

SATURDAY'S Cut Prices!



Our principal ambition in everything we do is to please our faithful customers, because we have frequently noticed that a customer well served once, becomes a customer for life.

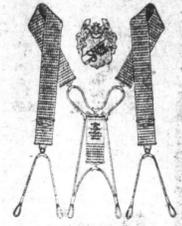
Customers who come to the "ROYAL" to make their purchases can feel certain that they will get the best Goods at **The Lowest Possible Prices.**

A FEW EXAMPLES.

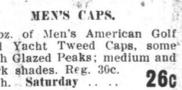
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| <p>MEN'S TIES.
10 doz. of Men's Silk Ties, Paris Stock and Handkerchief ends, in Black, White and Fancy; splendid assortment. Reg. 35c. ea. Saturday 29c</p> | <p>MEN'S HANDKERCHIEFS.
10 doz. of Men's Irish Linen Cambric Handkerchiefs, 3/4 size; hemmed ready for use. Reg. 16c. ea. Saturday 12c</p> |
| <p>MEN'S COLLARS.
400 doz. of Men's Fourfold Linen Collars, in double, standing and turn-down shapes. Reg. 18c. ea. Saturday 14c</p> | <p>MEN'S BRACES.
40 pairs only of Men's best British make Braces, with Tokio straps and best buckles. Regular 45c. pair. Saturday 37c</p> |
| <p>MEN'S SOCKS.
15 doz. pairs of Men's Black Cashmere Socks, plain; seamless heels and toes; assorted sizes. Reg. 35c. pair. Saturday 29c</p> | <p>MEN'S CUFFS.
6 doz. pairs of Men's Linen Cuffs, best fourfold linen, round corners; assorted sizes. Reg. 30c. pr. Saturday 24c</p> |
| <p>MEN'S SHIRTS.
30 doz. of Men's Starched Front Regatta Shirts, short bosoms, cuffs attached; assorted stripe and fancy patterns. Reg. \$1.10 ea. Saturday 90c</p> | <p>MEN'S PYJAMAS.
9 only suits of Men's Pyjamas, Ceylon Flannel, stripe pattern, mostly in dark patterns. Reg. \$2.40 suit. Saturday \$1.90</p> |
| <p>MEN'S HANDKERCHIEFS.
100 pairs of Men's Tan and White Silk Handkerchiefs, with wide hemstitched hem; full size. Reg. 75c. each. Saturday 60c</p> | <p>MEN'S GLOVES.
2 doz. of Men's Tan and Brown Kid Gloves, one dome fastener, stitched backs; all sizes. Reg. \$1.25 pair. Saturday \$1.00</p> |
| <p>MEN'S SHIRTS.
15 doz. of Men's White Linen Shirts, short bosoms, single pleated fronts, cuffs attached. Reg. \$1.30 each. Saturday \$1.15</p> | <p>MEN'S NIGHTSHIRTS.
2 doz. of Men's Ceylon Flannel Nightshirts, with turn-down collars and breast pocket, mostly in light stripe patterns. Reg. \$1.40. Saturday \$1.15</p> |
| <p>MEN'S SHIRTS.
15 doz. of Men's White Linen Shirts, short bosoms, single pleated fronts, cuffs attached. Reg. \$1.30 each. Saturday \$1.15</p> | <p>MEN'S HATS.
10 doz. of Men's Hard Felt Hats, special line; full range of sizes. Reg. 75c. each. Saturday 60c</p> |



SHIRLEY PRESIDENT



MEDIUM WEIGHT FOR ORDINARY WEAR



MEN'S BOOTS.

50 pairs of Men's finest American Boots, choice of Patent Leather, Gun Metal, Elk and Tan Grain Leather, Regis, Major and Caper Toes; neat & dressy shapes. Reg. \$5.25 pair. **Saturday \$4.50**

Reciprocity.

Editor Evening Telegram:
Sir,—You ask the question whether it would not be more advantageous for Newfoundland to have a similar treaty without the same terms being accorded to Canada.

Certainly you are right in that supposition and Sir Robert Bond showed his statesmanship when negotiating those famous Bond-Blaine and Bond-Hay Treaties.

Unfortunately these were rendered negative, first by the jealousy of Canada, for which Newfoundland has not yet forgiven her, and afterwards by a difference of opinion in the Senate of the U. S.

In the present proposition our Newfoundland Government, as far as we know, has not been offered the same terms that Canada has for a Reciprocity Treaty, and, therefore, unless we make a proposition to Washington we have to wait until they approach us. We can readily see that the Washington Government have changed their policy on fishery matters.

It was the strenuous policy of Sir Robert Bond in fighting Gloucester followed up by the diplomatic policy of Sir Edward Morris that has had its effect in bringing these U. S. fishery matters to a crisis.

Now instead of following up, and taking advantage of present circumstances, we are playing a waiting game, while we see Canada picking the plums. As Hon. John Harvey points out, all the advantages of the Port Rican trade, the Boneless Cod-fish trade and many other advantages go to Canada, unless we can get the same terms from the U. S. as they offer to their rivals in the fish trade.

Mr. Harvey is right in saying that our offer of free bait to Gloucester carries no weight to-day. The fishing interests of Gloucester have been kept alive for years by the protective tariff of the U. S. and the fostering judicial interpretation given by the courts to their fishing laws.

Both these proposals now cut away and the Gloucester fishing interests cannot survive, even if they have an unlimited supply of bait, free gratis. It is different with Nova Scotia, they have a large banking fleet, and as they will tell you in Halifax, "the lower provinces were never so prosperous as when they had free trade for fish with the United States."

If our politicians will only get ahead and secure the same terms of Reciprocity for Newfoundland as Canada is offered, we can easily let matters regarding Bait for the Lunenburg fleet adjust themselves.

But if Canada has this advantage over Newfoundland we must cut off their bait supply or else our rivals will endanger our stability. I do not mean with Mr. Harvey that we would have any great difficulty to enforce this policy here.

Let us refuse to sell our bait. There is no British law that can force a man to sell what he doesn't want to sell. The Canadians as British subjects can have access to our shores but if they catch the bait themselves and I believe they will have as much success as foreigners have had at the same operation.

We have abundant reasons for such a policy. It has been our policy for years to conserve our bait supply, and in that policy Canada has opposed us in every way, giving every facility to both the French and American fishing fleets, while we were fighting for our lives against bounty fed competition and unjust American aggression.

We have proof that Canadians who have bought our herrings and pledged their word to our Government that these herrings were to be used for food, only have gone and sold them for bait purposes contrary to their agreement and to our detriment.

The first law of Nature is self-protection, therefore it is our bounden duty to carry out that law to the best of our ability.

It is no small wonder that all Newfoundlanders are opposed to Confederation when we receive such treatment from Ottawa on questions that are vital to us.

It is not on fishery matters alone that we have to find fault with Ottawa. The "impudent official map issued, pushing our Labrador boundary line to the water's edge, shows the true inwardness of their feeling towards Newfoundland better than many letters could express.

In conclusion, Mr. Editor, I notice in your issue of the 17th, that you object to Newfoundland giving pulpwood to the U. S. in exchange for free entry of our fishery products. Give us your reason on that point? Surely you don't compare Newfoundland with an inland province like Ontario? The American pulp mills are situated near the boundary line between Canada and the United States where a large supply could be obtained cheaply. But if they want to get a supply from Newfoundland or our dependency, Labrador, they have first to get our people to cut the pulp wood in our interior or in the far north, then pay for transportation to the nearest harbour. They must pay a steamer to freight the wood to New York or Boston, and then tranship it 1,500 miles inland by rail to their mills.

Is there any person with a grain of sense ready to believe that the U. S. pulp mills can afford to pay all these charges on a bulky article like pulpwood. Even if they could afford to pay such charges, the U. S. capitalists who wish to invest their money here, business would quickly realize that it would be money in their pockets to manufacture the Newfoundland or Labrador pulpwood into paper on the spot, as Harnsworth does to-day, and then ship the manufactured article.

I believe it is to our advantage in every way to offer free pulpwood, more especially if we are to gain a special advantage on our great staple the codfishery.

Yours truly,
W. A. MUNN.
St. John's, May 18th, 1911.

The Tonk Piano is a great favorite with all. It retains its clear bright tone without producing the jingle of the cheaply made piano. We put this characteristic against any other make in the world and offer this instrument in our great clearance and change of business sale at greatly reduced prices. CHEBLEY WOODS, Sole Agent for Nfld.—ap1114.

MINARD'S LAMMENT CURES DAF BRUFF.



MAKES LIGHT the work of washing, does Sunlight. Brightness and sweetness reign in the home when Sunlight Soap helps you.

SUNLIGHT SOAP

TRY THE SUNLIGHT WAY

Prepare for Showery Weather

NOW SHOWING AT

HENRY BLAIR'S UMBRELLAS.

Special value in Ladies' Showerproof & I. R. Waterproof Coats and Ladies' Umbrellas.

Ladies' Showerproof Coats,

New Colourings, Latest Styles, Fashionable Sleeves; Best value in the market. Note the Prices:—

\$5.00, \$5.25, \$6.25, \$6.50, \$7.50, and \$9.50.

Ladies' I. R. Waterproof COATS,

for hard wear in all the New Fashionable Shapes and Colourings; special value. Note the Prices:—

\$3.60, \$3.80, \$4.90, \$6.90 and \$7.40.

Ladies' UMBRELLAS.

Now showing a splendid variety, all packed sticks and selected handles, latest styles; for quality our prices cannot be beaten. Note the Prices:—

55c., 65c., 75c., 85c., \$1.00, \$1.15, \$1.40, \$1.50, \$1.80, \$2.00, \$2.50 and \$3.00.

HENRY BLAIR

HAVE YOU USED

"Golden Pheasant" Tea,

If not why not?

It is the best in the market.
Sold by all leading Grocers.

J. B. MITCHELL, - - Wholesale Agent
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Good Values in Shop and Showroom!

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| <p>LADIES' BLOUSES—7 doz. of Ladies' Linen Blouses; colors of Brown, V. Rose, Reseda, Saxe and Prunelle, some embroidered, others with box pleat in front. Also 3 doz. of White (with Black Stripes) Muslin Blouses. Reg. to 90c. each. Saturday 65c</p> | <p>KID GLOVES—300 pairs of Ladies' Kid Gloves; colors of Tan, Black, Beaver, Brown and Slate, 2 dome fasteners; full range of sizes. Reg. 65c. pair. Saturday 55c</p> |
| <p>CHILDREN'S DRESSES—20 only Children's American White Lawn Dresses, with belt; boxpleated front and back. Reg. 55c. each. Saturday 45c</p> | <p>WOMEN'S HOSE—20 doz. pairs of Women's Black Cashmere Hose, seamless heels and toes; assorted ribs. Reg. 25c. pair. Saturday 20c</p> |
| <p>QUILTS—9 only colored Honeycomb Quilts, size 2 x 2 3/4 yards; colors of White and Gold, White and Pink, White and Red, White and Blue, and White and Green. Reg. \$2.00 ea. Saturday \$1.60</p> | <p>WOMEN'S HOSE—10 doz. pairs of Women's Black and Tan Cashmere Hose, seamless heels and toes, assorted ribs and plain. Reg. 40c. pair. Saturday 34c</p> |
| <p>WHITE QUILTS—18 only White Honeycomb and Marcella Quilts, size 2 x 2 3/4 yards; neat designs and good patterns. Reg. \$2.00 each. Saturday \$1.60</p> | <p>LADIES' CORSETS—50 pairs of Ladies' Corsets, made of Grey Satteen, some have suspenders attached; all sizes. Reg. 65c. pair. Saturday 55c</p> |
| <p>TABLE NAPKINS—10 doz. of Bleached Linen Table Napkins, size 20 x 20 inches, with satin finish. Regular 14c. each. Saturday 11c</p> | <p>SILK RIBBON—700 yards of Taffeta Silk Ribbon; colors of Black, White, Cream, Navy, Brown, Nile Green, Olive, Cardinal, Crimson, Prunelle, Myrtle, Fawn, Greys, etc. Reg. 25c. yard. Saturday 19c</p> |
| <p>TABLE COVERS—3 doz. of Green and Crimson Felt Table Covers, neatly embroidered, 2 yards square, scalloped embroidered borders. Reg. \$2.50 each. Saturday \$2.05</p> | <p>NECK CORDS—300 yards of Neck Cords, in the newest narrowest widths, colors of Pink and White, Navy and White, Cream, Steel, Gold and Silver. Reg. 15c. yard. Saturday 12c</p> |
| <p>SIDEBOARD CLOTHS—3 doz. of Tumbled Lawn Sideboard Cloths, beautiful openwork patterns; size 15 x 54 inches. Reg. 60c. each. Saturday 48c</p> | <p>LADIES' SHOES—50 pairs of Ladies' Dongola Kid one-strap Street Shoes, with fancy bow in front; plain toes. Reg. 90c. pair. Saturday 70c</p> |
| <p>TURKISH DRAPERIES—1 doz. only of Turkish Draperies, size 20 x 57 inches, with fringed ends, suitable for mantel draperies, couch coverings, cosey corners or den coverings. Reg. \$1.50 each. Saturday \$1.25</p> | <p>LADIES' BELTS—20 doz. of Ladies' Belts, including Black and Colored Leather, Silk and Linen; big job line. Values to 35c. each. Saturday 20c</p> |
| | <p>LADIES' HANDKERCHIEFS—20 doz. of Ladies' Real Irish Cambric Handkerchiefs, hand embroidered; assorted designs, and hemstitched hem. Reg. 10c. each. Saturday 7c</p> |

Grocery Bargains.

- 1 lb. Tins Cocoa & Mil. Reg. 27c Sat. 24c. tin.
- 3 lb. Tins Pears. Reg. 25c. Saturday 22c. tin.
- 3 lb. Tins Stewed Kidneys. Reg. 30c. Sat. 28c. tin.
- Evaporated Pears. Reg. 16c. Sat. 10c. lb.



- LADIES' SHOES.**
20 pairs of Ladies' finest quality Tan Vici Kid Shoes, self tipped, Blucher shape, half Kid Lined, very neat and dainty. Reg. \$3.00 pair. **Saturday \$2 60**
- CHILD'S BOOTS.**
40 pairs of Children's Black and Tan Dongola Kid Street Shoes, English Toe, Patent Tips, Low Heel; sizes 5 to 8. Reg. to \$1.25 pair. **Saturday \$1 10**
- LADIES' BOOTS.**
60 pairs of Ladies' Dongola Kid Boots, best local manufacture, Blucher and Balmoral shapes, Patent and Self-tipped. Reg. \$2.40 pair. **Saturday \$2 10**

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