grey; these are all new and will give a good account of themselves, for wear. Special Friday, Saturday and Monday, per yd. **22c**

#### GALATEAS.

Blue striped Galateas for Boys Blouses, Suits and the little folks' Rompers; 27 inches wide, narrow and broad stripe effects; best English quality. Reg. 20c. per yard. Friday, Saturday & Mon. **18c**

### EXTRAORDINARY VALUE in LADIES' HOSIERY and MEN'S 1-2 HOSE

#### LADIES' HOSE.

Plain Black with fine fleece lining; others in Lisle and Cotton. Reg. 30c. Friday, Saturday and Monday . . . **24c**

#### HALF SILK LEG SOCKS.

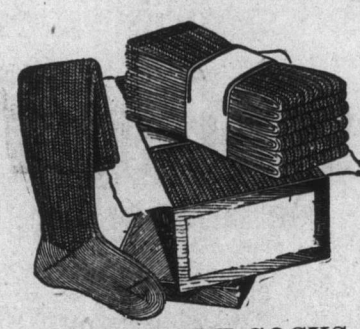
Black Cashmere Socks, with silk ankles; extra fine make, assorted sizes. Reg. 35c. Friday, Saturday and Monday . . . **29c**

#### BLACK AND TAN HOSE.

Another line of plain makes in Black and Tan Lisle; others in White, and a few dozen pairs of Ribbed in Black and Tan. Reg. 45c. Friday, Saturday and Monday . . . **39c**

#### INFANTS' BOOTS.

A brand new line in laced and buttoned styles, sizes 1, 2, 3, 4; mixed shades of Tan and White. Pink and Black, Blue and Black, Crimson and Black, etc. Reg. 50c. Friday, Saturday and Monday . . . **46c**



#### HIGH GRADE SOCKS

Best Black Cashmere make, with silk embroidered ankles, spliced heels and toes; these were bargained for when prices were lower. Reg. 65c. Friday, Saturday and Monday . . . **49c**

#### HIGH GRADE HOSE.

This lot offers Black, White and assorted Tans, in plain, and 10 dozen pairs of ribbed in Black and Tan. Reg. 75c. line. Friday, Saturday and Monday . . . **64c**

#### MEN'S HALF HOSE, 19c.

Black Merino Socks, with double heel and toe; 8 dozen pairs only. Reg. 25c. Friday, Saturday and Monday . . . **19c**

#### GREY SOCKS.

Dark Grey Socks for those needing a heavier make. These are value for 45c. Friday, Saturday and Monday . . . **39c**

#### LADIES' STREET SHOES.

A shapely 2 Strap Shoe in fine Kid, with plain toe and ornamented front, Paris heel. Cool footwear for summer wear; half sizes available. Reg. \$2.50 value. Friday, Saturday & Monday . . . **\$2.58**

### MEN'S DONGOLA SHOES.

#### MEN'S DONGOLA SHOES.

A classy Oxford Shoe for summer wear in fine Dongola Kid, good shape with military heel and block toe; half sizes from 6 to 9; looks like a \$4 shoe. Friday, Saturday & Monday . . . **\$3.50**

