

**GEORGE KNOWLING**

has just received the following:

- 120 boxes Prunes.
  - 50 boxes Evap. Apricots.
  - 50 boxes Evap. Peaches.
  - 50 bris. Boneless Beef.
  - 25 bags Haricot Beans.
  - 1 ton New Season's Brazil Nuts.
  - 5 bris. Flowers Sulphur.
  - 25 boxes Cheese.
  - 3 cases Blue Nose Butter
  - 1 case Ganong's Chocolates.
  - 10 cases Calif. Oranges.
  - 2 cases Grape Fruit.
  - 2 cases Calif. Lemons.
- USUAL LOW PRICES.

**GEORGE KNOWLING**  
apr7,31,stu,th

**Evening Telegram**

W. J. HERDER, - - Proprietor  
H. A. WINNER, B.A., - - Editor

TUESDAY, April 10th, 1917.

**THE ARRAS VICTORY.**

News of the greatest importance and of most encouraging promise reaches us to-day. Since the enemy's retreat from the lines of the Ancre and Somme began three weeks ago and the British and French pressed their hot pursuit with such splendid and telling rapidity, those who have studied the position closely have been looking expectantly and hopefully for a movement at the northern end of the operations, around Arras, knowing the value to the Allies of an advance there. It has come. A world of possibilities is opened up. The Cambrai and Douai region, which is immediately concerned, is immensely important for many reasons. It is a great coal district, from which the invading Germans have industriously drawn supplies for more than two years. More than that, it is the strategic centre of the northern German line; its loss would cause that line to fall back a long distance and almost certainly involve the abandonment of most of the Belgian coastline. Further, it is the flank of the so-called Hindenburg line. Right along that line now the British and French troops have grappled with the Germans, and their huge guns are being trundled up into position. If this envelopment goes far enough they will trundle on much further, for the line will be untenable by the enemy.

That a place like the Vimy Ridge, looking down onto the Canadian trenches, buttressed by concrete and bristling with barbed wire, the scene of the unavailing sacrifice of thousands of French lives, that this stronghold should have crumbled in a moment before the iron deluge from the British guns and the onslaught of the Canadian infantry, speaks for itself. If this line can be taken so, no other line, whatever terrible name the Germans may give it, can hold out. One thing is now certain. The end of trench warfare is near: the British have blasted it into the open.

Why, then, it may be asked, in the face of daily evidence of the superiority of the Allies in every direction, are we hearing lugubrious expressions from high places of the seriousness of the situation, the incessant demand for men, and more men? The answer is easy; there is no paradox to explain. Victory for Germany is impossible, out of the question. Victory for the Allies is certain. But victory is not an absolute term; it is relative and admits of degrees. Neuve Chapelle was not a victory and a defeat; so was Loos. What the Allies aim at, what they must achieve this year, is such a victory as will leave Germany prostrate, a victory which will allow no recovery. It will not be enough to break the line

here and there and stop just short of overwhelming results for want of men to push them home. Help and Nivelle will be prodigal of human effort, even of human lives, where such results hang in the balance. Therefore every man available must be at their disposal, and if every possible man is at the front every possible man must be in reserve in England. This is the real meaning of the great call for volunteers. That call, or anything that Churchill or others may say, does not argue desperation; it argues the imminence of victory, but of victory that must be the real thing. Nor does it suggest the reckless expenditure of human lives, but the very opposite. It is no paradox to say that the more men we have the less we shall lose. One great and smashing victory, driven home, means many bloodless victories to follow. The great number of prisoners and booty reported from this latest success is a proof.

In England, we are told, is profoundly stirred by the news. We should be stirred here also. As the message from the Governor states, the 29th Division, with our own Regiment as a unit, must be taking a prominent part in the great events that are just beginning. We must keep it there. Newfoundland has answered well the grim call of duty. There is another note in the call to-day, ringing not of duty alone, but of victory and the reward of duty done. Who answers it to-day makes more certain that victory and that reward. It is good to hear the answer coming fuller every day.

**The Great Victory at Arras**

**ENEMY'S HOLD ON FLANDERS SHAKEN. WHY WE WANT MEN.**

The Governor has received official information confirming the notably successful operations commenced on the line between Lens and Croisilles. This is the northern envelopment of the new German line. If it is carried out (as one hopes) along the Douai plain the retention by the enemy of Flanders and the sea ports on the Channel will be ended very soon. And much more may come of it.

The picked troops will be in this including the XXIXth Division.

We want men. Surely all can understand that now.

**Patriotic Little Workers**

**AID COT FUND.**

Upwards of four hundred people, most of whom were children, assembled at the Concert Hall, Synod Building yesterday afternoon and were treated to a first class entertainment given by a number of little people, mostly pupils of Bishop Spencer College. The principal entertainers were Misses Gerlie Bolt, Blaikie Ayre, Beth White, Gladys Brookes, Audrey Stirling and Dorothy Handcock.

Rev. Canon Bolt presided and the affair opened at 2.30 o'clock. Included in the number of guests were Rev. Dr. Jones and Rev. Mr. Moulton. The little girls, who worked so hard to make the concert a splendid success, are to be congratulated on their efforts. The proceeds amounted to a handsome sum and will be donated to the Red Cross Fund.

**McMurdo's Store News**

TUESDAY, April 10, 1917.

As a Spring Tonic, especially for children, Parrish's Syrup of Phosphates commonly called Chemical Food, ranks with the best. Very easily taken, not likely to upset the stomach; moderate in price, it appears to have most of the good points which are needed in a tonic for the younger folks. Parrish's Chemical Food contains no poison, and can be safely given in practically all cases of weakness. Price 25c, and \$1 a bottle.

Perhaps the most generally useful of them all is the Menthol Plaster. It may be used in nearly all cases of pain, muscular weakness or weakness of the back or side, with a reasonable hope of relief. Even where other measures are being taken to cure the trouble, the application of a Menthol Plaster will in many cases give very valuable help. Price 25c each.

**DESERTER CAPTURED.**—Two members of a crew of an icebound steamer absented themselves yesterday and the Captain had warrants issued for their arrest. One of the deserters was run down last night by Sergeant Mackey and Constable Woodford. This morning he was handed over to the Captain and taken on board. A diligent search is now being made for the other absentee, who evidently has secreted himself somewhere.

**CAPE RACE.** To-day. Wind E. N. E., light, dense fog, some small strings of ice drifting along Inshore but general conditions unknown. Bar. 29.27; ther. 40.

**Headaches**

come mostly from disorders of the stomach, liver and bowels. Regulate these organs and keep free from headaches by using

**BEECHAM'S PILLS**

Largest Sale of Any Medicine in the World. Sold everywhere. In boxes, 25c.

**Servant Gets Judgment Against Employer.**

A shopkeeper of the Southside was summoned to Court to-day by a young woman, who had been engaged by him as a domestic up to quite recently. He was charged with the larceny of a small safe, containing \$4.20. From the evidence disclosed it appears that he distrusted the domestic and on Sunday last went to her bedroom and took the safe out of her trunk, convinced that she had been stealing money in small amounts from him, though he admitted he had no proof of it. When the plaintiff missed her money she quit the job and took legal proceedings. The defendant was ordered to hand over the safe and contents to the plaintiff in Court, which he did. A civil action was also instituted against the shopkeeper for the servant for the recovery of wages. After hearing the evidence judgment was given in favor of the domestic for \$2.30, which was all that was due her up to the day she left her employer.

**'The Allies' Revue.'**

Last night great crowds turned out to witness 'The Allies' Revue' and all were loud in their praise and say it is the very best show ever seen in St. John's and tops all previous efforts. Kathleen Barnes, as Sis Hopkins, last night simply had the large crowd in roars of laughter. She's a born artist, while Clara Squires and Florence Baird all took great parts and delighted the audience. In fact every girl with Mrs. Rossley's troupe now are very clever. The matinee was only a dress rehearsal and now the big show is running without a hitch; ten and twenty cents worth double. The costumes are elegant.

**Here and There.**

**Fresh Smelts and Fresh Herring at ELLIS'.**

**Weather.**—The weather across country is calm and dull, temperature 30 to 41 above.

**Help the Red Cross Fund by attending the Synod Hall Wednesday, April 11th, 1917.—11**

**ETHIE AND GLENCOE.**—The Ethie leaving Placentia to-day. The Glencoe leaving Placentia to-day for the west.

**Hear the Briton's String Band, Wednesday, April 11th, 1917, Synod Hall.—ap10,11**

**RETURNING HOME.**—Hon. J. C. Croble, who for the past month has been absent from the Colony, is due here to-day.

**GEORGE KNOWLING** has received a shipment of Choice **FRESH HALIBUT**, selling cheap. **ap10,11**

**THOSE MISSING MEN.**—Nothing further was heard concerning the six men who were driven off on the ice from Joe Batt's Arm, up to noon to-day.

**HAVE YOU tried CEYLINDO yet? If not, call at WHELAN'S. He will tell you all about it.—ap10,11**

**OFFICES REFITTED.**—Painters and decorators have completed their work in refitting the offices of the Newfoundland Produce Co., Ltd., which are now as good as ever.

**If you don't feel like BAKING your own PASTRY, we can supply you with the BEST on the market. It will make you smile. WHELAN'S.—ap10,11**

**TOOK FLASHLIGHT VIEW.**—After the entertainment last night in Canon Wood Hall by the Llewellyn Mysteries, Mr. J. C. Parsons, photographer, took a flashlight view of the members of the troupe and orchestra, including the President of the Club, Rev. Dr. Jones. No doubt each member will procure a picture as a souvenir.

**WE cannot advertise ALL the Stock we carry, BUT if you will call in you may find something that will catch your fancy. WHELAN'S.—ap10,11**

**NEPTUNE'S TURN OUT.**—The a.s. Neptune completed the landing of her cargo last night. Her turnout was 15,694 young harps, 90 bedlamers and 187 old harps, total 15,961 seals; valued at \$39,023.70 gross and \$38,803.70 net; weighing 237 tons, 2 cwt., 1 qr., 5 lbs.; net weight 245 tons, 9 cwt., 1 qr., 10 lbs. The crew of 204 men shared \$63.09 each. The young harps averaged 25 lbs.

**WAR DECLARED ON BAD FISH and WHELAN'S BEST WATERED FISH wins all along the line. BECAUSE it has many IMITATORS but no EQUAL.—ap10,11**

**WHELAN'S LIMEBENT CUBES DISAPPEAR.**

**Another Big Cold Storage Plant**

**FOR ST. JOHN'S.**

This morning about fifty workmen were engaged clearing the site for the new cold storage plant to be erected by the shareholders of the Newfoundland Cold Storage Fresh Fish Corporation, Ltd., a company recently formed to develop the fresh fish industry of the country. The building will be erected at the rear of the railway Station and south and east of the car shops, about 244 ft. long by 90 ft. wide. The base of the building is to be of concrete with foundation sufficient for the construction of six stores, but for the present only three stores will be erected. The building will be of local brick from the well known brick yards of Messrs. Pittman and Smith, Random Sound; and Pelley, George's Brook, T. B. Altogether three quarters of a million bricks will be used in the building. The west end of the building will cover the land now occupied by the electric smelter, which is being removed to a point further east. Part of the machinery to be installed is now at North Sydney and is being fitted together as far as possible so as to save time on this end. The plant will have a refrigerating capacity of 150 tons, in addition to which 50 tons of ice will be made for use of cars, steamers and bait purposes. The second and third floors will be used as storage rooms. Specially constructed scoops will be built to carry the fish beneath the Long Bridge, and foreign going steamers will load at the dock wharf, the frozen article being conveyed from the plant to the steamer on flat cars. It is also proposed that ten depots of a similar nature but of a much smaller capacity, about 500,000 lbs., will be constructed around the coast, and a large one equal to handling 1,250,000 lbs. will be built at Port aux Basques. The product from these will be shipped to headquarters of St. John's over the Reid Nfld. Co.'s railway, who have a large interest in the concern. The project when completed, possibly within three years, will be the largest of its kind in the world. Contracts have been drawn up with British firms for a period covering four years, who will take all the fish the new concern can supply. Upwards of two hundred men will be engaged on the building, which, we understand, will be subcontracted to various persons connected with different trades.

**Train Notes.**

Sunday's outgoing express left Curling at 7.25 a.m. to-day. The incoming express with first class passengers is due here about 7 p.m. The local from Carbonear reached the city at 1.20 p.m. to-day.

**Grand Social Dance, C. C. C. Hall, Tuesday, April 17th. Double Tickets (including supper), \$1.00. Ladies' tickets (including supper), 50c. T. A. Band. ap10,11**

**BORN.**

On Easter Sunday, a son to Mr. and Mrs. John Kavanagh.

**DIED.**

At Allandale Road, on Easter Sunday morning, Frederick Charles, darling child of Mr. William and Bride Payne, aged 5 years and 5 months.

This morning at 3 o'clock, at the General Hospital, after a long and painful illness, Frank A. Winsor, second eldest son of Mrs. P. Winsor, Macklin Place, formerly of Wesleyville, aged 27 years, leaving a mother, four brothers and two sisters to mourn. Funeral notice later.

At Montreal, March 28th, Bridget, beloved wife of Edward Ryan and eldest daughter of the late Timothy and Mary Doyle, of Carbonear, leaving a husband, one brother, Martin, stevedore; and two sisters, Mrs. Edwards, Maddix Park Ave., Montreal, and Mrs. J. M. McLeod, of this city, to mourn the loss of a loving sister and kind wife.—R. I. P.

These passed away yesterday, April 9th, Mabel Martha Stanford, aged 7 years, darling child of Maria and Benjamin Stanford; she leaves to mourn her father, mother and one brother; funeral to-morrow at 2.30 p.m., from her late residence, Battery Road.

Yesterday evening, of whooping cough and pneumonia, James Henry Strickland, aged 2 years, son of Wm. and Elizabeth Strickland.

**OXO CUBES** have proved of remarkable value in the Great War. They are equally valuable in the home. They yield warmth and sustenance in a moment.

**An OXO CUBE to a cup IN 15c. AND 35c. TINS**

**G. Knowling's Dry Goods Dept.**

**NEW WALL PAPERS.**

We have just opened and have now ready for inspection a large selection of **ENGLISH and AMERICAN WALL PAPERS,** Consisting of Sanitary, plain, floral and conventional designs.

**16c. to 85c. per piece.**

**PLAIN and KUTOUT BORDERS** to match nearly every pattern. Wall Moulding . . . . . 16c. to 8c. Plate Railing . . . . . 18c.

**HARDWARE DEPT.**

IN STOCK AND TO ARRIVE:

MILL WHITE, for ceiling, walls, etc.; MURALINE, a washable water paint, WALL COLORS, KALSOMINE, WALL PAINT and VARNISH BRUSHES. SAPOLIN ENAMEL, GOLD ENAMEL, VARNISH STAINS. ALUMINUM GLAZE for Radiators, etc.; SAPOLIN ENAMELS, all colors.

**EAST, WEST & CENTRAL STORES. G. KNOWLING EAST, WEST & CENTRAL STORES.**

ap2,5,12,19

**Special!**



We have about **200 Rolls** of **RUBEROID**

In stock, which we sell at a very low figure to clear.

**Send for Prices, etc.**

**MARTIN ROYAL STORES HARDWARE CO., Ltd.**  
(Successors to Martin Hardware Co. & Royal Stores Hardware)

**Penalties for Marrying**

Matrimony is considered a punishable offence in some communities. These circles of society are small, but their edicts are strong. The larger community, if it takes cognizance of a man's single state, usually imposes a fine for not getting married, as in Argentina, where the bachelorhood requires the payment of a tax to the Government.

But in certain circles marriage is regarded as an offence. At Oxford University, for instance, a fellow of All Souls' College forfeits his fellowship if he takes to himself a wife while he is supposed to be studying the classics.

He not only must pay a penalty, but he must present his college a memorial in the shape of a silver cup, on which is inscribed the words, "Decendia in matrimonium." (He backslid into matrimony.)

The Bachelors' Club ostracizes members who forget themselves so far as to marry. Instant expulsion is the punishment for this offence. The offenders must leave the company of the bachelors for ever. As an act of grace they may pay a fine of £20 and become honorary members of the club, but that is their only salvation.

It is serious for a member of a certain Continental club to lapse into matrimony. As soon as his intention becomes known he is tried in the club

**The London Directory.**

(Published Annually) enables traders throughout the World to communicate direct with English MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs the Directory contains lists of EXPORT MERCHANTS with the goods they ship, and the Colonial and Foreign Markets they supply.

**STEAMSHIP LINES** arranged under the Ports to which they sail, and indicating the approximate Sailing.

**PROVINCIAL TRADE NOTICES** of leading Manufacturers, Merchants, etc., in the principal towns and industrial centres of the United Kingdom. A copy of the current edition will be forwarded freight paid, on receipt of Postal Order for 8s.

Dealers seeking Agencies can advertise their trade cards for 8s or larger advertisements from 15s.

**THE LONDON DIRECTORY CO., LTD.**  
25 Abchurch Lane, London, E.C.

**Butter!**

Ex rail, in 2 lb. blocks, Very Choice P. E. I. NEW BUTTER. Send your order to **JAMES R. KNIGHT**

**Speaking of Breakfasts**

"THE RIGHT FOOD AT SEVEN FEEL GOOD AT ELEVEN"

**Grape-Nuts**

"There's a Reason"

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