

SELLING OUT

GEO. W. CAREY TO RETIRE FROM PIANO BUSINESS
\$30,000 Worth of High Grade Pianos
and Musical Instruments Thrown on
The Market at Less Than the Cost
of Manufacture

Nothing Reserved

Store For Rent

Fixtures For Sale

Having decided to retire from active business life and wishing to dispose of my stock of high-grade Pianos and Organs, Musical Merchandise and Talking Machines in the shortest possible time, we will open Wednesday morning, February 3, one of the greatest "selling out" sales in the history of trade. Nothing will be reserved. Everything MUST go.

Realizing that it is very hard to dispose of so large a stock in a short time without some great inducement, we have decided to make PRICE THE FACTOR and the knife has been used very freely, cutting many of the instruments below the cost of manufacture.

High Grade Stock

We have always had the reputation of carrying one of the finest stocks in the Dominion of Canada, and there are no better pianos in all the world than

Mason & Risch
New Scale Williams Haines Bros
Dominion Ennis & Co
Krydner Stanley

and many others which we sell and which are found on our floors at the present time.

Talking Machines Given Away

In order to dispose of this stock the first day of the sale we will give to every purchaser of one dozen of our records at the regular price, \$9.00, a fine talking machine

Absolutely Free

Look at the Prices

\$750 Grand Pianos only	- -	\$558
\$750 Player Pianos only	- -	\$575
\$600 Upright Pianos only	- -	\$428
\$550 Upright Pianos only	- -	\$387
\$500 Upright Pianos only	- -	\$337
\$450 Upright Pianos only	- -	\$317
\$400 Upright Pianos only	- -	\$298
\$375 Upright Pianos only	- -	\$278
\$350 Upright Pianos only	- -	\$253
\$325 Upright Pianos only	- -	\$228
\$300 Upright Pianos only	- -	\$198
\$275 Upright Pianos only	- -	\$147

Slightly Used and Second-Hand pianos

Prices on little used and second-hand pianos have been still more greatly reduced than on new pianos. These MUST GO. We will take no chances on these dragging and dragging--these MUST GO and quickly. Thus the price has been cut deep to make sure. You can pick up a \$50 to \$100 good piano among these at from

35 ORGANS AT PRACTICALLY YOUR OWN PRICE

Fair Dealing

During the ten years and over we have been in the Piano business, we have (by fair dealing and honorable business methods) built up one of the largest and finest piano houses in Canada, and the public can rest assured that we will do all we possibly can to maintain their respect even after the door is closed on the last customer.

Inside Player Pianos Are Also Included

We tell you NOTHING IS WITHHELD. New Pianos, Grand Pianos, Player Pianos--nothing. There are about ten pianos in this department which have hardly been on our floors a month, having come in since Christmas. Even these will not be withheld from sale, and will sell at the same ratio of reduction as the regular line of instruments.

The Prices Are So Low We Do Not Give Stool or Scarf, but They Will Be Sold at ACTUAL COST

In Order to Mark the Goods and Get Everything in Shape for the Rush Wednesday Morning the Store Will Be Closed All Day Tuesday

This is an opportunity that comes only once in a lifetime. It should appeal to every man, woman and child in Ontario, for dollars saved are dollars earned. When you can secure pianos of known quality at the prices we offer it will pay you to borrow the money if you are not just prepared.

ANY PIANO CAN BE BOUGHT UPON YOUR OWN TERMS

We should sell for cash only, but it would be almost impossible to dispose of so large a stock in a short time, so we have decided to offer very easy terms and collect afterwards.
 THE STORE WILL BE OPEN EVERY EVENING TO ACCOMMODATE THOSE WHO CANNOT CALL DURING THE DAY

Remember this great sale will open Wednesday morning, Feb. 3rd, at 9 o'clock, and the place is - - -

GEO. W. CAREY King Street West
 Hamilton, Ontario