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# Advertising Our Advertisers.

REDUCED TO ZERO BY YOUR SPENDING CAPACITY.

who is broke, the bigger fool he is. except your own brain factory, that And the same thing applies to everydoesn't lay aside a certain amount of thing you wear from your shoes to money for the wear and tear of its your hat,

lessly the Country is going to have a cord and ignore the others.

difference in the values and the qual- name to what he says. If he doesn't ity of all kinds of merchandise in this live up to his claims, you've got some- ASK FOR MINARD'S AND TAKE NO present day, that you simply cannot thing to come back at. You can put

MOST EARNING CAPACITIES ARE | afford to buy in a haphazard way. It makes a lot of difference, for example, in buying a suit of clothes whether you get a suit that will leave von well dressed for six months, or There is no factory in the world, shabby for the latter three months.

It also makes a lot of difference Your income has nothing to do with | whether the man you buy from is your prosperity; it's your outgo that really behind his merchandise, or merely behind his counter. And, You men of Newfoundland will pro- whether you are buying for quality or

bably spend several thousand dollars buying for price, the man behind his merchandise is the only man to trust. But what you want to know is how At last a remedy has been dis That is what it amounts to in the to tell them apart. And the only sure ed that will stop a cough, cure aggregate, and if you spend it care- way is to trust the men who go on re- cold, relieve asthma in a few second

National headache the next morning. The man who advertises gives you you try it. 25c. a bottle. Sold by Now there is such a tremendous his bond of good faith. He signs his McMURDO & CO.

ne's at. The man who doesn't advertise has nothing to lose and therefore he is liable to be less careful of what he does.

chances when there is nothing to gain It is far safer to go through this paper now: look over the advertising news; read what these men have to say and make your choice of all you are going to buy from their columns. They are the leaders anyway in every line of trade. It is fair to assume that the things they offer will

It is called "108 Nox a Cold." Just

# Cable News.

NEW YORK, May 30. A statement from Yuan Shai Kai, nes the Chinese leader's plan. Bas great confinental powers as Germany

pecial to Evening Telegram.

HALIFAX, May 30. John Donaldson, who conducts road house and shop at Birch four miles from Halifax, was ranger who entered the store and egan shooting. Cody gave a descrip ion of the man who did the shooting he was later arrested at Wind He says his name is Stanley, and hat he hails from New Glasgow. The notive was evidently robbery.

Special to Evening Telegram.

The General Council of Internation I Transport Workers' Federation whose headquarters are in this city. are preparing to back up the appea of the British strikers and to pro claim a world-wide boycott of British shipping. Jochade. President of the International Union, announced that a cable vote of the heads of the or ganizations in nineteen countries in cluding the States, as to whether an nternational boycott should be called could begin as soon as a full report leclined to discuss the probable result of the vote, saying there had been alogether too much chattering before General Council, he declared, would woid this mistake, and the boycot ould be declared without warning. The General Council of the Inter

ational Transport Workers' Feder tion at present consists of five Ger nans, as the result of an arrange nent for a system of rotary executive authority and the establishmen of the headquarters of the Federation in turn among the various nations affiliated to it.

Special to Evening Telegram.

LONDON, May 30. Labour leaders threaten to call an nmediate national strike of transto be followed by an international strike, unless the result favourable to them be reached at a Conference to be held with the Board of Trade. To this Conference the Trades Unions will send delegates, although the employers have refused to take any par

The organizing secretary of the Dockers' Union said this morning that the question of a national strike depended upon the Conference. If the result proved unsatisfactory, nothing could prevent it, and it would be followed by an international strike. Continental workers, he said, have already decided to strike, and it is only a question now of the confirmation o their decision by the international ex-

Employers do not take much notice of this threat. Previous experience has shown that continental workers, far from supporting British dockers, have een rather pleased to get the addiresult of such strikes.

Later in the day, despite the mili tant spirit displayed by the organizing secretary, the national strike move ment received a serious set back, when the executive committee of the Sailors' and Firemen's Union, which is the strongest body of national transport workers' federation, decided against it. Notices were sent out by this body that there would be no stoppage outside London, unless the order was signed by the secretary of the Sailors' and Firemen's Union. This appears to indicate a split in the ranks of the Transport Federation, of which the Firemen's Union is the

strongest body. Many more non-unionists went to work this morning, which is likely to lead to some trouble, as nothing is more calculated to arouse the anger of the strikers than their appearance

The stransport workers' strike committee has decided to ascertain how far it can depend for support on transport workers outside London. At a meeting this afternoon a resolution was adopted asking the National Executive Council of the Transport

Minard's Liniment for sale verywher

## The Clairvoyant.

BY H. L. RANN.



what they ar about to get and where they are going to get it Our most successful clairvoy ants are ladies whose ancestor

greater disaster or failure in the corn crop can occur without having fou or five clairvoyants rise up in 48-point Cheltenham and claim they saw i first. Every once in a while som cock-sure prognasticator will fail to prog and beat a trustful patron out of is willing to pay a fair price for diagram of the stock market one week from Tuesday. Whenever a clairvoyant looks into somebody's hand and foretells a boiler explosion or an at

tack of love at first sight and delivers the article specified the price of ad mission goes up. Some clairvovants are quite matter of fact in their oper ations and get down to business a soon as the offering has been taken while others lurk behind a Japanese screen in a sable kimono and get into a sulphurous trance before projecting themselves into the week after next The highest-priced clairvoyant in the on, who wears a Turkish trousers and a far-away look and will contract to forecast anything from falling hair to the outcome of the presidential election. No clairvoyant will read more than three or four days in the future for anybody who is of a sordid and grasping nature and comes to the studio with small change and a skeptical mind. If you want action, take along a large, yellow bill and expose

it carelessly to the light of day. Minard's Liniment Co. Limited.

Yarmouth, N.S. Gentlemen,-In January last, Francis Leclare, one of the men employed ov me, working in the lumber woods had a tree fall on him, crushing him fearfully. He was, when found, placed on a sled and taken home, where grave fears were entertained for ris recovery, his hips being badly bruised and his body turned black from his pain and with the use of three bottles he was completely cured and able to

SAUVEUR DUYAL. Elgin Road, L'Islet Co., Que.

#### A Public School Idyll.

Children's heads are hollow Slam it in, jam it in,

Still there's more to follow-Hygiene and History, Astronomic mystery, Algebra, Histology, Latin, Etymology, Botany, Geometry, Greek and Trigonometry, Ram it in, cram it in. Children's heads are hollow.

Rap it in, tap it in-What are teachers for? Bang it in, slam it in-What are children made for? Ancient Archaelogy, Organ Philosophy.

Prosody, Zoology. Rhetoric and Hydrostatics-Hoax it in, coax it in. Children's heads are hollow Rub it in club it in

All there is of learning; Punch it in, crunch it in,
For the field and grassy nook, Meadow green and rippling brook Drive such wicked thoughts afar Teach the children what they are

That their heads are hollow. Scold it in, mould it in,

All that they can swallow; Fold it in, hold it in, Still there's more to follow. Faces pinched, sad and pale

Tell the same undying tale-Tell of moments robbed of sleep Meals untasted, studies deep; Those who've passed the furnace

through
With aching brow will tell to you
How the teacher crammed it in,
Rammed it in, punched it in,
Rubbed it in, clubbed it in, Pressed it in, caressed it in, capped it in, and slapped it in



#### CONVINCING

It is impossible for any argument in favour of Sunlight Soap to be more convincing than a trial of the Soap itself. &

SUNLIGHT SOAP

#### The Dark Future. By WALT MASON.

grub, no viands warm your grandson will make merry; he'll buy his food in capsule form from the apothe-



#### What About the Second Keeper?

Editor Evening Telegram. Dear Sir,-Please give me space in your widely circulated paper to say, some words about Cape St. Mary's.

say for the last forty years. I often say to my shipmates isn't it a pity to have that fine light riding to one anchor-with an old man in charge and a boy-and so many lives depending on them at all times of the season There was a lot of talk about having plenty of rope and lifeboats at all lighthouses this year, but we see none vet. What was the second assistant discharged for? Was it to give the one keeper more pay and save sixty dollars and deprive another family of a living. I do not grudge the keeper his regular salary, but we do not like brother and a rare ability to tell the truth and use her fists, Pollyooly is thrown on her own resources at the age of twelve. She faces London to see a man's salary from the District of Placentia and St. Mary's going to him. If Mr. Thomas English was not a friend to the party, why not appoint another man from the dis-Why did not Morris, Howley and Devereaux appoint their friend in St. Bride's second keeper of Cape St. Mary's light? What did they

fool that man for, who fought fearless

Donns

paign comes on. It will be no good of Mr. Devereaux saying that it was Morris and Howley did it. Why did Mr. Devereaux appoint one of his cousins in Trepassey when he would not appoint some man from St. Mary's Bay or Placentia Bay? The time is coming shortly when the fishermen of From time to time, since the 1st of May, I have been fishing at Cape St. for them. Trusting all fishermen fish-Mary's, and for that matter I may ing around Cape St. Mary's from the three bays will keep a good look-out,

I pity poor Devereaux and his two

new followers when the next cam-

PLACENTIA BAY FISHERMAN. May 21, 1912.

## Pollycoly-Pollycoly.

every way delightful story, written by that very talented novelist, Edgar Jephson.

Colonial edition, paper, 50 cents; post paid on receipt of remittance with order.

Pollyooly-Pollooly-Pollyooly

Garland's Bookstores, St. John's FOR SERVICE



WM BRENNAN, George St. OFT IN COWS.

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Dress Fasteners, 2 Mending Wools, Lead Pencils and holders, 4 for Writing Pads each

Sewing, Cotton, 200 Potosi Silver Tea Sn Soap. 3 for . Good reliable Soap, large, 2 for,

Scissors, all sizes white lawn, pe Friday & Saturday

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White and Fancy The newest in in brilliant finish Friday & Saturday

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Specia

Delight latest only texture, Serges, etc., in colors of Ne Bolt Blue, Royal Bl Browns and Black piece worthy tinction. Reg. 90c. Friday & Saturday

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Just opened a these in Tweeds, perior line and wa every satisfaction b \$2.00. . . Saturday

#### Cilt Wai Pin Setts

Friday and Saturday

#### White Ena Curtain Pole

silver balls at ends. Friday and Saturday