

# The Union Advocate

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NEWCASTLE, NEW BRUNSWICK, TUESDAY, DEC. 2 1924

FIVE CENTS PER COPY

## THE 33 DAYS Christmas Sale

Opportunity Waits But A Moment!

You have been waiting long for such a call! Here is an opportunity that is two-fold. Firstly, it is an opportunity to buy all your winter clothing needs, and to get practical, sensible Gifts at prices far below normal prices.

Secondly you have an opportunity to get a bill of goods from us FREE, if your purchase was made on the FREE DAY.

**SPORT SKIRTS**  
Greatly Reduced  
**\$3.50 up to \$6.50**

The season's newest models in all wool skirts, strictly made in variety of new materials, styles and colors—and marked so far below original prices, as to offer savings of considerable importance.

**LADIES Serge Skirts**  
**\$1.98**

Women and Misses with slender waists will reign supreme over this unusual bargain. These skirts are well made, of beautiful all wool Hosiery Serge in several styles, but, having small sizes only in stock, brought them down to such a low price. Don't take our word—come and see them.

**One Thousand Wool Sweaters**  
Much Underpriced  
**98c. up to \$5.50**

The greatest variety of Women's and Misses' hundred per cent. pure wool Sweaters, ever presented on the North Shore. There are Sweaters for Sport's wear, for Town wear, for Country wear, for the old, for the young, for the baby. There are large assortments of colors in the most intricate weaves, and approved styles. Every one is a decided bargain.

**A. D. Farrah & Company**  
NEWCASTLE

**One Days Sale FREE**  
To Our Customers

Test your luck this month. It is a month of lucky moments to our patrons. Make your purchases from us. You may get a bill of goods FREE. In any case if you do not happen to get on the Free list you are certain to effect a savings on your purchases that will double the extent of your budget.

THE FREE DAY will be decided in the following manner: Our total sales for the period (33 days, beginning November 26th and ending Saturday Jan. 3rd.) will be divided by 33 and the day producing sales nearest this result will be decided THE FREE DAY—all customers who made purchases on that day for the amount of four dollars and upward, at one single time, will have the choice of a cash refund or its equivalent in goods, FREE.

Wholesale Customers Are Not Included

**Mackinaw Caps \$1.00**

**MEN'S RUBBERS 50c.**

The feet are yours—and if they are in the class of 9 9/16, 10, 10 1/2, you are certainly getting a pair of rubbers at exceptional price. We find that we have an excessive stock in these sizes in the recede toe style, don't wait too long.

**Mackinaw Coats \$5.75**

size 32-36  
All wool Mackinaw coats in attractive check patterns for the growing boy. The quality, style and price will delight both the boy and his parents. Buy your boy a Mackinaw NOW.

**MEN'S Sweater Vests \$1.75**

Men will appreciate such a convenient garment in the pull over style "V" neck with two small pockets. It is the neat kind that clings to the body. Warmth and comfort without bulk.

**MEN'S Fleece-Lined UNDERWEAR 65c gar.**

You'll not go wrong when you invest your money in this bargain. There are only a few dozens in stock and many are waiting for such an opportunity. Broken sizes.

### ENTIRE VILLAGE IS BURNED FOR SCENE IN MOTION PICTURE

Thrill Scenes in "The Ninety and Nine" Prove Costly to Make, but Are Worth Price.

Pleasing the public is not as easy a task as it appears upon the screen. Often a scene is very costly, yet no producer thinks of expense. In making "The Ninety and Nine" which will be shown at the Opera House on Monday and Tuesday, Dec. 8th & 9th, Vitagraph gave Director Smith cart blanche so far as expense was concerned. He was to produce a picture that would stand out among the others of the year as something different, something big. The main thrill of the production is a forest fire which envelops entirely and burns up a good sized town. Through the flames and smoke the hero drives a locomotive to rescue the people of the village. An entire village was burned for the sequences. This village was especially built for Vitagraph in a deserted place where danger of a big conflagration which could not be checked was remote, and then it was entirely destroyed by fire, the big thrill of the picture. Warner Baxter, the hero did not escape danger. He drove a locomotive through a furnace of burning timber. The heat scorched his hair, and at times it seemed as though he would be burned before he could get out of the swirling seething mass of flame. But all this added to the realism and when the picture was finished, those who saw it declared that it was well worth the cost in trouble. Don't fail to be present to see this wonderful picture. It is a chance in a life time and if you miss it you will ever regret it.

### New Brunswicker Opposition Leader

A press despatch from Calgary Thursday night said that Hon. C.R. Mitchell, Liberal member for Bow Valley, was elected by acclamation to succeed Hon. J.R. Boyle as leader of the Opposition in the Provincial Legislature.

Hon. Mr Mitchell, K.C. was born at Newcastle, Nov. 30 1875 and graduated from the University of New Brunswick in 1894. He studied law in St. John, practised law with the late Hon. L.J. Tweedie, Chatham and went to Medicine Hat in 1899. He entered the Alberta cabinet in 1910 and served a number of years as Attorney General, Minister of Public Works and Provincial Treasurer.

### NEWCASTLE BOY WELL THOUGHT OF

At Newcastle, N.B. on October 15th, William Ray Ashford, B.A. '23 was ordained to the Presbyterian Ministry. Ray is well known to all Allistonians of the past five or six years. He was a Theologian but that did not prevent him from being a leading light in athletic circles all through his course. He is always rated as one of the very best men that Mount Allison ever had to represent her on the basketball floor, on the football field or on the track. In his Senior year he was Captain of the football team, and he also holds the intercollegiate track record for the 100 yds. dash. With regard to the fair sex Ray up till now has been an unknown quantity but whispers have been coming to us. Now Ray has been transferred to the great West to do mission work at Burns Lake, Presbytery of Caribou, B.C. From what we know of his fine personality, and his steady, upright character we are sure that there is one great thing in store for Ray, namely, success.—"The Argosy Weekly."

### NORTHUMBERLAND FARMERS ELECT

Chatham, N.B. Nov. 30—The annual meeting of the Northumberland Agricultural Society was held here on Thursday. The treasurer's report showed a credit balance of \$80.07. The society is greatly benefiting the farmers of this district by buying seed, fertilizer and other commodities in large quantities and reselling them to the farmers at cost. The election of officers resulted as follows: President, Geo. E. Fisher; first vice-president—Ralph Searle; second vice-president—W.J. Baldwin; secretary-treasurer—A.G. Dickson; The directors for 1925 are George J. Dickson, John Keating, C.M. Johnston, J.M. O'Brien, G. Murray, A.G. Dickson, W.J. Baldwin, H. Baldwin, Dr. W.B. Jones, Wm. John A. Johnston, Ralph Searle, W. Mann, J.D. Johnston, F.L. Traer; P.S. Bremner, Geo. E. Fisher; A.D. Watling, J. Frank Jardine; Henry Gordon; R.A. Snowball; and S.D. Heckbert.

### Service Medal Given To Chatham Man

James McLean, of Chatham veteran C.N.R. employee was presented a long service medal on Tuesday by Jas. Stewart, chief telephone inspector. Mr. McLean, who is in excellent health, has a record of 37 years' faithful service with the railway.

### TUXIS BOYS' CONFERENCE IN NEWCASTLE

The Older Boys' Conference had a good opening Friday evening in St. James' church, Newcastle. Between forty and fifty boys were in attendance from Newcastle, Chatham, Loggieville, Bathurst, Dalhousie and as far north as Tide Head. Rev. F.M. Milligan, and Rev. H.S.B. Strothard were the representatives of the M.R.E.C. while Mr. A.R. Crookshank of St. John, chairman of the New Brunswick Boys' Work Board was also present.

The opening service of worship was conducted by Rev. J.H.A. Anderson. Mr. Milligan then organized the Conference. Nomination and election resulted in the choice of Edward Williston, Newcastle for the office of Pretor; Walter Good of Loggieville, Deputy Grand Pretor; Hugh Koniger of Dalhousie Grand Scriptor and R.D.C. Stewart of Dalhousie, Grand Comptor. These officers at once assumed their offices and the Conference was off to a good start.

Rev. Mr. Strothard then gave a fine address, replete with telling illustrations challenging the teenage college boy to the attainment of a full well rounded life, wherein the interests of the physical, intellectual, social and religious would have their due place. The ideals of the Tuxis programme are to "Cherish Health; Seek Truth; Know God and Serve Others."

The members of the Conference were then divided into four groups and with their respective Mentors, Revs. H.S.B. Strothard, F.M. Milligan, L.H. MacLean and Mr. Fred Locke took their places in separate rooms and organized. After coming together again to the general meeting the first session of the Conference was closed with prayer by Rev. F.E. Bishop.

The Conference continued on Saturday and Sunday. A feature of Saturday's sessions was the election of two members to the Boy's Parliament, in Sackville, N.B. at the end of December and the six o'clock banquet. On Sunday there was a service of worship at 3:45 and the closing service was held in St. James Church at 8:15 p.m. conducted by the officers and members of the Conference. The conference in Newcastle is one of ten being held this Fall in the Maritime provinces, the New Brunswick centres being St. John, Moncton, Newcastle; Fredericton and Andover. Mr. Milligan reports that these conferences have so far proved more successful than ever.

### "Shorty" Veno May Be With B. A. A.

Boston, Mass. Nov. 27—Capt. Ag Smith of the B.A.A. "Chick" Williams of last year's Maple team and Normie Shay of New Haven have been working out with the Boston Bruins of the National Hockey League to get themselves in condition for the amateur club season play. Shay has assured Capt. Smith that he will play with the B.A.A. team this year whenever the New Haven business permits. Shay also stated that he had played for the Veno skating and may have the stocky right wing with him on his trip here from New Haven.

### Column Topics

Tid-bits on the Tip of Everybody's Tongue

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#### He Drove 100 Miles

A dealer in a New Brunswick town recently drove fifty mile one way and fifty miles return for the purpose of selecting his Christmas stock of Mott's Chocolates, although in the meanwhile he had opportunities to buy other chocolates from Travellers who came right to his store. However, he

knew what his customers wanted, and went after it. Mr. J. C. Dicketta, for many years in the cable service in Nova Scotia, but for the past fifteen years stationed in New Zealand, left after a holiday in his old home for Montreal then to New Zealand. He is taking a five pound package of Mott's Chocolates along with him to distribute to his friends in New Zealand. A growing custom amongst visitors to the province is to buy a

Starting Friday Dec. 5th to Sat. Dec. 13th.

Dates to be Remembered

"The Problem of High Cost of Living"

Mitchell's Variety Sale Solves the great Problem

Read our advt. on page 5 and the above stated assertion is proved.

**GRAVENSTEIN APPLES**

No. 3—a good solid Apple \$3.00 per bbl. or 35c per pail

No. 2—exceptional value \$4.50 per bbl. or 45c per pail

Come to this store to make your week-end food purchases. You will get the Freshest of Foods in a pleasing variety at prices to suit you

**FLOUR & FEEDS MITCHELL'S MEAT MARKET PHONE 79**

The right place to deal, because we aim to please.