

REID-NEWFOUNDLAND CO.

LABRADOR SERVICE!

THE S. S. "SAGONA"

Will sail from Dry Dock Wharf, St. John's, at 2 p.m. TUESDAY, September 8th, for the usual Labrador ports of call.

Freight will be Received up till 10 a. m. (Tuesday).

Reid-Newfoundland Company.

SPORTING GOODS!

Ross Rifles!

Breech Loading Guns--single and double barrels.
Muzzle Loading Guns.
Kynoch Cartridges.
Eley's Cartridges.
Game Bags.
Cartridge Belts.
Gun Caps, etc.

BOWRING BROS, Ltd.

Hardware Dept.

Keep Your Money in circulation at home

Buy Local Made BOOTS & SHOES.

We make the "Rambler" for Men.



The Victoria for Women
The Duchess for Women.
The Rover for Boys.
The Recruit for Boys.
The Princess for Girls.
The Cinderella for Girls.

Ask for our own make.

Parker & Monroe, Ltd.

Bishop Spencer College

RE-OPENS ON
Tuesday, Sept. 8 at 9.15.

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Bishop Feild College

RE-OPENS ON WEDNESDAY,
Sept. 9th, at 9.15.

BOARDERS to be in residence on Sept. 8th.
NEW BOYS should be entered on Sept. 8th. Headmaster will interview parents between 9.30 and 11.30 for this purpose at the College.
For Prospectus and Terms apply to

R. R. WOOD, B.A., Head Master.

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Beautiful Designs Plus Wearing Quality.

This is the combination you are assured of if your table is equipped with "Wallace" Silverware. "Wallace" Ware has stood the test of hard usage for many years and by merit only takes the foremost place in the field of Plated and Sterling Flatware. You can rely on "Wallace" Goods. Each piece is backed by a liberal guarantee so that if a piece should not give entire satisfaction, at any time, it is replaced free of charge. We have a full stock of Staple and Fancy pieces always ready for your inspection. Remember "Wallace" when next buying Silver. You get it from

T. J. DULEY & CO.,
THE RELIABLE JEWELLERS.

LATEST WAR NEWS!

New War Papers, New Illustrated Papers, Magazines and Special War News Editions, just in by the English boat.
See the "Daily Mail" War Map, the "Daily Telegraph" War Map, and Bartholomew's War Map of Central Europe.
See the "Illustrated London News" special number, the Illustrated War News.
See Ethel M. Dell's "The Swindler," and Dornford Yates' new novel, "The Brother of Daphne."
See the new 10c. Novels and see the new American Magazines just in by Red Cross boat.
These two shipments will be warmly welcomed by both city and out of town readers.

DICKS & CO., LIMITED.

SHOE SALE.

We are now offering thirty-seven lines of Men's, Women's and Children's Fine Boots and Shoes at greatly reduced prices, the reason for this sale being—Having been sold out of certain sizes, and the manufacturer not being able to duplicate the same goods in time to suit our needs, we have decided to sell out the remaining sizes at a sacrifice.

IS YOUR SIZE HERE!

WHITE HOUSE SHOE FOR WOMEN



500 pairs of Ladies' Low Shoes, in all leathers. Regular prices \$4.00, \$3.50 and \$3.00. Now \$1.50, \$2.00 and \$2.50. Sizes 1, 1½, 2, 2½, 3, 3½, 4, 4½.

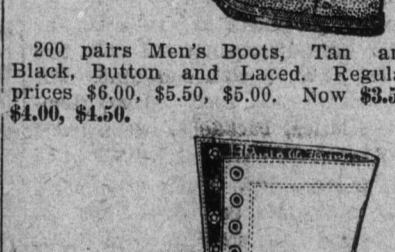


100 pairs Men's Low Shoes, Black and Tan, Button and Laced. Regular prices \$4.50, \$5.00 and \$5.50. Now \$3.50, \$3.75, \$4.00 and \$4.50.

WHITE HOUSE SHOE FOR MEN



200 pairs Men's Boots, Tan and Black, Button and Laced. Regular prices \$6.00, \$5.50, \$5.00. Now \$3.50, \$4.00, \$4.50.



60 pairs Ladies' Boots. Original prices \$3.50 and \$3.00. Now \$2.00, \$2.25 and \$2.50.

SCHOOL BOOTS.

Our School Boots are just in. Try us on School Boots. Double wear in each pair. We make a specialty of Repairing Old shoes made like new. We use the latest machinery for Shoe Repairing.

F. SMALLWOOD,
THE HOME OF GOOD SHOES.

The Presbyterian College

WILL RE-OPEN

On MONDAY, September 7th, at 10 o'clock, a.m.

The Elite Tonsorial Parlour,

Prescott Street, near Rawlins' Cross.

F. ROBERTS, Proprietor,

Has just installed the very latest appliance in Electric Massage Machine for face and hair. Also we carry a full line of Cigars, Cigarettes, Tobaccos, etc.

OPEN EVERY NIGHT TILL 11 P.M.

Alliance Assurance Co., Ltd.

The Right Hon. Lord Rothschild, G.C.V.O., Chairman.
Robert Lewis, General Manager.

Total Assets Exceed \$120,000,000.

Fire Insurance of Every Description Effected.
LEONARD ASH, CARBONEAR, Sub-Agent for Carbonear District.

BAINE JOHNSTON & Co.,

Agents for Newfoundland.

High Class

Tailoring

assured if we get your order. We take special pains that each garment shall be up to our high standard of excellence.

ORIGINAL

and exclusive designs in Sack Suits, English walking suits and evening clothes. Style in every garment.



W. H. JACKMAN

(The West End Tailor),
39 WATER STREET WEST,
St. John's, Nfld.
Phone 795.